

Leveraging State Investments in Creative Aging

National Assembly of
State Arts Agencies

KNOWLEDGE ★ REPRESENTATION ★ COMMUNITY



NASAA: Age as an Equity Issue

“The public-sector arts play a unique and essential role to ensure the arts contribute to the well-being and prosperity of all Americans. As public entities, state arts agencies have a deep commitment to diversity, equity and inclusion, and they work to support a strong democracy that elevates the American experience and nourishes the creative spirit of our people and communities...

...All Americans deserve to benefit from public investments in the arts. To this end, our actions are guided by a commitment to dismantling discrimination based on race, ethnicity, gender, gender identity, sexual orientation, age, ability, religion, geography, national origin and social/economic status.”

Policy Statement on Diversity, Equity and Inclusion Adopted by the NASAA Board of Directors on April 27, 2017 Amended by the NASAA Board of Directors on September 16, 2020

Leveraging State Investments in Creative Aging

2019: Phase One

- Leveraging State Investments in Creative Aging **Survey** of State Arts Agencies
- State Arts Agency Creative Aging **Design Charrette**

2020-2022: Phase Two

- \$2 million Leveraging State Investments in Creative Aging **Partnership Initiative**



*Anchorage Museum
Anchorage, AK*

Partnership Initiative: Leveraging State Investments in Creative Aging (LSICA)

Direct Grants to SAAs

- \$1.46 million in direct grants
- 36 State and Jurisdictional Arts Agencies
- March 2021 - August 2022
- Wide range of program activities

Creative Aging Institute

- July 2021 & November 2022
- 4-day online event
- Designed for State Arts Agency staff and council members and arts organizations
- No registration fee
- Sessions recorded / posted on NASAA's YouTube channel

Network Building

- Develop and activate network of strategic creative aging partners (e.g., local government aging services providers)

LSICA Direct Grants to State Arts Agencies

- \$60,000 tier (17 awards) and \$23,000 tier (19 awards)
- All 56 state and jurisdictional arts agencies invited to apply
- 36 applied and received funding
- Trust-based philanthropy principles
 - Application process
 - Grant administration
 - Reporting requirements

LSICA Direct Grants to State Arts Agencies

Wide range of program activities, reflecting:

- SAA capacity
- Statewide creative aging opportunity
- Constituent need

*Grafton County Senior Citizens
Lebanon, NH*

