

# Visualizing Equity in Grant Making

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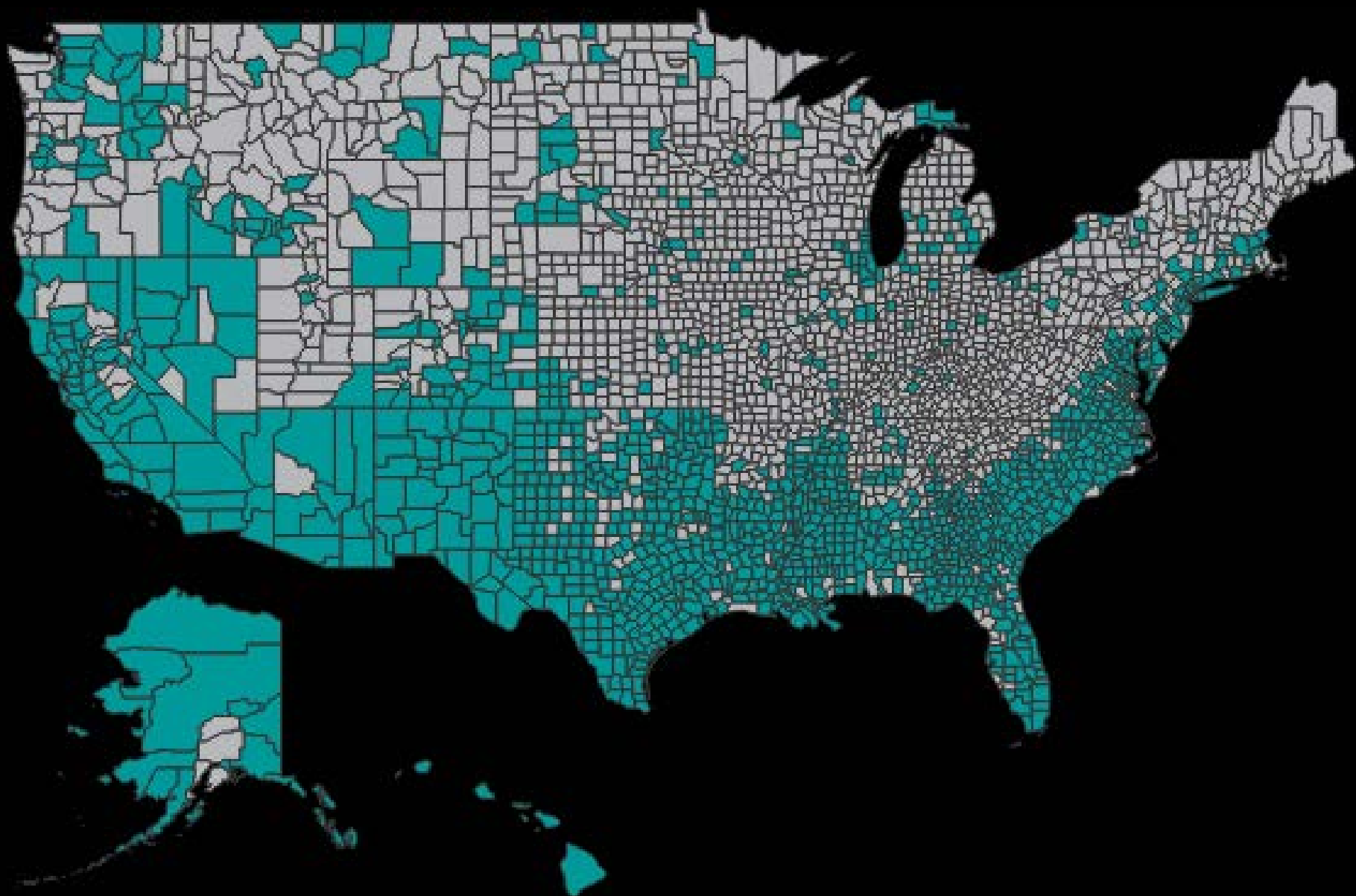
Josy Miller, Ph.D.

