



## Appendix B: Ohio Arts Council Grant Awards Summary

For every Ohio Arts Council (OAC) board meeting at which grant awards are considered, the Council reviews documentation that summarizes grants being recommended in each program. The sheets present information on the panelists reviewing the applications, the number of applications received and how recommended funding amounts compare to the program budget allocation the Council previously approved. These summaries support the oversight role of the Council by providing at-a-glance information on the scope of the awards being presented, followed by lists of each proposed award. An example is included at the end of this appendix.

Apart from informing Council action, these summary pages offer a useful glimpse of key data describing the OAC's grant investments over time. As part of the Equity GAP Project, the OAC supplied the National Assembly of State Arts Agencies (NASAA) with materials from all Council meetings held for fiscal years 2018-2022 at which grants to organizations were approved. NASAA compiled key data from each summary sheet. Highlights are presented in this document, which focuses on the OAC's Arts Access and Sustainability operating support funding streams.

Note that this data excludes grants to individuals. Only grants to organizations were entered, given the Equity GAP Project's focus on organizational support awards. The OAC's Building Cultural Diversity, Artists with Disabilities Access and Capacity Building programs are not included since those recommendations are run through different approval processes.

### **How many organizations are applying for OAC funds?**

This information provides useful context for the Equity GAP analysis by showing the overall size of the agency's grant-making effort.

**The OAC receives in excess of 700 grant applications per year. More than 90% of applicants receive funding.** Additional qualitative and quantitative analysis conducted as part of the Equity GAP Project will reveal the presence of awards to underserved groups within this system.

**Organizational Applicants for OAC Funds**

	Sustainability - Large Orgs	Sustainability - Mid Size Orgs	Arts Access	Arts Partnership	Residence / Teach Arts	ArtsNEXT	ArtSTART	Total All Programs	
2018	Total # of Applications Received	35	247	33	86	18	70	160	649
	Total # of Applications Recommended	35	247	33	64	18	38	146	581
	<b>% of Applications Recommended for Funding</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>74%</b>	<b>100%</b>	<b>54%</b>	<b>91%</b>	<b>90%</b>
2019	Total # of Applications Received	35	245	33	86	48	89	184	720
	Total # of Applications Recommended	35	245	31	64	41	60	172	648
	<b>% of Applications Recommended for Funding</b>	<b>100%</b>	<b>100%</b>	<b>94%</b>	<b>74%</b>	<b>85%</b>	<b>67%</b>	<b>93%</b>	<b>90%</b>
2020	Total # of Applications Received	40	278	51	98	59	77	186	789
	Total # of Applications Recommended	40	264	51	76	47	55	156	689
	<b>% of Applications Recommended for Funding</b>	<b>100%</b>	<b>95%</b>	<b>100%</b>	<b>78%</b>	<b>80%</b>	<b>71%</b>	<b>84%</b>	<b>87%</b>
2021	Total # of Applications Received	40	261	51	98	62	103	176	791
	Total # of Applications Recommended	40	261	51	77	43	64	154	690
	<b>% of Applications Recommended for Funding</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>79%</b>	<b>69%</b>	<b>62%</b>	<b>88%</b>	<b>87%</b>
2022	Total # of Applications Received	40	258	51	81	65	80	157	732
	Total # of Applications Recommended	40	258	51	81	61	72	144	707
	<b>% of Applications Recommended for Funding</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>94%</b>	<b>90%</b>	<b>92%</b>	<b>97%</b>
5-Year Avg # of Applications Received	38	258	44	90	50	84	173		
Avg # of Applications Recommended	38	255	43	72	42	58	154		
Avg % of Applications Recommended	100%	99%	99%	81%	86%	69%	90%		

**Are new applicants entering the Arts Access grant program?**

This type of data indicates the rate at which small organizations are being recruited into the OAC's operating support system, and how "open" the Arts Access system is for new/small organizations.

**In the past five years, the OAC has received applications from 65 organizations that had not previously received Arts Access support.** All of those organizations ultimately received Arts Access funding. In the years following the pandemic, however, the number of new Arts Access applicants has declined.

