



Idaho Commission on the Arts

FY 2016 Long Range Plan, FY 2017 Update

Mission

The Idaho Commission on the Arts endeavors to provide quality experiences in the arts for all Idahoans.

The Idaho Commission on the Arts, established as a state agency by the Legislature in 1966, is charged by state law to “stimulate and encourage throughout the state the study and presentation of the performing and fine arts and public interest and participation therein...” The Commission must also “encourage and assist freedom of artistic expression essential to the well-being of the arts.”

The Commission, funded primarily by the state of Idaho and the National Endowment for the Arts (a federal agency), is both a service organization with a professional staff offering technical assistance and training, and a funding organization providing financial assistance.

Vision

The Idaho Commission on the Arts envisions an Idaho:

- alive with creativity;
- where the arts are a basic part of every child’s formal education;
- where the arts are central to the lives of children and adults on a daily basis;
- that values its traditions and reveres its tradition-bearers; and
- that values its artists and the role they play in the quality of life of every community.

We are committed to:

- a system of grants, awards, programs and services that balances accountability with efficiency;
- a system of support for the arts that builds on and acts as a catalyst for private support; and
- providing our employees with the knowledge, skills, and resources to fulfill our mission of serving the state equitably and responsively.

Vision of the Plan

In spring of 2014, planning began. Notices for public participation were solicited. Staff and commissioners, with local hosts, facilitated 18 regional planning meetings across Idaho through August 2014. A single focus question was offered: *“How can the Idaho Commission on the Arts assist you to achieve your vision for your community in this economy?”* Common themes, expressed in regional voices, affirmed the value of the services implemented in the previous plan and offered waypoints to the next. From these key constituent issues the goals and objectives of the new Long Range Plan emerged.

With this plan, the Idaho Commission on the Arts endeavors to enrich the cultural lives of Idahoans through support of artists, arts educators, and not-for-profit arts organizations across the state. The plan will be annually reviewed, updated, and extended.

Goal One: Enhance Financial Assistance

Further simplify grant processes and increase the reach of grant services.

Note: grantmaking changes have a four year timeline: year one, draft administrative rules and program guidelines; year two, request approval of administrative rules changes; year three, publish the guidelines; and year four, accept applications under new program guidelines.

Objective 1.1: Simplify and extend the reach of grants and awards.

Task 1.1.1: Establish an online grant application system to improve constituent access.

Select, purchase, and install the new grants management system and online application system.

Achieve in: 3 years.

FY 2016 Benchmark: purchase the online grant application/management systems.

Status: partially achieved—in-process with the Dept. of Admin. Division of Purchasing, with expected completion during FY 2017.

FY 2017 Benchmark: install and test the online grant application system toward the acceptance of FY 2020 applications.

Externalities: Adherence to the Dept. of Administration, Division of Purchasing timelines and guidelines.

Task 1.1.2: Simplify QuickFunds Project grant guidelines to provide greater constituent access.

Establish fixed grant amounts at a funding level that maintains a broad reach. Revise guidelines to simplify applicant effort. Revise panel review online to increase administrative efficiency.

Achieve in: 4 years.

FY 2016 Benchmark: draft initial guidelines and administrative rules that support them.

Status: achieved.

FY 2017 Benchmark: submit administrative rules for approval; complete program guidelines.

Externalities: Legislative approval of administrative rules upon which guidelines are based.

Task 1.1.3: Separate Technical Assistance and Professional Development grants from QuickFunds to simplify constituent access.

Establish fixed grant amounts at a funding level that maintains a broad reach. Establish a rolling deadline. Establish a three-step review and approval by program director, deputy director, and executive director.

Achieve in: 4 years.

FY 2016 Benchmark: draft initial guidelines and administrative rules that support them.

Status: achieved.

FY 2017 Benchmark: submit administrative rules for approval; complete program guidelines.

Externalities: Legislative approval of administrative rules upon which guidelines are based.

Task 1.1.4: Adapt the Traditional Arts Apprenticeships grant model to meet the current needs of the field.

Investigate new guideline requirements that support apprenticeships of the future. Replace the current TAAP model with the revised one.

Achieve in: 4 years.

FY 2016 Benchmark: draft initial guidelines and administrative rules that support them.

Status: achieved.

FY 2017 Benchmark: submit administrative rules for approval; complete program guidelines.

Externalities: Legislative approval of administrative rules upon which guidelines are based.

