

# **Pennsylvania Council on the Arts Strategic Planning Survey Results**

**Prepared by  
National Assembly of State Arts Agencies**

October 2018



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## Introduction

In conjunction with a comprehensive strategic planning effort, the Pennsylvania Council on the Arts (PCA) worked with the National Assembly of State Arts Agencies (NASAA) to design, conduct and analyze an on-line survey to receive input from constituents. The survey was intended to reach a large population of past and present grantees as well as other community organizations and stakeholders. The survey was designed to specifically ask about community development through the arts, which was an emerging theme within PCA's strategic planning interviews and focus groups. The survey asked PCA constituents across Pennsylvania—what is most important to supporting communities and what are their organizations currently doing to support communities. This method provided candid feedback for PCA related to community programs, services and satisfaction.

The survey was sent to arts organizations on PCA's mailing list and non-arts community organizations. Over four weeks in August and September 2018, the survey received a total of 534 responses, 383 of which were from arts organizations with a response rate of 31%. Responses came from all areas of the state, and all but three counties included at least one response. NASAA analyzed the geographic distribution and key demographics of respondents to assess the differences between survey recipients and respondents. NASAA weighed two questions by region to show the difference in results. Given the minimal effect of the weighting to the overall results of the survey, further analysis using weighted responses was seen as unnecessary. Overall, the weighted response effort helped verify the strongly representative sample of the survey by geography.

The following report provides key findings from the entire survey. Individual charts detail responses to each question—both questions asked of all respondents and questions asked only of arts or non-arts organizations. Cross-tabulations look at the relationship between the respondents' demographics (region, urban/rural, budget) and questions related to arts and communities.

# Key Findings

## **About the Respondents**

- We heard from 534 total respondents, 383 of which were affiliates of arts organizations and 151 were from non-arts community organizations or other.
- The response rate for arts organizations was 31%.
- Respondents came from every region and all but three counties in Pennsylvania. The geographic distribution of the respondents was representative of the state's population.
- 83% of respondents came from metro areas, 17% from non-metro areas.

## **Arts Organization Characteristics**

- 72% of respondents were affiliated with arts organizations.
- The largest number of arts organization respondents were performing arts groups (29%).
- A majority of arts council respondents came from non-metro locations (59%).
- The largest disciplines represented in the survey were music, multi-disciplinary, theater and visual arts.
- A majority of organizations responding were small budget organizations (52%), with budgets under \$250,000.
- Overall, characteristics of arts organization respondents were representative of the relative characteristics of PCA grantees.

## **Non-arts Organization Characteristics**

- 28% of respondents were from non-arts organizations.
- The largest segment of respondents in this category were from educational institutions.
- Most respondents had small expenditures on arts programming (Under \$50K).
- Non-arts organizations had higher percentages non-metro respondents than arts organization respondents.
- Responding non-arts organizations are actively providing arts programs and projects (73%).
- Of those, the top three types of programs were community arts programs, public awareness and arts education.
- 61% of non-arts organization respondents worked with arts organizations or creative businesses to provide programs.

## **Supporting Livable Communities through the Arts (All Respondents)**

- All respondent groups reported that community arts programs and events were the most important to supporting livable communities through the arts.
- Public awareness of the arts, equitable access to the arts and arts education opportunities were rated as highly important for all respondents.
- Serving rural populations was more important to respondents from non-metro areas.
- There were no substantial regional differences in the activities rated as highly important (public awareness of the arts, equitable access to the arts and arts education).

- The northeast region placed the largest importance on serving rural and the southeast region placed the least.
- Respondents from the northeast indicated preserving traditional art forms was more important in comparison to those from other regions.
- Diversity in programming and audiences was higher in the southeast and Lehigh valley.
- Respondents from the northwest region in general rated many of the offered activities as less important, especially diversity related activities.

### **Arts Organization Responses**

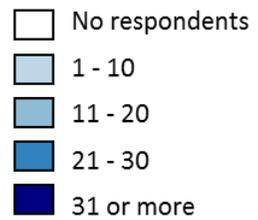
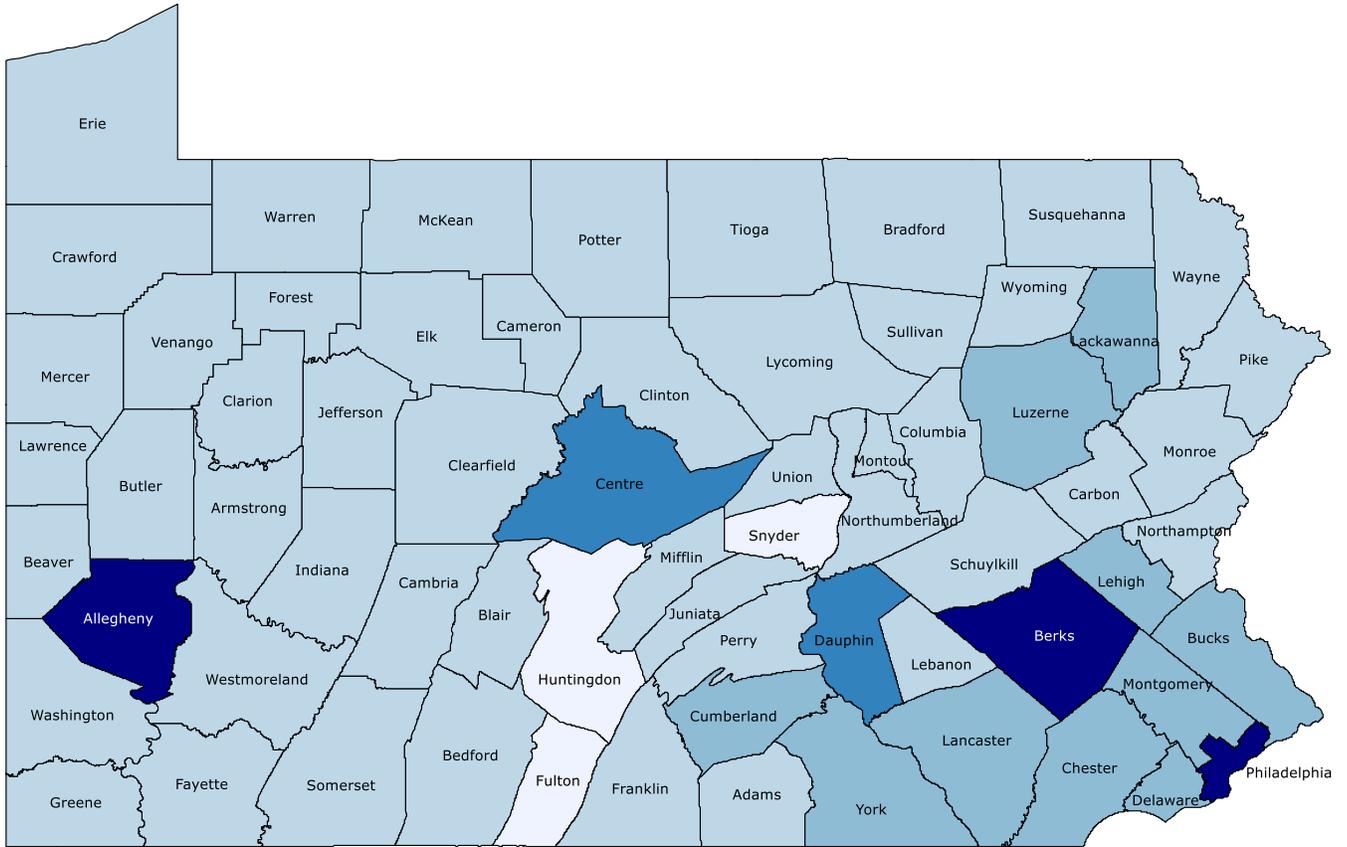
- The most significant barriers for arts organizations to contribute to livable communities were financial and economic. This was true across all regions. Getting the community interested in programs was also seen as a considerable barrier.
- Respondents in the central region noted higher transportation barriers. Respondents from Lehigh valley and southwest regions point towards lack of available space as a high barrier. Lack of space was also a larger issue in metro areas.
- When asked how their organization contributes to livable communities through the arts, respondents indicated their arts organizations' actions aligned with the perceived importance of contributing to livable communities.
- Larger arts organizations were more likely to indicate that they contributed to economic development and attracting and retaining workforces.
- Respondents believe PCA is doing a good job in supporting community arts programs, which is in alignment with its perceived importance.
- Many respondents were unaware of PCAs actions towards promoting the economic value of the arts in various forms.
- There were no large differences in perceptions of PCA's work between metro and non-metro.
- Preserving traditional art forms was seen as PCA strength, though respondents indicated this was less important to supporting livable communities through the arts.

### **Populations Benefited by Programs and Services**

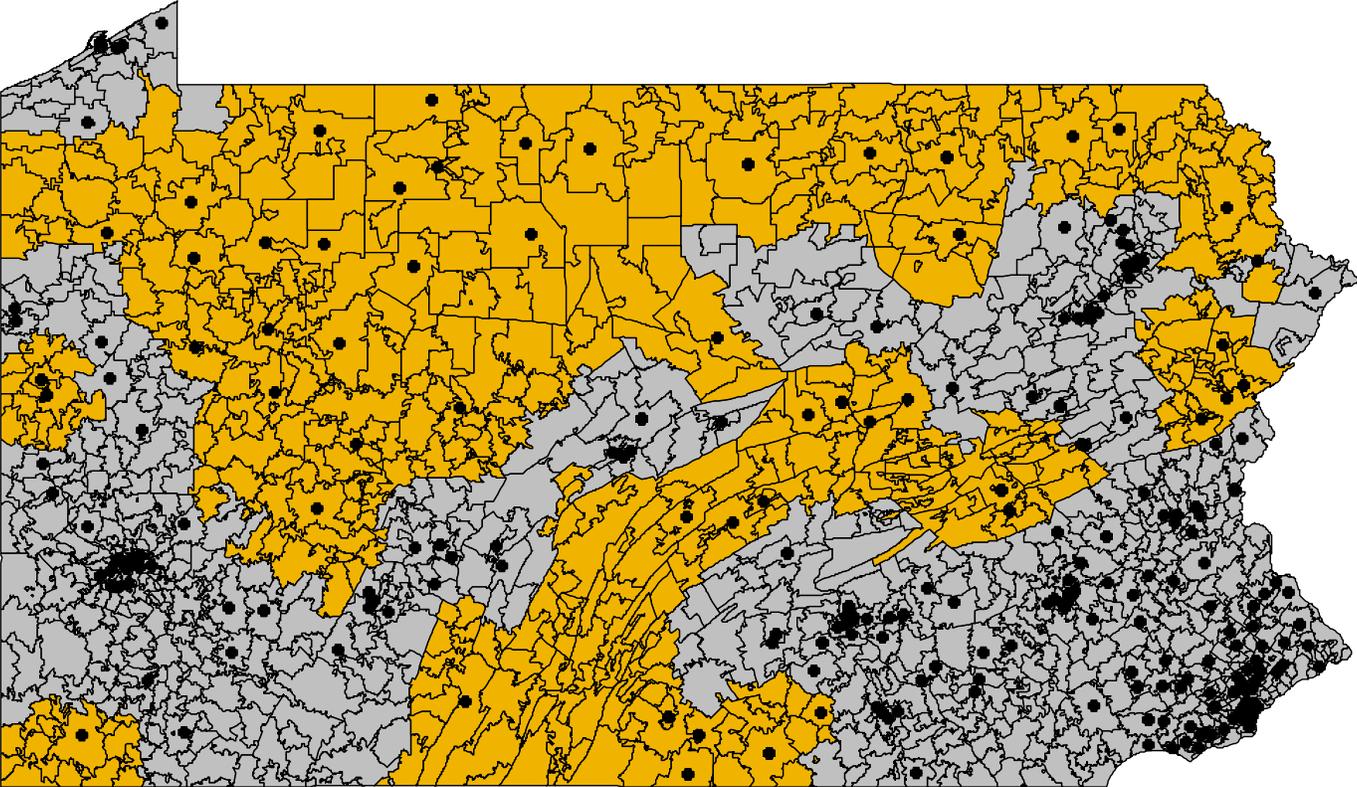
- 70% of respondents said that their organizations' programs or services benefit children.
- 56% said their organizations benefit economically disadvantaged and 53% benefit senior/older citizens.
- Serving veterans and seniors were more frequently reported in the northeast.

# Geography of Respondents

## Respondents by County



# Respondents by Metro/Non-metro

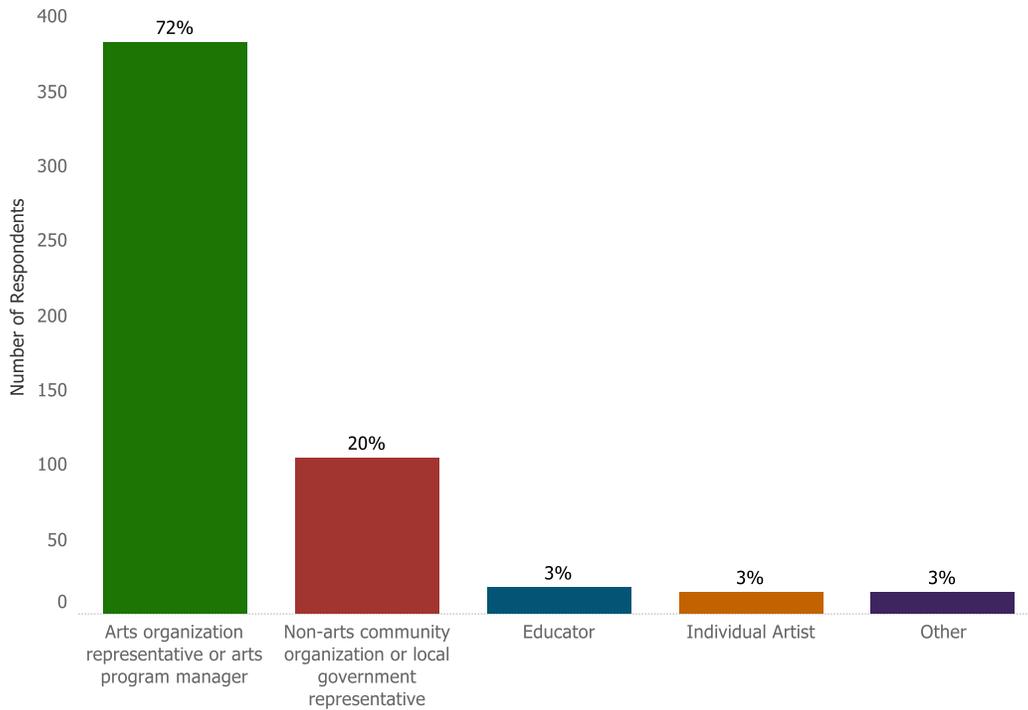


■ Nonmetro zip code  
■ Metro zip code

# Top-line Results

## Respondent Characteristics

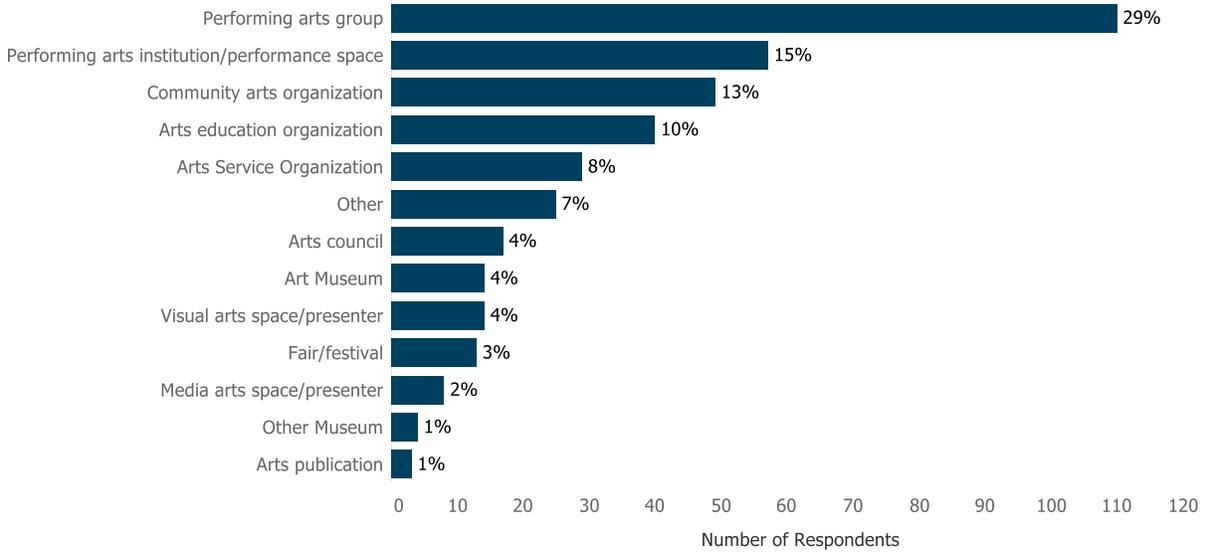
We want to customize this survey (and skip questions that don't apply to you), so please select the one category below that best describes your primary role:



