

<http://native-land.ca>

AGENDA

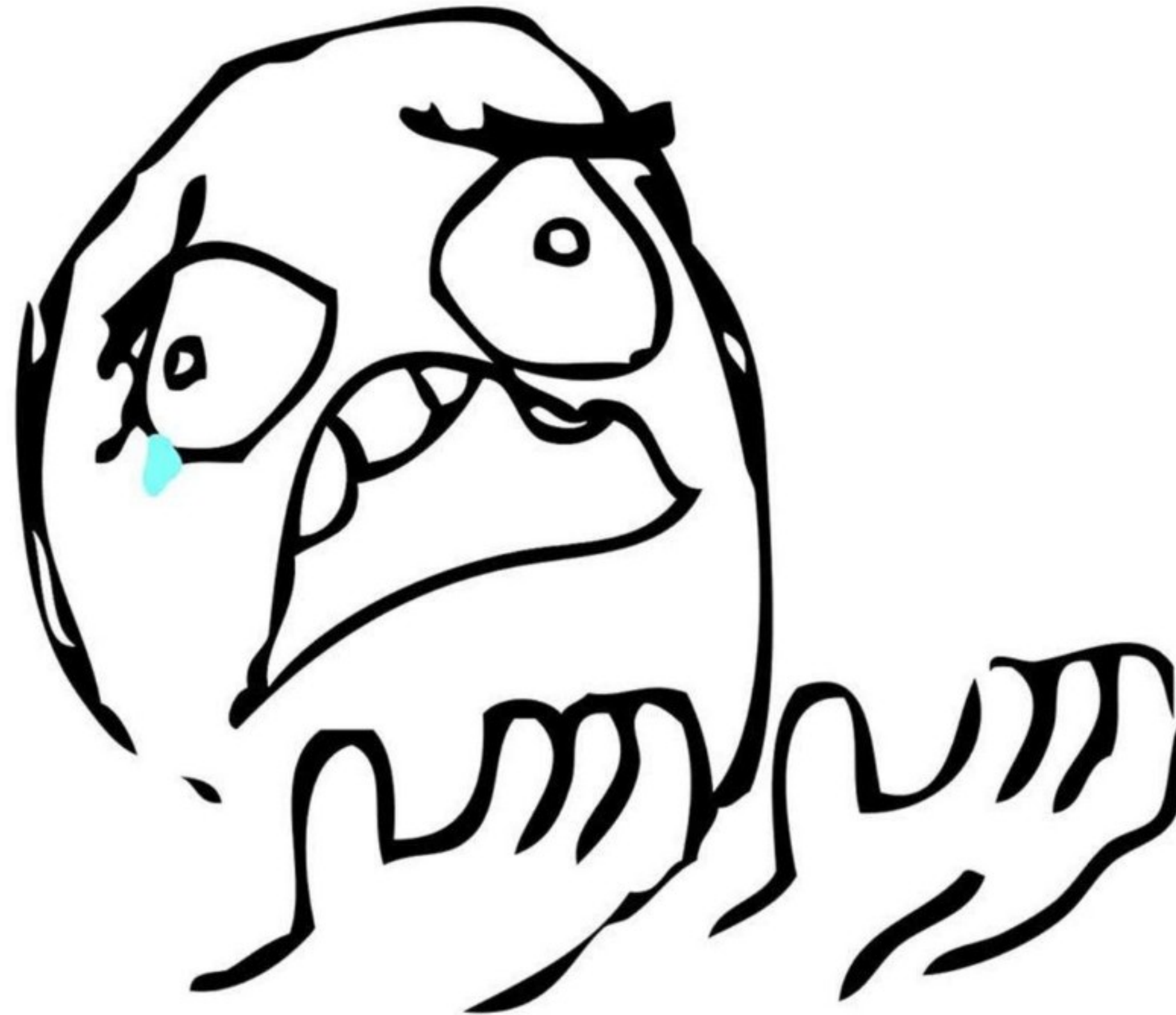
- Warm up activity
- Approaches to measuring success
- Breakouts
- Report back and reflect
- Q & A/Discussion

How are feeling going into this last day of the convening?



What are some of your challenges and questions related to defining and measuring success?

WHY IS IT SO HARD?



