Will Audiences Come Back?  |  Data-slide time stamps in video

13:42  Exhibit based organizations, three-year market potential expectations – 2020 – 2022

18:08  Market potential analysis: Year 2021 by quarter – Exhibit based

19:38  Market potential analysis: Jan 2020 and Jan 2021 comparison – Performance based

21:58  Market potential analysis: Year 2021 by quarter – Performance based

22:21  Return to normal activities, by category of visitor-serving organization

28:00  Plan to next visit by expected visitation chronology, Urban v. rural areas – Q1 2021

38:33  What would make you feel safe and comfortable going to a [cultural organization type] again? – Q1 2021

42:29  How essential is requiring mandatory face coverings... – June 2020, July 2020, April 2021

47:50  Length of leisure visit preference – Q1 2021

48:34  Preferred means of leisure travel – Q1 2021

49:05  What activities motivate your selection of leisure destinations?

52:17  Lead days to visit – March 2020 vs. February 2021

53:29  Redemption timeframe – March 2020 vs. February 2021

54:33  Newly activated visitation – Exhibit based, 2016 – 2020

58:06  Newly activated visitation – Exhibit based, self-identified non-white, 2016 – 2020

1:02:04  Share of media consumption

1:04:30  Pre-visit usage of information source – By channel/platform

1:05:25  Visitor behavior and recall –2019 vs. 2020

1:06:52  Onsite usage of information source