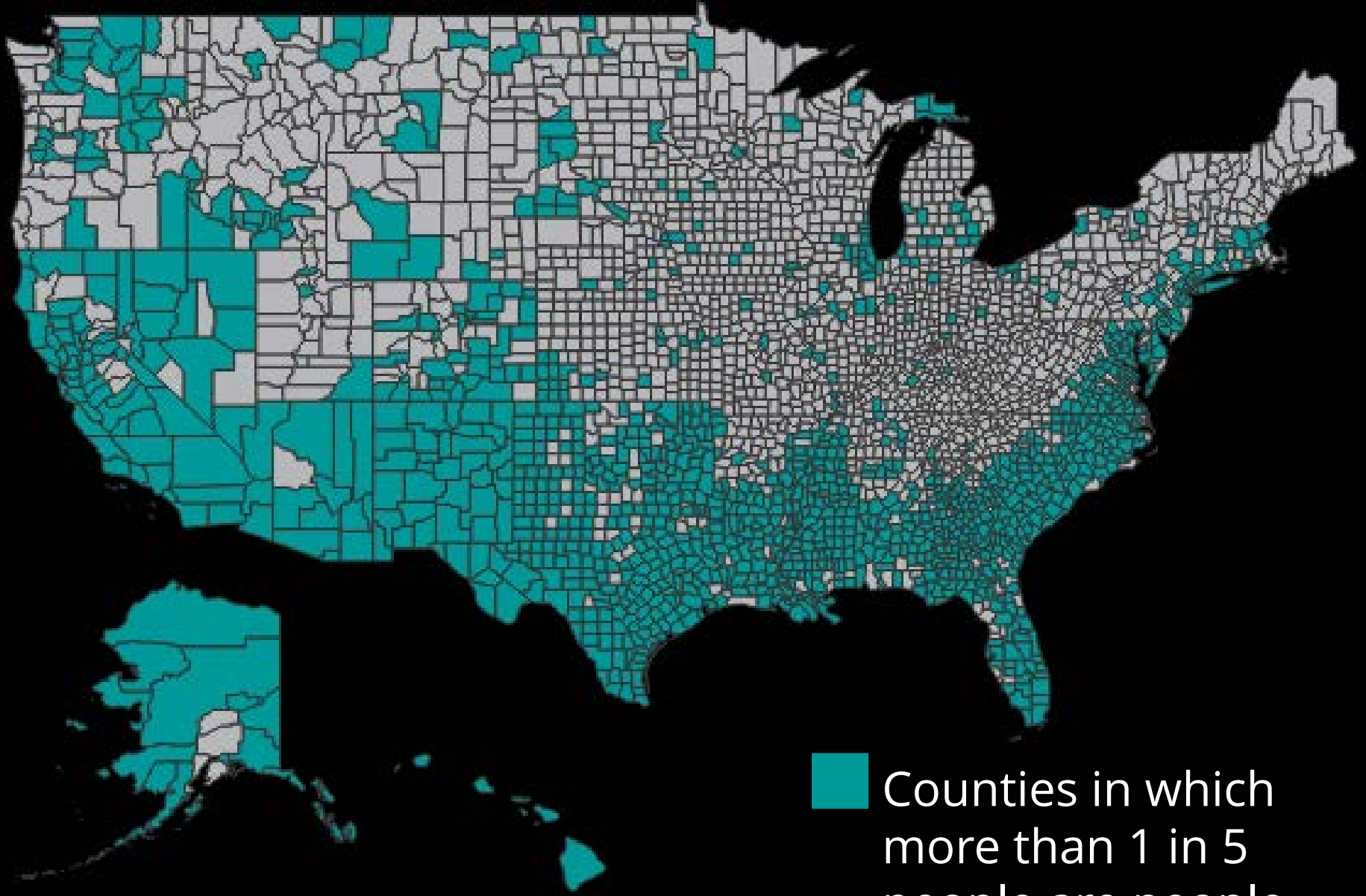
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A group of diverse people, including men and women of various ages and ethnicities, are performing a dance on a stage. They are wearing colorful, expressive clothing. The background is a solid blue color with some light effects. The text "STATE ARTS AGENCIES ADVANCING EQUITY" is overlaid in white, bold, sans-serif font across the center of the image.

