

Today's seminar will begin shortly.

Enable Your Audio!



To listen via your computer, enable your audio speakers.



To listen via phone, dial **1-855-797-9485**. Enter the access code **663 040 250** and the pound (#) key. Then follow the system prompts to synchronize your phone line and web I.D., located under the Event Info tab.

Visualizing Grant Diversity: The Demographics of State Arts Agency Grants



Pam Breaux
President & CEO

Tech Tips

The screenshot shows the Cisco WebEx Event Center interface. The main window displays event details for 'NASAA Web Seminar'. A red arrow points to the 'Event Info' tab. The details include:

- Host: eric giles
- Audio connection: US Toll free: +1-855-797-9485, US Toll: +1-415-655-0002
- Access code: 664 604 773
- Attendee ID: 3775
- Event number: 664 604 773

The right sidebar shows the 'Participants' panel with 2 participants: 'NASAA Staff (me)' and 'eric giles (Host)'. Below this is a 'Chat' panel and a 'Q&A' panel. The bottom status bar indicates 'Connected'.

If you have joined us today via a telephone, please complete your connection following the system prompts to synchronize your phone line and web identity.

Cisco WebEx Event Center

File Edit Share View Communicate Participant Event Help

Quick Start Event Info Demographi...

NASAA Web Seminar

Host: eric giles

Audio connection: US Toll free: +1-855-797-9485
US Toll: +1-415-655-0002

Access code: 664 604 773

Attendee ID: 3775

Event number: 664 604 773

Participants (2)

Speaking:

Panelists: 2

- NASAA Staff (me)
- eric giles (Host)

Attendees: 0 (0 disconnected)

Chat

Q&A

All (0)

Send Send Privately...

Connected

If you have joined us today via a telephone, please complete your connection following the system prompts to synchronize your phone line and web identity.

Tech Tips

The screenshot shows the Cisco WebEx Event Center interface. The main content area displays a message: "Today's seminar will begin shortly." followed by the National Assembly of State Arts Agencies logo. Below this, a large black box contains the text "Enable Your Audio!" in yellow. Underneath, there are two instructions: "To listen via your computer, enable your audio speakers." with a speaker icon, and "To listen via phone, dial 1-855-797-9485. Enter the access code 666 838 172 and the pound (#) key. Then follow the system prompts to synchronize your phone line and web ID, located under the Event Info tab." with a phone icon. A red arrow points from the phone icon instruction to the chat window on the right. The chat window shows a list of participants: "Speaking:", "Panelists: 2", "NASAA Staff (me)", "eric giles (Host)", and "Attendees: 0 (0 displayed)". The chat input field at the bottom shows "Send to: Host" and a text area with the placeholder "Select a participant in the Send to menu first, type chat message, and send...".

If you have joined us today via a telephone, please complete your connection following the system prompts to synchronize your phone line and web identity.



Kelly Liu
Grants Data Associate

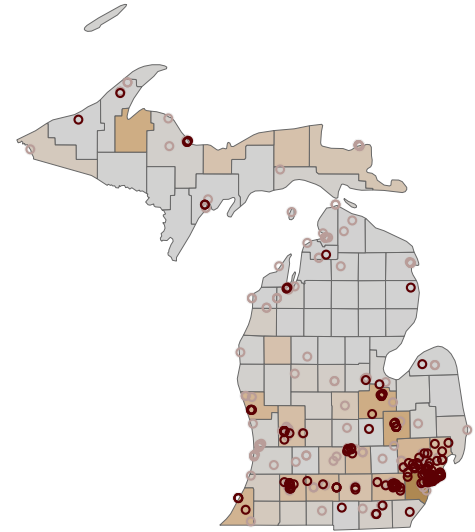


Patricia Mullaney-Loss
Research Associate



Ryan Stubbs
Research Director

Visualizing Grant Diversity



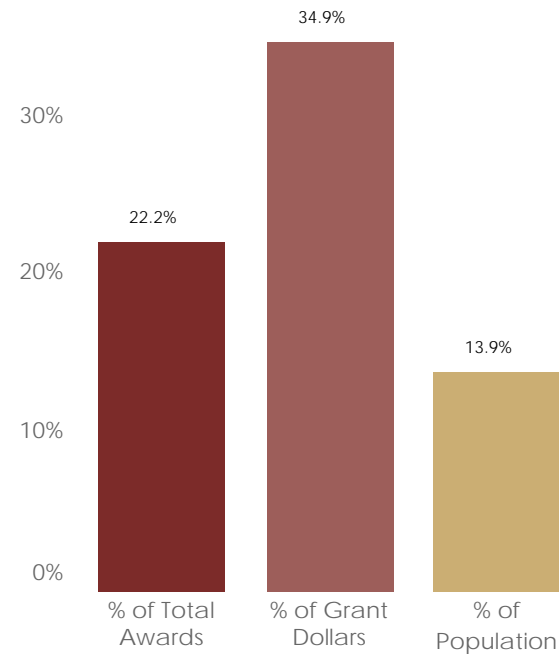
The Demographics of State Arts Agency Grants

