

# VISUALIZING GRANT DIVERSITY:

## The Demographics of State Arts Agency Grants

NASAA can unlock the power of your grants data to help you better understand how your agency serves all populations.

Interactive dashboards overlaying your grants data with your state's demographics are now available for every state.

### Use the data to:

- Articulate the value of public funding reaching all communities.
- Report on how you serve the underserved.
- Strategically improve outreach to areas of need.
- Inform performance measurements and set benchmarks.

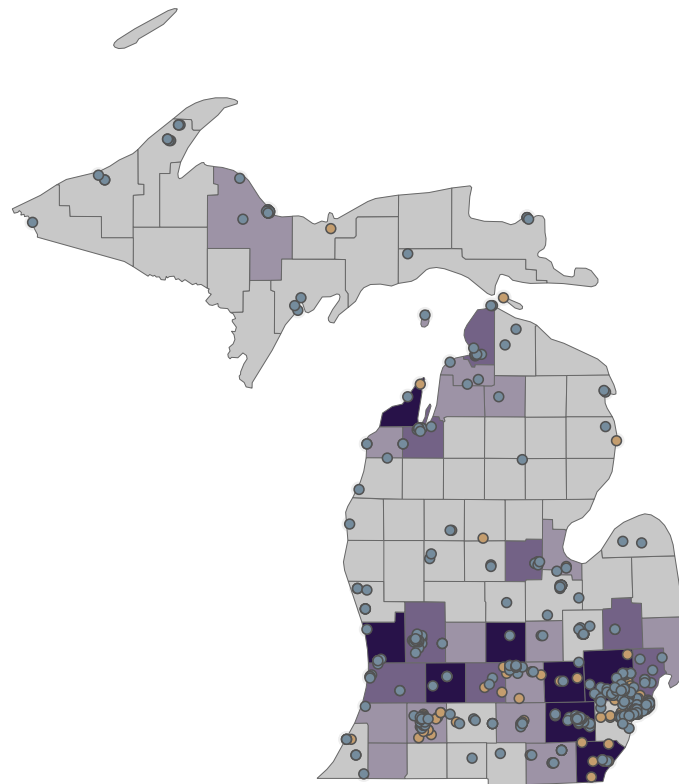
### Answer questions such as:

- Are my agency's grants distributed equitably based on measurements of wealth and poverty in my state?
- How do grant and activity locations match up with populations by race?
- How do my grants serve military/veteran populations and populations with disabilities?

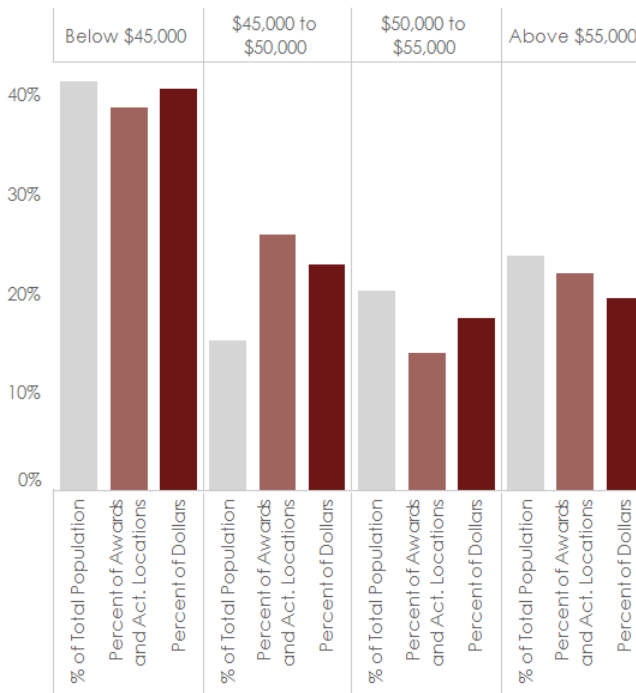
NASAA's research team will review your state's data to help you understand implications and limitations.

Contact Kelly Liu at [Kelly.Liu@nasaa-arts.org](mailto:Kelly.Liu@nasaa-arts.org) or 202-552-0845 to schedule an appointment and get your dashboards.

## Examine grant locations by income levels:



TOTAL POPULATION, AWARDS AND ACTIVITY LOCATIONS, AND GRANT DOLLARS BY INCOME LEVEL



## Identify funds serving specific populations:

