

National Assembly of State Arts Agencies

KNOWLEDGE ★ REPRESENTATION ★ COMMUNITY

Prepared Testimony
Interior Appropriations Subcommittee
U.S. House of Representatives

May 21, 2018

Chairman Calvert, Ranking Member McCollum and members of the Committee, thank you for the opportunity to submit this testimony regarding federal appropriations for the National Endowment for the Arts in fiscal year 2019. My name is Pam Breaux, and I am the President and Chief Executive Officer of the National Assembly of State Arts Agencies (NASAA), the organization representing the state and jurisdictional arts agencies of the United States. Today, I thank your committee for funding the National Endowment for the Arts (NEA) at \$155 million in FY2019.

Last year, while considering funding for FY2018, this Committee voted unanimously to increase funding for the agency by \$2,000,000. The states and NASAA are extremely grateful to the Committee for this, particularly given the limitations Congress faces because of sequestration. As you continue to work on next year's budget, NASAA is equally appreciative that this Subcommittee has voted to, once again, increase funding for the NEA, which makes a substantial impact in communities throughout the United States.

In recognizing this increase in funding for the NEA, it is important to acknowledge the continued bipartisan support that this Committee and Congress have demonstrated for state arts agencies. Through a highly effective federal-state partnership, the NEA distributes 40% of its programmatic funds to state and regional arts agencies each year, amounting to \$47.7 million in FY2017; these dollars help to leverage additional public and private investments in the arts, empower states and regions to address their unique priorities, and serve far more constituents than federal funds alone could reach.

State arts agencies use their share of NEA funds, combined with funds from state legislatures, to support 21,000 grants to arts organizations, civic organizations, schools and artists in more than 4,400 communities across the United States. Twenty-four percent of state arts agencies' grant awards go to nonmetropolitan areas, supporting programs that strengthen the civic and economic sustainability of rural America. Forty-four percent of state arts agencies' grant awards go to arts education, fostering student success in and out of school and providing the critical thinking, creativity and communications skills needed to meet the demands of today's competitive work force. Congress's ongoing endorsement of the 40% formula is essential to state arts agencies, boosting their ability to drive innovation

in their states.

Throughout the country, state arts agencies play significant roles in shaping education policy, stimulating economic growth, and helping communities thrive as rewarding and productive places to live, conduct business, visit and raise families. Should Congress support an increase for the NEA, state arts agencies will be able to expand their meaningful role in helping every congressional district have full opportunities to experience the economic, civic and cultural benefits that the arts offer.

An example area of focus for NASAA and state arts agencies is the NEA's work with the departments of Defense and Veterans Affairs to support creative arts therapies in healing programs for military personnel and veterans. Federal leadership has now established 11 clinical sites in 10 states. Further, state arts agencies are working with federal and local partners to expand the reach of these programs to benefit veteran and military family populations in community settings. As this national network of care continues to develop through the leadership of the National Endowment for the Arts and the departments of Defense and Veterans Affairs, state arts agencies continue to work in solidarity with these leaders to help military personnel and veterans return to their homes, their missions and their families whole, mentally fit and emotionally ready for whatever comes next.

Thank you for your consideration and support. NASAA looks forward to continuing to work productively with this Committee, and we stand ready to serve as a resource to you.

A handwritten signature in black ink that reads "Pam Breaux". The signature is fluid and cursive, with a long, sweeping underline that extends to the right.

Pam Breaux
President and Chief Executive Officer