

National Assembly of State Arts Agencies

KNOWLEDGE ★ REPRESENTATION ★ COMMUNITY

NASAA Website User Survey May 2016

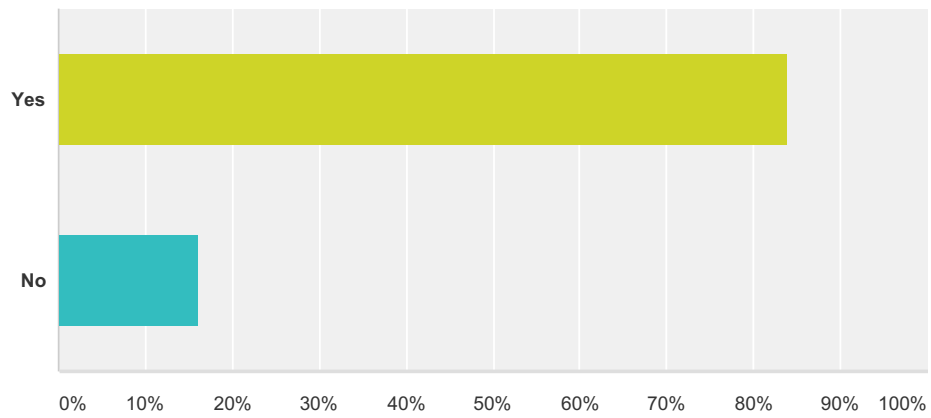
A survey of NASAA website user experience was conducted in May 2016, with the aim of gathering feedback to improve the site for NASAA members, colleagues and other users.

A link to the survey was e-mailed to a random, stratified sample of NASAA members and to the NASAA board of directors. The survey link also was available on the NASAA website to capture additional visitor types.

There were 56 responses to the survey over the two weeks it was active. User responses are summarized in this document.

Q1 Are you currently employed at or affiliated with a state arts agency?