CENTER EQUITY

- Who decides?
- Who benefits?
- Who pays?

BUILD INCLUSIVE PROCESSES

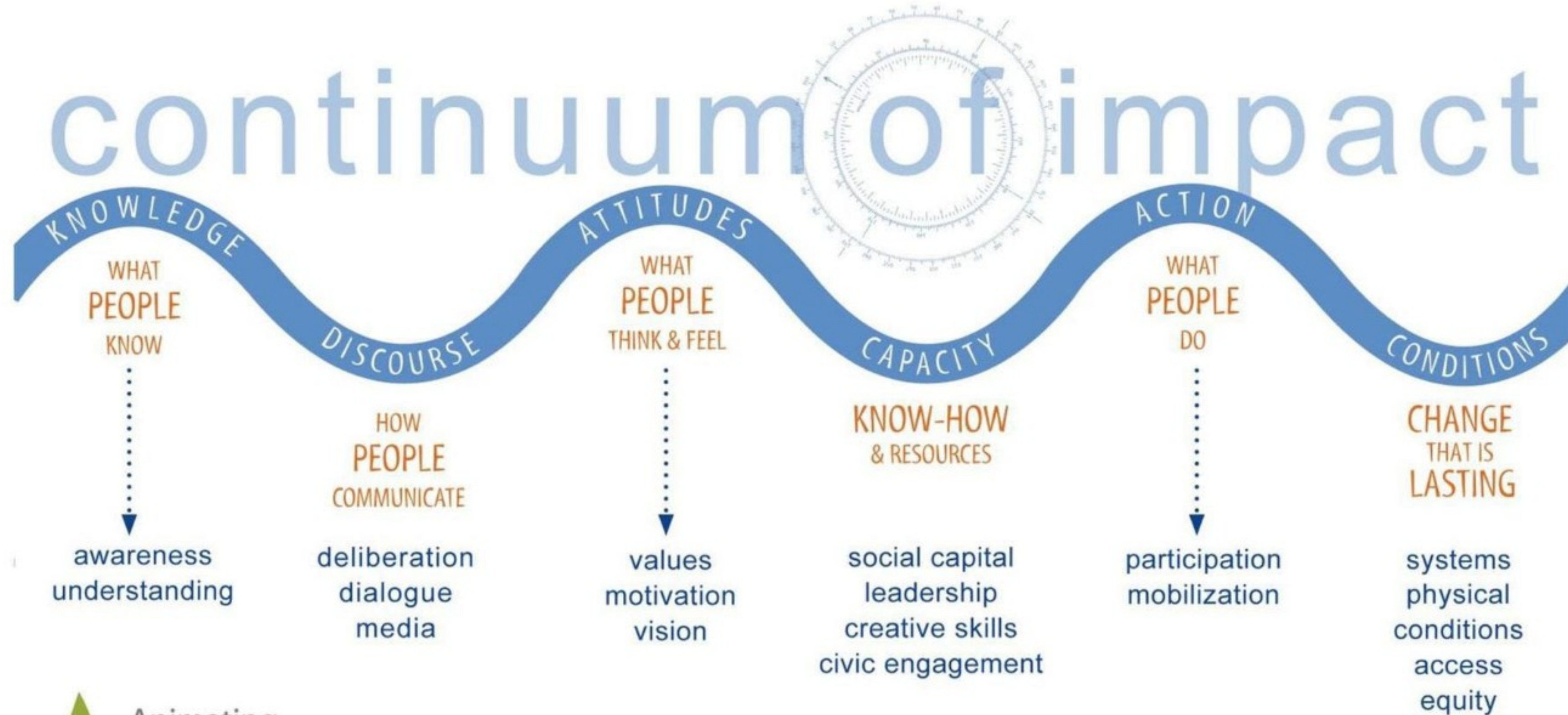


Photo credit: LA County Department of Arts and Culture

THINK HUMAN SCALE

ANIMATE
INFORM
INFLUENCE
EXPRESS
ENGAGE

ARTS and CULTURE make change happen



MAP THE SYSTEMS (CREATE A THEORY OF CHANGE)

