

National Assembly of State Arts Agencies

KNOWLEDGE ★ REPRESENTATION ★ COMMUNITY

November 1, 2021

Dear <Katie>,

We're writing to you today because we know you care about the arts in <Virginia>. With good reason.

The arts help us make sense of our times. They **tell stories** that help us appreciate the people around us and the places we call home. They **reflect who we are**, so we can see what's best in us and also what needs changing. And they **transport us**, reminding us that hope, opportunity and renewal are always possible.

We know these things are possible because of our state arts agencies. Without them only *some* of it would be possible for *some* people in *some* places. **This is why state arts agencies are so important and unique—you support hundreds of artists and arts organizations, across many disciplines, and you work to make the arts accessible to everyone in your state.** Nobody else does that!

<Katie>, *the arts are key to our recovery—to the healing of our economies as well as our souls. That's why we need your help to strengthen the arts in <Virginia>. Please give today!*

As the only state arts agency in <Virginia> we know you value NASAA's role in connecting you with other state arts agencies around the country. **Beyond the state-to-state connections NASAA does so much more:**

NASAA is the **professional association** for state arts agencies, including the <Virginia Commission for the Arts>. Our mission is to *strengthen state arts agencies* so that you have what you need to fulfill your mission. We are **dedicated** wholly to you. To put it plainly, we **exist** *because* of you and *for* you.

NASAA is a **partner** you can depend on. You turn to NASAA for the advocacy, research, problem solving and connections you need so you can adapt and respond to a fast-changing world. Take a look at the enclosed **highlights from 2021** to see just a few of the ways we support state arts agencies.

NASAA does this work because the arts are **essential** to our nation's recovery, rebuilding and resilience. After such a tumultuous and divisive period (which isn't really over yet), we're all craving a better world...a brighter future. Together, NASAA and state arts agencies are providing a pathway forward through the arts, and **we need your help to do it.**

To build a stronger future, we need to go all in for the arts, which is why we're asking you to be part of our *All In for the Arts* matching gift campaign.

From now until December 31, donations will be matched dollar for dollar up to \$50,000!
This is a tremendous opportunity to double your impact and make a positive difference for our collective work, our communities and our country.

With your support, NASAA will:

- Help you make a **compelling case for the arts** as a vital investment of public funds, providing evidence and messages proven to appeal across the political spectrum.
- Help you navigate the **policy, practice and politics of equity**, while helping to reduce individual and institutional biases and make the arts more accessible to all.
- Support your efforts to **rebuild the arts sector** and contribute to community and economic recovery as we all navigate the many effects of COVID-19.
- Continue to offer **learning sessions**, both virtual and in-person. (All virtual sessions are free.) Mark your calendar for Assembly 2022 in Kansas City, Missouri, September 21-24, 2022!

As you can see, NASAA is all in for the arts! We believe in the power of the arts to transform, and we're committed to advancing the arts with state arts agencies. **Are you all in, too?**

Every dollar makes a difference and your support, at whatever level that's right for you, will go twice as far with the current dollar-for-dollar match. You can donate online today at www.donatenow.networkforgood.org/NASAA or use the enclosed envelope to mail your gift.

There is light at the end of the tunnel, and the arts are our beacon for moving forward together. **We hope you will join us in this opportunity to reimagine and rebuild a stronger arts and creative sector in <Virginia>, and across the nation.**

Sincerely,



Pam Breaux
President and CEO, NASAA



Donna Collins
Executive Director, Ohio Arts Council
Chair, NASAA Development Committee

P.S. Let's go *All In for the Arts*. Give today and your gift will be matched!