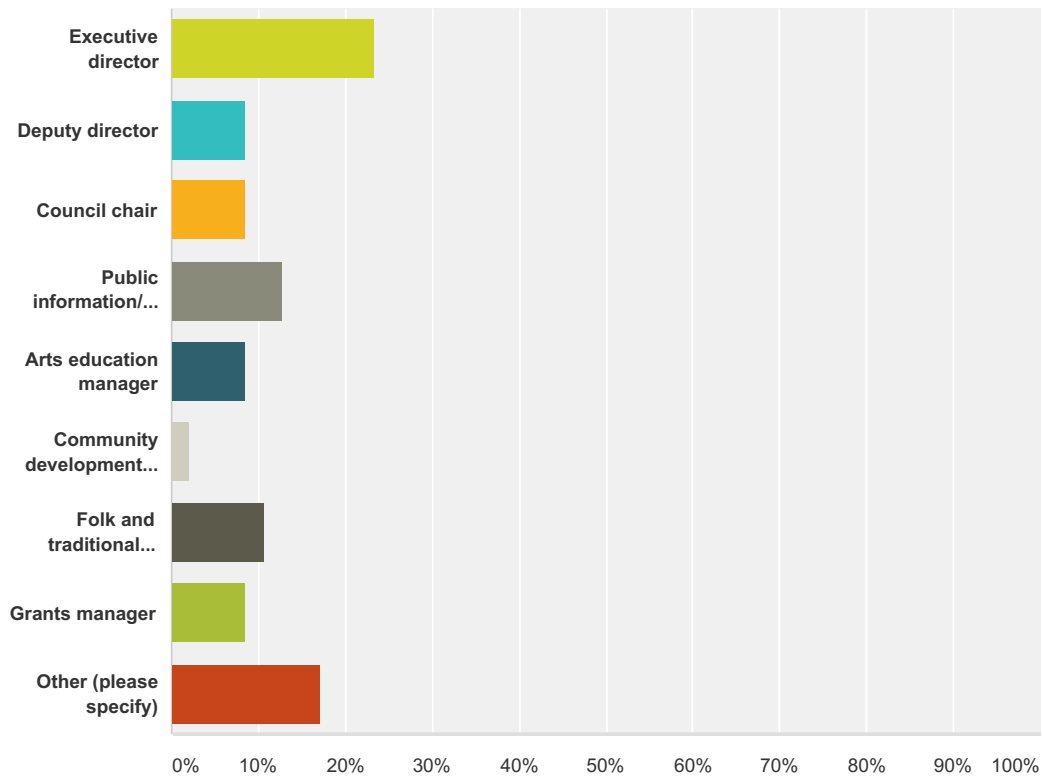
Answered: 56 Skipped: 0



Answer Choices	Responses	
Yes	83.93%	47
No	16.07%	9
Total		56

Q2 Which of the below best reflects your current role within your state arts agency?

Answered: 47 Skipped: 9



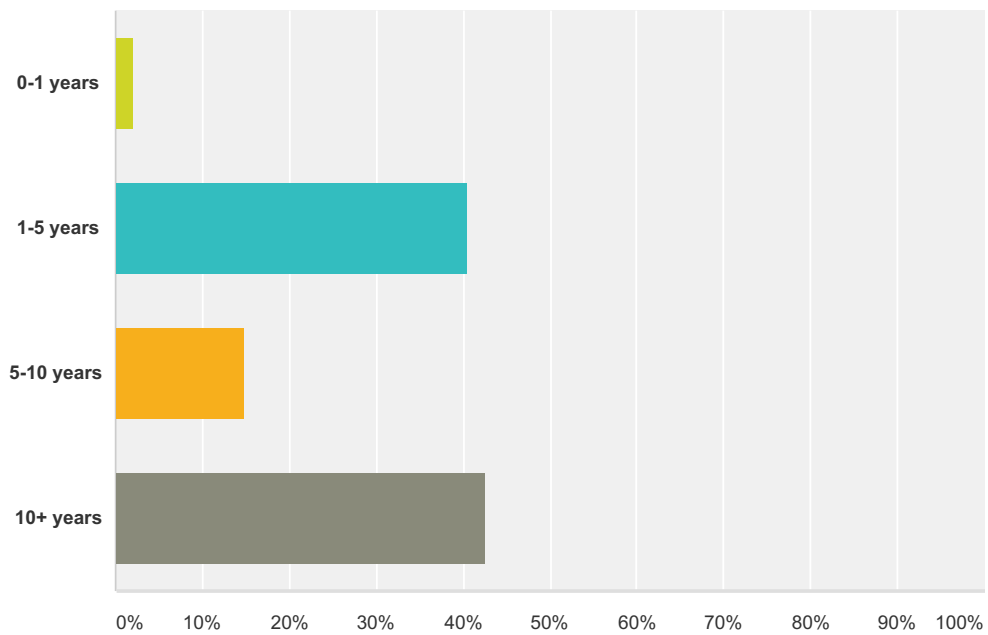
Answer Choices	Responses
Executive director	23.40% 11
Deputy director	8.51% 4
Council chair	8.51% 4
Public information/communications officer	12.77% 6
Arts education manager	8.51% 4
Community development coordinator	2.13% 1
Folk and traditional arts manager	10.64% 5
Grants manager	8.51% 4
Other (please specify)	17.02% 8
Total	47

#	Other (please specify)	Date
1	Chief of Staff	5/26/2016 10:31 AM
2	research director	5/25/2016 4:46 PM
3	Support Services/Web Manager	5/25/2016 3:40 PM

4	creative industry manager	5/23/2016 1:34 PM
5	Grants Director	5/20/2016 12:12 PM
6	immediate past chair	5/13/2016 4:13 PM
7	council member	5/12/2016 10:41 PM
8	executive liaison	5/12/2016 12:55 PM

Q3 How long have you been employed by or formally affiliated with a state arts agency?

