

**SAA Executive Directors Retreat
June 9, 2008
Denver, Colorado**

**State-Local Relationships: The Changing Landscape
COMMUNITY ARTS DEVELOPMENT IN MARYLAND**

ORIGINS

- ESTABLISHED 1976-77; 30 YEAR HISTORY
- MSAC LEADERSHIP – DIRECTOR AND PROGRAM STAFF MET WITH COMMUNITY LEADERSHIP, SOMETIMES ALREADY HAD AN ARTS ALLIANCE, AND WORKED COOPERATIVELY WITH COUNTY GOVERNMENTS TO OFFICIALLY DESIGNATE THE LOCAL ARTS AGENCY TO RECEIVE STATE FUNDS
- 23 COUNTIES PLUS BALTIMORE CITY FOR A TOTAL OF 24
 - MANAGEABLE GEOGRAPHY
- COMMUNITY ARTS DEVELOPMENT IS SECOND LARGEST INVESTMENT OF MSAC. PROPORTIONAL INCREASES/DECREASES ARE CONSISTENTLY APPLIES TO CAD COMPONENT

PURPOSE

- BETTER SERVE ARTISTS AND ARTS ORGANIZATIONS
- ENCOURAGE LOCAL DECISION-MAKING
- LEVERAGE STATE FUNDS
- SHARE/SPREAD RESOURCES ACROSS THE STATE

CRITERIA

- MUST BE LOCALLY DESIGNATED TO RECEIVE STATE FUNDS
- MUST RE-GRANT LOCALLY
- 3:1 MATCH; MANY HAVE EVOLVED TO OVERMATCH MSAC
- MUST PROVIDE AIE SUPPORT
- 3 YEAR CYCLE WITH PEER REVIEW RATINGS
- 1977 – BLOCK GRANTS TO EACH COUNTY = \$12,000; 2009 - \$90,000 - \$140,000 BASED ON POPULATION

STRATEGIC APPROACHES OF COUNTY ARTS COUNCILS IN MD

- REGRANTER – SMALL NUMBER HAVE NOT EVOLVED PAST THIS STAGE; REASONS INCLUDE NON-COMPETITIVE POLICY; BUREAUCRACY-IMBEDDED IN REC & PARKS – ACT ONLY AS PASS-THROUGH FOR OTHER COUNTY LINE ITEMS FOR ARTS INSTITUTIONS
- PRESENTER – PROVIDE PROGRAM AND FUND PERFORMING, VISUAL AND LITERARY ARTS IN THEIR COUNTY
- FACILITIES DEVELOPMENT AND MANAGEMENT: GALLERIES, RESIDENT ARTIST STUDIOS, WORKSHOPS/CLASSES, THEATRE, MEETING SPACES, LECTURES, I.E. CUMBERLAND, PRINCE THEATRE
- ARTS SERVICE ORGANIZATION: CULTURAL PLANNING, ADVOCACY BOTH LOCALLY AND STATE-WIDE; COMMUNITY REVITALIZATION INITIATIVES, I.E. ARTS AND ENTERTAINMENT DISTRICT DEVELOPMENT AND MANAGEMENT

CHALLENGES

- INCREASING DEMAND FOR ARTS SERVICES – POPULATION INCREASES IN NORTHEAST, EASTER SHORE AND SOUTHERN REGION IN PARTICULAR DUE TO HOMELAND SECURITY, BRAC AND OTHER MILITARY RELATED INDUSTRIES
- INCREASING DEMAND FOR PHYSICAL PLANT BUILDINGS – HARFORD COUNTY, DORCHESTER (CAMBRIDGE) ARTS CENTERS. NEED FOR STATE TO PROACTIVELY MANAGE GROWTH AND DETERMINE WHETHER THIS FACILITY IS NEEDED AND CAN BE SUSTAINED
- FOR THOSE COUNTIES WHERE THE LOCAL IS IMBEDDED – WRESTLING IT OUT OF REC. & PARKS OR LARGER DEPARTMENT SO IT CAN DIRECT ITS OWN COURSE
- BURN-OUT!!! BOARD-DIRECTOR TENSION ACCUMULATES

MD LOCAL ARTS COUNCILS IMPACT ON ARTS ECOLOGY

- HUGE POLITICAL LEVERAGE IN ADVOCACY TO GOVERNOR AND GENERAL ASSEMBLY; UNDOUBTEDLY ASSISTED IN INCREASING MSAC BUDGET
- STABLE RELIABLE NETWORK TO PILOT PROGRAMS; FIRST-LINE RESPONDERS, I.E. CHALLENGE AMERICA AND PUBLIC ART PROGRAM THIS PAST YEAR
- CONVENE AT THE LOCAL LEVEL – MANY HAVE THE CREDIBILITY WITH LOCAL LEADERSHIP
- COMMUNICATION NETWORK
- SOME UPTICK IN STRATEGIC PLANNING
- ARTS-IN-EDUCATION PARTNERS AND ADVOCATES
- LEVERAGE LOCAL DOLLARS MORE THAN 14:1. MORE FUNDING AND SUPPORT FOR ARTISTS AND ARTS ORGANIZATIONS AND PROGRAMS.