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GRANTS							
Community Investment Grants (CIG)	Reach	1B - E 2B 2C 2E 3D-F	Arts and culture nonprofit and community organizations; artists.	- Promote grant opportunities through statewide workshops and attendance at relevant conferences. - Make the application more accessible to lifelong and adult learning projects. - Continue redesign of the application and scoring process with feedback from panelists.	160 grants funded	- Increased awareness of the grant program. - Increased quality and competitiveness of the grant applications/process.	- Jan: FY15 guides posted - Mar: FY15 deadline - May: FY15 panels
Arts Learning Grants	Reach	1B 3D-F	Schools and nonprofit social service/community organizations; teachers; teaching artists.	- Promote grant opportunities through statewide workshops and attendance at relevant conferences. - Make the application more accessible to lifelong and adult learning projects. - Continue redesign of the application and scoring process with feedback from panelists.	Cycle A: 52 grants funded Cycle B: 15 grants funded	- Increased awareness of the grant program. - Increased number of applications for adult programming.	- Oct 3: deadline - Nov: panel - Dec: award notification - Jan: FY15 guides posted - Mar: FY15 deadline - May: FY15 panels
Strengthening Schools Through Arts Partnerships Grants (SSTAP)	High Quality Relevant Collaborative	1D 3B 3D-3F	D label schools and arts organizations.	- Award high quality applications. - Work with ADE to develop evaluation methods. - Convene funded partners at beginning, mid-point and end. - Promote final results.	4 grants funded	- Increased awareness regarding contributions of arts education to school reform. - Increased media coverage of projects and results. - Process useful data for talking points and advocacy.	- Aug: meeting with DOE evaluators - Fall: site visits - Spring: meeting with DOE evaluators - June: final mtg
Festivals Grants	High Quality Relevant Collaborative	1B 2B	Arizona communities; rural communities; artists.	- Promote grant opportunities through statewide workshops and attendance at relevant conferences. - Make the application more accessible to lifelong and adult learning projects. - Continue redesign of the application and scoring process with feedback from panelists.	35 grants funded	- Increased awareness of the grant program. - Increased reach and community impact of festivals. - Increased quality of applications.	
Community Investment Grants VI - Education Plans (These arts education plans are a required supplement for our largest arts organizagtions.)		1A-B 3D-3E	Arts organization education managers.	- Provide feedback on submitted education plans. - Meet one-on-one with education managers.	Estimate: 18 site visits and meetings conducted	- Strengthened peer network for education managers. - Stronger FY15 education plans.	- Aug-Feb: one-on-one meetings conducted

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Artist Research and Development Grants (ARDG)	Reach High Quality	1B 2B 2D	Individual artists of any discipline; teaching artists.	- Promote grant opportunities through statewide workshops. - Require artists to consider their community through the proposed work. - Increase the number of awardees. - Continue the redesign of the application and scoring process with feedback from panelists. -Conduct follow-up video interviews with awardees and post on website. - Improve panelist orientation to achieve a more diverse group of awardees.	Estimate: 10-12 grants	- Increased awareness of the grant program. - Increased visibility for awardees. - Increased number of applications. - Create more diverse group of awardees.	- Aug: statewide info sessions/workshops - Sep 19: deadline - Dec 3: panel - Jan: award notification - June: FY15 guides posted
Professional Development Grants (PDG)	High Quality Relevant	1A 2A-B 3A	Individual artists of any discipline; arts educators and arts administrators.	- Award funds to help artists, arts administrators and arts educators attend quality professional development, learning activities. - Partner with the creators of Arizona-based professional development opportunities to cross-promote the opportunities and grants program.	Estimate Cycle A: 10-14 grants Estimate Cycle B: 12-16 grants	- Increased awareness of the grant program. - Help artists, educators and administrators attend professional development opportunities they may not be able to afford without support. - Help artists become more knowledgeable and competitive in their prospective fields. - Help educators and administrators become more affective in their teaching and organizational work.	- Aug: statewide info sessions/workshops - Aug 23: deadline - Sep: panel meeting - Sep: award notification - Jan 24: deadline - Feb: panel meeting - Feb: Award notification
Chamber and Tourism Membership Grants (CTM)	High Quality Relevant Collaborative	1B 2B	Arts and culture nonprofit and community organizations; chambers of commerce; convention and visitor's bureaus.	- Award funds to organizations for membership in chambers of commerce and convention and visitor's bureaus. - Partner with business and tourism sectors.	Estimate Cycle A: 7 grants Estimate Cycle B: 10-12 grants	- Increased awareness of the grant program. - Connect arts and culture organizations to business and tourism industries.	