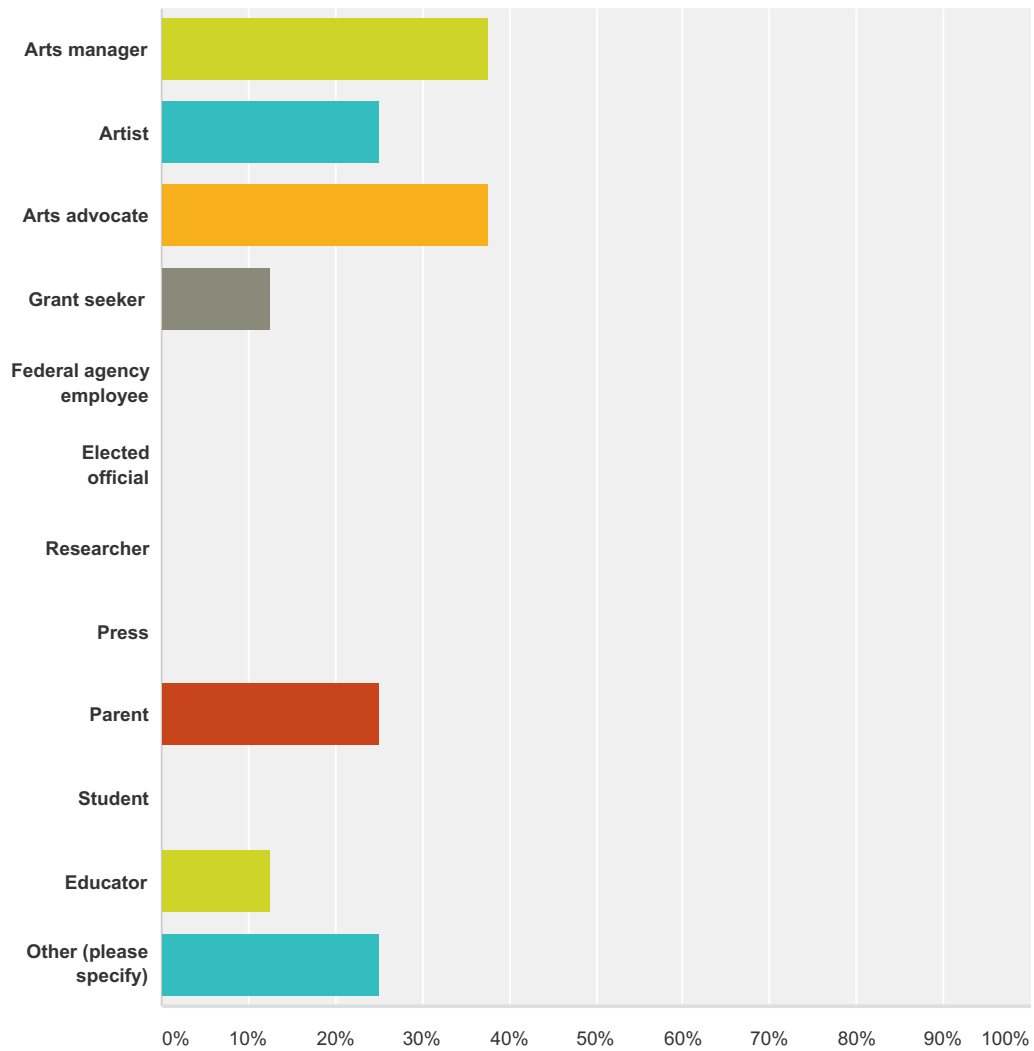
Answered: 47 Skipped: 9



Answer Choices	Responses	
0-1 years	2.13%	1
1-5 years	40.43%	19
5-10 years	14.89%	7
10+ years	42.55%	20
Total		47

Q4 What type of user are you? Select all that apply.