N = 534

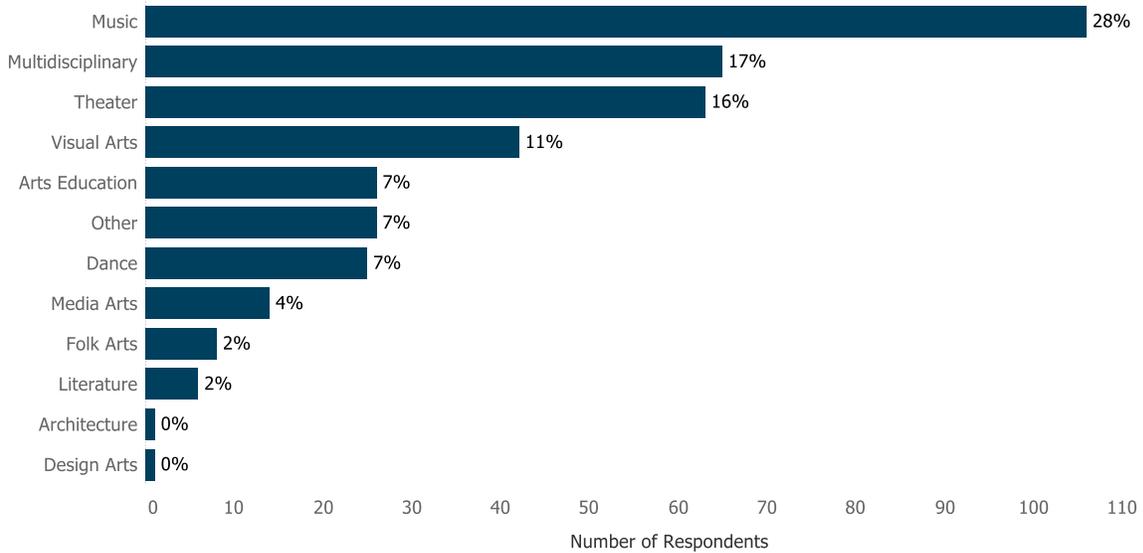
## Arts Organizations

What best describes the primary role of your arts organization?



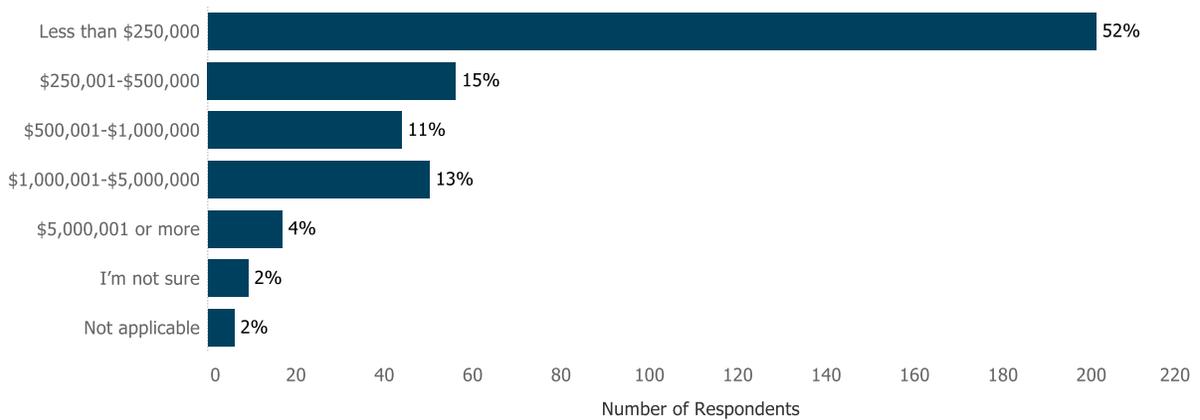
N = 383

Please select the artistic discipline that best describes your arts organization's mission.



N = 383

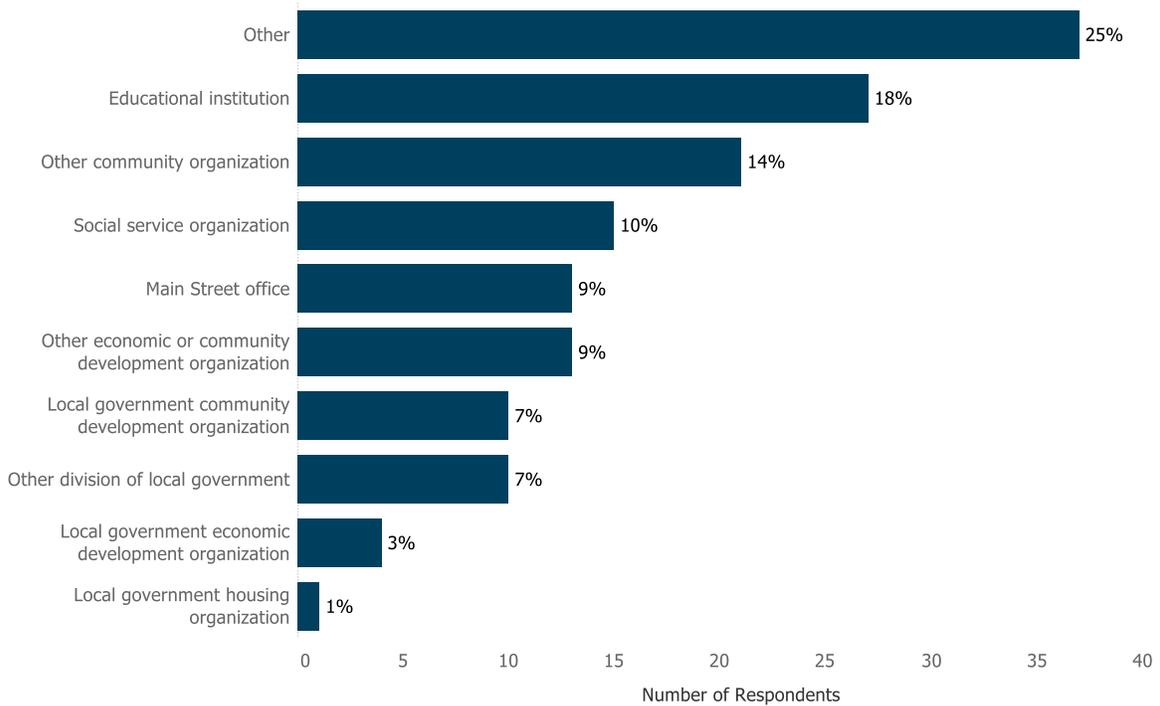
### What is your arts organization's operating budget in a typical year?



N = 383

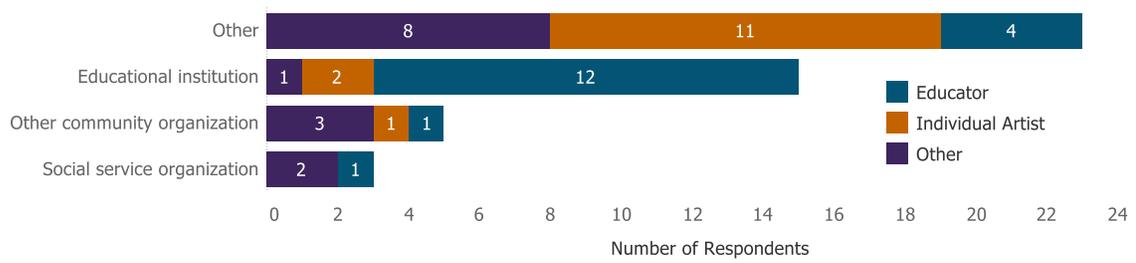
### All Other Organizations

#### What best describes the primary role of your organization?



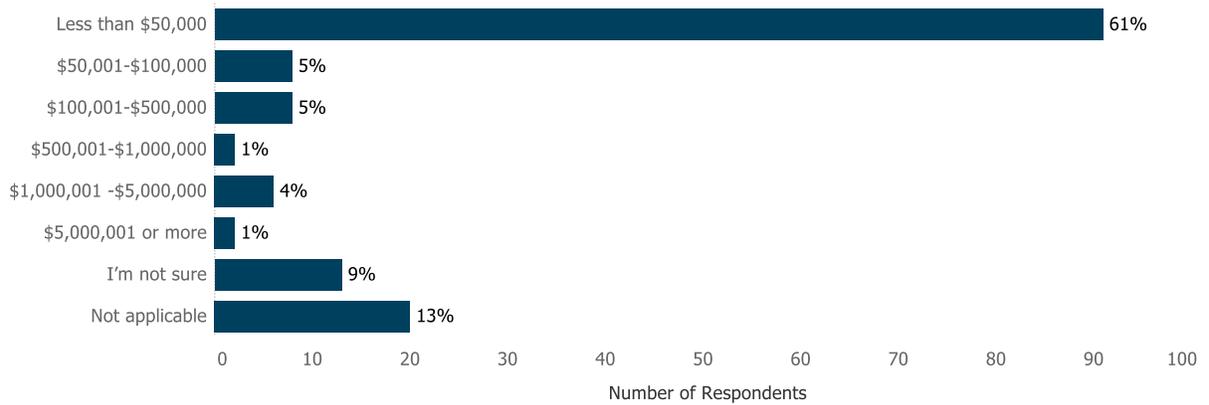
N = 151

### Primary role of non-arts organization by "Other" Category



N = 46

### What is your organization's total expenditures on arts programming in a typical year?

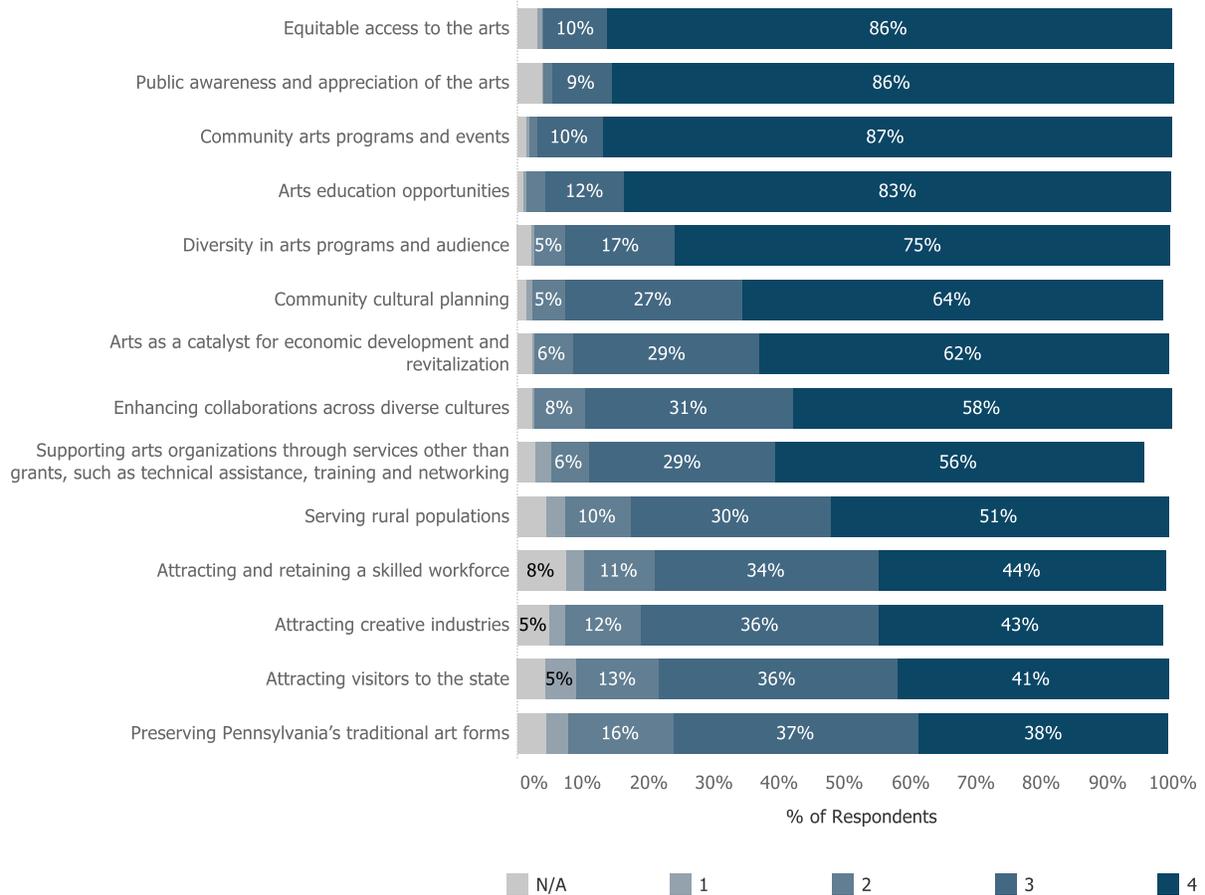


N = 150

# Community Questions

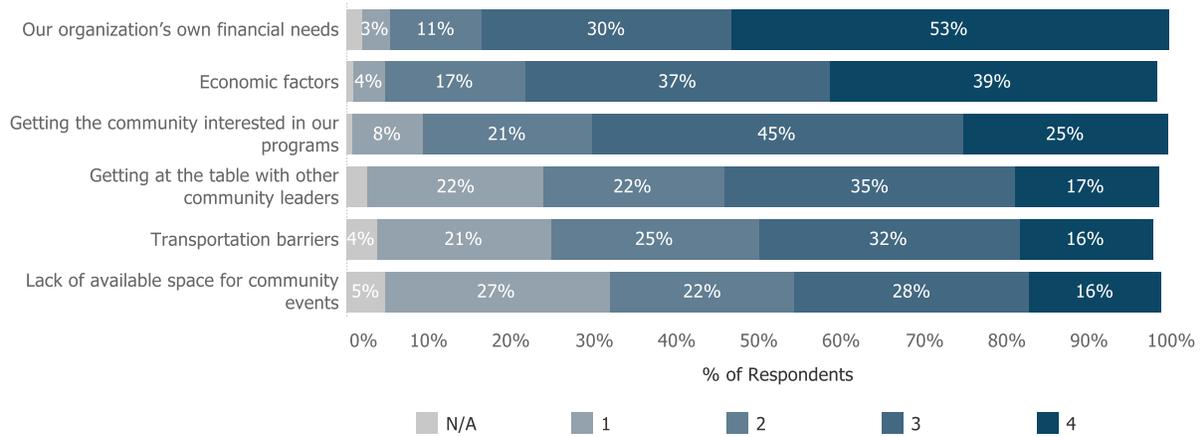
## Arts Organizations

How important are each of the following to supporting livable communities through the arts? Please rate from "Not important" (1) to "Very important" (4).



