

# National Assembly of State Arts Agencies

KNOWLEDGE ★ REPRESENTATION ★ COMMUNITY

## State Arts Agency Arts Education Manager Skill Domains and Core Competencies

Skill Domain	Core Competencies
<b>Administration</b>	<ul style="list-style-type: none"> <li>• Organizational Development</li> <li>• Organizational Psychology</li> <li>• Logic Model Program Development</li> <li>• Strategic Planning</li> <li>• Managing Resources</li> <li>• Meeting Design and Facilitation</li> <li>• Working with People</li> <li>• Understanding Ethics</li> </ul>
<b>Advocacy</b>	<ul style="list-style-type: none"> <li>• Advocacy Infrastructures</li> <li>• Tailoring Information</li> <li>• Advocacy and the Law</li> <li>• Advocacy and Policy</li> <li>• Educating through Advocacy</li> <li>• Intra-agency Advocacy</li> <li>• Partnering for Advocacy</li> <li>• Embedding Advocacy</li> </ul>
<b>Communications</b>	<ul style="list-style-type: none"> <li>• Communicating in Context</li> <li>• Public Speaking</li> <li>• Writing</li> <li>• Marketing and Public Relations</li> <li>• Working with News Media</li> <li>• Using Advanced Technology</li> <li>• Listening</li> </ul>
<b>Community-Based Learning</b>	<ul style="list-style-type: none"> <li>• Understanding Communities</li> <li>• Understanding Community-Based Learning</li> <li>• Assessing Needs and Resources</li> <li>• Building Support, Capacity, and Sustainability</li> <li>• Connecting with Communities</li> </ul>
<b>Development and Fundraising</b>	<ul style="list-style-type: none"> <li>• Financing Non-profits</li> <li>• Development</li> <li>• Grants-Seeking</li> <li>• Being a Resource</li> </ul>
<b>Evaluation and Assessment</b>	<ul style="list-style-type: none"> <li>• Administering Program Evaluations</li> <li>• Working with Evaluators</li> <li>• Data Collection</li> <li>• Evaluating Evaluations</li> <li>• Choosing Assessment Tools</li> </ul>
<b>Human Development &amp; Educational Psychology</b>	<ul style="list-style-type: none"> <li>• Understanding Child Development</li> <li>• Adult Learning</li> <li>• Learning Theory and the Arts</li> <li>• Being an Informed Consumer</li> <li>• Translating and Repackaging Educational Research</li> <li>• Guiding Future Research</li> </ul>

Skill Domains	Core Competencies
<b>Human and Inter-Cultural Understanding</b>	<ul style="list-style-type: none"> <li>• Understanding Culture</li> <li>• Trans-Cultural Empathy</li> <li>• Working with Cultural Groups</li> <li>• Culture and Policy</li> </ul>
<b>Intrapersonal and Artistic</b>	<ul style="list-style-type: none"> <li>• Self-Knowledge and Values</li> <li>• Achieving Balance</li> <li>• Managing Time</li> <li>• Cultivating the Artist Within</li> </ul>
<b>Leadership and Partnership</b>	<ul style="list-style-type: none"> <li>• Understanding Leadership Dynamics</li> <li>• Understanding Partnerships</li> <li>• Building and Nurturing Partnerships</li> <li>• Forming Mutual Agendas</li> <li>• Defining a Leadership Style</li> <li>• Building Leadership Resources</li> </ul>
<b>Policy Formulation, Implementation, Analysis &amp; Evaluation</b>	<ul style="list-style-type: none"> <li>• Understanding Policy Contexts</li> <li>• Cultural Policy</li> <li>• Educational Policy</li> <li>• Policy Analysis</li> <li>• Local, State, and Federal Policy Mechanisms</li> <li>• Mobilizing Constituents for Policy Change</li> </ul>
<b>Public School and Other Education Systems</b>	<ul style="list-style-type: none"> <li>• Tapping Human Resources</li> <li>• The Structure and Culture of Schools</li> <li>• Teaching and Learning</li> <li>• The Structure, Processes and Language of Educational Policy</li> <li>• Professional Development</li> <li>• The Arts and Learning</li> <li>• Curriculum and Instructional Design</li> </ul>
<b>Technology</b>	<ul style="list-style-type: none"> <li>• Using the Administrative Tools</li> <li>• Communicating Through Technology</li> <li>• Understanding Digital Media</li> <li>• Being an Informed Techno-consumer and Partner</li> <li>• Incorporating Technology in Program Design</li> <li>• Using E-learning</li> </ul>