http://native-land.ca
AGENDA

• Warm up activity
• Approaches to measuring success
• Breakouts
• Report back and reflect
• Q & A/Discussion
How are feeling going into this last day of the convening?

motivated

inspired

overwhelm

exasperated

drained

ready

hopeful

scattered

fine
What are some of your challenges and questions related to defining and measuring success?
WHY IS IT SO HARD?
CENTER EQUITY

• Who decides?
• Who benefits?
• Who pays?

Source: PolicyLink. Also: www.metrisarts.com/equity-reflection-questions
BUILD INCLUSIVE PROCESSES

Photo credit: LA County Department of Arts and Culture
THINK HUMAN SCALE

ARTS and CULTURE make change happen

continuum of impact

KNOWLEDGE
WHAT PEOPLE KNOW
awareness
understanding

HOW PEOPLE COMMUNICATE

ATTITUDES
WHAT PEOPLE THINK & FEEL
values
motivation
vision

KNOW-HOW & RESOURCES
social capital
leadership
creative skills
civic engagement

ACTION
WHAT PEOPLE DO
participation
mobilization

CONDITIONS
CHANGE THAT IS LASTING
systems
physical
conditions
access
equity

Animating Democracy
A Program of Americans for the Arts
MAP THE SYSTEMS
(CREATE A THEORY OF CHANGE)

Source: Metris Arts Consulting, “Adding It Up: An Evaluation of Arts on Chicago and Art Blocks” for Pillsbury House + Theatre, Minneapolis, MN.
Prioritize (Peer) Learning

- Situation
- Adapt
- Learn
- Response
- Results
MAKE IT FUN, RELATIONAL, AND BENEFICIAL

Photo Credit: Sara Daleiden, s(0)ul
DON’T REINVENT THE WHEEL
(Build on it and translate it)
PEER PROBLEM SOLVING BREAKOUTS

- **3 min:** Introduce yourselves (briefly!). Share a challenge you have about defining and measuring success. Select one to discuss as a group.

- **3 min:** Person with challenge shares details and context

- **6 min:** Person with challenge should turn off mic/video. Everyone else discuss

- **3 min:** Person with challenge rejoin and share one takeaway
What is one thought or tip that you'll take away from this session?

- Community:
  - We have to prioritize talking through goals and measurables both with participants and with each other - others laterally - doing this work. Not assume that “success” of a program is a goal - always need to define what that means too.

- As part of the planning process, set aside resources for evaluation:
  - Build in time and ways to get feedback from community on measurement for success at the beginning.

- Using existing public art as a way to draw measurements for engagement and direct ideas:
  - Not taking for granted that your engagement is wha the community needs.