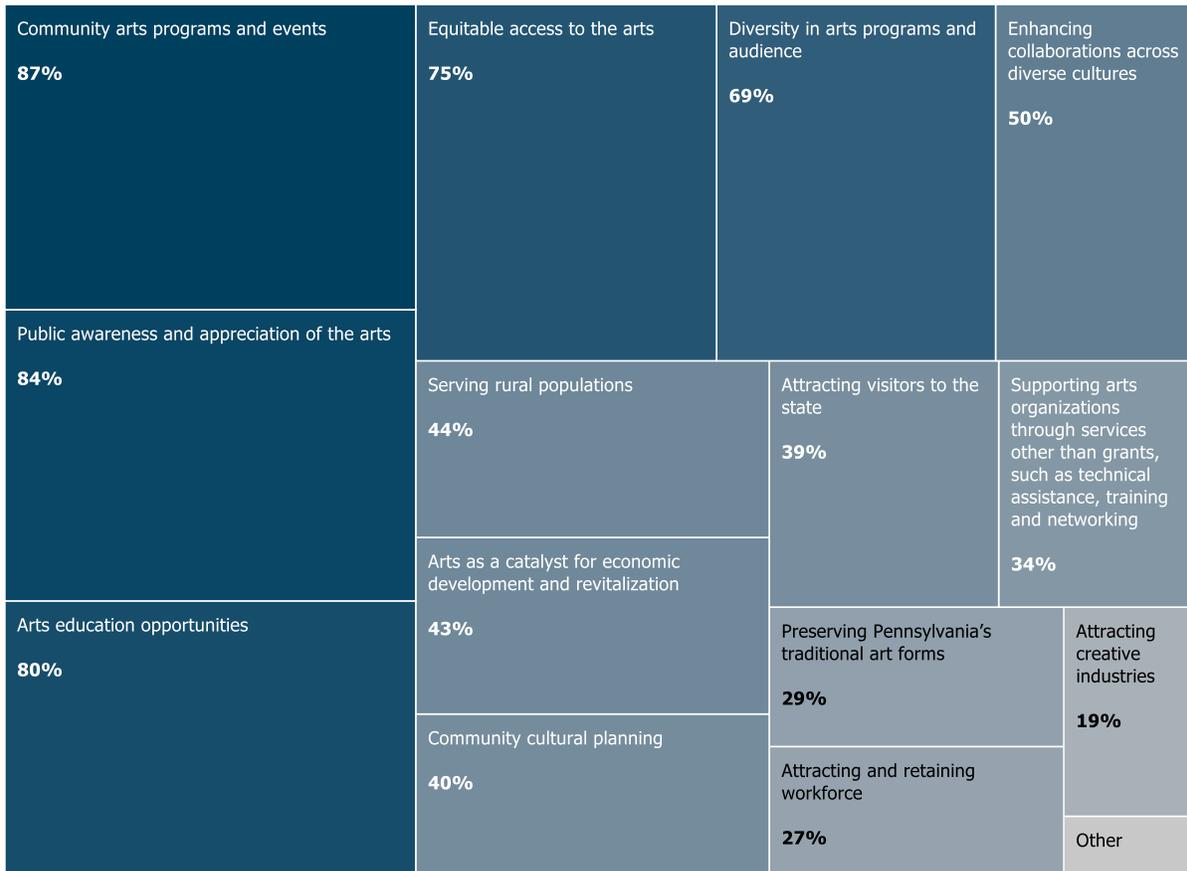
N = 381

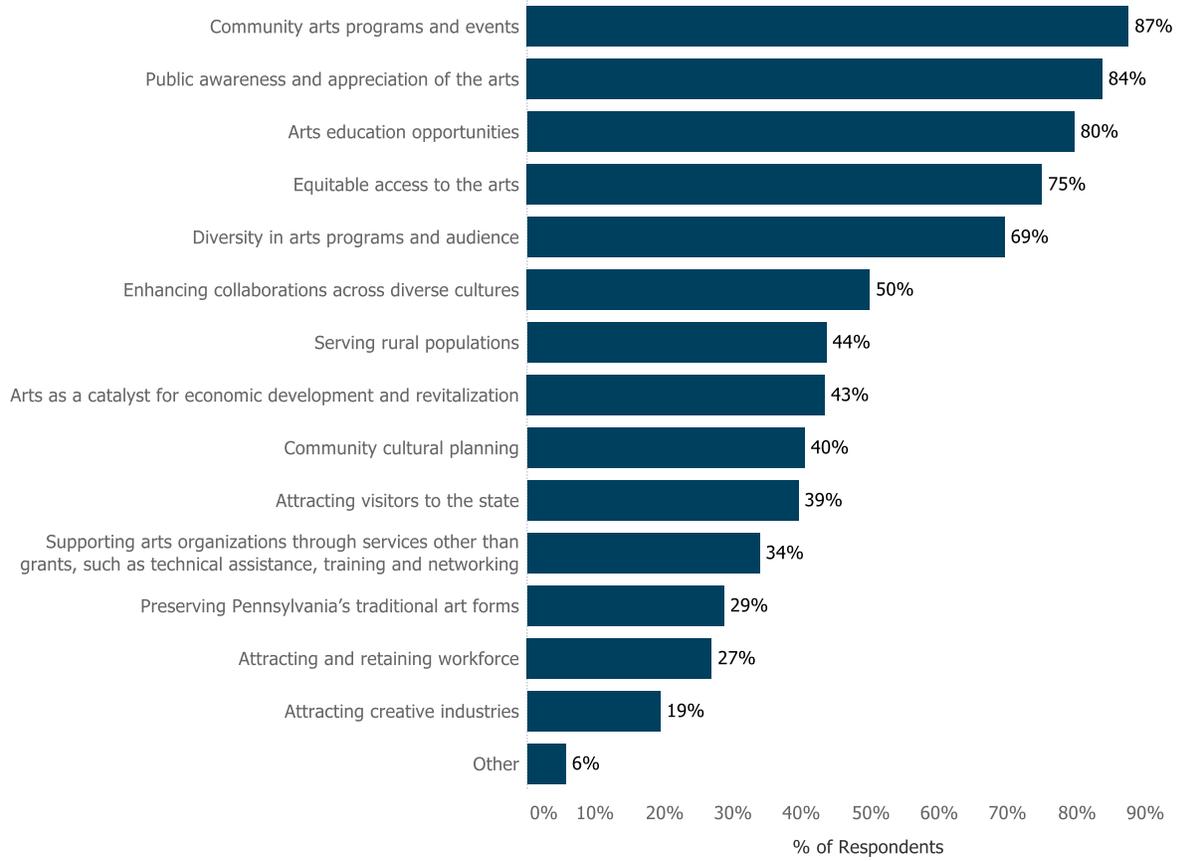
What are some barriers to your organization’s ability to contribute to livable communities?  
Please rate from “Not a barrier” (1) to “Significant barrier” (4).



N = 380

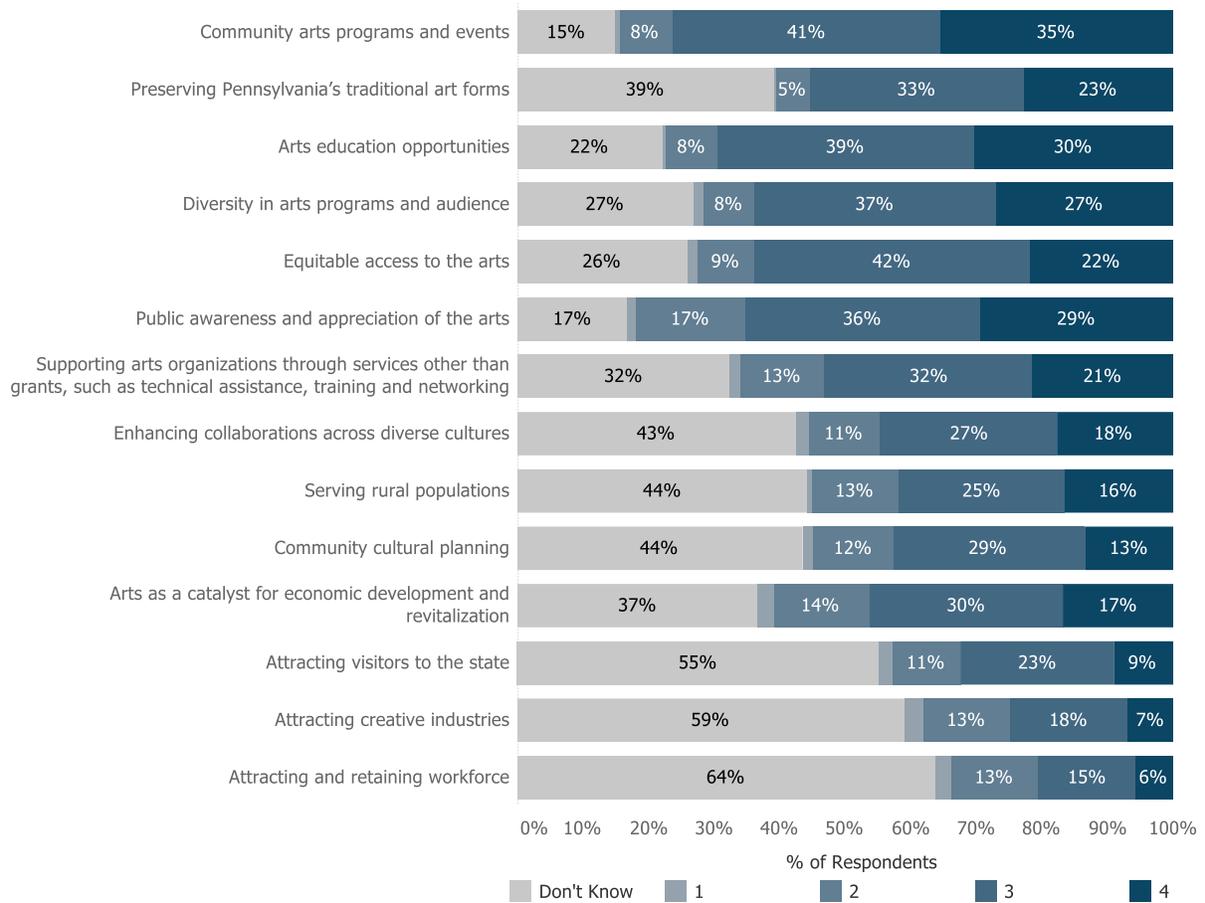
In what ways does your arts organization / program contribute to livable communities through the arts?





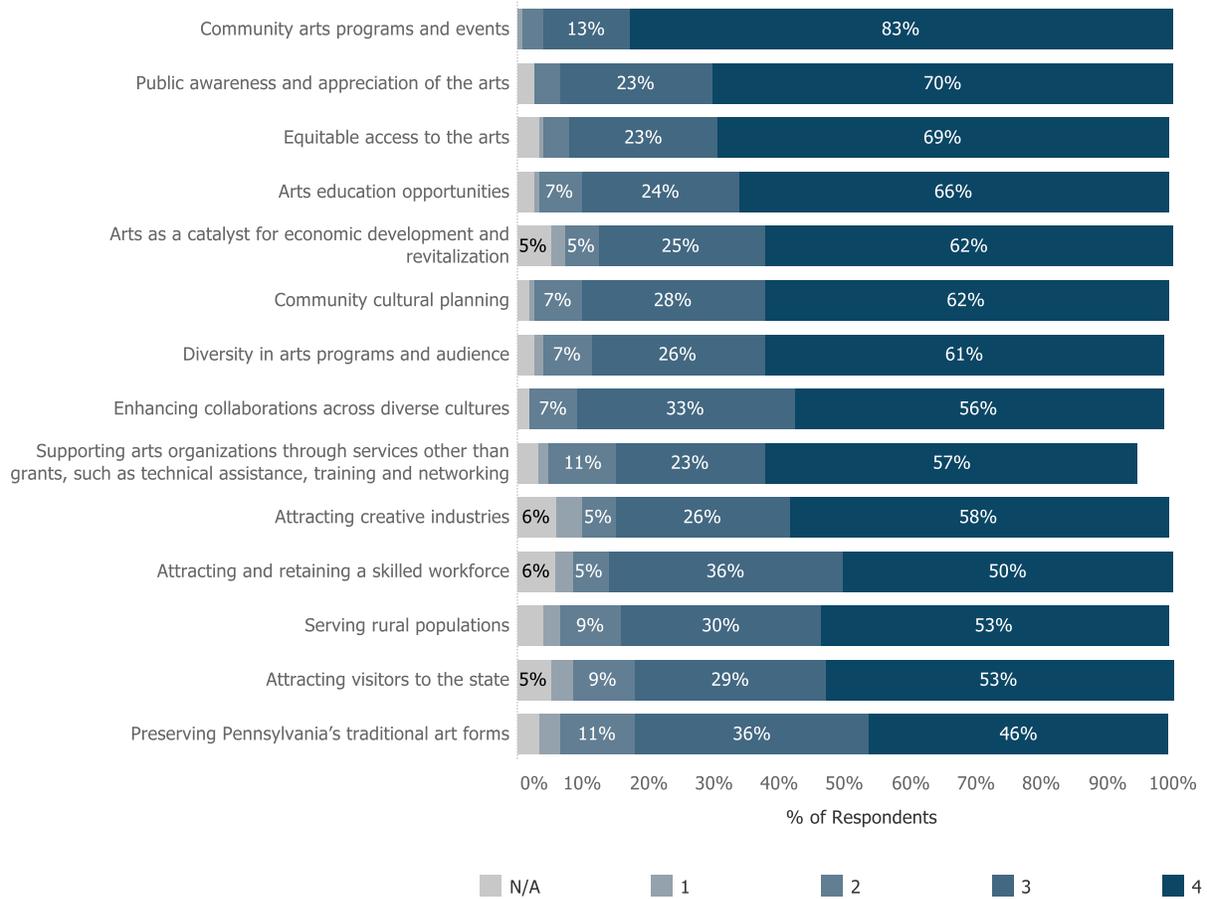
N = 383

How well does the PCA currently support each of the following to promote livable communities?  
Please rate from "Not at all well" (1) to "Very well" (4).



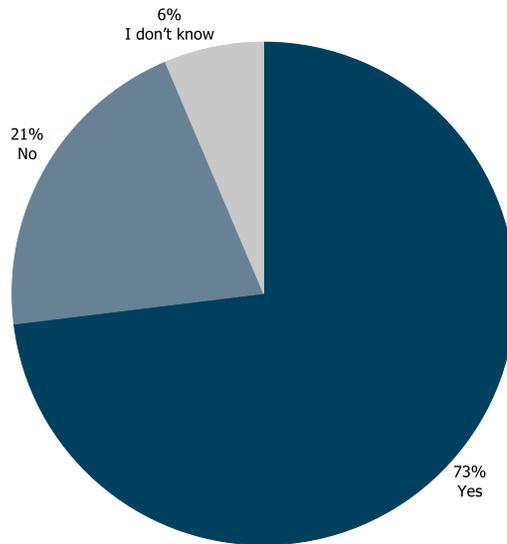
## Non-arts Organizations

How important are each of the following to supporting livable communities through the arts?  
Please rate from "Not important" (1) to "Very important" (4).



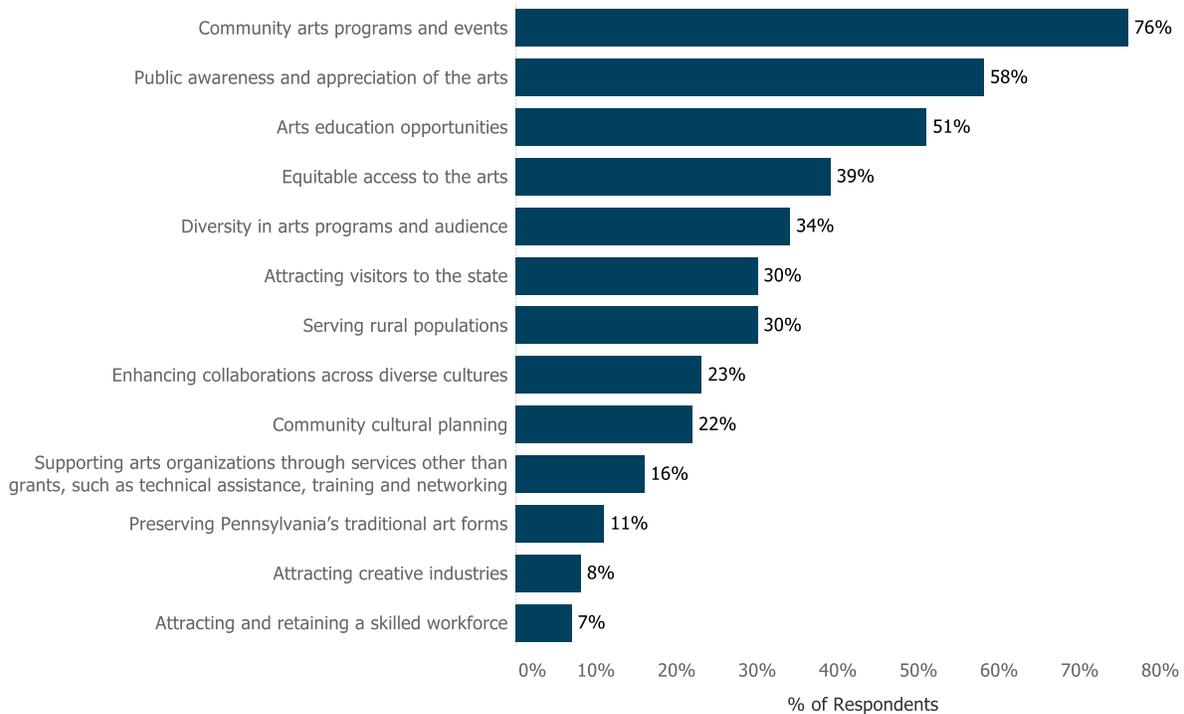
N = 151

Has your organization provided an arts program or project to your community in the last 12 months?



