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Percent for Arts
Supporting and Protecting
Pam Breaux
Chief Executive Officer

National Assembly of State Arts Agencies

Percent for the Arts

Knowledge ★ Representation ★ Community
Your Hosts

Eric Giles
Learning Services Manager
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Agenda

- Presentations – CT, OK, WA
- Moderated Discussion
Our Speakers

Tamara Dimitri
Connecticut Office of the Arts

Mike Sweney
ArtsWA

Amber Sharples
Oklahoma Arts Council
Connecticut 1% for Art In Public Spaces Program

Department of Economic and Community Development (DECD) – Office of the Arts (COA)

*Before you Leap* by Deanna Sirlin for Emmett O’Brien Technical High School, Ansonia
Art in Public Spaces
Established by the Connecticut General Assembly in 1978

Partnership between various State Agencies

DECD’s Office of the Arts - facilitates artist & artwork selection

DAS - responsible for contracting with the artist and overseeing the overall building construction project

Client Agency – recipient of the public artwork

Engage by Janet Lofquist for E.C. Goodwin Technical High School
Art in Public Spaces locations across Connecticut:

- Community Colleges
- State Universities
- Technical High Schools
- State Agency owned buildings
- Courthouses
Educational Institutions
Public Art - unique college campus experiences & Curriculum Integration at our Tech High Schools.

*Swarm* by Dennis Oppenheim for Norwalk Community College, Norwalk
Institutional Identity
Project “Who we are” to the community

College Faces by Electroland for Gateway Community College, New Haven
Soften the Architecture
Consider Sensitivity of the Audience
Change Perceptions of a Place

Safe Travels Into the Light by Joy Wulke for the Bridgeport Juvenile Court, Bridgeport
Localized Economic Development

Investing in Local Artists

Professional Development and Competitive Workforce Development

Series of Painting by Peter Waite for the University of Connecticut, Storrs
Developing NEW Public Artists

Ensure opportunities exist for studio artist to complete for public art commissions.

Develop talent locally who can complete for opportunities both locally and nationally.

*Planetary Conditions* by Leila Daw for Bradley International Airport, Windsor Locks
Storytelling

Student & Visitor Engagement
Learning Opportunities

Local artists and their ability to make powerful connections with our various institutions.

*Passing Through* by Brad Guarino for Tunxis Community College
...and national artists compliment a collection and provide further opportunities for exploration. We strive for a healthy balance of local and national talent.

*Merge* by Sharon Louden for the University of Connecticut, Storrs
The Connecticut Office of the Arts utilizes funding from the 1% allocation to support ongoing conservation needs of the existing collection.

Elimination of the legislation not only eliminates the creation of new works. It also impacts our ability to appropriately care for the collection.
Our Client Agencies value the role the public art plays within their institutions.

- Impact and support of local artists
- Broad exposure the art collection establishes for each individual institution
- Outreach and open doors with the surrounding community

Engage by Janel Lofquist for E.C. Goodwin Tech High School, New Britain

Perambulations by Jo Yarrington for Quinebaug Valley Community College, Danielson
Local artists rally for the program.

Public Art support at the state level filters down to the community level resulting in greater opportunities for both temporary and permanent works of public art throughout the state.

My Windham Project, 2015 – temporary installation, Willimantic

City Canvas Mural, New London
Oklahoma Arts Council

Oklahoma Art in Public Places Program
Amber Sharples, Executive Director
History: Laying the Groundwork

- 1980s-2000s: Agency commissioned artwork for Oklahoma State Capitol
- 2007: State Art Collection Gallery Opened
- 2009: Agency officially named “Collections Manager” on behalf of state
- 1980s-present: Legislative Art Program
  - The Art-in-Offices program
  - Affiliates agency with art in public areas
  - Expertise and relationships
Preserving the Capitol Artwork | Oklahoma State Capitol Art Collection
Protecting the Collections
Demonstrating Expertise | Oklahoma State Art Collection in The Betty Price Gallery
Educating a Creative Workforce:
Temporary Exhibitions, Online Curriculum and Field Trips
Establishing Percent for Public Art Program

- 2000: House Bill 2493 defeated after two-hour debate
- 2003: Reintroduced bill in Senate Bill 0744 (never heard in committee so dormant through 2004)

Changing the Strategy for Passage
- 2004: Senate Bill 1347
  - Primary Authors: Sen. Penny Williams (D-Tulsa) and Rep. Dale Turner (D-Cushing)
  - Co-Authors: Sen. Mark Synder (R-Edmond) and Rep. Leonard Sullivan (R-Tulsa)
  - Signed by Governor Brad Henry
  - Program placed under the Oklahoma Historical Society
Original Legislation: Key Components

- Special Flexibility and Autonomy:
  - Higher Education (Universities and Colleges)

- Permissive Status:
  - Department of Transportation
  - Oklahoma Turnpike Authority
Oklahoma Art in Public Places Act

- Signed into law in 2004
- 1.5% of state capital project budgets be invested in public art
- 27 states and territories with similar programs
- More than 350 public art programs in U.S.
Oklahoma Art in Public Places Act:

