CREATE Georgia
Shaping the future of the arts in Georgia
Primary perspectives from which respondents answered the survey questions:

- Staff or board member of an arts organization: 27%
- Elected or appointed official: 15%
- Professional artist (any discipline): 15%
- Government employee: 11%
- Other (please specify): 10%
- Business person: 8%
- Nonprofit employee (non-arts): 7%
- College educator (non-arts) or administrator: 7%
- College educator or administrator, arts: 6%
- K-12 educator (non-arts) or administrator: 6%
- K-12 arts educator: 5%
- Arts Participant: 5%
- Art Volunteer: 5%
- Foundation/Grantmakers: 4%
- Arts Donor: 3%
- College or university student: 2%
- Other (please specify): 1%
Please indicate your ethnicity:

- African American: 81.8%
- Asian American: 5.2%
- Hispanic/Latino: 1.8%
- Multi-ethnic: 2.3%
- Native American: 0.7%
- Pacific Islander: 0.7%
- White: 0.5%
- No response: 0.0%
- Other: 0.0%
Please indicate your age range:

- Up to 18: 26.2%
- 19-24: 2.9%
- 25-34: 15.8%
- 35-44: 10.7%
- 45-54: 20.7%
- 55-64: 1.5%
- 64+: 1.1%
- No response: 1.1%
Have you participated in the arts in the last 12 months?

- Yes: 90%
- No: 10%
How frequently do you participate in the arts?

- Once a week or more: 46%
- Once a month or more: 20%
- 6-10 times per year: 14%
- 1-5 times per year: 20%

Participation and Perception
To your knowledge were any of the arts programs in which you participated in the last 12 months supported by Georgia Council for the Arts?

- Yes: 46%
- No: 24%
- Don’t Know: 30%
Do you believe that there is a positive and supportive environment for the arts in your community?

- Yes: 83%
- No: 17%
Do you believe that support for the arts in your community has increased or decreased in the last 5 years?

- Increased: 73%
- Decreased: 27%
How important is it to you that the place where you live offers opportunities to engage with the arts, culture, and creativity?

- Very important: 85%
- Important: 12%
- Somewhat important: 3%
- Not important: 0%
- No opinion: 0%
How important are the arts to attracting and retaining employees and businesses in Georgia?

- 64% Very important
- 23% Important
- 10% Somewhat important
- 1% Not important
- 1% No opinion
In your opinion, what are the top five public benefits of the arts?

1. Improving overall quality of life
2. Attracting tourism
3. Revitalizing downtowns
4. Improving pre-K-12 education
5. Fostering community pride
6. Attracting/retaining businesses
7. Celebrating diversity and promoting tolerance
8. Beautifying public places
9. Preserving and promoting local heritage/traditions
10. Engaging at-risk youth in positive activities
11. Promoting community cohesion
12. Promoting life-long learning
13. Providing employment/jobs
14. Delivering a better prepared workforce
15. Other (please specify)
16. Contributing to healing in healthcare institutions
In your opinion, what are the top three most pressing issues facing the arts in Georgia?

1. Funding for the arts
2. Lack of perception of the arts as a valid economic/community development strategy
3. Access to arts education in K-12 public schools
In your opinion, indicate the top three populations whose needs have not been met by the arts community in our state.

- Other (please specify)
- Individuals battling illness/disease
- Non-English speaking individuals/English language...
- Members of the Military and Veterans
- Persons of color
- Individuals with disabilities
- Incarcerated persons
- Seniors
- Immigrant/ethnic populations
- At-risk youth
- Pre-K-12 students
- Economically disadvantaged populations
- Rural communities
What GCA programs and initiatives are you familiar with?

- Traditional Arts Research Collection digitization
- Technical Assistance
- Leveraging Public Investment in the Arts case studies
- Other (please specify)
- Arts advocacy video campaign
- Partnership with New Georgia Encyclopedia & Digital Library of Georgia
- Arts education partnership with the Governor’s Office of Student Achievement
- Staff site visits and consultations
- Publications such as “Inspired Georgia” and “Georgia Masterpieces”
- Poetry Out Loud
- Arts Education: Research and Governor’s Arts Learning Task Force
- Literary Events Grants & Georgia Writers Registry
- Tourism Resource Team site visits and recommendations
- State Art Collection
- Poet Laureate Prize
- Vibrant Communities Artist List
- Creative Economy/Economic Impact data
- Teaching Artist Registry
- Arts education partnership with Department of Education
- Art of Georgia exhibit at the State Capitol
- Governor’s Awards for the Arts & Humanities & other collaborations with Georgia...
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- Arts Donor
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- Foundation/Grantmakers
- Art Volunteer
- K-12 arts educator
- College educator or administrator, arts
- K-12 educator (non-arts) or administrator
- Arts Participant
- Nonprofit employee (non-arts)
- Business person
- Other (please specify)
- Government employee
- Professional artist (any discipline)
- Elected or appointed official
- Staff or board member of an arts organization
How closely related is your primary source of income to your artistic work?

- Inseparable, I make a living as a paid artist: 51.5%
- Very close, I am paid to teach art or use my art as a central part of my job: 20.6%
- Somewhat close, my art informs my work: 16.2%
- Slightly, my work requires creativity, but is not my artistic practice: 8.8%
- Not at all: 2.9%
Do you have access to and participate in professional development opportunities?

- Yes: 58.8%
- No: 41.2%
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What are the top three challenges that you experience as an educator?

- Lack of funding for arts programs: 20%
- Lack of personnel: 15%
- Competing priorities for student time during the school day: 20%
- Lack of supplies and equipment: 10%
- Lack of time for planning: 5%
- Lack of adequate facilities: 5%
- Lack of supportive policies related to arts education: 5%
- Other: 5%
What are the most beneficial programs or services that GCA could offer to support your work as an arts educator?

- Access to funding for visiting artists, assembly programs, or artist residencies
- Access to funding for classroom programs
- Access to funding for after school programs
- Access to funding for arts field trips
- Professional development opportunities in your primary arts subject area
- Professional development opportunities in STEAM
- Resources (curriculum resources, lesson plans, study guides, etc.)
- Professional development opportunities in arts integration
- Other (please specify)
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If you received a GCA grant in the last four years, please rate the following:

- The grant was of value to my organization
- The grant application process was clear
- The grant program meets a need in the field
- The effort required to submit an application is relative to the award amount
- The value of the grant to our organization is larger than the dollar award

Legend:
- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree
- No Opinion