Answered: 8 Skipped: 48



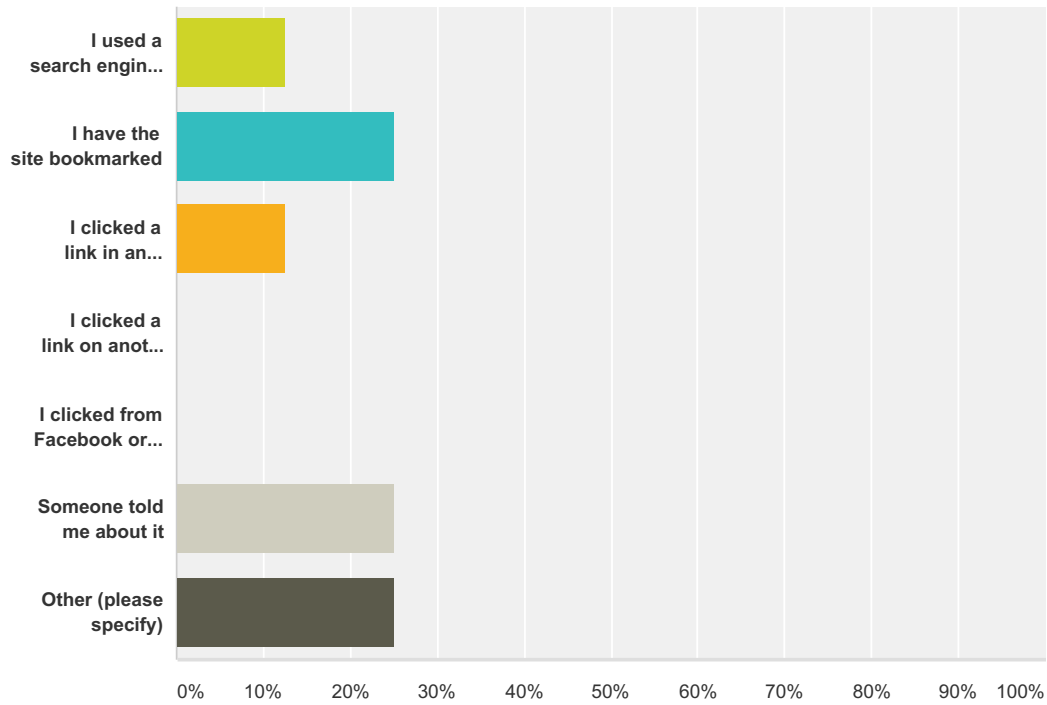
Answer Choices	Responses
Arts manager	37.50% 3
Artist	25.00% 2
Arts advocate	37.50% 3
Grant seeker	12.50% 1
Federal agency employee	0.00% 0
Elected official	0.00% 0
Researcher	0.00% 0
Press	0.00% 0
Parent	25.00% 2

Student	0.00%	0
Educator	12.50%	1
Other (please specify)	25.00%	2
Total Respondents: 8		

#	Other (please specify)	Date
1	nonprofit association	5/24/2016 12:48 PM
2	Regional arts organization	5/12/2016 11:52 AM

Q5 How did you find the NASAA website?