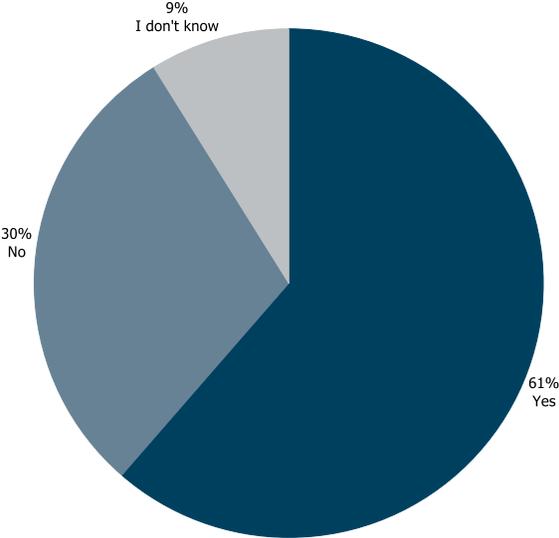
N = 145

If yes, what types?



N = 100

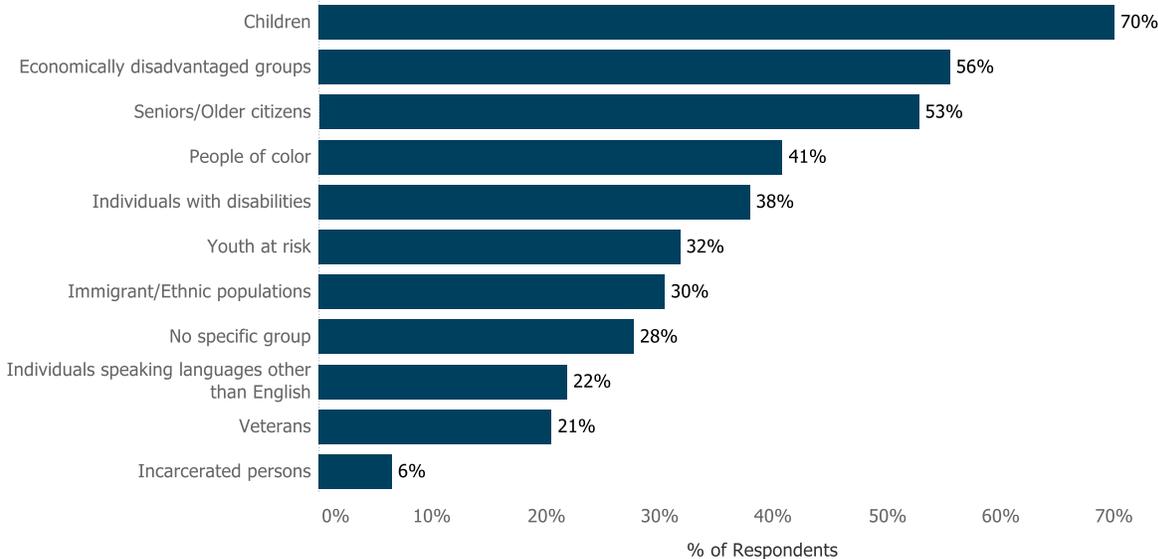
Did your organization work with an arts organization or arts business to provide programs for the community?



N = 148

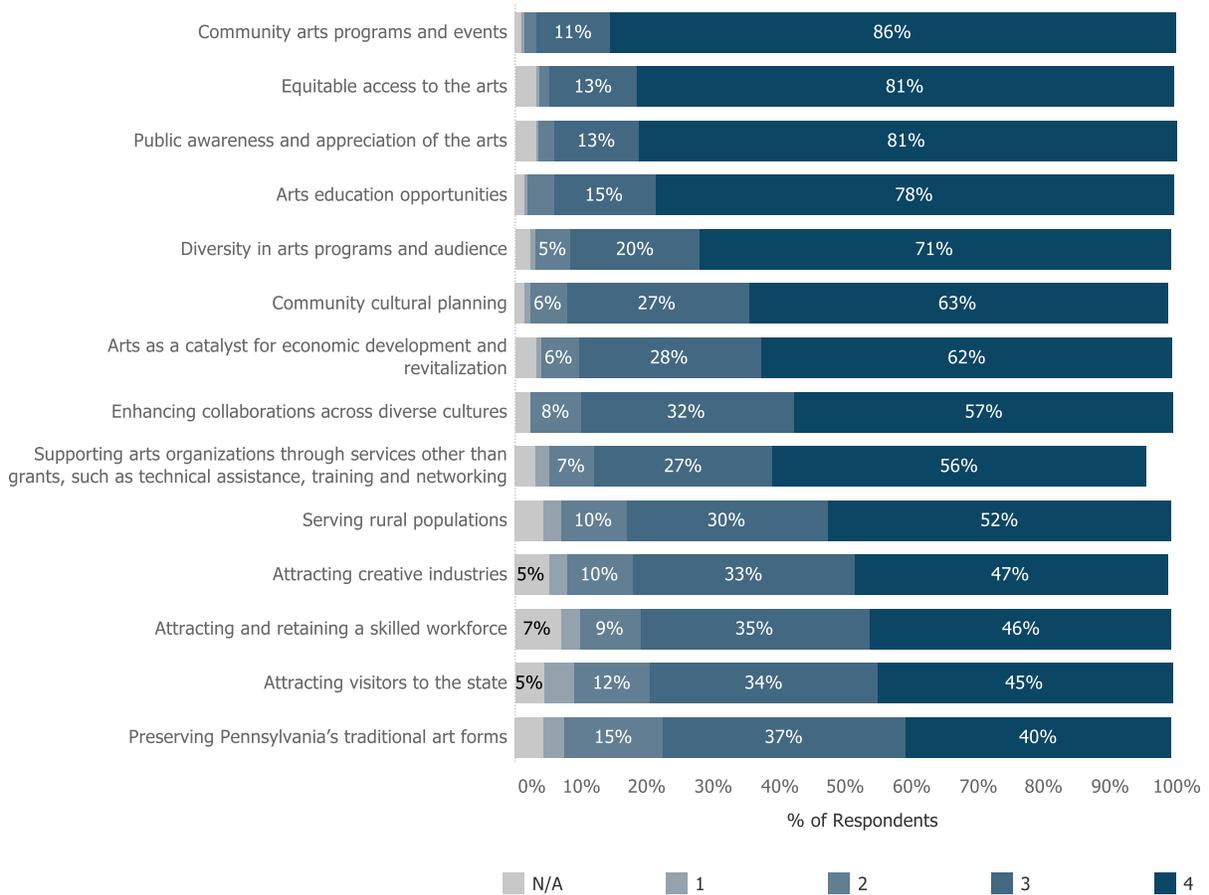
# Combined Questions (All Respondents)

Does your organization provide programs or services with the intention of specifically benefitting the following populations?



N = 517

## How important are each of the following to supporting livable communities through the arts?



“How important are each of the following to supporting livable communities through the arts?”  
by primary role

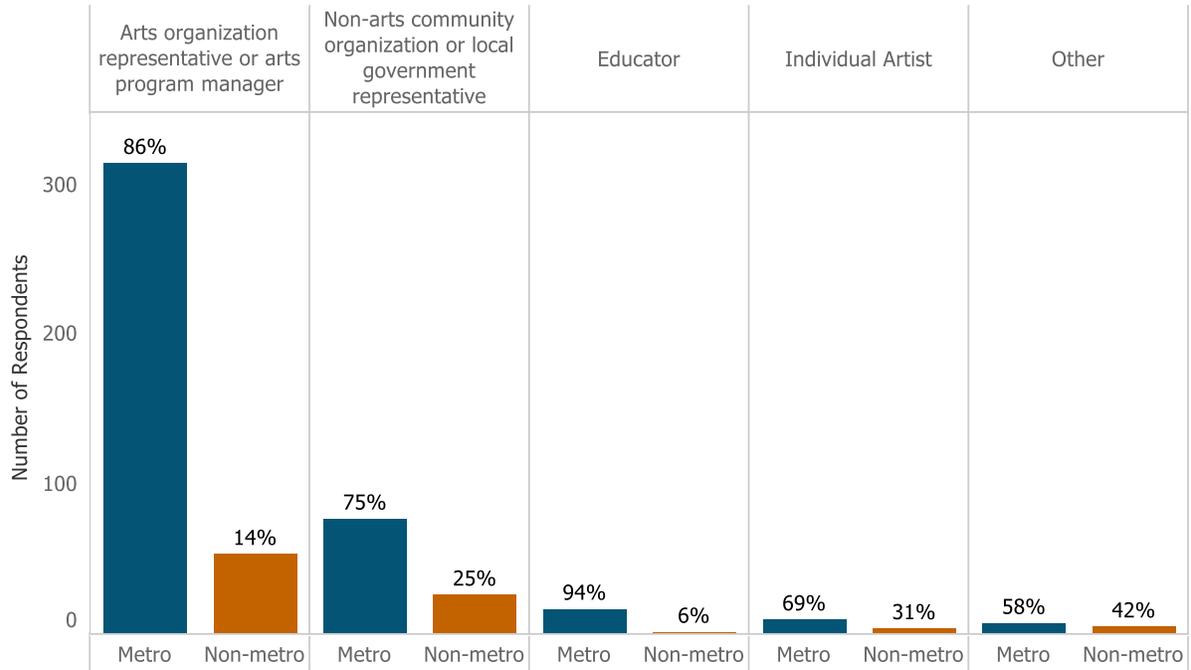
Avg. Answer  
3.1 3.9

	Arts organization representative or arts program manager	Educator	Individual Artist	Non-arts community organization or local government representative	Other
Community arts programs and events	3.9	3.9	3.7	3.8	3.8
Public awareness and appreciation of the arts	3.9	3.9	3.6	3.6	3.9
Equitable access to the arts	3.9	3.8	3.7	3.6	3.7
Arts education opportunities	3.8	3.9	3.4	3.5	3.9
Arts as a catalyst for economic development and revitalization	3.6	3.6	3.6	3.5	3.6
Diversity in arts programs and audience	3.7	3.6	3.6	3.5	3.5
Enhancing collaborations across diverse cultures	3.5	3.7	3.4	3.5	3.5
Serving rural populations	3.4	3.4	3.5	3.3	3.8
Community cultural planning	3.6	3.5	3.2	3.6	3.5
Supporting arts organizations through services other than grants, such as technical assistance, training and networking	3.5	3.5	3.6	3.5	3.2
Attracting visitors to the state	3.2	3.3	3.4	3.4	3.4
Attracting creative industries	3.3	3.2	3.1	3.6	3.5
Attracting and retaining a skilled workforce	3.3	3.3	3.1	3.5	3.3
Preserving Pennsylvania’s traditional art forms	3.2	3.3	3.2	3.3	3.6

N = 532

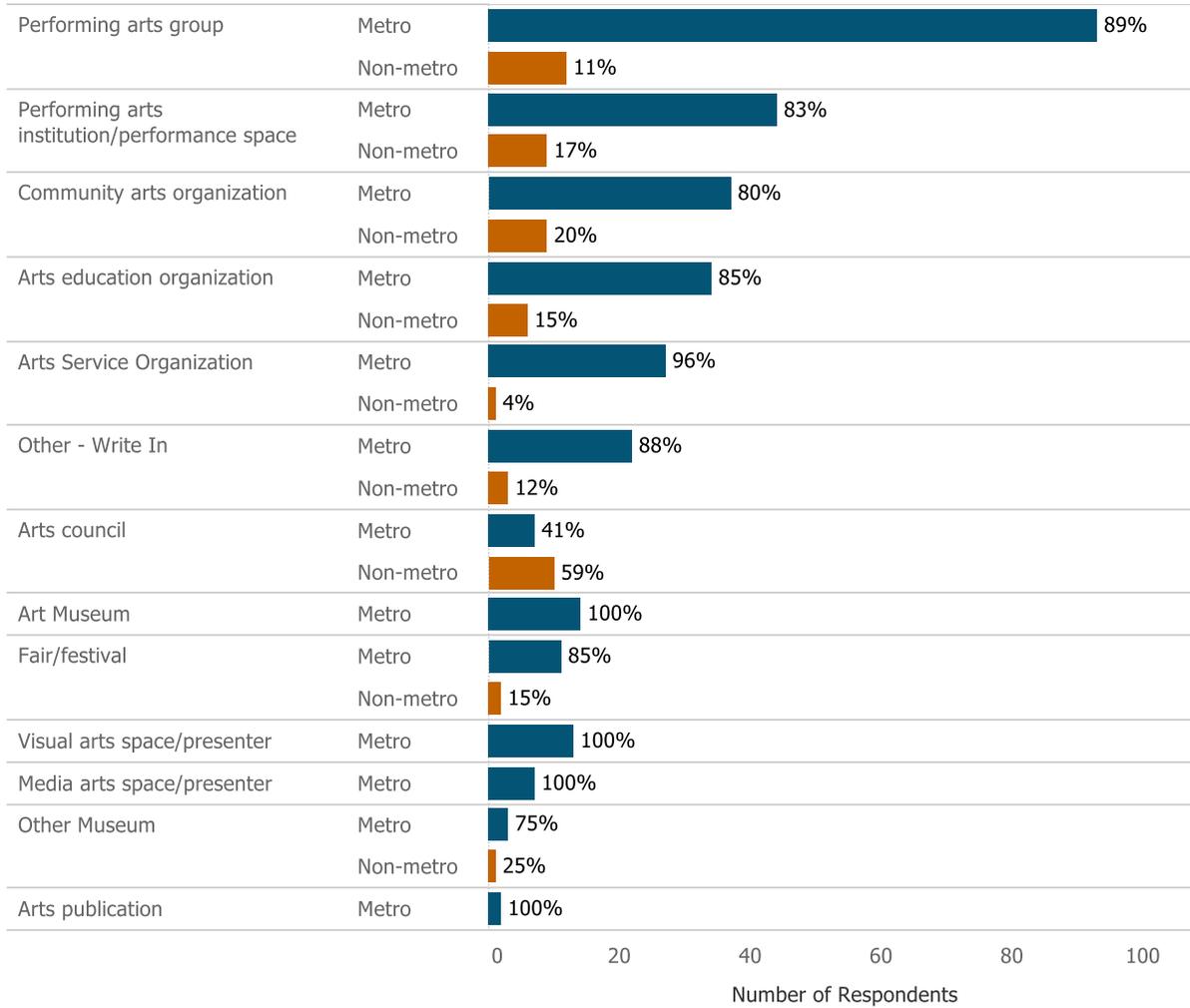
## Crosstab Results

### Primary Role by Metropolitan Statistical Area (MSA)

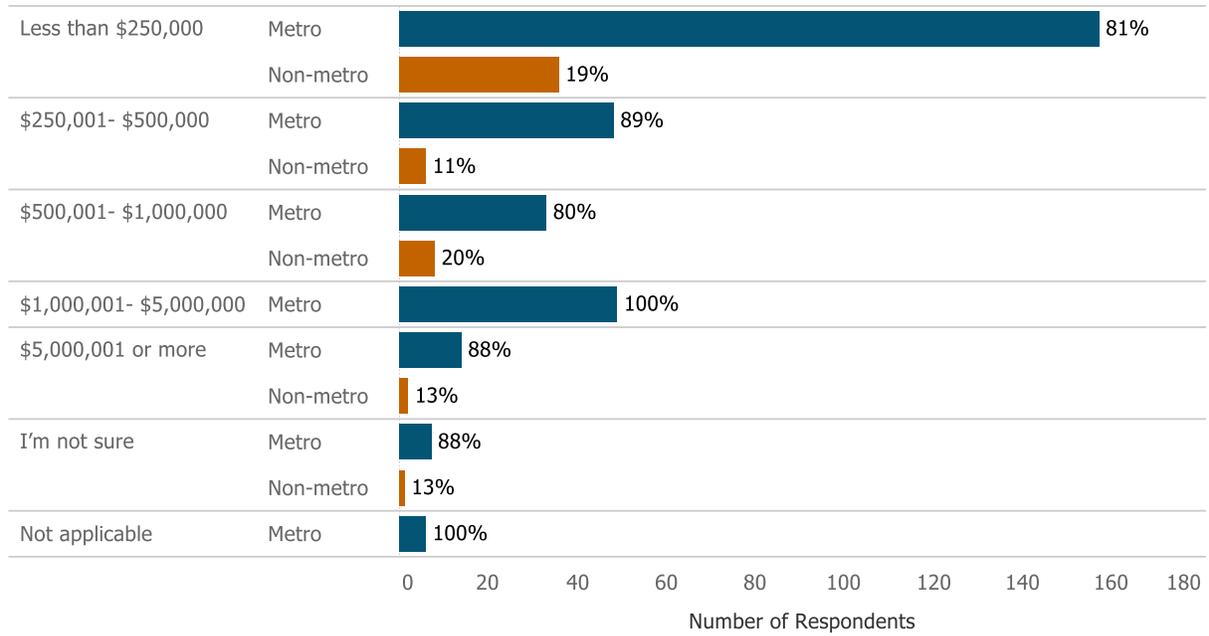


## Arts Organizations

“What best describes the primary role of your arts organization?” by MSA



“What is your arts organization’s operating budget in a typical year?” by MSA



“In what ways does your arts organization / program contribute to livable communities through the arts?” by Organization Budget