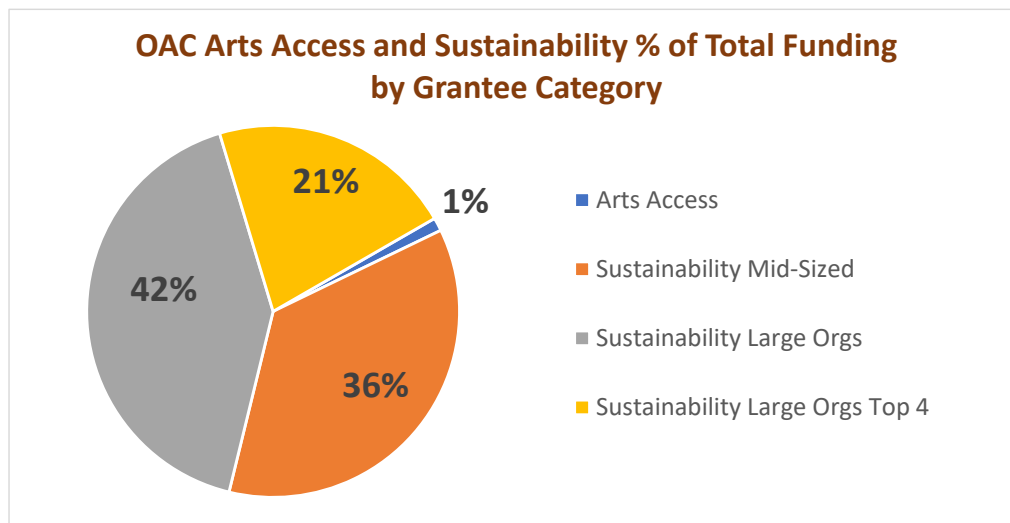
### New Applicants to OAC Arts Access Operating Support

Fiscal Year	# of Applications Received	# of Applications Recommended	# of New Applications	# of New Applications Recommended	Success Rate of New Applicants	New Applications as % of Total Recommended
2018	33	33	17	17	100%	52%
2019	33	31	17	17	100%	55%
2020	51	51	25	25	100%	49%
2021	51	51	0	0	0%	0%
2022	51	51	6	6	100%	12%

### What funds are awarded in each operating support category?

This data explores the balance of dollars being made available to large, midsize and small organizations. Organizations representing historically underserved communities often are smaller in size. Reaching such small grassroots groups is part of the underlying policy purpose for the Arts Access funding category.

OAC board book data indicate that large organizations in the Sustainability grant category receive 63% of all OAC dollars allocated for operating support. **The top four largest Sustainability organizations receive 20% of all funds allocated for operating support while comprising 1% of the operating support grantee pool. In contrast, Arts Access grant recipients comprise 15% of the grantee pool and received 1% of available funds.**



During the past five years, program **allocations for the Arts Access category have increased at a greater rate than the OAC's other GOS grant categories.**

### OAC Arts Access and Sustainability Funding by Year

Fiscal Year	Arts Access Total \$ Recommended	Sustainability Mid Sized Total \$ Recommended	Sustainability Large Orgs \$ to Remaining Org	Sustainability Large Orgs Top 4
2018	\$93,055	\$3,755,748	\$4,188,415	\$2,176,960
2019	\$89,926	\$3,750,091	\$4,188,415	\$2,174,904
2020	\$156,928	\$3,912,173	\$5,009,508	\$2,603,726
2021	\$130,680	\$3,529,483	\$4,025,167	\$2,092,108
2022	\$179,832	\$5,363,439	\$6,041,278	\$2,977,872
<b>TOTALS</b>	<b>\$650,421</b>	<b>\$20,310,934</b>	<b>\$23,452,783</b>	<b>\$12,025,570</b>
% Change	93%	43%	44%	37%

### What sizes of GOS awards are provided?

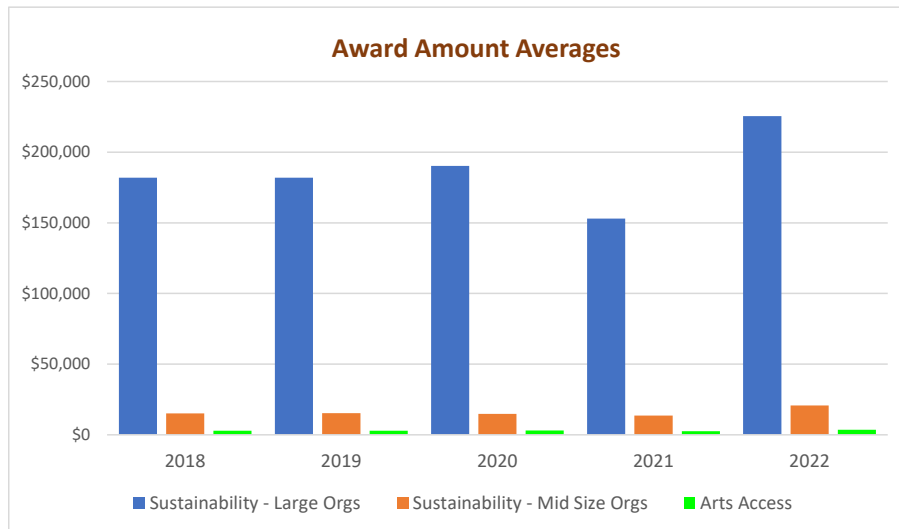
Award amounts for individual Sustainability applicants are determined via a formula that takes into account an applicant organization's panel score and budget size and the funds allocated to the program in the OAC's budget.

