Enable Your Audio!

To listen via your computer, enable your audio speakers.

To listen via phone, dial 1-855-797-9485. Enter the access code 663 040 250 and the pound (#) key. Then follow the system prompts to synchronize your phone line and web I.D., located under the Event Info tab.

Today’s seminar will begin shortly.
Visualizing Grant Diversity: The Demographics of State Arts Agency Grants
Tech Tips

If you have joined us today via a telephone, please complete your connection following the system prompts to synchronize your phone line and web identity.
Tech Tips

If you have joined us today via a telephone, please complete your connection following the system prompts to synchronize your phone line and web identity.
Tech Tips

If you have joined us today via a telephone, please complete your connection following the system prompts to synchronize your phone line and web identity.

Enable Your Audio!

To listen via your computer, enable your audio speakers.

To listen via phone, dial 1-855-797-9485. Enter the access code 666 838 172 and the pound (#) key. Then follow the system prompts to synchronize your phone line and web ID, located under the Event Info tab.
Visualizing Grant Diversity
The Demographics of State Arts Agency Grants

November 2, 2017

National Assembly of State Arts Agencies
A tool to help state arts agencies:

- communicate
- report
- plan
- benchmark
DEI and Data

- In alignment with NASAA work on diversity, equity and inclusion
- Not a definitive path, but a resource
- Demographic data from two different angles

Images: Dear Data, Week 32: A Week of Sounds
Key Changes to the FDR

FY2014
• Street Address
• More accurate geocoding

FY2016
• New beneficiary data
• Populations Benefited by Race/Ethnicity
• Populations Benefited by Age
• Populations Benefited by Distinct Groups
• Activity locations
Demographic data comes from the American Community Survey (ACS)

A continuous survey method that provides data every year in between the 10-year census
Dashboards
How to set up your demonstration

Contact:

Kelly Liu
NASAA Grants Data Associate
202-347-6532 x101
kelly.liu@nasaa-arts.org
What’s on your mind?

Q&A

Chat
Thank you

Thanks for participating!

Questions or comments about this session? Contact NASAA Learning Services Manager Eric Giles: eric.giles@nasaa-arts.org

Support from NASAA's member state arts agencies and the National Endowment for the Arts made this session possible.