Figure 1. Theory of Change

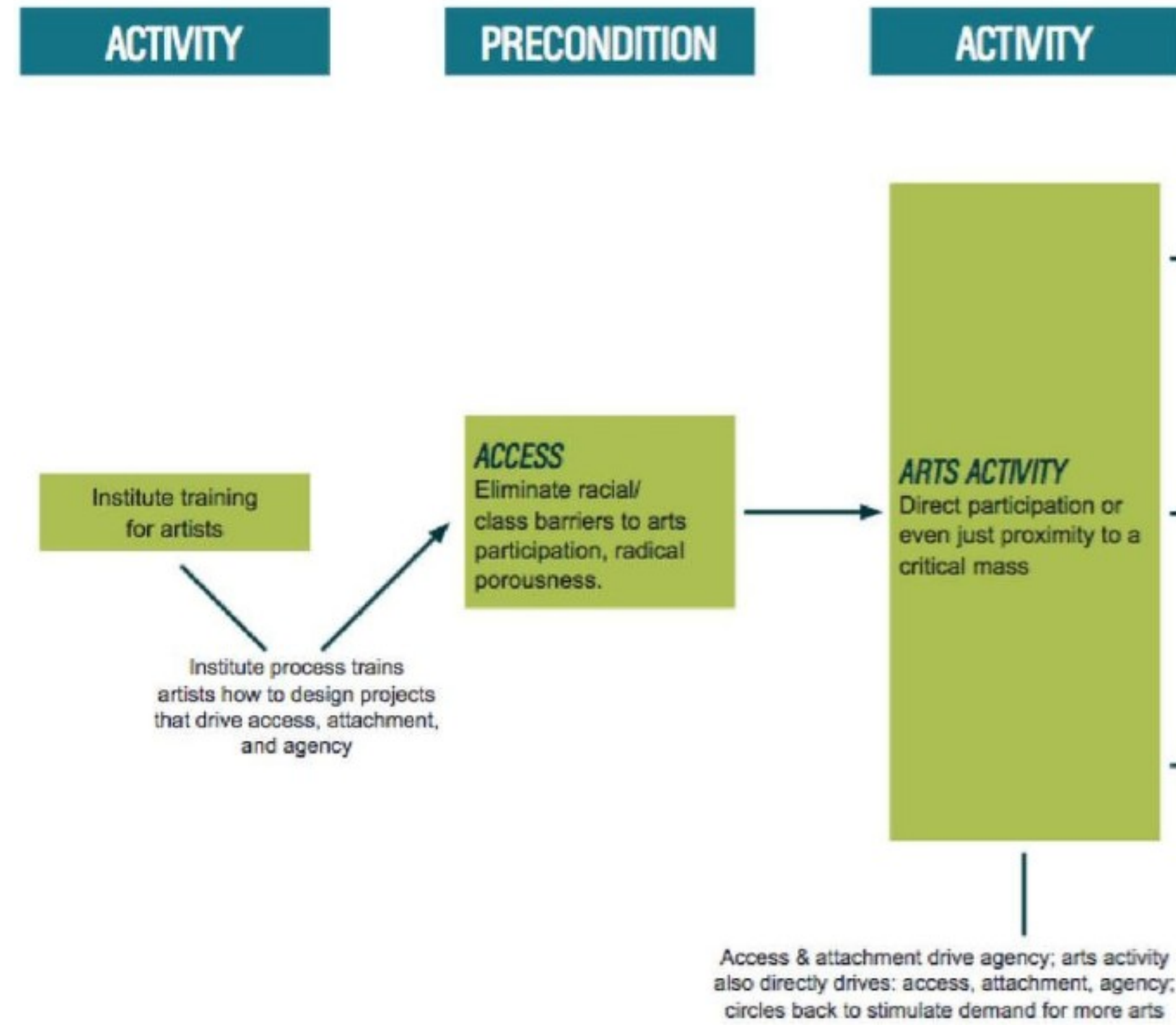