Task 1.1.5: Establish the Idaho Heritage Fellowship.

Idaho's Heritage Fellowship will be modeled on the National Heritage Fellowship.

Achieve in: 4 years

FY 2016 Benchmark: draft initial guidelines and administrative rules that support them.

Status: achieved.

FY 2017 Benchmark: submit administrative rules for approval; complete program guidelines.
Externalities: Legislative approval of administrative rules upon which guidelines are based.

Task 1.1.6: Review the effectiveness of revised grant processes with constituents.

Determine the effectiveness of the changes in grantmaking for constituents.

Achieve in: 4 years.

FY 2016 Benchmark: none; after program implementation, review effectiveness with constituents.

FY 2017 Benchmark: none; after program implementation, review effectiveness with constituents.

Externalities: none.

Task 1.1.7: Investigate funding coordination to support high quality arts projects for the public.

Identify external funding sources that may support arts projects positively-adjudicated by the Idaho Commission on the Arts, but remaining unfunded for lack of resources, in order to meet constituent demand.

Achieve in: 4 years.

FY 2016 Benchmark: identify potential funders whose philanthropic mission is compatible with the ICA's programs.

Status: not yet achieved.

FY 2017 Benchmark: identify potential funders whose philanthropic mission is compatible with the ICA's programs.

Externalities: reliant on interest in coordination by other funders.

Goal 2: Improve Access to Information

Provide information to artists, arts organizations, and schools, which increase their capacity to provide services to Idahoans.

Objective 2.1: Deliver professional development to artists, arts organizations, and teachers.

Task 2.1.1: Provide practical arts business information for Idaho not-for-profit arts managers.

Implement through the Idaho Change Leader Institute.

Achieve in: 1 year.

FY 2016 Benchmark: implement the Idaho Change Leader Institute.

Status: achieved.

FY 2017 Benchmark: ongoing implementation of the Idaho Change Leader Institute.

Externalities: continued demand by Idaho arts administrators for the skills acquired with Institute participation.

Task 2.1.2: Provide practical arts business information for Idaho artists.

Develop a Change Leader-like model for Idaho artists to increase their arts business skills.

Achieve in: 4 years.

FY 2016 Benchmark: identify practical delivery methods for arts business topics.

Status: partially achieved, with implementation of regional grant workshops.

FY 2017 Benchmark: identify more systematized delivery methods for arts business topics.

Externalities: demand by Idaho artists for the skills acquired through participation.

Task 2.1.3: Increase the instructional, assessment, and evaluation skills of Idaho teachers, teaching artists, & arts organizations.

Achieve through the ArtsPowered Schools Institute and Arts Education Project planning workshops.

Achieve in: 1 year.

FY 2016 Benchmark: implement the ArtsPowered Schools Institute and Arts Education Project planning workshop.

Status: achieved.

FY 2017 Benchmark: continue to implement the ArtsPowered Schools Institute and Arts Education Project planning workshop.

Externalities: continued demand by Idaho elementary teachers and principals and Idaho teaching artists for the skills acquired with Institute participation.

Task 2.1.4: Research and disseminate information on the impact of the arts on the Idaho economy.

Distribute Cultural Vitality Suite access to local arts councils; sponsor economic impact studies.

Achieve in: 1 year for the CVS; 3 years for economic impact studies.

FY 2016 Benchmark: purchase access to the CVS. Train staff in its use.

Status: achieved.

FY 2017 Benchmark: begin to use CVS in state arts policy communications; determine the efficacy of additional economic policy tools and studies.

Externalities: none.

Task 2.1.5: Vary Master to Master traditional arts workshops by discipline and region.

Coordinate annually with the field to organize appropriate workshops.

Achieve in: 1 year.

FY 2016 Benchmark: implemented the rawhide braiders' rendezvous.

Status: achieved.

FY 2017 Benchmark: identify and implement a Master to Master workshop in another discipline.

Externalities: continued demand by Idaho traditional arts practitioners.

Task 2.1.6: Investigate coordinating services to the field with peer organizations.

Implement as appropriate, including coordination and contracted services (i.e., Idaho Nonprofit Center, WESTAF, Idaho Community Foundation, and Idaho Humanities Council.)

Achieve in: 3 years.

FY 2016 Benchmark: identify common service requirements of peer organizations.

Status: not yet achieved.

FY 2017 Benchmark: identify common service requirements of peer organizations.

Externalities: incumbent on the common interests of peer organizations.

