

2020 Strategic Framework: Stakeholder Survey



Introduction from Nolfo Consulting, Inc.

Welcome

To better serve California's communities through culture, creativity, and the arts, it is important to have an up-to-date and relevant strategy to guide the work of the California Arts Council (CAC's).

A new strategic framework will serve as the CAC's roadmap for the next five to seven years, aligning its mission of *advancing California through the arts and creativity* with its vision of making the arts an accessible, equitable reality for the diverse state of California.

To achieve this, the planning process has been broken down into five distinct phases, led by Nolfo Consulting, Inc. This survey is a critical component of the research and analysis phase. Thank you in advance for your participation.

Spread the Word

The California Arts Council is wanting to listen to as many new voices as possible as part of this process. Think about people you may know—particularly those whom the CAC may not know—and invite them to help us develop a new strategic framework by sharing this survey. There's a seat at the table for anyone with a rooted interest in the future of arts, culture, and community in our state.

Accessibility

This survey was designed to be user-friendly with screen readers and other visual technologies. If you need assistance to complete this survey, please email your request to cacplanning@arts.ca.gov or call 916-322-6572 (voice). People who are Deaf, Hard of Hearing, have difficulty speaking, or who are Deaf Blind may dial 711 to reach the California Relay Service (CRS).

The California Arts Council offers over-the-phone interpretation and written translation services upon request in the following languages:

Spanish
Chinese
Vietnamese

Tagalog
Korean
Cantonese
Mandarin
Japanese
Hmong

To request language assistance, contact cacplanning@arts.ca.gov or call 916-322-6572 (voice).

Survey Deadline

Please complete this survey by June 10, 2019.

Assessment and Recommendations

1. What is your experience with the California Arts Council? Select all that apply?

- Applied for a grant
- Looked at the website
- Subscribed to the California ArtBeat (CAC's online newsletter)
- Called or emailed staff for information
- Friended or followed the CAC on Facebook, Twitter, and/or Instagram
- Read CAC blog articles (now hosted through Medium)
- Attended a CAC Council Meeting
- Attended a grants panel
- Served on a grants panel
- Attended a workshop or conference hosted by the CAC
- Heard a presentation by a Council member or staff member
- Other (please specify)
- Met a staff member or Council member at an event or conference
- Attended a webinar/watched an archived webinar video a webinar (e.g., guidelines webinar)
- Attended an in-person technical assistance or guidelines workshop by the CAC
- Hosted a CAC Council Meeting or event at your organization's space
- Applied to a job or artist call advertised on the CAC's website
- Considered applying for a grant, but did not apply
- No interaction with the California Arts Council

2. What is the extent of your involvement with the California Arts Council in any of the ways listed above?

No Involvement Yet	A Little Involvement	A Fair Amount of Involvement	A Lot of Involvement	Maximum Involvement
★	★	★	★	★

3. What should be the California Arts Council's top priorities as California's state arts agency? Please select no more than your top five.

- Convening gathering for arts professionals and cultural workers (regionally or statewide)
- Developing and implementing high-quality grants programs for arts organizations
- Developing public/private partnerships to expand arts opportunities
- Expanding arts opportunities or funding by working with other public agencies (i.e., Education, Economic Development, Corrections, Tourism, etc.)
- Fostering career development opportunities for future arts leaders
- Fostering the development of emergent/nascent arts organizations
- Funding individual artists
- Honoring and recognizing exemplary arts and cultural programs and leaders in the state
- Leading an effort to increase public will in support of the arts
- Promoting racial equity in the arts by countering historic and current racism and other forms of discrimination
- Providing technical assistance opportunities for arts organizations
- Providing technical assistance opportunities for individual artists
- Supporting projects that improve equity in arts education in California schools

4. What additional opportunities do you think the California Arts Council should pursue?

5. Which of the following words or phrases would you use to describe the California Arts Council CURRENTLY? Select no more than your top five.

- | | |
|--|--|
| <input type="checkbox"/> Bold | <input type="checkbox"/> Healthy and Strong |
| <input type="checkbox"/> Capacity Building | <input type="checkbox"/> I Don't Know/I Don't Have Experience With the CAC |
| <input type="checkbox"/> Community Minded | <input type="checkbox"/> Inclusive |
| <input type="checkbox"/> Creative | <input type="checkbox"/> Innovative |
| <input type="checkbox"/> Culturally Competent | <input type="checkbox"/> Linguistically Competent |
| <input type="checkbox"/> Diverse/Reflective of Constituency | <input type="checkbox"/> Provides Leadership |
| <input type="checkbox"/> Effective | <input type="checkbox"/> Radical |
| <input type="checkbox"/> Encourages Interest and Interaction | <input type="checkbox"/> Responsive |
| <input type="checkbox"/> Equitable | <input type="checkbox"/> Supports/Develops Artists |
| <input type="checkbox"/> Essential | <input type="checkbox"/> Sustainable |
| <input type="checkbox"/> Fiscally Responsible | <input type="checkbox"/> Values Driven |

Other (please specify)

6. Which of the following words or phrases would you use to describe the California Arts Council you hope to see in the FUTURE? Select no more than your top five.