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PROGRAMS							
Teaching Artist Roster (TAR)	Reach	1D 2A 2D 3A 3C 3F	Teaching artists; schools; communities.	- Accept new applications. - Provide grants workshops for artists. - Provide exhibitor opportunity for current artists at MEGA conference. - Provide consistent communications about resources and opportunities. - Promote the Roster at various relevant conferences	86 existing roster artists 37 new applicants	- New successful applicants will be listed on Roster. - Roster artists will connect with Title I teachers and administrators. - Increased awareness of the Roster as a resource.	- Aug: workshops - Sep: deadlines - Nov: panels - Nov: MEGA - Dec: notification - Jan: new Roster goes live - Ongoing communications
Poetry Out Loud (POL)	High Quality Collaborative Reach	3A 3C 3F 4C	Teachers; schools; communities; students.	- Continue to coordinate statewide program activities in cooperation with regional partners. - Develop strategies for increasing participation and awareness of the program. - Identify a Northern Region partner in an effort to increase opportunities for students and teachers. - Continue to host the legislature day for students and families.	Estimate: 55 schools (2014) Estimate: 10,500 students participating (2014)	- Increased participation defined by the number of schools and students participating. - Varied presentation of the state finals event. - Increased awareness of the program by elected officials. - Increased participation, specifically in Northern Region.	- Aug: Registration - Oct: Close of Reg - Jan/Feb: School Comps - Mar: Regional & State Comps - Apr: National Finals
Native Arts and Culture Teaching Artist Program (NACTAP)	Relevant Collaborative	3F	Native artists and schools.	- ON HOLD until FY15	N/A	N/A	N/A
Arizona Arts Education Research Institute (AAERI)	Collaborative Research	1D 3B 3D-3F	Arts Commission; ADE; university arts education faculty.	- Convene full group. - Work on Highly Qualified Teachers (HQT) data with Quadrant Research.	Estimate: 20 university faculty	- Next steps set for AAERI work. - Highly Qualified Teachers (HQT) data published.	- Mar: meeting
Public Art (The Arts Commission does not have a public art program, but works with Arizona cities who do, by providing workshops, convenings and information to programs and artists wishing to enter the public art sphere.)	Reach Relevant Collaborative	1A 2A 4A-B 4D	Public art administrators; public artists; local arts agencies.	- Provide biannual statewide public art administrator meetings. - Provide professional development and workshop opportunities for public art administrators and public artists. - Provide opportunities for public art administrators to connect and network with community officials, diverse cultural leaders and local businesspeople.	Estimate: 20 public arts programs Estimate: 50 public arts administrators Number of Public Artists: N/A	- Increased partnerships between Arizona public art programs. - Increased partnerships between Arizona public art administrators and community officials, cultural leaders and local businesspeople. - Create a stronger cohort of Arizona public artists.	- Aug 19: AZ Public Art Administrators Meeting - Aug: Public screening of Public Art and Transportation Webinar - Aug-Sep: Public screening of Creative Placemaking and Public Art Webinar Series - Feb 14: AZ Public Art Administrators Meeting - April-May: Workshop series for public artists

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Arizona Poet Laureate (Through legislative action, the position of Arizona Poet Laureate was established by a bi-partisan vote and the signature of the Governor. The Arizona Poet Laureate was selected through an open process, managed by the Arts Commission. The Poet Laureate will serve a two year term.)	High Quality Reach	2D 5C	Arizona Poet Laureate; literary arts sector; broader public.	- Help the Arizona Poet Laureate create statewide outreach programs. - Help the Arizona Poet Laureate begin his major literary project. - Manage requests for the Arizona Poet Laureate to speak at community and legislative events. - Provide a webpage devoted to the Arizona Poet Laureate and his work in the post.	1 Poet Laureate Broader Arizona community	- Increased statewide awareness of the importance of poetry and literary arts within the state of Arizona. - More opportunities for young and emerging literary artists to engage in learning activities and readings with the Arizona Poet Laureate.	- Aug: Governor Selected the Arizona Poet Laureate - Nov 1: Formal Arizona Poet Laureate Celebration - Jan: Legislative Ceremony to honor the Arizona Poet Laureate post - Jan: Arizona Poet Laureate post officially begins and the Arizona Poet Laureate begins major project.