Objective 2.2: Upgrade online information resources.

Task 2.2.1: Improve accuracy of online directories.

Link grants management system data to the website, to provide accurate arts organization information.

Achieve in: 2 years.

FY 2016 Benchmark: purchase a grants management system.

Status: partially achieved—website upgrades in process; grants management system purchase in process.

FY 2017 Benchmark: complete the purchase and installation of the grants management system; port the system to the updated website.

Externalities: Adherence to the Dept. of Administration, Division of Purchasing timelines and guidelines.

Task 2.2.2: Upgrade the Idaho online public art directory.

Migrate to the WESTAF Public Art Archive.

Achieve in: 2 years.

FY 2016 Benchmark: prepare public art data for migration to Public Art Archive with WESTAF staff.

Status: not yet achieved, re: staff prioritization of website upgrade workflow.

FY 2017 Benchmark: prepare public art data for migration to Public Art Archive with WESTAF staff.

Externalities: pending upgrades to the WESTAF Public Art Archive.

Task 2.2.3: Publish arts funding resources online.

Provide links to funding information resources such as The Foundation Center and publish white papers on funding models (i.e., local investments and secured lines of credit.)

Achieve in: 2 years.

FY 2016 Benchmark: identify relevant funding model topics for dissemination.

Status: not yet achieved, re: staff prioritization of website upgrade workflow.

FY 2017 Benchmark: identify relevant funding model topics for dissemination.

Externalities: none.

Task 2.2.4: Deliver online instructional content as applicable.

Develop webinars on prescient topics for arts management, arts education, and advocacy.

Achieve in: 2 years.

FY 2016 Benchmark: identify relevant topics for dissemination.

Status: not yet achieved, re: agency prioritization of staff time during 2016 of regional workshops, over online instruction.

FY 2017 Benchmark: identify relevant funding model topics for dissemination.

Externalities: none.

Task 2.2.5: Use online reporting of ArtsPowered Schools residencies and Arts Education Projects to communicate arts education impact.

Launch the *Making Learning Visible* online reporting portal.

Achieve in: 1 year.

FY 2016 Benchmark: develop *Making Learning Visible* for arts education grantees.

Status: achieved early, re: arts education grantees already are using *Making Learning Visible*.

FY 2017 Benchmark: arts education grantees submit final reports through *Making Learning Visible*, for public communication of arts education projects.

Externalities: none.

Task 2.2.6: Update and move online, "ArtsPowered Learning: An Idaho Arts Education Framework."

Update the Framework for applicability to the Idaho Core Standards. Publish online.

Achieve in: 2 years.

FY 2016 Benchmark: first draft of publication revisions with the Idaho State Dept. of Education.

Status: not yet achieved, re: Idaho Core Standards are awaiting legislative approval.

FY 2017 Benchmark: first draft of publication revisions with the Idaho State Dept. of Education.

Externalities: adoption of Idaho Core Standards by the Idaho Legislature and coordination with content contributors, including ISDE staff and others.

Objective 2.3: Provide funding leadership.

Task 2.3.1: Conduct fundraising and cash flow management workshops.

Implement through the Idaho Change Leader Institute.

Achieve in: 2 years.

FY 2016 Benchmark: identify workshop presenters and generate workshop content.

Status: achieved.

FY 2017 Benchmark: continue to deliver fundraising and cash flow management workshop content.

Externalities: availability of content experts.

Task 2.3.2: Disseminate information on revenue generating models to the field.

Present experts in fields of local funding co-ops, crowd funding, and other revenue-generating models.

Achieve in: 2 years.

FY 2016 Benchmark: identify topics relevant to the field.

Status: achieved, including delivery of fundraising workshops through regional host organizations.

FY 2017 Benchmark: continue to identify and deliver relevant content to the field.

Externalities: availability of content experts.

Task 2.3.3: Conduct proposal writing workshops for Arts Commission grants.

Conduct workshops for arts organizations and artists. Coordinate with other gatherings.

Achieve in: 1 year.

FY 2016 Benchmark: conduct proposal writing workshops.

Status: achieved, including delivery of workshops through regional host organizations.

FY 2017 Benchmark: continue delivering workshops.

Externalities: none.

Goal 3: Increase Connectivity

Connect Idaho artists, arts institutions, and audiences to the Arts Commission and each other.

Objective 3.1: Expand outreach opportunities to increase arts participation.

Task 3.1.1: Expand Change Leader participation.

Expand by 12 participants each year, annually representing every region.

