

# REPORT TO COUNCILS

September 2023

Knowledge ▲ Representation ▲ Community

As an appointed arts leader, you can depend on NASAA to advocate on your agency's behalf in Congress, to equip you with useful tools and facts, and to connect you with your peers. Read on for the latest NASAA news—and insert a copy in your next council meeting materials!

# How Does Your Agency's Funding Compare to Other States?

NASAA's <u>Fiscal Year 2024 Legislative Appropriations</u> <u>Preview</u> offers a snapshot of state arts agency funding, including trends and per capita figures. Find out how your agency ranks among others in this annual projection—which can help you make the case with legislators for robust funding for your agency. A <u>handy per capita map</u> makes it easy—hover on your state for more info.

# The Reach of State Arts Agencies

State arts agency grants reach far and wide, broadening access to the arts in many communities. NASAA's 2023 Grant Making Fact Sheets show how public dollars are used to support:

- Arts Education
- General Operating Support
- Individual Artists
- Local Arts Agencies

#### **Advocacy Aids from NASAA**

Use these tools to elevate the importance of the arts to community leaders and policymakers in your state.

<u>Federal Updates</u>: The latest status of federal arts legislation activity—and actions *you* can take

Being an Arts Ambassador: How to speak out, reach out and stay informed so you can represent your agency with confidence

Why Support the Arts? Five talking points about the importance of public funding

<u>Creative Economy State Profiles</u>: Visualize your agency's contribution to your state's bottom line

**More NASAA Advocacy Tools** 

#### **Connect Virtually with NASAA and Your Colleagues**

- ➤ Join your colleagues for the next **Chairs and Council Members Peer Group meeting,** happening on **October 18, 3:00-3:45 p.m. Eastern.** Pam Breaux leads a discussion on leadership and trends affecting state arts agencies. Look for a reminder soon!
- All state arts agency chairs and council members are invited to attend NASAA's annual Business Meeting, taking place October 23, 4:00 5:00 p.m. Eastern. It's a chance to hear from NASAA President and CEO Pam Breaux about the state of the field. As voting members for your states, chairs can weigh in on new board members and NASAA's next Action Plan.

#### **Supporting Rural Communities**

State arts agencies understand the challenges faced by people in rural settings, which include resource constraints, sparse infrastructure and isolation. Grants and services from state arts agencies help by generating revenues, attracting visitors and improving quality of life. NASAA's 2023 Grant Making Fact Sheet: Rural Communities has data on communities served, grants awarded, services provided and more. And check out the video and resources from our recent Learning Series session, Engaging Rural Communities, for strategies three agencies have used to build trust and promote engagement.



# **States Leading Creative Aging**

In collaboration with <u>E.A. Michelson Philanthropy</u>, NASAA awarded \$855,000 in creative aging grant funding to nine state arts agencies. Part of NASAA's new <u>States Leading Creative Aging</u> initiative, these grants will help promote creativity, learning, well-being and social engagement for older adults in Arizona, Delaware, Indiana, Nebraska, New York, Ohio, Tennessee, Vermont and Wyoming. The initiative also supports NASAA's annual Creative Aging Institute, open to all states and jurisdictions and local creative aging partners.

#### **Members Speak, NASAA Listens**

NASAA's Nominating Committee interviewed 81 council chairs and executive directors as part of its process to identify prospective NASAA board members, take the pulse of our field and help NASAA respond to state needs. This year's <u>interview findings</u> summarize answers to questions such as:

- What NASAA services are most useful or important to you?
- Are there specific ways NASAA could help your state level advocacy efforts?
- How is your state's diversity, equity and inclusion work? What can NASAA do—or not do—to help?
- What do state arts agencies need most from NASAA in the year ahead?



# **Empower Your Agency, Empower Our Field**

NASAA is all about lifting up state arts agencies and providing you with the research, advocacy and support you need to make the biggest impact in your state. One of the ways we strengthen our work and our field is by asking members for their personal support. Individual contributions are special: they help us expand advocacy initiatives and programmatic opportunities for state arts agencies. Please join our donor community today by making a gift. Thank you!



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