



State Arts Agency Arts Education Managers 2023 Professional Development Institute

November 7-9, 2023, Salt Lake City, Utah

Agenda

For more than 30 years, the National Endowment for the Arts (NEA) and the National Assembly of State Arts Agencies (NASAA) have supported professional development programming for state arts agency arts education managers. The annual Professional Development Institute (PDI) provides meaningful leadership development and technical assistance for this diverse field. As a result, arts education managers are knowledgeable leaders in their field through a peer network that new and seasoned managers alike find invaluable.

The purpose of the Professional Development Institute is to equip participants with skills necessary to succeed in their roles as state arts agency arts education managers. PDI attendees will gain job-specific tools and knowledge that are relevant across a wide array of state needs and circumstances.

This year, PDI programming will focus on strategies to ensure all learners, especially those in underserved communities, have access to high-quality arts education. Discussion will encompass impactful approaches to grant funding, services, research and partnerships.

Guiding Question & Outcomes

During the 2023 PDI participants will engage with the following guiding question and learning outcomes:

How can state arts agency arts education leaders use the tools uniquely available to them to meet the multiple challenges of the postpandemic moment?

- **Learning Outcome 1:** PDI participants will build their capacity to "lead from the middle" as a member of a state arts agency team.
- **Learning Outcome 2:** PDI participants will increase their knowledge about how arts education supports well-being in a postpandemic environment.

- **Learning Outcome 3:** PDI participants will learn skills to communicate the benefits of arts education in a dynamic policy landscape.

Tuesday, November 7

All times are Mountain Standard Time.

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| 4:30- 5:00 p.m. | <p>New Manager and PDI Mentor Meeting
 <i>Hotel Monaco</i>
 <i>15 West 200 St.</i>
 <i>Lobby</i></p> |
| 5:00 – 7:30 p.m. | <p>Opening Plenary Session & Networking Reception
 <i>Utah Museum of Contemporary Art</i>
 <i>20 S W Temple St.</i></p> |
| 5:45- 6:00 p.m. | <p>Welcome Remarks</p> <p>Victoria Panella Bourns, Director, and Jean Tokuda Irwin, Arts Education Manager, Utah Division of Arts and Museums</p> <p>Troy Hickman, Education Program Manager, Vermont Arts Council, and Jennie Knoebel, Senior Grants and Programs Manager, Iowa Arts Council</p> <p>Pam Breaux, President and CEO, National Assembly of State Arts Agencies (video)</p> <p>Donna Collins, Executive Director, Ohio Arts Council, NASAA Board Chair</p> |
| 6:00- 6:50 p.m. | <p>CONNECT with Repertory Dance Theatre
 Repertory Dance Theatre (RDT) invites participants to CONNECT, a stimulating dance performance inspired by the four C's, Cooperation, Communication, Consideration, & Concentration and invite the audience to engage in movements to meet, interact and connect. Dancers lead games that energize the mind and body to deepen our understanding of ourselves and others.</p> |
| 6:50 p.m. | <p>Closing Announcements
 Troy Hickman, Education Program Manager, Vermont Arts Council</p> |

7:30 p.m.

New Arts Education Managers Dinner
(by invitation)

Ivy & Varley
55 West 100 St

With Michelle Hoffmann, Arts Education Director, National Endowment for the Arts

Close of Day 1 / Dinner on your own

Wednesday, November 8

All times are Mountain Standard Time.

Breakfast on your own

8:00 a.m.

Meet in the Hotel Monaco lobby for bus ride to Tanner Dance/ University of Utah College of Education

8:50 – 9:10 a.m.

Arrival & Welcome Remarks

College of Education, University of Utah
1721 Campus Center Dr
Artworks Auditorium

Troy Hickman, Education Program Manager, Vermont Arts Council

Mary Ann Lee, Director, University of Utah Tanner Dance

Nancy Daugherty, Arts Education Specialist, National Endowment for the Arts

9:10 – 10:15 a.m.

Keynote Presentation: Eric Booth

During his keynote presentation, Eric Booth connects to his new book, *Making Change*. This session will propose a widening of how we think about, talk about, and make valuable use of the arts to create genuine connections outside of our usual networks. Booth will discuss the importance of embracing “art for art’s sake” alongside “art for many sakes” while exploring the power, relevancy, and healing nature of the arts.