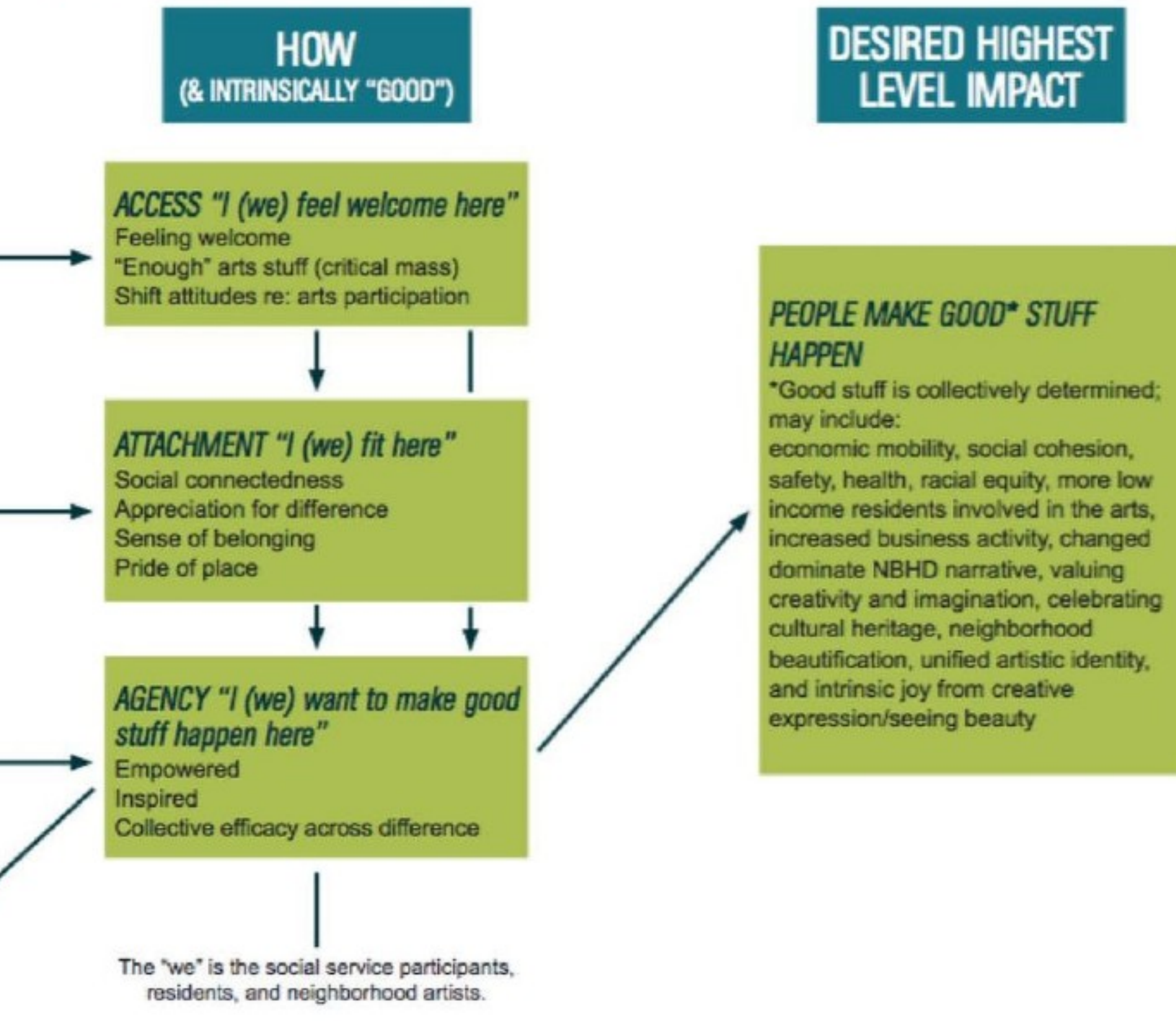