	Less than \$250,000	\$250,001-\$500,000	\$500,001-\$1,000,000	\$1,000,001-\$5,000,000	\$5,000,001 or more	I'm not sure	Not applicable
Community arts programs and events	91%	88%	77%	84%	88%	100%	50%
Public awareness and appreciation of the arts	84%	79%	80%	90%	94%	89%	83%
Arts education opportunities	73%	84%	91%	84%	88%	100%	83%
Equitable access to the arts	76%	77%	70%	76%	82%	67%	33%
Diversity in arts programs and audience	64%	70%	77%	88%	71%	56%	50%
Enhancing collaborations across diverse cultures	45%	52%	50%	68%	59%	44%	33%
Serving rural populations	49%	38%	43%	26%	53%	44%	33%
Arts as a catalyst for economic development and revitalization	33%	52%	50%	58%	76%	44%	33%
Community cultural planning	38%	36%	41%	44%	53%	67%	50%
Attracting visitors to the state	36%	48%	32%	46%	59%	22%	50%
Supporting arts organizations through services other than grants, such as technical assistance, training and networking	27%	38%	41%	46%	29%	67%	33%
Preserving Pennsylvania's traditional art forms	33%	34%	11%	24%	24%	22%	17%
Attracting and retaining workforce	13%	32%	43%	52%	59%	22%	33%
Attracting creative industries	16%	21%	16%	28%	29%	22%	33%
Other	5%	5%		6%	24%		17%

## "How important are each of the following to supporting livable communities through the arts?" by Organization Budget

Please rate from "Not important" (1) to "Very important" (4).

Avg. Answer	Less than \$250,000	\$250,001-\$500,000	\$500,001-\$1,000,000	\$1,000,001-\$5,000,000	\$5,000,001 or more	I'm not sure	Not applicable
2.6 							
Equitable access to the arts	3.8	3.9	4.0	4.0	3.8	3.8	4.0
Community arts programs and events	3.9	3.9	3.9	3.8	3.5	3.9	4.0
Public awareness and appreciation of the arts	3.9	3.8	3.8	3.8	3.8	4.0	4.0
Arts education opportunities	3.7	3.8	3.9	3.9	3.7	3.9	4.0
Diversity in arts programs and audience	3.7	3.8	3.9	3.9	3.4	3.9	4.0
Community cultural planning	3.6	3.6	3.5	3.6	3.5	3.8	4.0
Arts as a catalyst for economic development and revitalization	3.5	3.6	3.8	3.5	3.4	3.8	4.0
Enhancing collaborations across diverse cultures	3.4	3.7	3.7	3.7	3.0	3.7	4.0
Supporting arts organizations through services other than grants, such as technical assistance, training and networking	3.6	3.5	3.4	3.4	3.0	3.8	4.0
Attracting and retaining a skilled workforce	3.2	3.3	3.7	3.5	3.0	3.8	3.8
Serving rural populations	3.4	3.3	3.6	3.2	2.8	3.4	3.9
Attracting creative industries	3.3	3.3	3.5	3.3	3.1	3.1	4.0
Attracting visitors to the state	3.0	3.2	3.5	3.3	3.1	3.4	3.8
Preserving Pennsylvania's traditional art forms	3.1	3.3	3.0	2.9	3.0	3.4	2.6

## “How important are each of the following to supporting livable communities through the arts?” by Region

Please rate from "Not important" (1) to "Very important" (4).

Avg. Answer 	Central	Lehigh Valley	Northeast	Northwest	Southeast	Southwest
Equitable access to the arts	3.9	3.8	3.9	3.8	3.9	3.9
Community arts programs and events	3.9	3.9	3.9	3.9	3.8	3.8
Public awareness and appreciation of the arts	3.8	3.9	3.9	3.9	3.8	3.9
Arts education opportunities	3.9	3.8	3.8	3.7	3.8	3.8
Diversity in arts programs and audience	3.7	3.8	3.6	3.7	3.8	3.9
Community cultural planning	3.5	3.8	3.6	3.7	3.5	3.8
Arts as a catalyst for economic development and revitalization	3.8	3.5	3.6	3.5	3.5	3.6
Enhancing collaborations across diverse cultures	3.6	3.6	3.4	3.3	3.6	3.6
Supporting arts organizations through services other than grants	3.7	3.5	3.5	3.5	3.3	3.7
Attracting and retaining a skilled workforce	3.4	3.3	3.2	3.4	3.3	3.4
Serving rural populations	3.7	3.5	3.6	3.6	3.0	3.3
Attracting creative industries	3.5	3.3	3.3	3.0	3.3	3.3
Attracting visitors to the state	3.4	3.0	3.3	3.2	3.2	3.1
Preserving Pennsylvania’s traditional art forms	3.1	3.1	3.3	3.2	3.1	3.0

## “What are some barriers to your organization’s ability to contribute to livable communities?” by Budget

Please rate from "Not a barrier" (1) to "Significant barrier" (4).

Avg. Answer	Less than \$250,000	\$250,001-\$500,000	\$500,001-\$1,000,000	\$1,000,001-\$5,000,000	\$5,000,001 or more	I'm not sure	Not applicable
1.3  3.7							
Our organization’s own financial needs	3.4	3.5	3.0	3.3	3.0	3.5	3.5
Economic factors	3.2	3.2	2.9	3.0	3.0	3.0	2.4
Getting the community interested in our programs	2.9	2.9	2.4	2.7	2.6	3.0	1.3
Getting at the table with other community leaders	2.6	2.5	2.1	2.6	2.0	3.1	2.3
Lack of available space for community events	2.6	2.2	2.4	2.0	2.4	3.3	3.7
Transportation barriers	2.3	2.5	2.5	2.6	2.0	2.3	1.4

## “What are some barriers to your organization’s ability to contribute to livable communities?” by MSA

Please rate from "Not a barrier" (1) to "Significant barrier" (4).

Avg. Answer	Metro	Non-metro
2.1  3.4		
Our organization’s own financial needs	3.4	3.2
Economic factors	3.1	3.3
Getting the community interested in our programs	2.8	3.0
Getting at the table with other community leaders	2.6	2.1
Lack of available space for community events	2.5	2.1
Transportation barriers	2.3	2.8

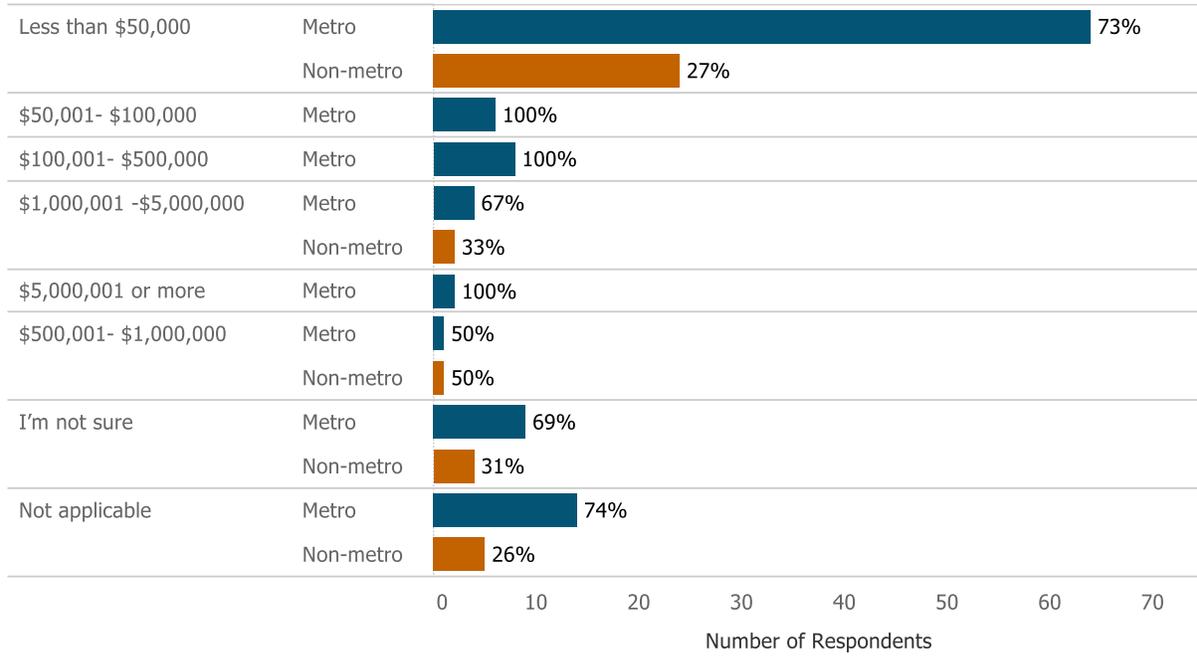
“What are some barriers to your organization’s ability to contribute to livable communities?” by Region

Please rate from "Not a barrier" (1) to "Significant barrier" (4).

Avg. Answer 2.1  3.4	Central	Lehigh Valley	Northeast	Northwest	Southeast	Southwest
Our organization’s own financial needs	3.4	3.3	3.3	3.2	3.4	3.3
Economic factors	3.2	3.0	3.2	3.0	3.2	3.1
Getting the community interested in our programs	3.2	2.8	2.9	2.8	2.7	2.6
Getting at the table with other community leaders	2.5	2.8	2.4	2.2	2.5	2.4
Lack of available space for community events	2.5	2.8	2.3	2.3	2.1	2.9
Transportation barriers	2.8	2.1	2.7	2.3	2.3	2.5

## All Other Organizations

“What is your organization’s total expenditures on arts programming in a typical year?” by MSA



“How important are each of the following to supporting livable communities through the arts?”  
by Budget

Please rate from "Not important" (1) to "Very important" (4).

Avg. Answer 2.5  4.0	Less than \$50,000	\$50,001-\$100,000	\$100,001-\$500,000	\$500,001-\$1,000,000	\$1,000,001-\$5,000,000	\$5,000,001 or more	I'm not sure	Not applicable
Community arts programs and events	3.8	3.9	4.0	3.2	3.5	4.0	4.0	3.8
Arts as a catalyst for economic development and revitalization	3.6	3.5	3.6	3.8	3.8	4.0	3.7	3.8
Equitable access to the arts	3.6	3.8	3.8	3.2	2.9	4.0	3.9	3.8
Public awareness and appreciation of the arts	3.6	3.5	3.5	3.0	3.4	4.0	3.9	3.8
Diversity in arts programs and audience	3.5	3.6	3.9	3.2	3.2	4.0	3.9	3.8
Community cultural planning	3.6	3.7	3.3	3.2	3.8	4.0	3.8	3.7
Arts education opportunities	3.5	3.3	3.7	3.2	3.5	4.0	3.8	3.9
Enhancing collaborations across diverse cultures	3.5	3.8	3.8	4.0	3.2	4.0	3.6	3.7
Attracting creative industries	3.6	3.4	3.3	3.0	3.2	4.0	3.3	3.6
Supporting arts organizations through services other than grants, such as technical assistance, training and networking	3.4	3.0	2.9	3.2	3.5	4.0	3.7	3.9
Attracting and retaining a skilled workforce	3.4	3.4	3.2	3.8	3.3	4.0	3.3	3.3
Attracting visitors to the state	3.4	3.3	2.7	3.8	3.4	4.0	3.1	3.6
Serving rural populations	3.3	2.5	3.3	3.8	3.2	4.0	3.3	3.5
Preserving Pennsylvania's traditional art forms	3.3	2.8	2.8	3.0	2.8	3.2	3.5	3.4

“How important are each of the following to supporting livable communities through the arts?”  
by Region

Please rate from "Not important" (1) to "Very important" (4).

Avg. Answer 3.1  3.9	Central	Lehigh Valley	Northeast	Northwest	Southeast	Southwest
Community arts programs and events	3.7	3.9	3.7	3.8	3.9	3.9
Arts as a catalyst for economic development and revitalization	3.5	3.8	3.7	3.5	3.7	3.6
Equitable access to the arts	3.4	3.7	3.8	3.4	3.8	3.6
Public awareness and appreciation of the arts	3.4	3.6	3.6	3.6	3.8	3.7
Diversity in arts programs and audience	3.6	3.8	3.6	3.2	3.9	3.4
Community cultural planning	3.6	3.7	3.7	3.5	3.6	3.6
Arts education opportunities	3.5	3.7	3.6	3.3	3.7	3.6
Enhancing collaborations across diverse cultures	3.4	3.7	3.7	3.2	3.8	3.5
Attracting creative industries	3.5	3.6	3.6	3.5	3.4	3.6
Supporting arts organizations through services other than grants	3.3	3.7	3.4	3.6	3.4	3.4
Attracting and retaining a skilled workforce	3.3	3.6	3.2	3.4	3.3	3.5
Attracting visitors to the state	3.5	3.6	3.3	3.4	3.1	3.4
Serving rural populations	3.2	3.2	3.4	3.3	3.5	3.3
Preserving Pennsylvania’s traditional art forms	3.1	3.3	3.6	3.1	3.1	3.3

## Evaluation of PCA Services in Support of Communities

“How well does the PCA currently support each of the following to promote livable communities?” by MSA

Please rate from "Not at all well" (1) to "Very well" (4).

Avg. Answer	Metro	Non-metro
2.6  3.4		
Community arts programs and events	3.3	3.4
Preserving Pennsylvania’s traditional art forms	3.3	3.1
Arts education opportunities	3.3	3.4
Diversity in arts programs and audience	3.2	3.2
Supporting arts organizations through services other than grants, such as technical assistance, training and networking	3.1	3.2
Serving rural populations	3.1	3.1
Public awareness and appreciation of the arts	3.1	3.1
Equitable access to the arts	3.0	3.2
Enhancing collaborations across diverse cultures	2.9	3.2
Arts as a catalyst for economic development and revitalization	3.0	2.8
Community cultural planning	2.9	3.1
Attracting visitors to the state	2.8	2.7
Attracting creative industries	2.6	2.6
Attracting and retaining workforce	2.6	2.6

“How well does the PCA currently support each of the following to promote livable communities?” by Region

Please rate from "Not at all well" (1) to "Very well" (4).