Keynote Presentation Q&A

AEWG Moderator: Jenni Ryan, Arts Education Specialist,
Missouri Arts Council

10:15 – 10:30 a.m.

Break

10:30 – 11:30 a.m.

Break-out Discussions

College of Education, University of Utah

Model Classroom (Group 1)

Facilitator: Kimberly Motte, Arts Learning Director, South
Carolina Arts Commission

Classroom 2151 (Group 2)

Facilitator: Laura Roghaar, Arts Learning Services Director,
Idaho Commission on the Arts

Classroom 3157 (Group 3)

Facilitator: Troy Hickman, Education Program Manager,
Vermont Arts Council

PDI attendees convene in small breakout groups to share ideas and strategies for applying lessons learned from the keynote presentation in their own work at state arts agencies.

11:30 a.m. – 12:30 p.m.

Lunch (provided)

*Tanner Dance, University of Utah
Artworks Auditorium*

12:30 – 1:00 p.m.

Tanner Dance Adult LEADD Performance

*Tanner Dance, University of Utah
Studio 5*

1:00 – 2:00 p.m.

Concurrent Sessions

**Brigham Young University ARTS Partnership Native
American Curriculum Initiative (NACI)**

*Tanner Dance, University of Utah
Studio 1*

Panelists: Brenda Beyal, Program Facilitator, Cally Flox,
Program Director, Lynne Hardy, Teaching Artist, Emily
Soderborg, NACI Project Manager

Moderator: Troy Hickman, Education Program Manager,
Vermont Arts Council

Brigham Young University ARTS Partnership Native American Curriculum Initiative (NACI) shares their model of partnering with the Utah Division of Arts and Museums and with local Sovereign Tribal Nations to develop culturally accurate, authentic, and arts-rich resources for the classroom. Participants will hear stories from different perspectives and explore strategies that help build inclusive environments while engaging students in arts-integrated activities.

Supporting Justice Impacted Youth

*Tanner Dance, University of Utah
Studio 2*

Panelists: Venessa Castagnoli, Executive Director, Ogden Contemporary Arts; Thomas Edgar, Department of Health & Human Services; Tracy Cook-Williams, Teaching Artist; Miguel Trujillo, Training and Research Coordinator, Utah Division of Multicultural Affairs

Moderator: Jenni Ryan, Arts Education Specialist, Missouri Arts Council

In this session, panelists share insights into planning and implanting arts programming to serve justice impacted youth. This session brings together perspectives from arts organizations, teaching artists, and government entities to explore the importance of collaborative networks, grace, and advocacy in implementing this work.

2:00 – 2:15 p.m.

Break

2:15 – 3:15 p.m.

Topical Break-out Discissions

These topical breakout discussions, facilitated by peer state arts agency arts education managers, tap the expertise of peers to formulate asset-based approaches to apply to processes within their home agencies.

Approaches to Supporting Rural Communities

*College of Education, University of Utah
Model Classroom*

Facilitator: Monica Grable, Arts Education Director, Montana Arts Council

Approaches to Grant Making

Tanner Dance, University of Utah

Studio 1

Facilitator: Jennie Knoebel, Senior Grants and Programs Manager, Iowa Arts Council

Approaches to Program Evaluation

Tanner Dance, University of Utah

Studio 6

Facilitator: Jarred Small, Arts Learning Coordinator, Ohio Arts Council

Approaches to Teaching Artist Registries

Tanner Dance, University of Utah

Studio 2

Facilitator: Kimberly Washburn Motte, Arts Learning Director, South Carolina Arts Commission

3:15 – 3:30 p.m.

Break

3:30 – 4:15 p.m.

Flashes of Inspiration

Tanner Dance, University of Utah

Blackbox Theatre

These brief presentations feature case studies of how fellow state arts agency arts education managers use their unique roles to lead from the middle in their respective states.

Moderator: Donna Collins, Executive Director, Ohio Arts Council

Jennifer Allen-Barron, Arts Education Director, Oklahoma Arts Council

Sometimes the best way to lead from the middle is to get out of the way. Last year, Oklahoma Arts Council launched a new pilot program, asking arts-based nonprofits to submit proposals and develop partnerships with alternative education school sites. What happened surpassed expectations. Learn more as Jennifer presents what her agency learned from its Arts in Alternative Education Community Partnerships program.