• 1.5% for AIPP

• $250K construction minimum

• $500K maximum assessment for AIPP
Locations that Benefit Art in Public Places Include:

- Bridges
- Highways
- State buildings
- State cultural institutions
- State parks
- Universities
Oklahoma Art in Public Places Act

Original Legislation: Key Components

• Site Committee
  • Project agency appointing authority or designee
  • Project architect
  • Not less than one local arts professional
  • Not less than one local artist
  • Not less than two community representatives
  • Not less than one art educator appointed by the project agency director
Oklahoma Art in Public Places Act

Original Legislation: Key Components

• Oversight Committee Members:
  • Director of State Central Purchasing Office
  • Director, Oklahoma Historical Society*
  • Director, Oklahoma Arts Council
  • Chancellor, Regents for Higher Education
  • Director, Department of Transportation
  • Artist (appointed by Arts Council)
  • Museum Director (appointed by Historical Society)
  • Architect (appointed by Historical Society)
  • Engineer (appointed by Historical Society)

• *Chair of Oversight Committee
2004-2011

- Oklahoma Art in Public Places (AIPP)
- Numerous projects completed
2011-2014

- Economic downturn in state
- 2011: HB1665 filed and passed
  - Placed 3-year moratorium on program
  - FY2012-FY2014: moratorium in place
  - AIPP Director left Historical Society
2014

- Moratorium expired on July 1, 2014
- Economic downturn continued
- New leadership at Oklahoma Arts Council
- Approached Historical Society about program
2015

• Goal: Transfer AIPP from Historical Society to Arts Council
• Identified champions: Rep. Scott Martin (R-Norman) and Rep. Ben Sherrer (D-Chouteau) and Sen. David Holt (R-OKC) and Sen. Anastasia Pittman (D-OKC)
• HB1824 filed and passed
• Transfer of AIPP to Arts Council effective July 1, 2015
2016-2017

- Bills filed at beginning of both sessions to place moratorium on program related to revenue shortfalls
- Recent key meetings with agency directors and university presidents
- Revenue shortfall and discussions of program continue
- Current Update: Special session declared (all budgets and programs currently scrutinized)
Questions/Contact:

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Director of Visual Arts
and Capitol Collections
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arts.ok.gov
Washington State Arts Commission
Art in Public Places Program
Art in Public Places

Established in 1974

State Art Collection
½ of 1% of state construction
4,500 artworks / 1,200 sites
Centrally-managed

MIKE MANDEL
Seeing Blue, 2010
Chiawana High School, Pasco

arts.wa.gov
Art in Public Places

Budget

$1.5 – $2.5m annually
15% cap on admin
$100K/biennium for care
Capital and General Fund
Art in Public Places

Public Art Team

Acquisitions
Collections
Web Portal Staff
Admin Staff

JEAN WHITESAVAGE and NICK LYLE
Prairie Flowers, Potato, and Wheat: Fiddleneck (detail), 2009, City of Connell
Art in Public Places

Funding for Acquisitions

Capital Appropriations
Part of building budget
Capital improvement

MARTIN PURYEAR
Everything that Rises, 1996
University of Washington, Seattle
Art in Public Places

Partner Agencies

Community colleges
Public universities
State agencies
K-12 public schools

Maintenance vs. conservation
Art in Public Places

Public Art Acquisitions

AIPP facilitated
Local decisions
Public Artist Roster

DAVID JACOBSON
Once Upon a Time . . ., 2013
Chambers Prairie Elementary, Lacey
Threats to Program

2009 HB1216

WA State Artists Only

Editorials pro and con

AIA testified

Vetoed by Governor
Threats to Program

Dept. of Corrections Funding

Policy change in 2004
2005 Bill to cease DOC funding
2009 Bill to stop placement
2011 Bill to stop placement (again)
Threats to Program

Bill Highlights Since 2010

2010 Kill Program
2012 Auction off Collection
2012 Cease funding for K-12
2013 Kill Program (again)
2014 Eliminate DOT Projects
2015 Kill Program (again)
2015 Eliminate DOT Projects (again)
Threats to Program

How to Respond/React?

Keep a level head
Reach out to supportive leg
Engage Board
Careful about advocacy
Educate and inform
Testify – network – be visible
Moving Forward

Program Initiatives

Site responsive artworks
K-12 pooling
Conservation reviews
My Public Art Portal
Restored PM position
Arts curriculum lesson planning

CRIS BRUCH
Drift, 2016
North Seattle College, Seattle
Moving Forward

Proposed in 2017-19 Budgets

Project initiation during design
Conservation funding up 50%

My Public Art Portal
Moving Forward

Future Plans

Arts curriculum integration
Additional conservation funding
Second conservation tech
Secured Portal funding
THANK YOU

Mike Sweney, AIPP Program Manager
mike.sweney@arts.wa.gov | 360-586-2422
How does your relationship with your partners effect your percent for art work?
Have you encountered any unexpected opportunities or allies during your advocacy efforts?
What’s on your mind?
Thank you

Thanks for participating!

Questions or comments about this session?
Contact NASAA Learning Services Manager Eric Giles:
 eric.giles@nasaa-arts.org

Support from NASAA's member state arts agencies and the National Endowment for the Arts made this session possible.