Avg. Answer	Central	Lehigh Valley	Northeast	Northwest	Southeast	Southwest
2.3  3.6						
Community arts programs and events	3.3	3.4	3.3	3.4	3.2	3.3
Preserving Pennsylvania’s traditional art forms	3.4	3.2	3.1	3.3	3.3	3.5
Arts education opportunities	3.3	3.3	3.2	3.4	3.3	3.3
Diversity in arts programs and audience	3.3	3.2	3.2	3.2	3.2	3.0
Supporting arts organizations through services other than grants	3.6	3.4	2.8	3.3	3.1	2.8
Serving rural populations	3.1	3.0	2.9	3.2	3.2	3.2
Public awareness and appreciation of the arts	3.1	3.2	3.0	3.1	3.0	3.2
Equitable access to the arts	3.3	3.0	3.1	3.1	3.0	3.1
Enhancing collaborations across diverse cultures	3.3	2.9	2.9	3.1	2.9	2.9
Arts as a catalyst for economic development and revitalization	3.0	3.0	2.7	2.9	2.9	3.1
Community cultural planning	3.2	2.9	2.9	2.7	2.9	2.8
Attracting visitors to the state	3.2	3.0	2.4	2.9	2.6	2.9
Attracting creative industries	3.0	2.8	2.5	2.5	2.5	2.6
Attracting and retaining workforce	3.0	2.8	2.4	2.3	2.6	2.5

## Combined Questions (All Respondents)

"How important are each of the following to supporting livable communities through the arts?"  
by Primary Role

Please rate from "Not important" (1) to "Very important" (4).

Avg. Answer	Arts organization representative or arts program manager	Educator	Individual Artist	Non-arts community organization or local government representative	Other
2.8  4.0					
Community arts programs and events	3.9	3.9	3.8	3.8	3.9
Public awareness and appreciation of the arts	3.9	3.7	3.7	3.6	3.8
Equitable access to the arts	3.9	3.8	3.8	3.6	3.6
Arts education opportunities	3.8	4.0	3.5	3.5	3.7
Arts as a catalyst for economic development and revitalization	3.6	3.5	3.7	3.7	3.6
Diversity in arts programs and audience	3.8	3.8	3.7	3.6	3.4
Enhancing collaborations across diverse cultures	3.5	3.8	3.5	3.6	3.4
Serving rural populations	3.3	3.5	3.5	3.2	3.9
Community cultural planning	3.6	3.5	3.4	3.7	3.4
Supporting arts organizations through services other than grants, such as technical assistance, training and networking	3.5	3.3	3.7	3.5	3.1
Attracting visitors to the state	3.2	2.8	3.4	3.5	3.0
Attracting creative industries	3.3	2.8	3.2	3.7	3.7
Attracting and retaining a skilled workforce	3.3	3.2	2.8	3.5	3.4
Preserving Pennsylvania's traditional art forms	3.1	2.9	3.2	3.3	3.4

“How important are each of the following to supporting livable communities through the arts?”  
by MSA

Please rate from "Not important" (1) to "Very important" (4).

Avg. Answer	Metro	Non-metro
3.1  3.9		
Community arts programs and events	3.8	3.9
Equitable access to the arts	3.8	3.8
Public awareness and appreciation of the arts	3.8	3.8
Arts education opportunities	3.7	3.8
Diversity in arts programs and audience	3.8	3.6
Community cultural planning	3.6	3.5
Arts as a catalyst for economic development and revitalization	3.6	3.5
Enhancing collaborations across diverse cultures	3.5	3.5
Supporting arts organizations through services other than grants, such as technical assistance, training and networking	3.5	3.5
Attracting creative industries	3.3	3.3
Attracting and retaining a skilled workforce	3.4	3.1
Serving rural populations	3.3	3.8
Attracting visitors to the state	3.2	3.2
Preserving Pennsylvania's traditional art forms	3.1	3.2

## “How important are each of the following to supporting livable communities through the arts?” by Region

Please rate from "Not important" (1) to "Very important" (4).

Avg. Answer 	Central	Lehigh Valley	Northeast	Northwest	Southeast	Southwest
Community arts programs and events	3.8	3.9	3.9	3.9	3.8	3.9
Equitable access to the arts	3.7	3.8	3.9	3.7	3.9	3.9
Public awareness and appreciation of the arts	3.7	3.9	3.9	3.8	3.8	3.9
Arts education opportunities	3.8	3.8	3.7	3.6	3.8	3.8
Diversity in arts programs and audience	3.7	3.8	3.6	3.5	3.9	3.8
Community cultural planning	3.6	3.7	3.6	3.6	3.5	3.8
Arts as a catalyst for economic development and revitalization	3.7	3.5	3.7	3.5	3.5	3.6
Enhancing collaborations across diverse cultures	3.5	3.6	3.5	3.2	3.6	3.6
Supporting arts organizations through services other than grants	3.6	3.6	3.5	3.5	3.3	3.6
Attracting creative industries	3.5	3.3	3.3	3.2	3.3	3.4
Attracting and retaining a skilled workforce	3.4	3.3	3.2	3.4	3.3	3.4
Serving rural populations	3.5	3.4	3.6	3.5	3.1	3.3
Attracting visitors to the state	3.5	3.1	3.3	3.3	3.2	3.1
Preserving Pennsylvania’s traditional art forms	3.1	3.1	3.4	3.2	3.1	3.0

“Does your organization provide programs or services with the intention of specifically benefiting the following populations?” by Region

	Central	Lehigh Valley	Northeast	Northwest	Southeast	Southwest
Children	75%	75%	81%	77%	61%	60%
Economically disadvantaged groups	46%	51%	69%	54%	58%	53%
Seniors/Older citizens	49%	48%	74%	63%	44%	48%
People of color	32%	38%	35%	31%	53%	41%
Individuals with disabilities	32%	39%	43%	42%	34%	38%
Youth at risk	28%	30%	37%	32%	35%	26%
Immigrant/Ethnic populations	26%	26%	34%	20%	39%	27%
No specific group	29%	29%	24%	26%	27%	34%
Individuals speaking languages other than English	22%	23%	26%	14%	25%	15%
Veterans	21%	18%	32%	22%	15%	23%
Incarcerated persons	10%	3%	12%	5%	7%	1%

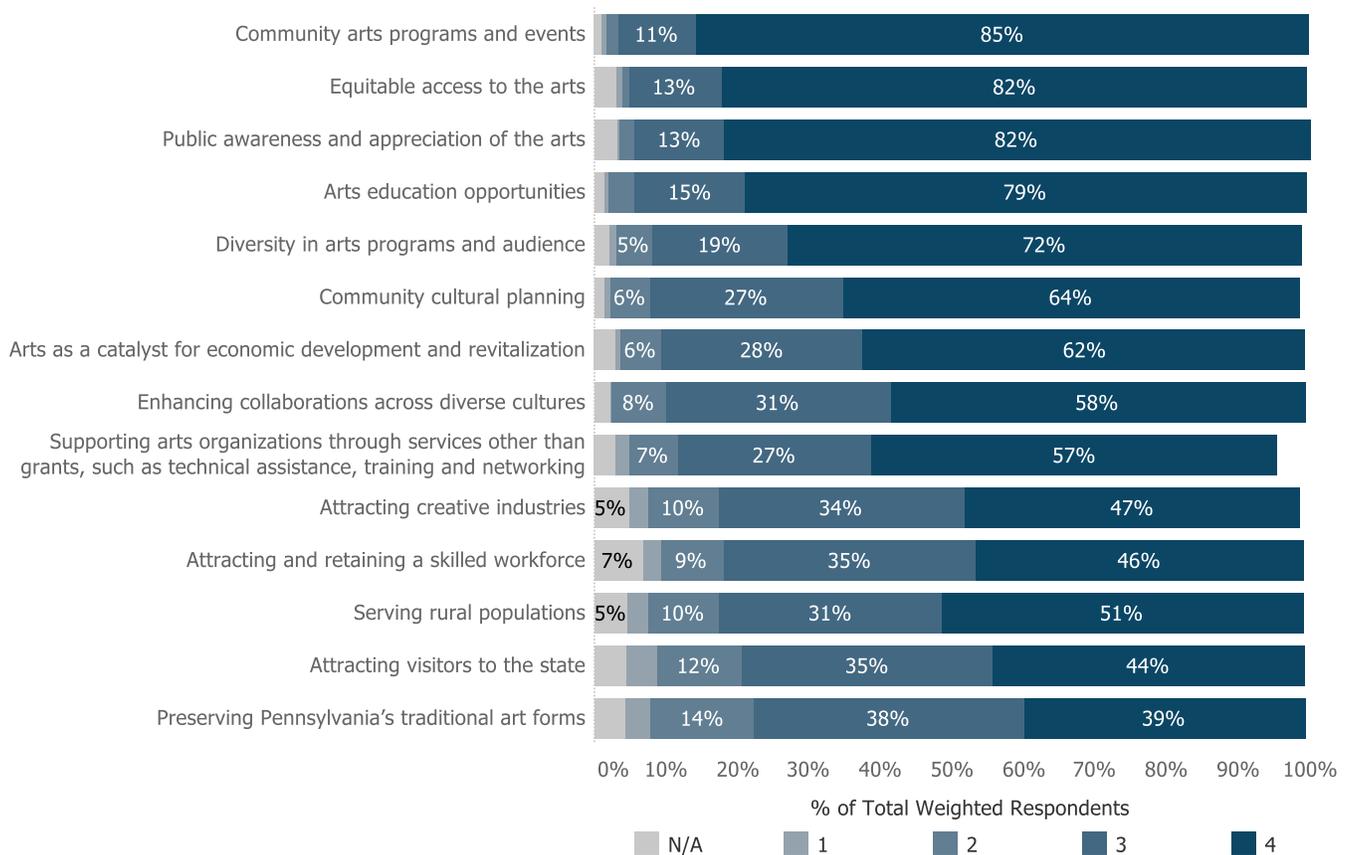
# Weighted Responses and Qualitative Section

## Weighted Responses

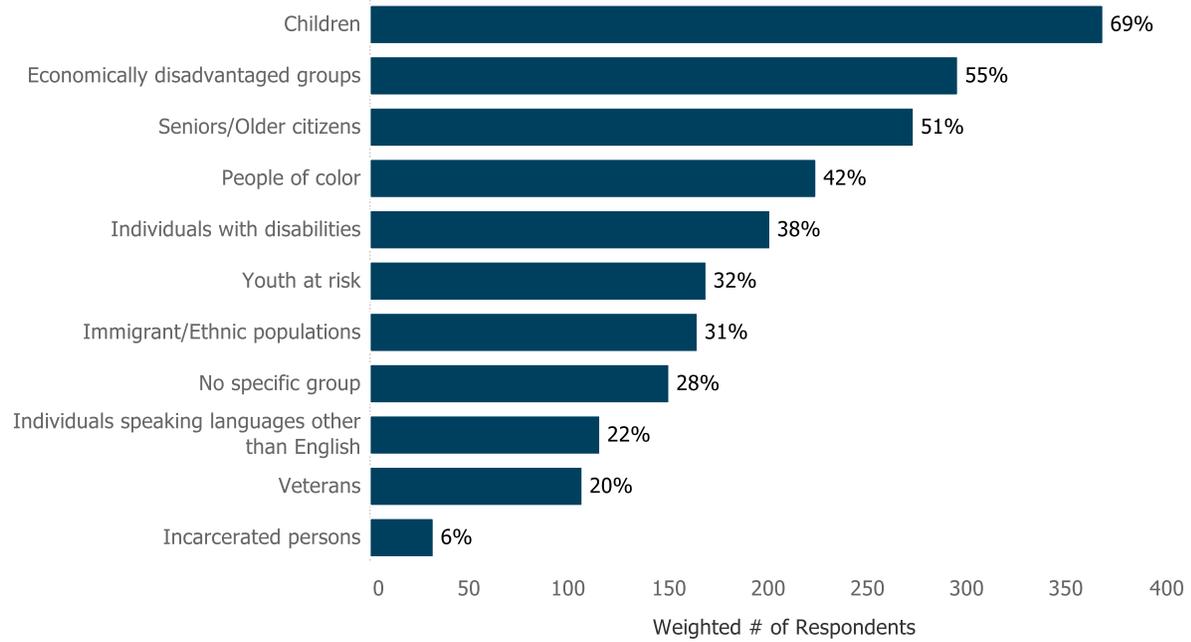
Total respondents (510) were weighted based on the regional dispersion of 1,223 survey recipients (from the current and former grantee contact list). Geographic regions are based on 6 [economic development regions](#) in Pennsylvania (Central, Lehigh Valley, Northeast, Northwest, Southeast and Southwest). The percentage of the total population was proportional to the percentage of survey recipients in each region. A ratio between the percentage of survey recipients and the percentage of respondents in each region was calculated and applied to ensure responses were in proportion to recipients by region. Given the minimal effect of the weighting to the overall results of the survey, further analysis using weighted responses was seen as unnecessary. Overall, the weighted response effort helped verify the strongly representative sample by geography.

Weighted question: How important are each of the following to supporting livable communities through the arts?

Please rate from "Not important" (1) to "Very important" (4).



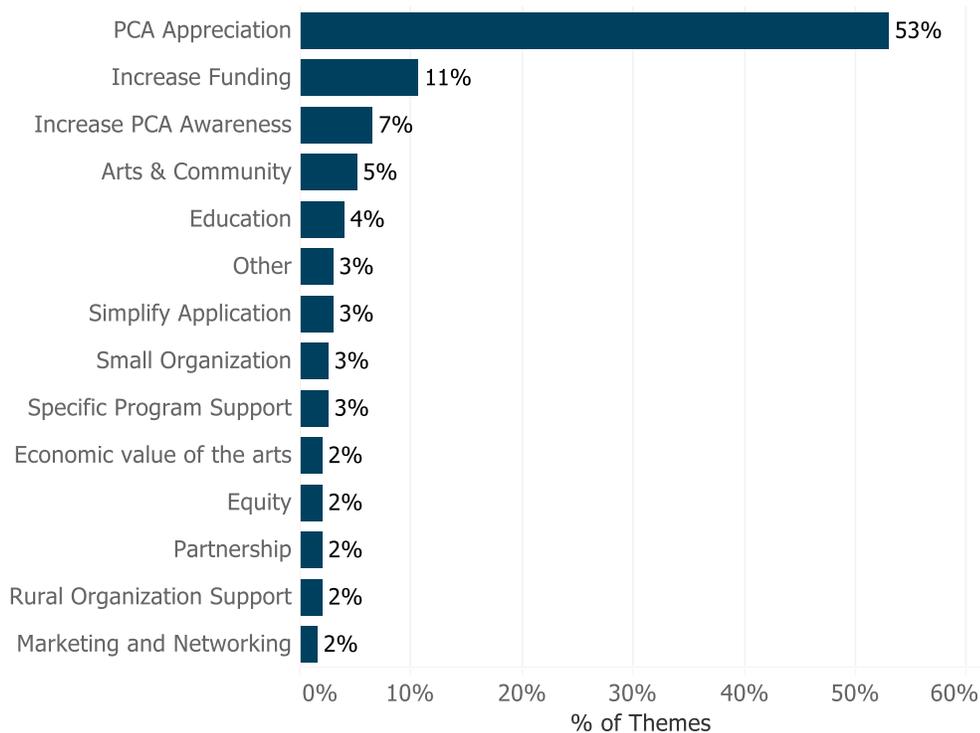
Weighted question: Does your organization provide programs or services with the intention of specifically benefitting the following populations?



