Sunday, November 4
8:00 – 8:45 a.m.
Constellation Ballroom
AGENDA

- Definitions
- Group Discussions
  - Planning
  - Experiences
  - Improvements
- Synthesis and Next Steps
Evaluation involves assessing the strengths and weaknesses of programs, policies, personnel, products, and organizations to improve their effectiveness.

- American Evaluation Association
PROGRAM EVALUATION

Systematic method for collecting, analyzing, and using information to answer questions about programs to gauge their effectiveness.

Looking for outcomes: changing the condition of the target population (the program participants).
PROGRAM EVALUATION

Did our after-school acting program give the students an improved understanding of method acting?

Did our after-school acting program improve graduation rates for student participants?
OUTPUTS VS. OUTCOMES

Outputs (data)
- Number of programs
- Number of grants
- Types of programs
- Number of people served
- Budget associated with a program

Outcomes
- Changed behaviors
- Knowledge transfers
- Things like…
- Improved learning outcomes in education
- Improved local economy
DO YOU REQUIRE GRANTEES TO EVALUATE THEIR PROGRAMS?

- Yes: 61%
- No: 26%
- I'm not sure: 13%
IF SO, HOW?

- Internal evaluation of mission relevant data: 14%
- Collection and reporting of data other than what is required by the FDR: 12%
- Collection and reporting of data relevant to social impact: 8%
- Collection and reporting of data relevant to economic impact: 7%
- Collection and reporting of data relevant to program return on investment or fiscal impact: 6%
- A professional evaluation by third party consultants: 2%
- Other types of evaluation: 9%
GROUP DISCUSSIONS

- Planning
- Experiences
- Improvements