Internship Program	Relevant	1D 4D	Young and emerging artists; arts leaders and arts administrators.	- Provide mentorship-based internship opportunities to young and emerging artists, arts leaders, arts administrators and arts educators.	6 Fall Interns Estimate: 6-8 Spring Interns Estimate: 5-7 Summer Interns	- Increased knowledge and skillsets of Arizona's young and emerging arts leaders.	-Jul: Fall Intern Call Opens - Aug 23: Fall Intern Application Deadline - Aug-Dec: Fall Internship Cycle '- Oct: Spring Intern Call Opens - Nov 21: Spring Intern Application Deadline - Jan: May Spring Internship Cycle '- Feb: Summer Intern Call Opens - Mar: Summer Intern Application Deadline - May-Aug: Summer Internship Cycle
Workshops on Demand	Relevant Reach	1A	Arizona arts and culture nonprofit organizations; artists; schools; teachers; students (Workshops on demand are designed to serve a wide range of Arizona citizens.).	- Provide on-demand opportunities for professional, personal and organizational growth and learning to artists, arts leaders, arts administrators and arts educators. - Conduct 15 arts-related workshops, free of charge to communities and organizations.	Estimate: 20 workshops to be provided in multiple communities during FY14	- Create better educated, more robust, more skilled artists and arts organizations. - Increased direct engagment with consituency that reflects Arts Commission's commitment and responsiveness.	
Cultural Data Project (CDP) Research	Relevant Reach	4A 5A 5D	Arts organizations (Includes those applying for funding from the primary arts funders in Arizona who in turn can use reports generated by CDP to better understand their financial and planning systems. The Arts Commission uses the data for panel review, advocacy, planning and the development of grant programming.)	- Cull, analyze and report data from CDP. - Present data in illustrative, insightful and compelling narratives, reports and graphics. - Utilize data in planning and designing Arts Commission grantmaking activities, programs and services.	299 Arizona arts and cultural organizations are currently CDP participants	- Increased knowledge of our nonprofit arts and cultural organziations. - Create better informed staff, policymakers and constituency. - Ability to review and monitor the health and progress toward health of Arizona organizations.	

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SERVICES							
Arts Education Information Sessions	High Quality Reach	1A 1D 2A 3A-C	Teachers; teaching artists.	- Present three to five information sessions with ADE, promoting arts learning grants and arts education professional development content.	Estimate: 50 attendees total	- Increased applications from rural communities. - Increased understanding of current education trends.	- Sep: Tucson and Safford - Feb: Bisbee - Spring: two northern AZ communities yet to be determined
Arts Education Managers Convening	Collaborative	3B-C	Education directors at arts organizations.	- Convene education directors for a half-day or day of professional development and peer learning.	Estimate: 70 education directors	- Education directors will build their peer networks.	- June
stART Learning Workshops	Reach	1A 1D 2A 3A-C	Arts learning providers.	- Promote on demand arts learning workshop opportunities.	Estimate: 3-4 workshops	- stART workshops are presented as requested by communities.	- Ongoing
Teaching Artist Workshops	High Quality Relevant	1A 1D 2A 3A-C	Teaching artists; roster artists.	- Present teaching artist workshops in Flagstaff, Tucson and Phoenix. - Engage an expert presenter; possibly focused on developing and evaluating creative aging programs.	Estimate: 15-30 attendees at each workshop	- Provide high quality professional development for teaching artists - Potentially lay groundwork for creative aging training program.	- Mar or Apr
Arts Learning Newsletter	Relevant Reach	3C	Arts learning providers.	- Distribute monthly email newsletter providing relevant and current arts learning opporutnities, resources and funding. - Promote Arts Commission and partner activities.	2,091 subscribers	- Continued growth in number of subscribers. - Satisfaction survey responses show this is valued resource.	- Ongoing
Joint Arts Education Conference	High Quality Reach	1A 1D 2A 3A-C	Arts learning providers.	- Start planning for FY15 conference.	N/A	N/A	- Plan throughout FY14 for conference in Oct FY15
Grant Guidelines (Policy implementation, development and implementation.)		1B 2B 5D 1C 1D 2D	Potential Arizona grant applicants.	- Prepare grant literature that is clear, concise and accurate. - Focus grant philosopohy and objectives and provide common language for Arts Commission staff to use in speaking of grants. - Design, generate and gather additional resources to educate applicants and facilitate grant application process. - Develop communications strategies that minimize impact of biases related to geographic, socio-economic, cultural and technological factors		- Higher quality applications, less confusion among applicants. - Improved coherence and uniformity of messaging. - Higher quality applications. - Less confusion among applicants. - Greater efficiency in education. - Greater number and diversity of applicants. - Increased representation.	- Dec: Publish FY15 Grant Guidelines - Dec-Mar: Provide resource sessions for potential applicants to learn about grants and ask questions.