**STATE ARTS AGENCIES  
ADVANCING EQUITY**





■ Counties in which more than 1 in 5 people are people of color

# 74%

of Americans live in counties  
in which people of color  
make up more than a fifth of  
the population.



# 74%

of state arts agency awards  
and 81% of grant dollars go to  
counties in which people of  
color make up more than a  
fifth of the population.

# RACE EQUITY

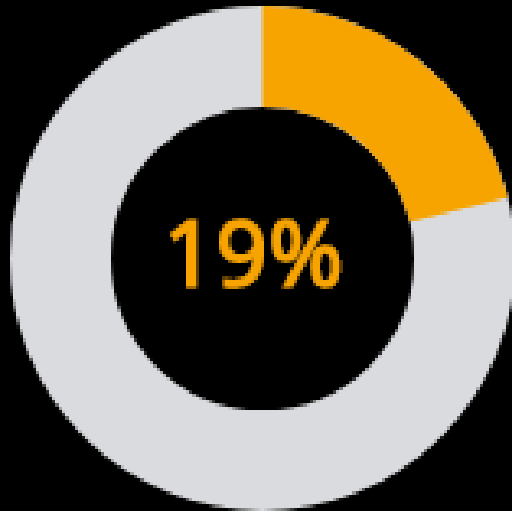


21% of state arts agency awardees report serving Black/African American populations.

Black/African Americans comprise 13% of the U.S. population.

Sources: Grants data from NASAA - Final Descriptive Reports. Demographics from U.S. Census Bureau - American Community Survey, 2016.

# RACE EQUITY

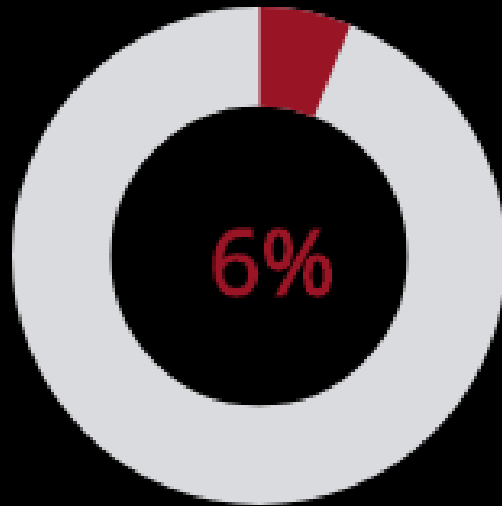


19% of state arts agency awardees report serving Hispanic/Latinx populations.

Hispanic/Latinx populations comprise 14% of the U.S. population.

Sources: Grants data from NASAA - Final Descriptive Reports. Demographics from U.S. Census Bureau - American Community Survey, 2016.