Achieve in: 1 year.

FY 2016 Benchmark: increase participation by 12.

Status: achieved.

FY 2017 Benchmark: increase participation by 12, annually.

Externalities: interest in participation by Idaho non-profit arts managers.

Task 3.1.2: Research and implement the appropriate means to connect artists.

Determine the best means, re: a Change Leader-like model. Then implement.

Achieve in: 4 years.

FY 2016 Benchmark: identify the most appropriate method to link Idaho's artists.

Status: partially achieved, with ongoing review of existing examples in other states.

FY 2017 Benchmark: come to a conclusion regarding appropriate means to connect Idaho artists.

Externalities: none.

Task 3.1.3: Expand the arts education program reach further into underserved regions of Idaho.

Reach teachers in underserved regions, including the development of regional ArtsPowered Schools "Greenhouses."

Achieve in: 2 years.

FY 2016 Benchmark: identify the locations and participants for the regional Greenhouses.

Status: achieved early, having launched three regional Greenhouses in June 2016.

FY 2017 Benchmark: determine whether regional Greenhouses or a centralized ArtsPowered Schools Summer Institute is most applicable for Summer 2017.

Externalities: demand by Idaho elementary teachers and principals and Idaho teaching artists for the skills acquired with ArtsPowered Schools Greenhouse participation.

Objective 3.2: Establish the agency as an information resource.

Task 3.2.1: Develop and implement an agency communications plan.

Coordinate website, grants management system, social media, & style sheet. Establish staff communications procedures.

Achieve in: 1 year.

FY 2016 Benchmark: coordinate website, grants management system, social media, & style sheet.

Status: partially achieved, pending completion of website upgrades and acquisition of the grants management system.

FY 2017 Benchmark: complete website upgrades and installation of the grants management system, then staff communications procedures.

Externalities: Adherence to the Dept. of Administration, Division of Purchasing timelines and guidelines.

Task 3.2.2: Update the agency website.

Link the website to the grants management system.

Achieve in: 2 years.

FY 2016 Benchmark: establish website upgrade requirements.

Status: achieved.

FY 2017 Benchmark: upgrade the website; link to the new grants management system.

Externalities: Adherence to the Dept. of Administration, Division of Purchasing timelines and guidelines.

Task 3.2.3: Increase the reach of information services with online communications tools.

Move "Latitudes" online. Publish online articles. Link to relevant blogs. Post links and notices to the field through social media.

Achieve in: 2 years.

FY 2016 Benchmark: publish "Latitudes" online.

Status: partially achieved, re: social media strategies are being used; blogs are yet to come; and "Latitudes" is being re-evaluated.

FY 2017 Benchmark: social media strategies are ongoing; blogs begin; "Latitudes" applicability will be determined.

Externalities: none.

Task 3.2.4: Train staff to use online tools to communicate with constituents.

Train staff to use the grants management system to contact constituents and track constituent communications. Train staff to use social media for agency communications.

Achieve in: 2 years.

FY 2016 Benchmark: acquire the grants management system and establish communications protocols.

Status: not yet achieved, re: the grants management system has yet to be acquired

FY 2017 Benchmark: acquire the grants management system and establish communications protocols.

Externalities: Adherence to the Dept. of Administration, Division of Purchasing timelines and guidelines.

Task 3.2.5: Conduct events that stimulate local arts participation.

Conduct site visits and speaking engagements that engage constituents.

Achieve in: 1 year.

FY 2016 Benchmark: conduct site visits that engage constituents.

Status: achieved.

FY 2017 Benchmark: continue to conduct site visits that engage constituents.

Externalities: interest of constituents and civic groups.

Task 3.2.6: Enlist commissioners as regional representatives for the agency.

Provide informational assistance to commissioners who wish to be active as regional resources for the agency and its services.

Achieve in: 1 year.

FY 2016 Benchmark: provide commissioners with presentations for delivery to civic groups; encourage commissioners' participation in local arts events.

Status: achieved.

FY 2017 Benchmark: arts commissioners deliver regional presentations and attend local arts events.

Externalities: none.

Task 3.2.7: Review the effectiveness of information services with constituents.

Determine the effectiveness of the information services. Adjust services and methods of delivery.

Achieve in: 3 years.

FY 2016 Benchmark: none; after program implementation, review effectiveness with constituents.

FY 2017 Benchmark: none; after program implementation, review effectiveness with constituents.

Externalities: none.