Answered: 8 Skipped: 48

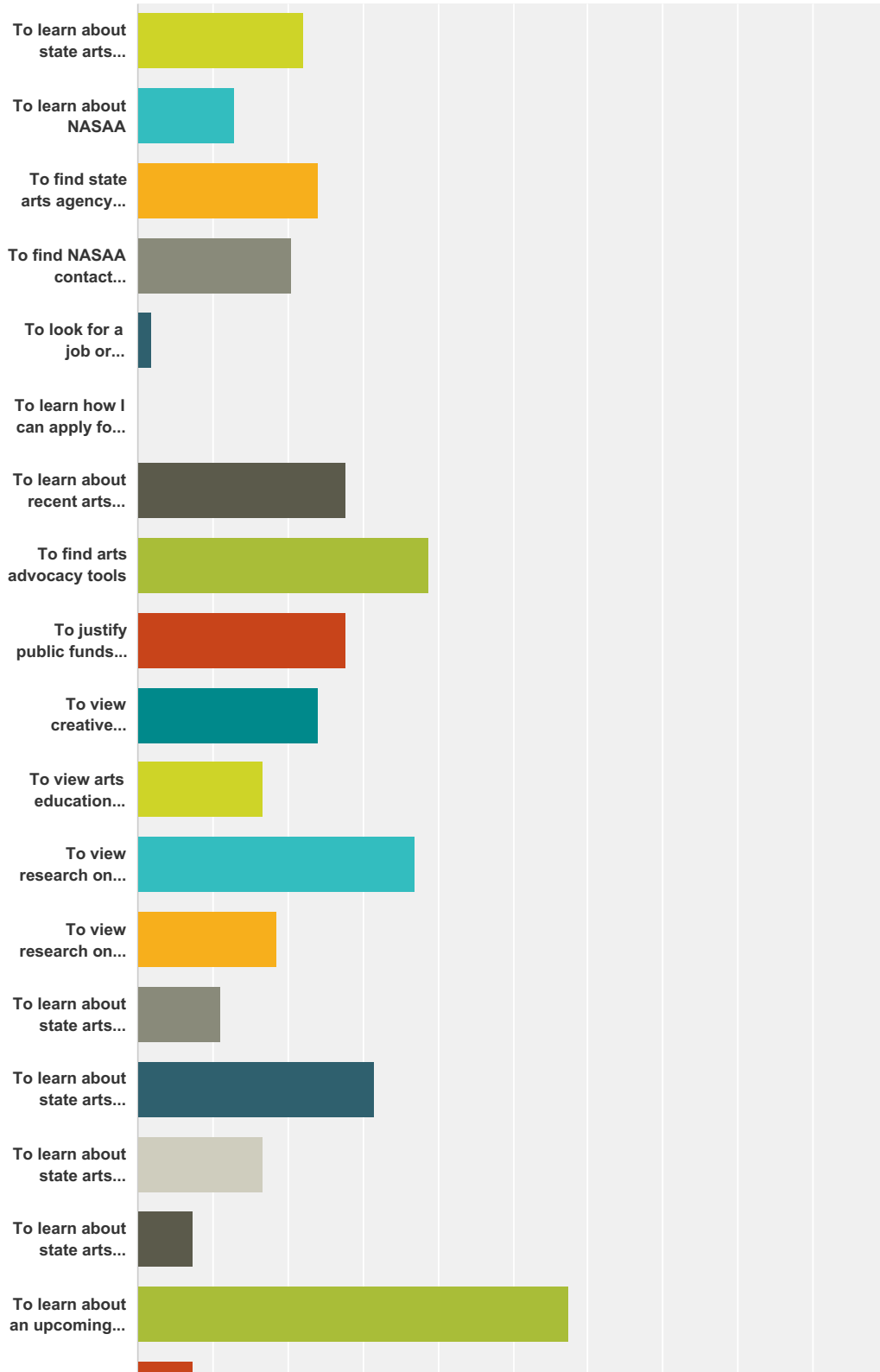


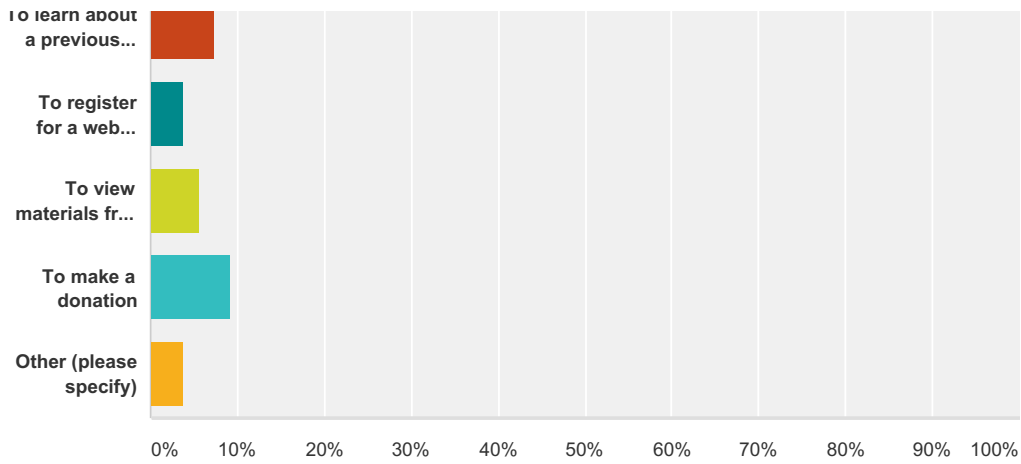
Answer Choices	Responses
I used a search engine (e.g., Google, Yahoo!, Bing, etc.)	12.50% 1
I have the site bookmarked	25.00% 2
I clicked a link in an email	12.50% 1
I clicked a link on another site (not a search engine)	0.00% 0
I clicked from Facebook or another social media site	0.00% 0
Someone told me about it	25.00% 2
Other (please specify)	25.00% 2
Total	8