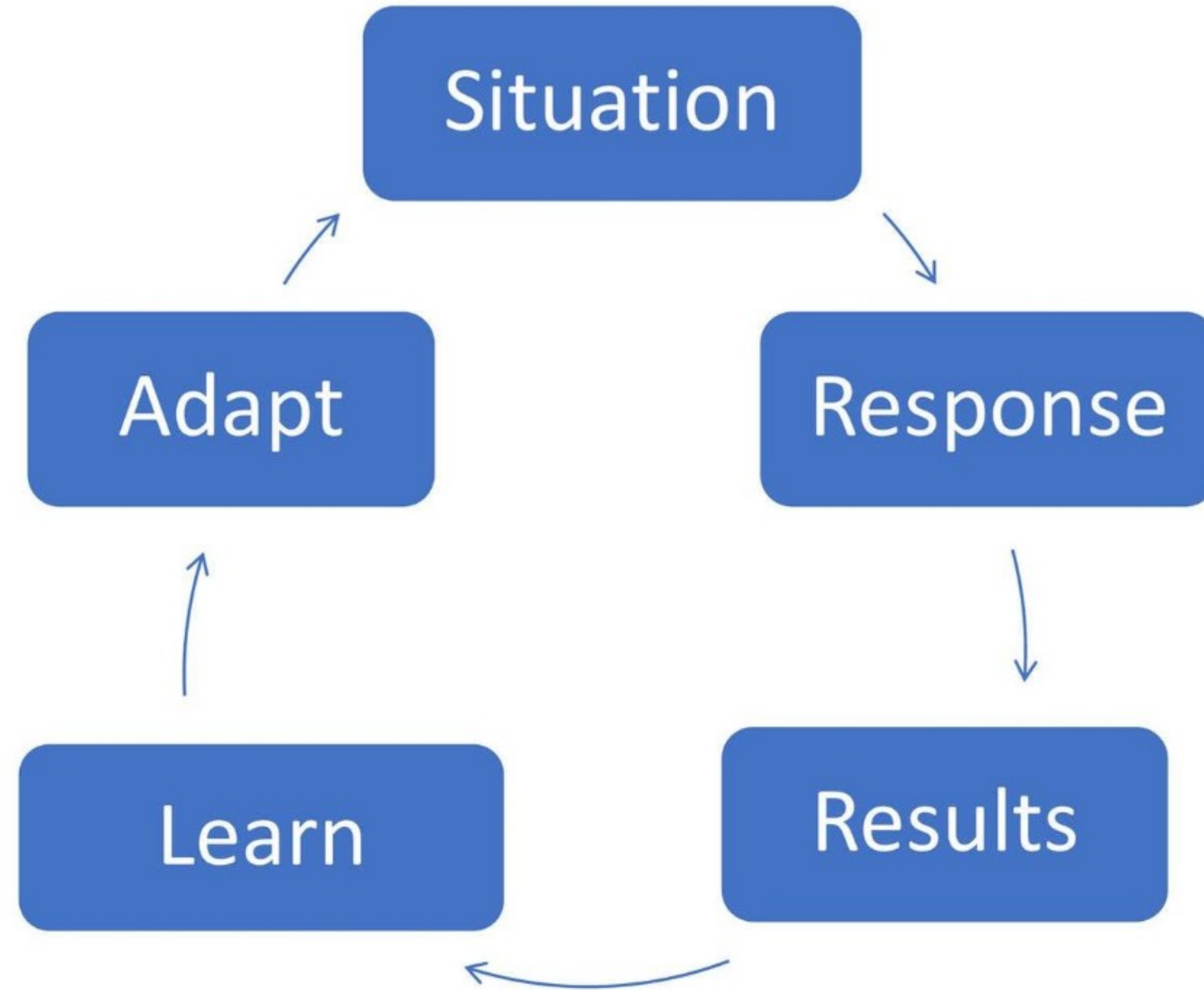