- Bold
- Capacity Building
- Community Minded
- Creative
- Culturally Competent
- Diverse/Reflective of Constituency
- Effective
- Encourages Interest and Interaction
- Equitable
- Essential
- Fiscally Responsible
- Healthy and Strong
- I Don't Know/I Don't Have Experience With the CAC
- Inclusive
- Innovative
- Linguistically Competent
- Provides Leadership
- Radical
- Responsive
- Supports/Develops Artists
- Sustainable
- Values Driven

Other (please specify)

7. How satisfied are you with your opportunities for involvement and partnership with the California Arts Council?



8. What suggestions do you have for greater involvement and partnership?

Four horizontal lines for writing suggestions.

9. How satisfied are you with the current menu of programs, initiatives and services offered by the California Arts Council?

Star rating scale with five stars and labels: No Involvement Yet, A Little Involvement, A Fair Amount of Involvement, A Lot of Involvement, Maximum Involvement.

10. What suggestions do you have for changing the current offering of programs, initiatives and services?

Four horizontal lines for writing suggestions.

11. How satisfied are you with how the California Arts Council demonstrates its dedication to diversity, equity, and inclusion?

Star rating scale with five stars and labels: No Involvement Yet, A Little Involvement, A Fair Amount of Involvement, A Lot of Involvement, Maximum Involvement.

12. What suggestions do you have for improving its diversity, equity, and inclusion efforts?

13. How satisfied are you with your access to the California Arts Council, including its staff, Council members, resources, and services?

No Involvement Yet	A Little Involvement	A Fair Amount of Involvement	A Lot of Involvement	Maximum Involvement
★	★	★	★	★

14. What suggestions do you have for improving its diversity, equity, and inclusion efforts?

15. Overall, how satisfied are you with the current state of the California Arts Council?

No Involvement Yet	A Little Involvement	A Fair Amount of Involvement	A Lot of Involvement	Maximum Involvement
★	★	★	★	★

Vision and Values

You may also respond to these questions by submitting a short video clip.

Video submission guidelines are available at this link:

<http://www.arts.ca.gov/aboutus/strategicplan3.php>

16. What do arts, culture, and creativity mean to you?

17. What is your vision for how California can be a leader when it comes to arts, culture, and creativity?

18. How is your life enriched by the arts?

19. How would you like to see the arts uplifted in California?

20. What are the values that the California Arts Council should aspire to?

Professional and Demographic Information

Although responses to the following questions are optional, they are strongly encouraged as we will use the information to better understand who is answering this survey and how to best tailor CAC programs and services to meet your needs. To protect your privacy, we are not requesting your name; as with the other sections of this survey, your responses will be anonymous. Thank you for your participation.

21. Please select the option(s) that best describe your primary professional affiliation(s), if any:

- | | |
|--|---|
| <input type="checkbox"/> Non-Profit (Arts Related) | <input type="checkbox"/> For-Profit Business (Arts Related) |
| <input type="checkbox"/> Non-Profit (Non-Arts Related) | <input type="checkbox"/> For-Profit Business (Non-Arts Related) |
| <input type="checkbox"/> Arts Education (K-12) | <input type="checkbox"/> Government |
| <input type="checkbox"/> Arts Education (College/University Level) | <input type="checkbox"/> Philanthropy |
| <input type="checkbox"/> Self-Employed | <input type="checkbox"/> Retired |
| <input type="checkbox"/> Education (Non-Arts Related; All Levels) | <input type="checkbox"/> None |
| <input type="checkbox"/> Other (please specify) | |

22. Please select the response that most closely matches your primary position:

- Professional Artist
- Arts Administrator
- Arts Educator
- Arts Patron
- Arts Volunteer
- Educator (Non-Artist)
- Business Person
- Other (please specify)
- Government Employee
- Elected or Appointed Official
- Non-Profit Employee
- Student
- None

23. In what ZIP code is your home located? Enter 5-digit ZIP code. _____

24. Race/Ethnicity: choose how you most strongly identify, as many as applicable.

- Asian / Asian American
- Arab / Middle Eastern
- Black / African American
- Latinx / Chicax
- Native American / Native Alaskan
- Other (please specify)
- Hawaiian / Pacific Islander
- White / Caucasian
- Mixed Heritage
- Declined to state

25. In what language do you speak most often?

- Arabic
- Armenian
- Chinese
- English
- French
- French Creole
- German
- Greek
- Gujarati
- Hindi
- Italian
- Japanese
- Korean
- Persian
- Polish
- Portuguese
- Russian
- Spanish
- Tagalog
- Urdu
- Vietnamese

Other (please specify)

26. Are you currently experiencing any of the following conditions or identities?

- Food Insecure
- Housing Insecure
- LGBTQIA+
- Living with a Disability
- Medically Uninsured or Underinsured
- Japanese Returned/Returning Citizen (Formerly or Currently Incarcerated)
- Senior (Over 64)
- Persian Veteran or Active Military/Armed Forces
- Youth (Under 26)
- Other (please specify)