# RACE EQUITY

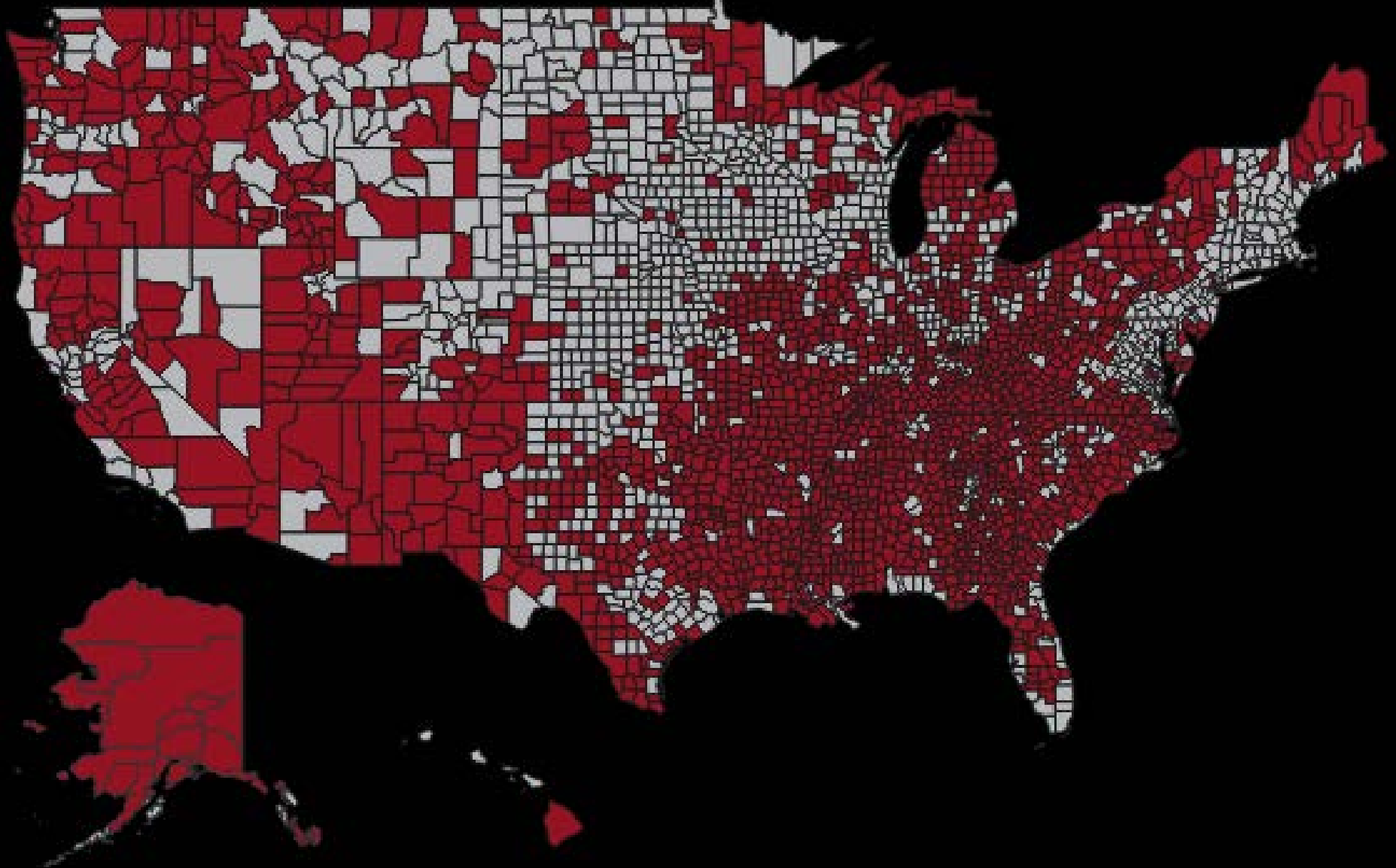


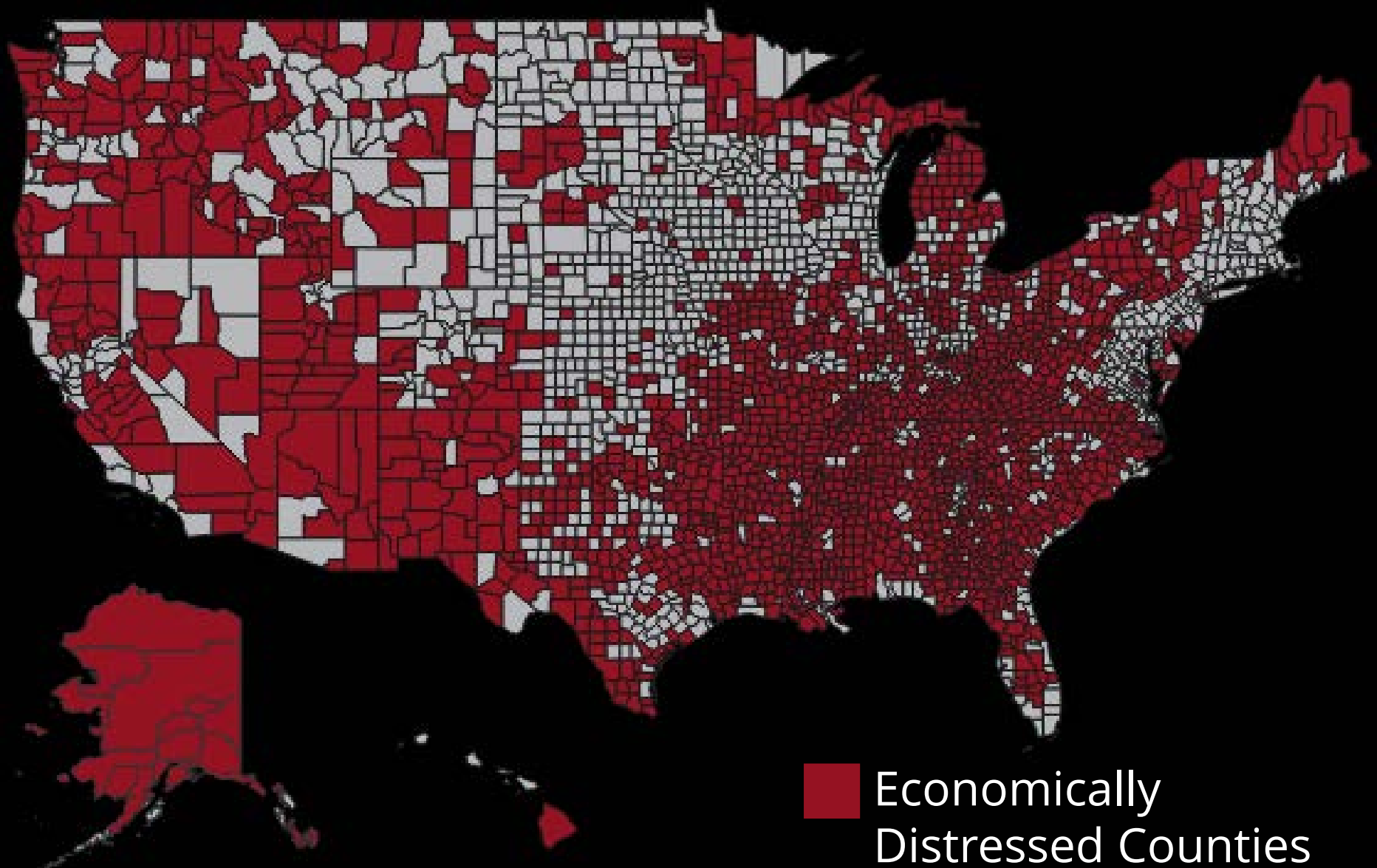
6% of state arts agency awardees report serving Asian populations.

Asian populations comprise 4% of the U.S. population.

Sources: Grants data from NASAA - Final Descriptive Reports. Demographics from U.S. Census Bureau - American Community Survey, 2016.







■ Economically Distressed Counties (by income or unemployment)

**32%**  
of the U.S. population  
lives in economically  
distressed counties.

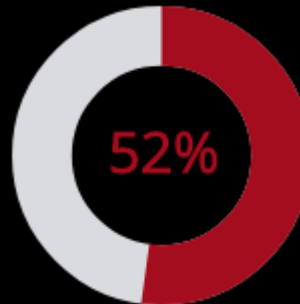


**26%**  
of state arts agency  
awards and 24% of  
grant dollars go to  
economically  
distressed counties.

# ECONOMIC EQUITY

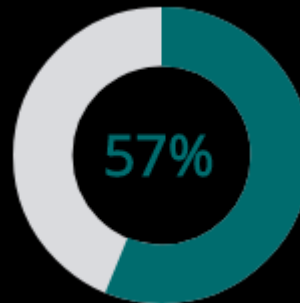


INCOME



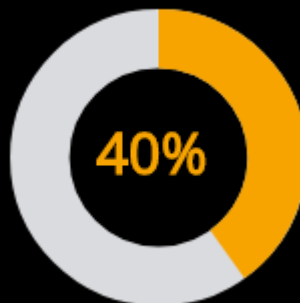
52% of state arts agency awards go to counties with household incomes below the national median.