AzArts417 Blog	Reach Relevant	1A 1D 2A 2D 3A 4A 5A 5D		- Provide a highly-responsive, frequently updated resource with a diverse range of news and information of interest to constituency.	67 new entries created 19,430 page views of blog content 17,329 unique views of blog content	- Better informed, educated and connected community.	- Ongoing: 2-3 new entries per week

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GO!EGOR (An electronic grant appplication system.)	Reach Relevant Collaborative	1D	Applicants and panelists for annual grants. (Serves Arts Commission as data collection on our grants for reporting to the NEA/NASAA.)		300 arts organizations and schools		
Website (azarts.gov)	Reach Relevant	1A 1D 2A 2D 3A 4A 5A 5D		- Provide reliable, authorative and comprehensive online portal to agency-related information, documents, resources and services.	101,409 site visits 50,714 unique visitors 321,300 page views	- Better informed, educated and connected community.	- Ongoing
AzArts417 Newsletter	Reach Relevant	1B 1C 2D		- Leverage contact network to disseminate news, information, grant notices and materials as widely as possible.	7,166 subscribers	- Increased awareness. - Greater number and diversity of applicants.	- Ongoing: Monthly
Artist Grant Information Sessions	Relevant Reach	1C-D 2A 4B	Individual artists of any discipline; arts educators and arts administrators.	- Present four statewide information sessions, promoting artist grants.	Estimate: 70 attendees	- Increased applications from rural communities. - Increased understanding of grant program changes.	- Aug 12: Bisbee - Aug 13: Tucson - Aug 19: Flagstaff - Aug 20: Phoenix
Arizona Public Art Administrators Meetings	Collaborative Reach	4A-B	Public art administrators.	- Biannual convening of Arizona public art administrators for a half day of education, sharing and networking.	Estimate: 30 public art administrators	- Public art administrators build their peer networks and learn about local, statewide and national public art trends.	- Aug 16: Phoenix - Feb 14: Scottsdale
Artist Funding Guide Workshops	Reach Collaborative Relevant	1C-D 2A 2D 4B	Individual artists of any discipline; arts educators and arts administrators.	- Provide professional development workshops about how to find and apply for artist funding. - Partner with regional local art agencies, public art agencies and nonprofit art organizations to bring local perspective on artist funding tips and opportunities.	Estimate: 70 attendees	- Increased applications from rural communities. - Increased competitiveness for Arizona artists in local, state and national grant programs. -Build stronger relations with local arts partners.	- Aug 12: Bisbee - Aug 13: Tucson - Aug 19: Flagstaff - Aug 20: Phoenix
Creative Placemaking and Public Art Workshops	High Quality Relevant Collaborative	4A-B 4D	Public art administrators; public artists; local arts agencies.	- Provide a free public screening of the Public Art Network's "Creative Placemaking and Public Art" webinar series. - Provide follow-up conversation and presentation about how the national public art conversation relates to statewide and local public art issues for administrators and artists.	Estimate: 10-15 attendees at each session	- Re-establish a partnership with Phoenix Public Art. - Build better relationships with public art administrators, public artists and others interested in creative placemaking.	- Aug-Dec
Arts Opportunities Newsletter	Relevant Reach	1D	Individual artists.	- Distribute monthly email newsletter providing relevant and current arts opportunities for individual artists of any discipline. - Promote Arts Commission and partner activities.	Estimate: 900 subscribers	- Continued growth in number of subscribers. - Satisfaction survey responses show this is valued resource.	- Ongoing: Monthly
Facebook	Relevant Reach	1D 2D	Arts admnistrators; artists; board members; arts participants; educators; students; general public.	- Disseminate information to constients. - Engage with constituency. - Promote Arts Commission and Arts Commission-related activities, programs and services.	7,282 Page Likes Average post reach: 741	- Continued growth in number of Likes. - Responses to posts (ie. likes, comments, number of shares of posts).	- Ongoing: 3-5 updates per day

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PARTNERSHIPS							
Western States Arts Federation (WESTAF)	Reach	1D	Western States arts agencies; artists; presenters; arts organizations; advocacy groups and national advocacy efforts.		13 Western States	- Connection to the western states arts agencies.	Ongoing
