1. GCA is seeking input from people with a wide and diverse set of backgrounds, experiences, expertise and participation levels to inform our newest strategic plan. In order to customize this survey to you (and let you by-pass the questions that don’t apply) please select the category that best describes your primary role/the vantage point from which you will answer the survey questions:

- Professional Artist (any discipline)
- Staff or board member of an arts organization
- K-12 arts educator
- K-12 educator (non-arts) or administrator
- College educator (non-arts) or administrator
- College educator or administrator, arts
- College or university student
- Business person
- Nonprofit employee (non-arts)
- Government employee
- Elected or appointed official
- Foundation/Grantmakers
- Art Volunteer
- Arts Donor
- Arts Participant
- Other (please specify)
2. Have you participated in the arts in the last 12-months?

- YES
- NO

3. If YES,

- Once a week or more
- Once a month or more
- 6-10 times per year
- 1-5 times per year

4. If YES, to your knowledge were any of those programs supported by Georgia Council for the Arts?

- YES
- NO
- Don't know

5. In general, do you believe that there is a positive and supportive environment for the arts in your community?

- YES
- NO

If No, why not (please specify)

6. In general, do you believe that support for the arts in your community has increased or decreased in the last 5 years?

- Increased
- Decreased

7. How important is it to you that the place you live offers opportunities to engage with the arts, culture and creativity?

- Very Important
- Important
- Somewhat important
- Not important
- No opinion
8. How important are the arts to attracting and retaining employees and businesses in Georgia?
- Very Important
- Important
- Somewhat important
- Not important
- No opinion

9. The list below articulates public benefits of the arts. In your opinion, please select the top five:
- Attracting/retaining businesses
- Attracting tourism
- Revitalizing downtowns
- Beautifying public places
- Improving pre-K-12 education
- Celebrating diversity and promoting tolerance
- Contributing to healing in healthcare institutions
- Delivering a better prepared workforce
- Engaging at-risk youth in positive activities
- Fostering community pride
- Improving overall quality of life
- Preserving and promoting local heritage/traditions
- Promoting community cohesion
- Promoting life-long learning
- Providing employment/jobs
- Other (please specify)
10. In your opinion, what are the top three most pressing issues facing the arts in Georgia?

- Access to arts education in K-12 public schools
- Access to lifelong learning in the arts
- Equity and inclusion
- Communities of practice/networking/professional development opportunities
- Difficulty for artists to support themselves & their careers (paid work, affordable living/studio space)
- Disconnect between arts organizations and potential audience (this could be content, price, logistics, etc)
- Funding for the arts
- Lack of clear, concise and shared advocacy message
- Lack of perception of the arts as a valid economic/community development strategy
- Public perception of the arts (in general)
- Technology (impact on how we spend our time, access experiences)
- Other (please specify)

11. Do you have any suggestions for how the state arts agency should address the issues you identified above? (optional)
12. GCA is firmly committed to cultural equity and to equitable access to cultural programs. The list below represents populations that may encounter barriers to both. In your opinion, indicate the top three populations whose needs have not been met by the arts community in our state:

- Pre-K-12 students
- Immigrant/ethnic populations
- Incarcerated persons
- Seniors
- Members of the Military and Veterans
- Persons of color
- Individuals with disabilities
- Economically disadvantaged populations
- At-risk youth
- Rural communities
- Non-English speaking individuals/English language learners
- Individuals battling illness/disease
- Other (please specify)

13. Do you have any examples of exemplary programs or practices to share that address cultural inequity? (optional)

14. Do you have any suggestions for how the state arts agency should work to support broader cultural equity and equitable access to the arts? (optional)
15. What GCA programs/initiatives are you familiar with? (check all that apply)

- Art of Georgia exhibit at the State Capitol
- Arts advocacy video campaign
- Arts education partnership with Department of Education
- Arts education partnership with the Governor's Office of Student Achievement
- Arts Education: Research and Governor's Arts Learning Task Force
- Creative Economy/Economic Impact data
- Governor's Awards for the Arts & Humanities & other collaborations with Georgia Humanities
- Grants
- Leveraging Public Investment in the Arts case studies
- Literary Events Grants & Georgia Writers Registry
- Partnership with New Georgia Encyclopedia & Digital Library of Georgia
- Poet Laureate Prize
- Poetry Out Loud
- Publications such as “Inspired Georgia” and “Georgia Masterpieces”
- Staff site visits and consultations
- State Art Collection
- Teaching Artist Registry
- Technical Assistance
- Tourism Resource Team site visits and recommendations
- Traditional Arts Research Collection digitization
- Vibrant Communities Artist List
- Other (please specify)

16. Are you connected to GCA on social media?

- Yes
- No

17. What is GCA uniquely positioned to do for the arts?

18. In what Georgia county do you live?
19. Please indicate your age range:
- Up to 18
- 19-24
- 25-34
- 35-44
- 45-54
- 55-63
- 64+
- No response

20. Please indicate your ethnicity:
- African American
- Asian American
- Hispanic/Latino
- Multi-ethnic
- Native American
- Pacific Islander
- White
- No response
- Other (please specify)

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