57% of state arts agency awards go to counties with higher poverty levels.



POVERTY

EDUCATION



40% of state arts agency awards go to counties where fewer people have bachelors degrees.

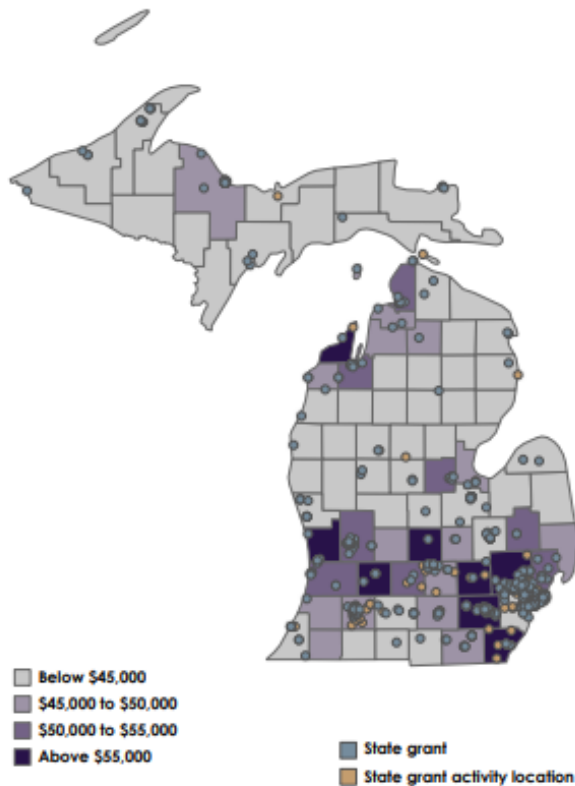


# Federal Reporting and the National Standard

- National Standard for Arts Information Exchange: 1981
- Final report database: nearly 1 million grant records
- Revised beneficiary data and added activity location data: 2016

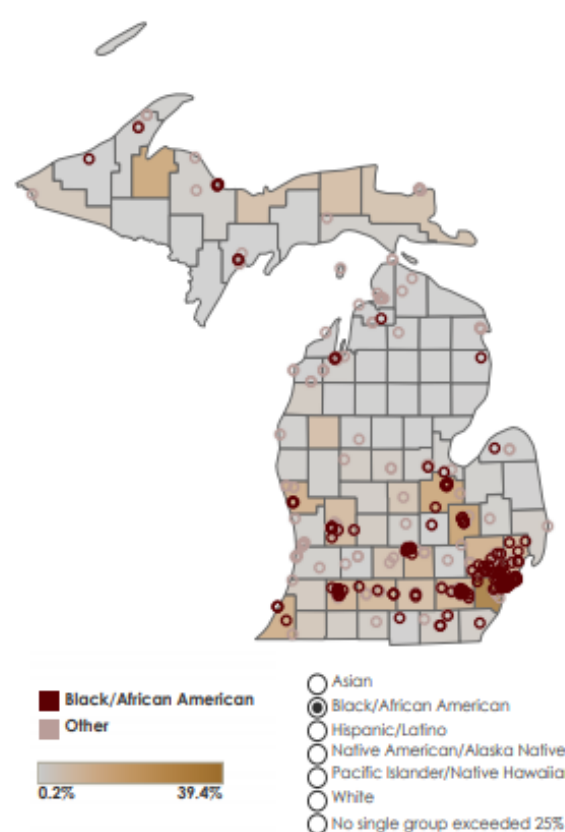
# Visualizing Equity in Grant Making State Dashboards

Examine grant locations by  
income levels:



TOTAL POPULATION, AWARDS AND ACTIVITY  
LOCATIONS, AND GRANT DOLLARS BY INCOME LEVEL

Identify funds serving specific  
populations:



34.9%