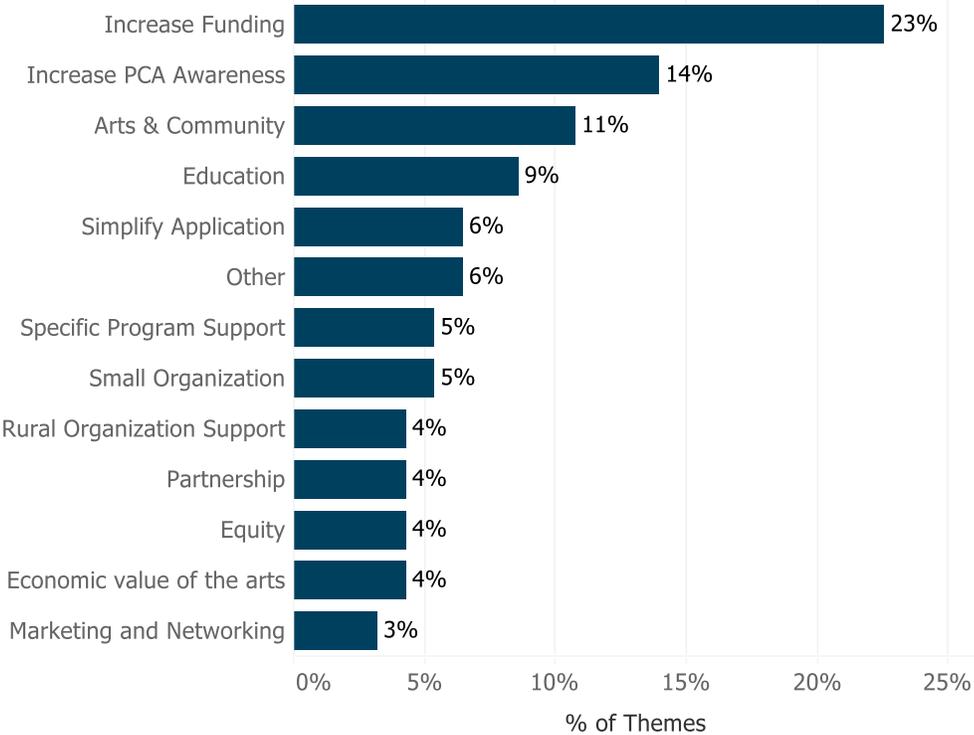
## Open-ended Responses

While many open-ended/write-in responses were allowed as options in the survey, one question allowed for a broader chance for respondents to share their thoughts in an open text format. This question asked whether there was anything else they wanted to convey to PCA. NASAA analyzed and coded these responses by theme. The following charts show the percentage of themes within the open-ended responses. The largest thematic response by far was appreciation for PCA. A few other themes emerged including the need for more money both for a responding organization and for PCA, requests to know more about PCA, and arts and community related responses. Also included within this report is an export of all verbatim responses submitted during the survey period.

All Open-ended Responses by Theme



### Open-ended Responses without PCA Appreciation



## Verbatim Responses to the Open-Ended Survey Question

### Is there anything else you would like to convey to the Pennsylvania Council on the Arts?

- Bring back PennPAT. This win-win program provided exposure to PA artists throughout the region and brought arts dollars here to PA. It also helped many artists in their professional development. It's a shame that internal politics at one funder led to the loss of this incredible program.
- 93% of all foundation funding is directed toward nonprofits in cities. Rural agricultural communities which represent 20% of the population in this country should be better supported. State funding agencies should skew funding to make up for the imbalance to rural nonprofits or they will fail.
- A 'mobile' art vehicle (like the bookmobile) that travels around the state to smaller municipalities to bring 'the arts' ... maybe a vehicle for 'music' and a vehicle for art that could make stops around the state for two days at each stop... at each stop they could partner with whatever the municipalities has to offer- an art gallery or council or a local symphony or orchestra.
- Appreciate the grant funding we do receive
- Appreciation of the arts can be a catalyst for economic development and a way for artists and others to benefit from their craft. Providing opportunities for the general population to enjoy art is great, but also keep in mind the need for opportunities for artists to sell/distribute their work to keep the craft economically viable. Thanks for the opportunity to comment.
- Art is the manifestation of any and all cultures. Art is more than just a painted canvas. Art is in our everyday life and often unrecognized as such.
- As a 4 time PCA Grantee, I would like to express my thanks on behalf of the many Senior Citizens Art Students that I serve. Without the PCA Grant Monies, my Program - F.A.S.T. Track Project would not exist and reach Seniors at the Hermitage Senior Center, the Sharon Community Library and Trinity Living Center - Nursing Home. Thanks so much! Don Gold
- As an economic/community development organization moving forward to formalizing a Business Improvement District, we put great value and emphasis on the importance of the arts. The arts, in all forms, encourages diversity, creativity and economic vitality improving the quality of life within our community. Thank you for all you do!!!
- As an individual teaching artist who has just founded an arts education nonprofit, I'm at a juncture that makes some of these questions difficult to answer. I've answered them according to what my past programming has been as an individual teaching artist funded by Project Stream, and also with some of my new organization's (Ridgelines Language Arts) most immediate goals in mind. So, my answers are a bit hybrid!
- Bellefonte Historical & Cultural Association appreciates PCA's continued support of its programs.
- Continue and expand to help Johnstown to a theatre at St Columba.
- Do more with your partners to be more involved with each community. Not just the people who wrote checks.

- Funding for community organizations: the applications for grants need to be more applicable to these organizations
- Funding received annually from the PCA is vital to the success and vitality of our organization. We truly appreciate this continued funding despite the lack of increased funding from the legislature.
- Funding, while important remains a small portion of our funding needs, and therefore we need to rely on both admissions and other forms of fundraising to support all of our special programming needs.
- Funds from the PCA are very beneficial to the work of individual artists. I have received a number of Project Stream Grants through the Lehigh Valley Arts Council and they have been crucial towards the success of my programs. Increased funding opportunities or amounts would be extremely helpful.
- Grant amounts are very small at the project level, but are nonetheless direly needed. The new on-line application is problematic. It has reduced the entire application to a few paragraphs, making it difficult for organizations to state their case. There needs to be more cultural awareness in general in PA. There needs to be more PCA lobbying of corporations to contribute more.
- Grant resources for non-art groups. My company works extensively with Main Streets and economic development agencies that want to activate art in the community but don't know where to start.
- Grants and funding of any kind are always very much appreciated!
- Grants are good, easier now online with uploads. Delay in awards means 6 months of a grant year are wasted.
- Grants from PCA and other organizations allow us to provide quality concerts from accomplished musicians (including Grammy- and JUNO- nominated artists) at an affordable price. This is especially important in a rural region like our with a sizable population of retirees and others on a fixed income with limited discretionary spending.
- Gratitude for the efforts to support local arts programs!
- Had some technical difficulties with #5 & #7 when survey requested that user "Enter another option" - What does that mean?
- How to get resources for supporting the arts at the grassroots level
- I am a member of Cohort 1 of the PCA Marketing training program. It has been a fantastic program and we have learned so much. Thank you for offering this incredible opportunity.
- I am an artist/member of the Hershey Area Art Association. If you need more input/information from our organization please contact. President: Cindy Ankney @ ankneycd@gmail.com I am sure she can be of more help. Thank you.
- I am available for discussion/ commentary regarding my response to this survey
- I am encouraged that the PCA is conducting this survey and focused on strategic planning. The Art and Culture sector has always been seen as a nice amenity for communities to offer their citizens. We need to work towards strategically elevating the Art and culture sector as a critical component of community planning and revitalization initiatives.
- I am guilty of not knowing all the resources you can provide to a small art organization other than the grant we apply to each year. I know that you do a lot but am unaware of

many of the activities you are engaged in. I need to be more engaged or need to know how to get that information.

- I am so thrilled to have had this opportunity this past year. Participants from our project made possible by the grant have been overwhelmingly positive. Everyone has had a great time.
- I am thankful for the contributions you have made in order for our school to experience a folk music assembly.
- I am very grateful for your programs in general and opportunities for rural presenters with funding and awareness.
- I appreciate that we(organizations) have a very active and progressive PCA that affords local arts and organizations with opportunities to grow, collaborate and thrive.
- I appreciate the organization's ability and willingness to provide grants for our local organizations to help fulfill our mission in the arts.
- I appreciate the work PCA does and value its contributions to our organization and the Commonwealth. Thank you.
- I believe that the arts have never been more important to our country. I think equity in support of organizations according to the impact they have in the community should be considered when funds are distributed. I also think that we need an incubator situation to find and nurture the people to take over leadership on boards of nonprofits.
- I believe there are also untapped opportunities for artist residencies to be hosted by corporate/business entities throughout the state. In addition i believe there is also room for growth within inter/intar-disciplinary residencies field and utilizing multiple artists of varying artistic disciplines in a single residency. And as always, true core curriculum integration, which is at the heart of the AIE program, can always stand to be improved upon.
- I do wish PCA has a larger budget that is commensurate with the strengths and the needs of the Commonwealth's cultural sector.
- I feel that what I do at my homes is very important to the residents and the administrators agree. My program is relatively small but I have been approached by a local Girl Scout leader who has a girl in her troop who is working toward her Gold Award. I am helping her plan a community showing of my residents' work. It will be open to the public and should also fulfill the scouting requirement that this first exhibition lay the groundwork and provide a blueprint for future shows, thus making it an annual event.
- I have worked in Arts Administration within the Greater Philadelphia Cultural Alliance, Lehigh Valley Arts Council and the Pocono Arts. The answers in this survey reflect the organization and experiences in the Pocono Arts Council. I feel my answers would be very different in what the PCA offers in the other 2 areas.
- I hope there is more communication to local organizations from the PCA in the future.
- I hope you can keep up the good work and funding is not cut for the arts. The arts are civilizing and unifying...a place where people can agree or choose to disagree without rancor. I'll be voting on that point.
- I think Arts could play a large role in economic development, interesting designs and new concepts combined with the old/traditional arts.
- I think question 10 should include asking about LGBTQ groups

- I think the PCA does try its best to deliver quality programs and services. I listed "Not very well" on all categories because of the woeful underfunding of the Council by the state, much lower on a per capita basis than many other states. That is not Council's fault, per se, but we have to elect representatives and senators who value and will adequately fund the arts.
- I truly value the work the PCA does for organizations in Scranton, PA. I'm part of two organizations that receive funding and it's critical to our development and preservation as an art form in this area.
- I understand the need to distribute funding to an increased number of organizations each year, but decreased funding to the vast number of organizations (which is already limited) as a result of this will do little for overall impact of funding across the board.
- I wish there was a way for organizations who do not have matching funds to continue to get small grants to help art programming in rural areas.
- I would like to see more networking opportunities.
- I would like to thank Pennsylvania Council on the Arts. It's support has been vital to the well being of the many arts groups, individuals and communities in Pennsylvania. PCA has been a contributor to our organization for over 30 years. Through its support Dancefusion has grown into one of Philadelphia predominant dance companies and training ground for dancers. Each year we bring our art to over 3,000 children and adults from diverse backgrounds and cultures and also work and perform with children with physical differences. We are one of a handful of companies dedicated to the rich history of modern dance, reconstructing historic works and also creating new work for the future. Through PCA support we bring our mission of dance and education to ever expanding audiences. We look forward to its continued support.
- I would like to thank the Pa Council on the Arts for Supporting Mercer County. Donald Gold and the Random Acts of Artists in Sharon. Each group has enriched my life as a retired student. Susan Hake
- I would recommend looking into the impact and effectiveness of Philadelphia Arts In Education Partnership and its model.
- If PCA could provide more funding for our good work it would be extremely helpful.
- If we had more money, we could fund more projects!
- If we want the Commonwealth to prosper in the arts everyone involved in the field need to realize that we are all in this together and we need to uplift each other and not be divisive, like the current administration in DC is proposing with his racist rhetoric and policies. We won't prosper with so much bigotry.
- I'm afraid I had to answer "I don't know" to many questions on the previous page because I'm not aware of PCA's work in those areas.
- improve funding
- In my opinion more artist workshops could be offered.
- Increased support would be great. CTL is growing so rapidly that it's a financial challenge.
- Is there way to broaden the definition of "arts" - maybe even re-branding using a more inclusive label - maybe something like Creative? Many people/organizations exclude themselves when in fact their work may require a significant creative approach.

- It is unclear how an organization moves from PA Project Stream to Program Stream grant. Transparency + specific guidelines regarding would be useful for planning. Thank you for asking.
- It would be helpful to receive the checks for the grants at the beginning of the season instead of at the end.
- It would be good to have a regular newsletter with information about the scope of programs and activities supported by PCA.
- It would be great to have small grants available to non-profits who want to start art programs. \$2000 can go a long way to providing start up funding for launching a new program to introduce art to communities.
- Just great thanks!
- Just that I am grateful for the grants that we receive. The grants help us to stay viable in our area.
- Keep up the good work, we need you.
- Keep up the great work in supporting of arts education and culturally specific organizations!
- Keep up the great work!
- Looking forward to continuing our partnerships in the many years to come!
- Losing PennPat has greatly restricted our targeting the hiring of Pennsylvania Based artists
- More emphasis on the relationship between sports and arts
- More on marketing and audience development. We in the arts do not understand our audiences, so we miss opportunities to connect, and spend too much time interacting with our traditional audiences and not reaching out to new people. Most arts organizations are small and will always lack the capacity to market well. How can they be better supported, and how can we work together to reach out to audiences? This is not about arts orgs competing with each other - it is about our sector competing with other options for leisure time and the hearts of Pennsylvanians.
- More Pennsylvanians need to know what the PCA does, so they can advocate for you, especially at budget time. The more information you can send to us about what you do, the easier for us to let our constituency know.
- Need larger budgets for project stream. Many of our projects have budgets in the \$10,000-\$20,000 range. We could provide larger match if the grants increase.
- Need more funding and grants for arts organizations.
- Nothing but thanks for the continuing support. It is so appreciated!
- On behalf of all the individuals CareLink has engaged in art workshops and all the members of our community at large who attended our annual Art Exhibitions, we thank the PA Council on the Arts for the financial support which fuels additional targeted funding for CareLink's Building Community Through the Arts program
- Only that I am only one year into my job, hence the lack of knowledge about PCA. I will be learning more, but hope that what little I could offer is helpful.
- Organizations such as mine do not have the funds to hire professional people to write grants and do administrative work. We have received grants each year, and I was able to do the grant request with little trouble. This year I had a very difficult time working through your new grant system and almost did not complete it. I do want to mention

that the Berks Arts Council which is our pass through is extremely accessible and helpful.

- Our community would like to hold arts events but not sure how to start process
- Our council had greatly contributed to the overall community and economic development of our area and our region using largely volunteers and donations. Our Chamber of Commerce , our tourist promotion and our county and city governments need to be better educated about how the arts contribute to everyone's bottom line so that we can get more financial support.
- Our organization is just forming. We will advocate for the arts and nurture the arts in our community. Thank you.
- Our study is due to come out as a website in January of 2019. It will include the product of some forty academic interviews of local artists, business people and faculty members. It will also include maps, photos and essays on the local sustainable arts. Most importantly, it will include our Index of Best Practices in Cultural Place-making. I will send you a follow up email to see if you would be interested at this point, before we publish the website, in seeing our index of best practices which been informed by some one hundred of our most involved artists, arts organizations and citizens.
- our thanks for ongoing support!
- PCA has been an invaluable resource and support for Musicopia, helping us to give more children access to music
- PCA is a vital partner to our small,nonprofit organization which has provided cultural programming in the traditional folk arts and the history of Pennsylvania's ethnic communities for nearly 30 years.
- Perhaps promoting opera and other classical music in schools.
- Please continue the Pa. Partners in the Arts programs via your regional partners and their subgrantees. Thank you for having conducted a Community input session in Oil City, PA this week.
- please help and recognize grassroots organizations
- Please keep funding the arts!
- Please keep the funds coming to Erie Arts & Culture so that agencies like ours might be receive arts funding.
- Please make the annual grant application form as simple as possible!
- Please simplify the application process-- if you can. I greatly depended on our PCA partner director for her help w/ this season's application for which I was very grateful!
- Please support artists and their art more directly. The more middlemen there are between funding and art, the more opportunity for parochial decisions and poorly locally managed funding, and expanded bureaucracies. Please remember that you are PA Council on the ARTS, not on the Arts managers. Pittsburgh has a superficially thrilling rating as 16th on this list <http://mcs.smu.edu/artsresearch2014/articles/blog-white-papers/top-20-most-vibrant-arts-communities-america-2017> But looking at the specifics puts Pittsburgh in 292nd for artists while plowing forward as 18th for arts and culture employees. This is an order of magnitude of difference, and failure. This is because the legacy institutions and GPAC suck up 80% of the funding and salaries. Most of these are moribund support for bureaucratic maintenance, what they do, and not serving Pgh or the arts, well.