Joshua Brown, Program Coordinator, Nebraska Arts Council

Technology is changing the way offices work and arts agencies are no exception. Keeping up with rapid developments in the field can be too much for executive leadership to track. Joshua will share how you can lead from the middle by learning to utilize the most exciting of these tools and sharing that knowledge with your leadership and constituents.

Allison Hawkins, Arts Education Grants Program Coordinator, New Hampshire State Council on the Arts

TBD

Elizabeth Morales, Arts in Education Director, Maryland State Arts Council

Maryland's Arts in Education program recently went through a revision process, which aimed to distribute funding more equitably. Lizzie will share about the public revision process, building consensus from a panel of editors, the policies that resulted from the process, and how she communicated the policy updates to the public...all in 5 minutes!

Martha Piscuskas, Program Director, Maine Arts Commission

A bright light in Maine is Side x Side, a nonprofit delivering evidence-based and community-responsive arts integration in public schools in two of Maine's largest cities in collaboration with teaching artists, classroom teachers, and school administrators. Some schools have "graduated" and run arts integration on their own. Martha will share information about a new initiative, Project MAINE, that will share knowledge widely at no charge through webinars, resource sharing, and in-person trainings throughout the state.

4:15 – 4:30 p.m.

Tanner Dance Children's Dance Theatre Performance
Tanner Dance, University of Utah
Blackbox Theatre

4:30 p.m.

Close of Day 2 Programming

First bus to depart Tanner Dance for Hotel Monaco

4:40- 6:15 p.m. **Optional Visit to Utah Museum of Fine Arts- Group to convene in Tanner Dance lobby to walk to the museum.**

6:15 p.m. Second and final bus departs from Utah Museum of Fine Arts for Hotel Monaco

Dinner on your own

Thursday, November 9

All times are Mountain Standard Time.

8:00 a.m. Travel to Spy Hop using Utah TRAX Light Rail

Meet in the Hotel Monaco lobby at one of the following times to ride the Blue or Green line trains to Spy Hop with an Arts Education Working Group member

8:00 a.m., 8:05 a.m., 8:15 a.m.

8:30 – 9:45 a.m. **Regional Groups Breakfast** (breakfast provided)

Spy Hop

208 West Harvey Milk Blvd

Each region meets to discuss regional state arts agency agendas.

Mid-America Region: AR, KS, MO, NE, OK, TX

AEWG representative: Jenni Ryan, Missouri Arts Council

Mid-Atlantic Region: DC, DE, MD, NJ, NY, PA, PR, VA, VI, WV

AEWG representative: Christine Leahy, New York State Council on the Arts

Midwest Region: IL, IN, IA, MI, MN, ND, OH, SD, WI

AEWG representative: Jennie Knoebel, Iowa Arts Council

New England Region: CT, MA, ME, NH, RI, VT

AEWG representative: Troy Hickman, Vermont Arts Council

Western Region: AK, American Samoa, AZ, CA, CNMI, CO, GU, HI, ID, MT, NM, NV, OR, UT, WA, WY

AEWG representatives: Laura Roghaar, Idaho Commission on the Arts and Maryjane Dorofachuk, Nevada Arts Council

Southern Region: AL, FL, GA, KY, LA, MS, NC, SC, TN
AEWG representative: Kimberly Washburn Motte, South Carolina Arts Commission

9:45 – 10:00 a.m.

Morning Remarks

Troy Hickman, Education Program Manager, Vermont Arts Council

Kasandra VerBruggen, Executive Director and Myke Johnson, Education Director, Spy Hop

10:00-11:10 a.m.

Utah Professional Outreach Programs in the Schools (POPS) Panel

Panelists: Annie Burbridge Ream, Co-Director of Learning and Engagement, Utah Museum of Fine Arts; Peter Christie, Director of Education, Ballet West; Jerry Rapier, Artistic Director, Plan-B Theatre

Moderator: Jennie Knoebel, Senior Grants and Programs Manager, Iowa Arts Council

Managed by the Utah State Board of Education and sponsored by the Utah State Legislature, POPS brings professional arts organizations' organizations to schools for free or subsidized costs. This panel discussion addresses the impact of POPS on the state's arts ecosystem.

11:10-11:45 a.m.

Group Photo, Closing Remarks & Arts Education Working Group Leadership Transition

Troy Hickman, Education Program Manager, Vermont Arts Council

11:45 a.m.

Closing Performance

Dee-Dee Darby-Duffin, Utah-based singer, actor, and storyteller

End of PDI / Lunch on your own