November 2, 2017

National Assembly of State Arts Agencies
KNOWLEDGE ★ REPRESENTATION ★ COMMUNITY

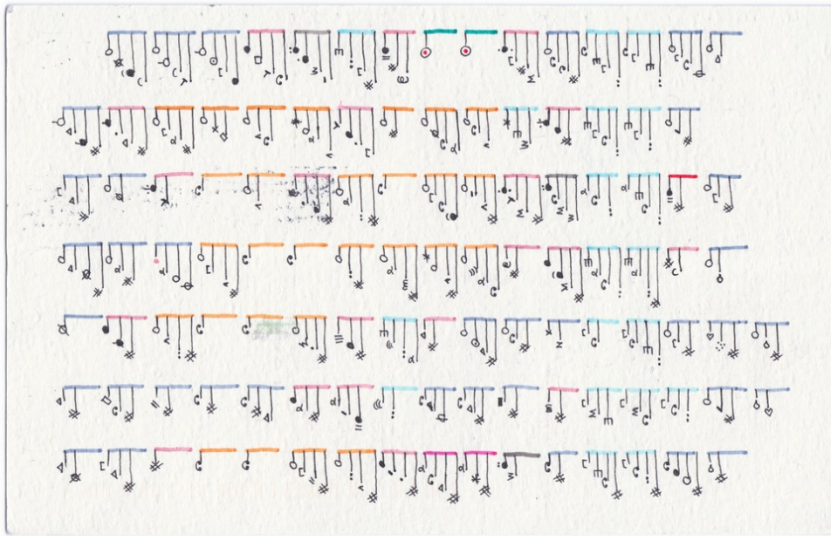
A tool to help state arts agencies:

- communicate
- report
- plan
- benchmark



DEI and Data

- In alignment with NASAA work on diversity, equity and inclusion
- Not a definitive path, but a resource
- Demographic data from two different angles



Images: Dear Data, Week 32: A Week of Sounds

Key Changes to the FDR

FY2014

- Street Address
- More accurate geocoding

FY2016

- New beneficiary data
- Populations Benefited by Race/Ethnicity
- Populations Benefited by Age
- Populations Benefited by Distinct Groups
- Activity locations



Demographic data comes from the American Community Survey (ACS)

A continuous survey method that provides data every year in between the 10-year census

Dashboards



How to set up your demonstration

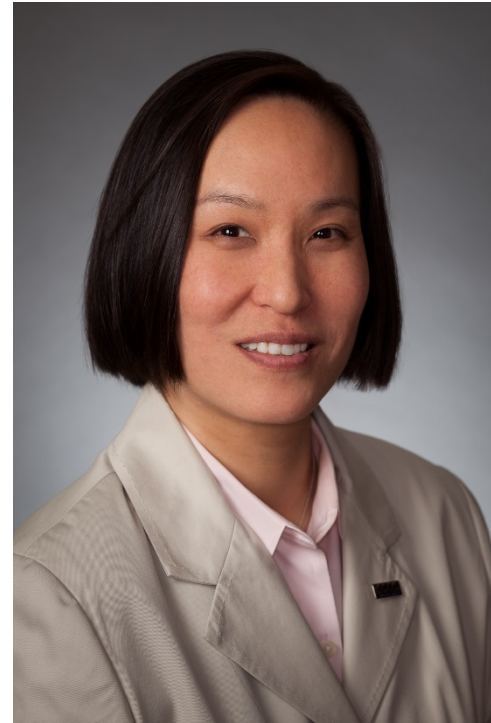
Contact:

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What's on your mind?



Chat

Thank you

Thanks for participating!

Questions or comments about this session?
Contact NASAA Learning Services Manager Eric Giles:
eric.giles@nasaa-arts.org

Support from NASAA's member state arts agencies and the National Endowment for the Arts
made this session possible.