- Professional training for community arts orgs. that may be run by artists without prior experience. I.E.: how to administer a non-profit, how to fundraise, how to do PR marketing or solicit professional services pro bono.
- Public art has been a key element in our community & economic development strategy. In the past year we've broken through some kind of threshold. Three very large under-used buildings are now being adapted for: high-end apartments, a corporate HQ campus and executive offices. We also are helping Berks County attract and retain professional and managerial employees that like our "artsy" atmosphere.
- Question #9 is difficult to answer, so I can only base my response on perception. I also don't know that PCA is striving to achieve everything on that list.
- Rural areas do not have the grant funding from various foundations that more urban areas enjoy.....To reach rural populations effectively we need the state to provide support.
- SENIORS AND THE DISABLED NEED HELP IN MANY AREAS.
- Support the Arts in all schools by making it mandatory for students to experience a diverse collection of plays/performances/exhibits as a part of their cultural development. Make part of the process paying that performers and teaching artists go to schools to prepare students to experience the plays/performances/exhibits. Hire teaching artists and workshop leaders to engage preschool and elementary students in reading readiness and enhancement activities.
- Supporting organizations through PPA has been a huge benefit to many in rural areas. Increasing the base amount to \$3,000 was needed. More would be even better.... Continuing support of Arts in Education programs is important.
- Teaching Artists in Creative Aging is a growing field per Lincoln Center Education and the baby boomer population (the largest cohort ever) is retiring and becoming senior citizens. The health benefits of arts with seniors is proven. Yet little awareness, training, networking is available in PA for creative aging teaching artists. Delaware Council of the Arts is embracing it by creating opportunities, training, and conferences.
- Thank you for all that you do.
- Thank you for all of your hard work.
- Thank you for all that you currently do to help promote the arts especially in rural Pennsylvania. As always we would like to see more funding when it becomes available.
- Thank you for all the work you do in the state to make PA a great place to make art. I (and I'm sure other artists) would love to be involved in making even more of that happen.
- Thank you for all you do!
- Thank you for all your hardwork on behalf of the arts and arts organizations across our Commonwealth.
- Thank you for all your support to us and to the state as a whole. You have helped keep the arts alive in Pennsylvania.
- Thank you for asking for our opinion!
- Thank you for being our champion!
- Thank you for including ECA in your survey.
- Thank you for providing resources to help us implement art-related projects and create vibrancy in our downtown!

- Thank you for reaching out.
- Thank you for recognizing the value of senior center programming
- Thank you for supporting AHHAH through Program Stream
- Thank you for supporting the Performing Arts!
- Thank You for the Continued Support of our organization
- Thank you for the important work you do!!!
- Thank you for the invitation to participate in this survey.
- Thank you for the work you do and keep fighting for increased funds per capita across the state.
- Thank you for this survey. I would be honored to serve on a panel Wayne Brinda, Prime Stage
- Thank you for your continued support.
- Thank you for your equitable granting processes. Like to see more short term residency funding.
- Thank you for your help in keeping the Arts vital in Pennsylvania!
- Thank you for your help!
- Thank you for your interest and work!
- Thank you for your many years of supporting and promoting arts and culture in our state!
- Thank you for your support
- Thank you for your support of Jazz Bridge with the Program Stream Grants through the years.
- Thank you for your support of our programs!
- Thank you for your support!
- Thank you for your support!!
- Thank you for your support!!!
- Thank you for your support.
- Thank you for your support. Keep up the good work!
- Thank you for your support. I just joined the staff at IPAY, as Managing Director, and am looking forward to working together.
- THANK YOU for your support. You are an invaluable and respected resource
- Thank you for your work, and for soliciting this input.
- Thank you PCA!
- Thank you!
- Thank you.
- Thank you.
- Thank You.
- Thankful for your services,
- thanks
- Thanks for all the work you do.
- Thanks for being a voice for the arts in state government. Thanks for being the most non-bureaucratic agency in state government.
- Thanks for funding our Neighborhood Concerts in Cheltenham, PA! The amount we receive helps us continue to provide low cost live jazz concerts by exceptional musicians and singers to families in this outer burb of Philly.

- Thanks for your positive efforts in keeping the arts in PA alive and well.
- Thanks for your support. My only recommendation is that the recent (current?) application for the PA Council for the Arts has been so labor intensive (and IMO overly burdensome) that a small NPO like ours sometime has to weight whether the amount of the grant will be worth the man-hours needed to fill it out and supply all of the required support material. We have passed in the past which is something (again, IMO) no NPO should have to decide to do or even question. It is in many cases exactly these smaller NPO's that need the PACA financial support the most - especially in rural communities such as Franklin County. That has been my only issue in my 5yrs of working as an artist/manager in Central PA. Thank you for all you do.
- Thanks! You area. great organization - I wish you had more funding because you do great things!
- Thanks!!
- The Arts Underground thanks you for all you do!
- The Choristers is an auditioned community concert choir and is a recipient of program stream grants. The choir performs with professional orchestras and soloists 3 times a year. It is frustrating that after all the work we do for the grant application (and we are told our grant applications are stellar), the choir receives a \$3,000 grant. Please do not get this wrong. We are thankful for the grant. However, our annual budget is around \$90,000 per year. The grant is about 3.3% of our annual budget. Public documents show we receive the same grant as much, much smaller community choirs - so the \$3,000 grant very well may represent 10% of their budget, if not more. Instead of a flat amount going to all successful applicants, it would be helpful if the annual budget of the arts organization could have some weight in determining the grant amount. I am not seeking some linear equation. Just have it be a factor in the equation.
- The Cultural Alliance of York County is a great help to us and the programs we specifically run for children. Without their assistance from the PA Arts Council those programs would not exist or would be greatly depleted. It seems that we go from year to year not knowing whether or not they will get any funds and therefore we don't know if we can continue our programs. They are great the consistency at the state-level not so much.
- The grant applications/forms/processes are a barrier for many community organizations, as you plan, consider changing the format and interfaces for grants.
- The partnership with the PCA allows us to grow as an organization in building relationships with organizations and individuals we may not typically have a relationship. Through the PPA we are able to further our knowledge and help bring about an awareness of the various programs available throughout our community.
- The PCA has been very supportive of our organization through Project and Program Stream grants and technical assistance grants. Thank you!
- The PPA program, through which we are funded, is great! We really appreciate the increase in funding this year, and the application and reporting process are not cumbersome at all. Also, our grant is administered via the GPCA, an GPCA staff, though they have changed frequently, have been consistently helpful and supportive of our PPA participation. Thank you all!!!!!!!

- The process to apply for Program and Project Stream grants is too time consuming for the amount of money an organization is granted. It takes many days to complete the cultural data reports as well as the PCA grant applications to receive a few thousand dollars. There is more staff time involved in the process than what the value of the grant is. Is there anyway to rethink the need for the Cultural Data Report?
- The Project STREAM program is amazing! I've been able to apply for a PCA Project STREAM grant at two out of the three museums/libraries I've worked for to support traveling and or temporary art exhibitions. The only issue is that sometimes our project begins before the grant is awarded, so we miss the opportunity to promote PCA effectively in our programs, but I also understand state budget years and the PCA's dependency on the state budget process and schedule.
- The small grant we receive has a HUGE benefit to our participants. Without this grant we simply could not afford an art program.
- The social development opportunities that accompany learning and creating art together are an important adjunct of our programs helping people maintain positive attitudes, address the rigors of daily living and contribute to society.
- There appears to be an oversaturation of arts and cultural entities in any given area, along with a growing number of presenting organizations? How is this trend affecting locally produced arts experiences? Are we promoting art or celebrity? The larger the cultural institution, the greater the responsibility to participate in research that truly measures the value of the arts. Where is the research on the AIE program which has been around for two decades but appears to have had very little impact on the state of arts-in-education in PA.
- There are a lot of intelligent and dedicated volunteers that struggle to promote the arts in their communities. I spend countless hours each year trying to secure funding and attention of various art projects. Local politicians and institutions are supportive but view the arts as something that will happen 'with or without' funding. They fail to put the full worth in the arts as a way to attract businesses, tourists and permanent residents. We need help from the PCA to help drive the message home on a local level. Possibly meeting with local art organizations, city and county governments to pull resources and find ways to bridge barriers that cannot be done without combined effort.
- There is so much more arts organizations in smaller communities would love to do but it is very hard to raise money
- There is very high value and need for the PCA to impact state government and local arts councils.
- This arts program has become an integral part of my retirement life. I look forward to the days when I can attend art classes to learn new skills and techniques in creating art pieces. Because of the grants from PCA we are able to use professional grade art supplies and materials. Other participants and I are proud to display our creations at our Art Shows at the local Senior Center and at the local Public Library.
- Upon retiring from Penn in July 2016, my wife and I moved permanently to central Vermont, where we continue to attend and enjoy the arts both locally and, more broadly, throughout the eastern United States and Canada.
- We appreciate the opportunity to apply for and receive grants for m your organization. It is our wish that the funding could be increased in support of rising prices.

- We appreciate the PCA's efforts and are grateful for the funding and other resources provided to us by the PCA over many years. We greatly admire the dedication and professionalism of the PCA staff past and present.
- We appreciate the small amount we get from PCA, but we feel a little "out in the wilderness" and that people in Harrisburg are not aware of the role a professional arts organization (theatre) plays in the life and economics of a small town in a rural community.
- We appreciate working with PCA through PPA programs.
- We appreciate your support.
- We are a small arts and music therapy based organization, and not yet familiar with the reach of PCA in Pittsburgh.
- We are a very active and growing arts organization however i do not feel PCA is in any way supportive of the organization.It is not a place I can turn to for info or resources .The program stream grant is very time consuming and laborious. I am always confused about deadlines . I wish there could be more room for idea sharing and conversations between PCA and other organizations . Also help with fundraising :how to workshop? Places to look for additional grant funding? Any of this would help. Also most workshops that are offered are advertised very late or in areas not easily accessible to berks co residence
- We are grateful to PCA for supporting our programs!
- We are looking to use the Arts as a catalyst for our areas revitalization.
- We are still unsure if someone received our PA Partners IN the Arts Grant. Having responsive employees on the PCA's end will help us to know if our application was received or not. It's hard to continue to apply for support when there is no acknowledgment of effort or response.
- We could use more support for our programming. Our budget has grown and it is all private support. I feel the state should be helping out more. The arts have been proven to support stronger communities and inner city development. More support would help us reach more people. Thank you
- We deeply appreciate the grant money that we receive from Pennsylvania Council on the Arts.
- We do appreciate everything you do!
- We do serve many audiences and have a significant core audience (high retention rate) of the following populations: economically disadvantaged groups, immigrant/ethnic populations, incarcerated persons, individuals speaking languages other than English, individuals with disabilities, people of color, senior/older citizens. I didn't list them because they attend the same programs or services as the general public, so I felt they were not "intentional" programs IE not a program only for individuals speaking languages other than English, etc.
- We greatly appreciate the financial support provided by the Grant distribution program. Without these funds, we would be hard pressed to provide classes/Materials for the clientele who are elderly and on fixed incomes. This gives them the opportunity to be creative, expressive, experimental, expansive and proud of their new accomplishments.
- We have a summer program, also in-service days and holidays where we provide a safe environment for children in our community thru arts and craft projects. We also have a

sports program and need financial assistance for children who cannot afford to come to our facility so that we can keep children off the streets and from learning bad habits.

- WE have a very serious and significant fear that the legislature will cut back or eliminate funding abilities for the arts. This would be an incredible negative blow to the forward progress made by so many communities in growing their community, including their business community.
- We have benefitted in many areas from the education and financial assistance from the PCA. We thank you for your hard work and for your focus on the arts in Pennsylvania.
- We have done programming on creative placemaking (e.g., [https://www.dvrpc.org/email/2012-09\\_Placemaking.htm](https://www.dvrpc.org/email/2012-09_Placemaking.htm), <https://www.dvrpc.org/SOS/Roundtable/>, and in our Regional Community and Economic Development Forum <https://www.dvrpc.org/Committees/RCEDF/>) and the Pop Up Economy ([https://www.dvrpc.org/SOS/Roundtable/pdf/2015-01-09\\_Gober.pdf](https://www.dvrpc.org/SOS/Roundtable/pdf/2015-01-09_Gober.pdf)) We also do some work with tourism and reach out to arts-related organizations for that programming.
- We have enjoyed working with our local arts councils. Our seniors have been very receptive to the programming provided.
- We have the occasional communication how the arts impact Pennsylvania but nothing that would allow us to specifically answer all the questions. The grant that we receive annually is appreciated but is not sufficient to allow us to move ahead in leaps and bounds.
- We need artist in residence programs to return to schools.
- We need diverse leadership that reflects the cultural values of the communities intended to be served. We hope that cultural sensitivity is a major component when selecting leadership to represent the council. We also need additional support to underserved populations looking for opportunities to make positive changes with limited leadership experience.
- We need updates and information as to what they are doing these days,
- We only received nominal funds through the project stream over the past 10 years as well as programming through Millersville Central PaArtners which are PCA funds. We need consistent program funds. We operate over 13,000 sq ft of space in the downtown city for art programs without paid staff, so having volunteers to do grant writing only to receive \$1000-\$1500 of state funds is unsustainable. We operate multiple art programs and educational programs for kids throughout the year in addition to new gallery exhibits each month that are open to the public.
- We present seven chamber music concerts during the academic year. This will be our 38th consecutive year. This year we are moving from the county library to a local church which will accommodate a larger audience. Our art gallery is on hold because the restaurant in the historic mill has been closed. We present seven concerts in the town park on Sunday evenings; this is the 38th year for this series, also. Over the past 2 years we have moved an 1869 railroad freight house, which had been scheduled for demolition, to the town park adjacent to an old railroad station. It will house a museum. Our historic preservation committee is starting a foundation to aid in the preservation of historically important structures. We maintain two demonstration

gardens in the town park (Edible Landscape; Pollinator). We present the Bellefonte Victorian Christmas Arts & Crafts Show in early December (since 1982).

- We receive our grant thru the Berks Arts Council. Thank you
- We sincerely appreciate the support which was provided to New Freedom Theatre over the years. By giving us consistent support, the theatre was able to provide arts opportunities to a underserved population as well to provide opportunities for artists to work.
- We support PCA's continued annual support of our organization. More communication from PCA would be helpful to us (i.e., specifically what you are doing to promote the arts, and how we can support PCA's efforts).
- We were recently accepted into Cohort 2 of the PCA's National Arts Marketing Project. It is an exceptional program thus far and a great opportunity to teach organizations how to market themselves towards sustainability. In a very short time we are already seeing a difference. I look forward to the long term results. May I suggest a step two with funding for marketing support - whether it be to fund a newly devised plan or personnel? Capacity building is an excellent way to make use of limited funds.
- We were very pleased to qualify for the \$3,000 minimum grant - thank you so much
- We would appreciate it greatly if the annual grant application process were made simpler!
- We're grateful for our partnership with our Pennsylvania State Arts organization!
- We're thankful for your engagement and your willingness to engage these questions with local government and business representatives.
- Will forward to others. Our organization uses Federal HUD CDBG funds for a lot of infrastructure work in the low-mod areas of our County.
- Without PCA Grant's, three organizations on whose Boards I serve probably could not exist. Thanks!
- Would like to learn more about what PCA might be able to assist us in.
- Yes, the only thing that was disappointing was that I received a 1099 I used for my personal taxes. I usually don't have enough deductions for a credit so I was out 400.00 on my return and had to pay in on my state tax return. At the meeting before I applied I don't recall anyone saying anything about getting a 1099 for the grant.
- You are doing great work that is very important to the Commonwealth!
- Your overarching question for this survey: "How to support livable communities through the arts?" is not defined at all. I guessed what you meant by that in order to answer the question.
- Your support and funding means a lot to our organization and is utilized in many ways to engage and inspire our visitors. Thank you.
- Your support for programming in our rural area is very important and greatly appreciated.