Figure 1 (continued). Theory of Change



Source: Metris Arts Consulting, "Adding It Up: An Evaluation of Arts on Chicago and Art Blocks" for Pillsbury House + Theatre, Minneapolis, MN.

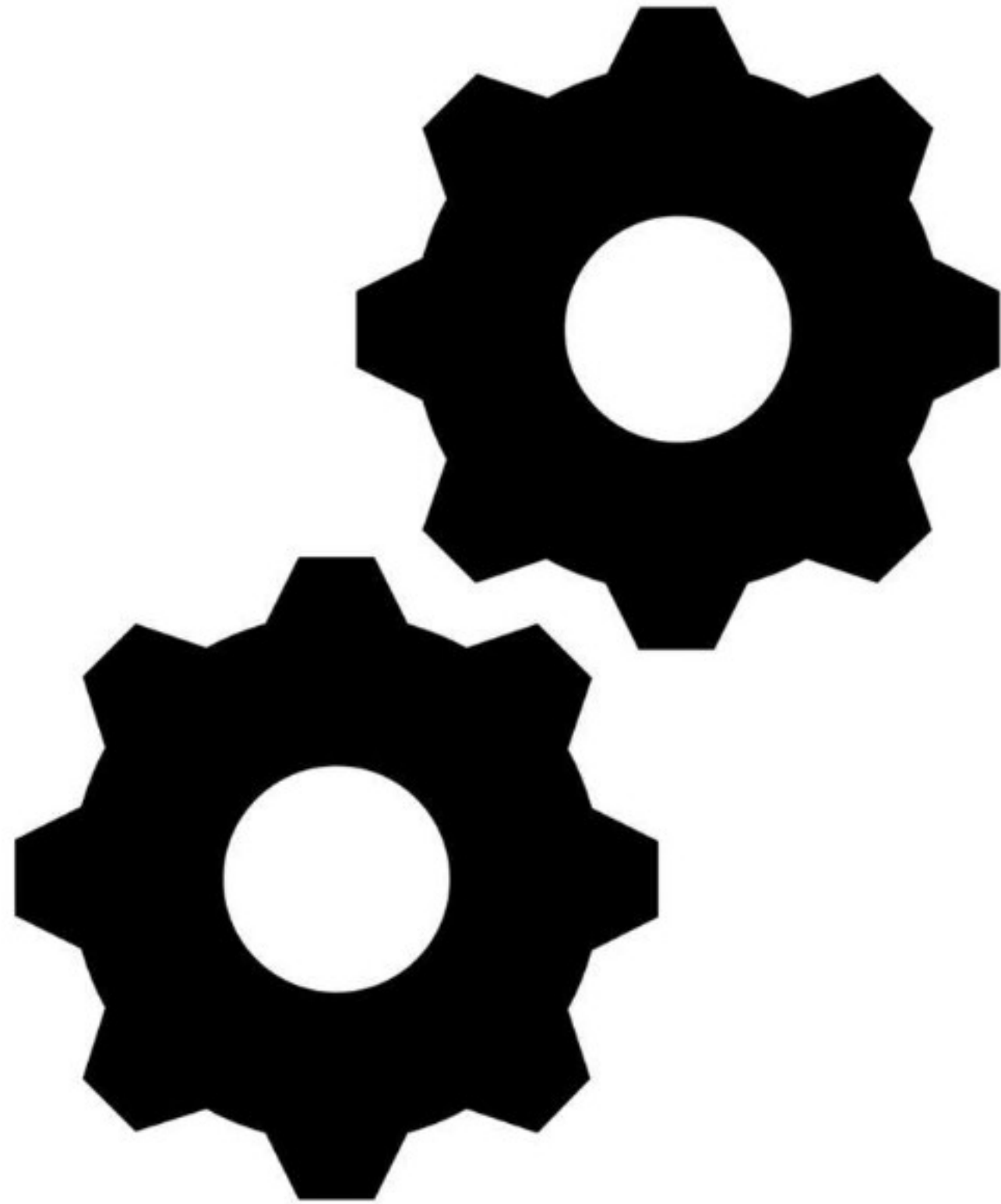
PRIORITIZE (PEER) LEARNING



MAKE IT FUN, RELATIONAL, AND BENEFICIAL

Photo Credit :
Sara Daleiden, s(o)ul





**DON'T
REINVENT
THE WHEEL
(Build on it and
translate it)**

PEER PROBLEM SOLVING BREAKOUTS

- **3 min:** Introduce yourselves (briefly!). Share a challenge you have about defining and measuring success. Select one to discuss as a group.
- **3 min:** Person with challenge shares details and context
- **6 min:** Person with challenge should turn off mic/video. Everyone else discuss
- **3 min:** Person with challenge rejoin and share one takeaway

What is one thought or tip that you'll take away from this session?

Community

As part of the planning process, set aside resources for evaluation

Using existing public art as a way to draw measurements for engagement and direct ideas.

we have to prioritize talking through goals and measurables both with participants and with each other - others laterally - doing this work. Not assume that "success" of a program is a goal - always need to define what that means too

build in time and ways to get feedback from community on measurement for success at the beginning

Not taking for granted that your engagement is what the community needs