

Individual contributions make a powerful difference—just look at **what NASAA accomplished this year with support from our generous donors.** Together, we're moving the arts forward for every state and jurisdiction. **Thank you!**

ADVOCACY

NASAA stood strong for public funding for the arts during a time of heightened scrutiny.

- **Equipped arts advocates** with new resources—[The NEA and the States](#) and [Return on Investment: National Endowment for the Arts](#)—to show the positive impacts of the National Endowment for the Arts (NEA) and public funding for the arts nationwide.
- Released **new advocacy tools**—[The Arts as a Nonpartisan Issue](#), [The Arts and America's Bottom Line](#), and [Better Together: Public + Private Arts Funding](#)—to help leaders make a strong case for the arts and tailor messaging across the ideological landscape.
- **Highlighted state arts agencies' leadership** in America 250, the nationwide effort to commemorate our country's 250th anniversary.



Photo courtesy of the Virginia Commission for the Arts and VA250



NASAA protected the NEA and the federal-state partnership

that ensures federal arts funding reaches every state and jurisdiction—advocacy that proved vital when the White House proposed elimination of the NEA.

BUILDING NASAA'S CAPACITY

NASAA strengthened its internal capacity to better serve the field.

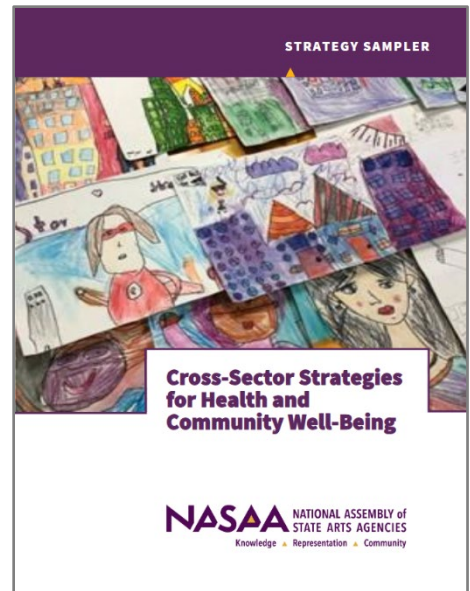
- ▲ Expanded staff to strengthen our operations and services
- ▲ Adjusted our organizational structure to better meet member needs
- ▲ Revised our personnel policies
- ▲ Moved to a new, cost-efficient office and hosted a staff retreat to strengthen connections in our hybrid environment



KNOWLEDGE & SKILLS

NASAA helped state arts agencies strengthen their leadership, capacity and impact.

- Developed **new strategy samplers** on [health and community well-being](#), [civic infrastructure](#) and [rural development](#)—promoting cross-sector collaborations that bring the arts to other areas of public service.
- Launched a **four-part Tribal Relations Training Series** to help state arts agencies deepen their understanding of Native nations and their policy relationships with government.
- **Advanced creative aging initiatives** that support well-being, lifelong learning and social connection for older adults, in partnership with E.A. Michelson Philanthropies.
- Provided customized assistance, research and training to help state arts agencies navigate emerging challenges and opportunities.



NASAA brought together nearly 500 arts leaders for NASAA Assembly 2024 in San Juan, Puerto Rico.

Our largest Assembly ever!



CONNECTION & COMMUNITY

NASAA connected state arts agencies to help the field stay strong and united:

- Hosted more than **50 virtual peer meetings**, giving members more ways than ever to connect, collaborate and share strategies.
- Partnered with the NEA to launch [arts and health learning communities](#)—helping members and arts leaders explore creative approaches that advance public well-being.
- Welcomed new executive directors with **tailored onboarding and support**, fostering relationships and peer exchange.

This is just a hint of what your support helps to achieve. See our [2025 Action Plan Highlights](#)^M for more. Want to help move our work forward? [Join us by donating today](#)—and together we can **strengthen the arts across the country. Thank you!**

^M = NASAA member-only content. For assistance, contact [Sue Struve](#).