National Assembly of State Arts Agencies (NASAA)	Relevant Reach	1D	State arts agencies; national, regional and state advocacy efforts; policy development and implemenation initiatives.		56 states and jurisdictions, including the District of Columbia 5 annual requests from NASAA for informational reports from Arts Commission	- Connection to other State arts agencies and national issues related to federal funding, initiatives and programs.	Ongoing
Grantmakers in the Arts (GIA)	Relevant Reach	1D	Arts funders.		290 members 400 attendees at annual conference	-Connection to national funders. - Information on new initiatives and best practices.	Ongoing
Americans for the Arts (AFTA)	Relevant Reach	1D	Members of the national arts industry; advocates; public artists and administrators; businesses engaged in arts partnerships and elected officials.	- Provide resources and programs related to advocacy, business partnerships, local arts councils, arts education efforts and public art.		- Connection and information to national arts issues.	Ongoing
Arizona Citizens for the Arts (AZCA)	Collaboration	1E	Arizona arts and culture industry; elected officials.	- Act as agency's primary point of contact, providing resources and information, as appropriate, to support advocacy efforts.	7,000 advocate list e-blast	- Success at the Legislature.	- Feb: Arts Congress
Arizona Center for Afterschool Excellence (ACAE)	Reach	3B-C	Afterschool providers of all types.	- Participate on the conference planning committee. - Promote grants and services at conference.	Estimate: 600 afterschool providers reached through conference	- Increased awareness of Arts Commission support and resources for afterschool programs.	- Nov: Conference - Ongoing: Committee
Arizona Department of Education (ADE)	High Quality Relevant Collaborative Reach	1A 1D 2A 3A-D 3F	Teachers; school administrators; superintendents.	- Co-facilitate quarterly Arts and Culture Advisory Group meetings. - Partner on evaluation component of SSTAP grant program. - Work on Highly Qualified Teachers (HQT) database project. - Present trainings and workshops together.	Estimate: 30 attendees at each quarterly Advisory Group meeting	- Continued collection of feedback from constiuency in planning and programming. - Increased awareness of authorizers of value of arts education in schools. - Collect follow up data to 2010 arts education census. - Increased reach to rural constituents.	- Ongoing
Arizona State PTA	Reach	3A-C	Parents and teachers.	- Assist with reflections art contest. - The Arts Commission will have a presence at state conference.	Estimate: 500 PTA members reached through conference	- Increased awareness of Arts Commission support and resources for in-school arts education programs.	- Jun: Conference
Teacher Service Organizations	Collaborative Reach	1B 3B-C	Certified arts education teachers.	- Present grants workshop at AAEA, AMEA, AzDEO and AZ Thespians conferences. - Support the organization leadership.	Estimate: 25 attendees at AAEA workshop Estimate: 25 attendees at AMEA workshop Estimate: TBD AZ Thespians and AzDEO	- Increased awareness of Arts Commission support and resources for in-school arts education programs. - Encourage all four organizations to apply for Community Investment Grant funding.	- Nov: AAEA - Nov: Thespians - Jan: AzDEO - Feb: AMEA
VSA	Collaborative Reach	1A 2A 3A 3F	Artists; teaching artists; arts organizations.	- Serve as a member of advisory board. - Partner on professional development where appropriate.		- Increased awareness of accessibility needs in arts education programming.	- Ongoing

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Arizona Mexico Commission (AMC)	Collaborative Reach	1D 2D	Artists; arts organizations; government entities; participants and tourists in Arizona, US and Senora, Mexico.	- Executive Director serves as the Arts and Culture Committee Co-Chair.	150 participants at arts, business, touri	- Increased artistic exchanges across the border. - Additional informational resources.	Ongoing
Phoenix Public Art	Collaborative Reach	4A-B		- Support and collaborate on statewide initiatives.	5 Public Art Administrators 8 public art workshops	- Help Arizona artists interested in public art learn how to transition from a gallery practice to a public art practice. - Strengthen relationships with artists in tribal nations. -Increase public awareness of public art	N/A
Arizona Public Art Administrators	Collaborative Reach	4A-B	Public art administrators.	- Build a unified statewide public art sector.	54 public art administrators	- Increased collaboration and communication across statewide public art programs. - Share resources and information about public art practices.	N/A