In 2022, the largest four organizations in the Sustainability category received \$2,977,872 for an average grant award size of \$744,468. Overall, sustainability and Arts Access grants ranged in average grant size from \$225,000 to \$3,526. **The average grant award size has increased over time for all the OAC's grant categories, but has grown the most for mid-sized organizations.**

### Average Sizes of Sustainability and Arts Access Award Amounts

FY	OAC Program	Average Grant Award \$ Size	# Recommended for Funding	Total \$ Recommended
2018	2018 Sustainability - Large Orgs	\$181,868	35	\$6,365,375
	2018 Sustainability - Mid Size Orgs	\$15,205	247	\$3,755,748
	2018 Arts Access	\$2,820	33	\$93,055
2019	2019 Sustainability - Large Orgs	\$181,868	35	\$6,365,375
	2019 Sustainability - Mid Size Orgs	\$15,306	245	\$3,750,091
	2019 Arts Access	\$2,901	31	\$89,926
2020	2020 Sustainability - Large Orgs	\$190,331	40	\$7,613,242
	2020 Sustainability - Mid Size Orgs	\$14,819	264	\$3,912,173
	2020 Arts Access	\$3,077	51	\$156,928
2021	2021 Sustainability - Large Orgs	\$152,984	40	\$6,119,375
	2021 Sustainability - Mid Size Orgs	\$13,523	261	\$3,529,483
	2021 Arts Access	\$2,562	51	\$130,680
2022	2022 Sustainability - Large Orgs	\$225,479	40	\$9,019,150
	2022 Sustainability - Mid Size Orgs	\$20,789	258	\$5,363,439
	2022 Arts Access	\$3,526	51	\$179,832
% Change	2022 Sustainability - Large Orgs	24%	14%	42%
	2022 Sustainability - Mid Size Orgs	37%	4%	43%
	2022 Arts Access	25%	55%	93%

Funds allocated to the Arts Access category have grown by 93% in recent years, but the applicant pool also expanded, putting more pressure on available dollars. As a result, Arts Access grant sizes have only increased by 25%.



## **What other information might be relevant for OAC board books?**

The OAC's existing summary sheets offer a useful snapshot of award recommendations and the number of new applicants seeking funding. As currently configured, however, the panel summary sheets do not include information that can readily help the OAC board or staff understand how recommended grants are helping the agency to fulfill the equity goals stated in the agency's strategic plan and equity plan. The OAC may wish to consider whether it would be feasible or beneficial for future summaries (or similar reports produced separately) to include other data, such as:

- the demographics of panels
- the percent and distribution of Ohio counties represented by panelists
- the number and distribution of Ohio counties represented by recommended awards
- the rural, urban or Appalachian balance of recommended grants
- the number of applications received from organizations representing historically underserved groups
- the number of awards recommended for organizations representing historically underserved groups



FY 2022 Arts Access Panel

Program Coordinator: Brianna Dance and Jim Szekacs

Panel Date: April 13 - 14, 2021

Audience Attending:	28 (on broadcast)
Panelists:	Jennifer Archer, Kandace Cleland, Kerry Davis, Cameron Dedrick, Meg Galipault, Josy Jones, Letitia Lopez, Lydia Morgan, Patrick Roehrenbeck
<b>Recommendations:</b>	
Applications Received:	51
Applications Recommended for Funding:	51
New Applicants to Program:	6
New Applicants Recommended for Funding:	6
Total Amount Requested:	\$250,930
Total Amount Recommended for Funding:	\$179,832
Total Amount Recommended for Public Universities:	2 grants recommended totaling \$7,375
Total Amount Recommended for Non-Public Universities:	N/A
Recommended Program Budget:	\$179,832
Ohio Artists on Tour Requests:	\$1,684
<b>ARTS ACCESS TOTAL RECOMMENDED FOR FUNDING:</b>	<b>\$181,516</b>

\*Denotes Fund Every County Grantee