#	Other (please specify)	Date
1	board member	5/12/2016 12:01 PM
2	Have used it for years	5/12/2016 11:52 AM

Q6 What is your purpose in visiting the NASAA website today or during your most recent visit to the site? Choose all that apply.

Answered: 54 Skipped: 2





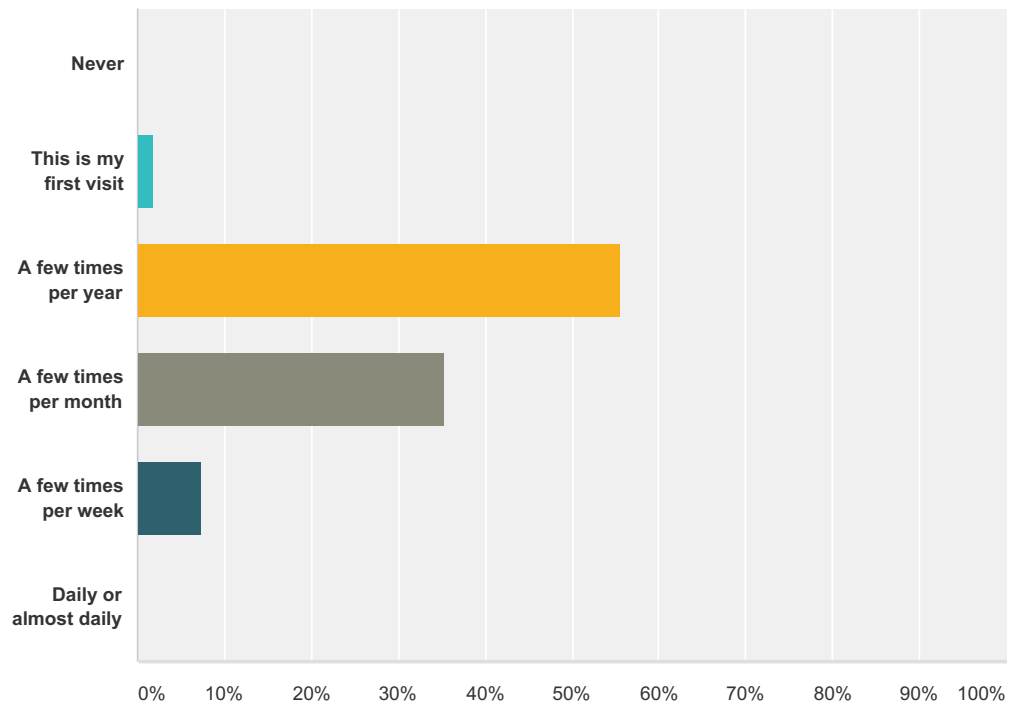
Answer Choices	Responses
To learn about state arts agencies	22.22% 12
To learn about NASAA	12.96% 7
To find state arts agency contact information	24.07% 13
To find NASAA contact information	20.37% 11
To look for a job or internship	1.85% 1
To learn how I can apply for a grant	0.00% 0
To learn about recent arts related legislation	27.78% 15
To find arts advocacy tools	38.89% 21
To justify public funds for the arts	27.78% 15
To view creative economic development research	24.07% 13
To view arts education research	16.67% 9
To view research on state arts agency budgets or revenue sources	37.04% 20
To view research on state arts agency grant awards	18.52% 10
To learn about state arts agency structure or staffing	11.11% 6
To learn about state arts agency best practices	31.48% 17
To learn about state arts agency strategic planning	16.67% 9
To learn about state arts agency federal reporting requirements	7.41% 4
To learn about an upcoming event (such as NASAA Assembly 2016 or the Professional Development Institute)	57.41% 31
To learn about a previous NASAA event	7.41% 4
To register for a web seminar	3.70% 2
To view materials from a past web seminar	5.56% 3
To make a donation	9.26% 5
Other (please specify)	3.70% 2

Total Respondents: 54

#	Other (please specify)	Date
1	To answer a survey	5/26/2016 10:19 AM
2	To fill out this survey	5/12/2016 1:49 PM

Q7 How often do you visit the NASAA website?

Answered: 54 Skipped: 2



Answer Choices	Responses
Never	0.00% 0
This is my first visit	1.85% 1
A few times per year	55.56% 30
A few times per month	35.19% 19
A few times per week	7.41% 4
Daily or almost daily	0.00% 0
Total	54

Q8 What's at least one thing the NASAA website does well? Please include as much information as you'd like.

Answered: 36 Skipped: 20

#	Responses	Date
1	Provides a variety of viewpoints regarding the world of state arts agencies and the changing environment in which we work.	5/26/2016 10:00 AM
2	providing information on a variety of useful topics	5/25/2016 6:47 PM
3	I actually like that the site is simple and easy to navigate. It's a resource library, with information, links and publications that are relevant to the work of our field. I, and my chair, always encourage our staff, board members and constituents to visit the NASAA website often.	5/25/2016 6:30 PM
4	Provide advocacy data, share research and papers.	5/25/2016 4:50 PM
5	the interactive tools in the Research section are awesome. I also really appreciate the direct links to information about what other states are doing.	5/25/2016 4:48 PM
6	The site is easy to navigate.	5/25/2016 3:54 PM
7	Resource publication, data sharing, event info	5/25/2016 3:50 PM
8	Provides new and up to date information on legislative issues, or other relevant news in the arts that impact the nation.	5/25/2016 3:45 PM
9	Provides pertinent info.	5/25/2016 3:38 PM
10	Provides information.	5/25/2016 3:30 PM
11	Not really sure because I have used it so rarely.	5/24/2016 4:11 PM
12	The website is a great trove of research and information on the work of SAAs, policy, and advocacy tools.	5/24/2016 2:38 PM
13	NASAA is great about making research from other state's available and easy to find and use. Additionally, the NASAA website is a resource I often encourage others to visit to find information about general arts advocacy and state arts agencies across the nation.	5/23/2016 1:37 PM
14	Reading about other state projects and current events.	5/20/2016 3:18 PM
15	It is a wonderful website and I actually visit more than a few times a year, but less than twice a month. The website is well laid out, easy to navigate, and full of excellent resources.	5/20/2016 1:04 PM
16	The structure of the home page is easy to navigate.	5/20/2016 12:32 PM
17	Tabs across the top at the home page make focusing on desired out come easier. Like the quick links.	5/20/2016 12:21 PM
18	NASAA keeps us connected and offers opportunities to learn about resources we might not otherwise tap into	5/20/2016 12:07 PM
19	It is a repository of research. I read the newsletter NASAA Notes and go to the web for the articles.	5/17/2016 1:11 PM
20	First visit, and wouldn't you know it the suvey popped up so I have not been to the site very much yet. I'm hoping that overall state spending on arts is easy to find as we just had a May 9 article int he Seattle Times by Tod Marshall that cited your organization's findings that Washington state ranks 46th is state spending on arts. As a city arts administrator, I wanted to follow up and determine how the ranking was calculated, whether its a focus on K-12 or what other parameters are used.	5/16/2016 4:42 PM
21	Navigation is clear and easy.	5/13/2016 4:15 PM
22	The aesthetics are nice. Good color contrast, nice use of visual elements.	5/13/2016 12:30 PM
23	I really appreciate the SAA Directory map, all the info that you can get to from there, and the fact that it seems to be kept pretty up-to-date! I also appreciate all the research links, and the Assembly info.	5/12/2016 10:15 PM

24	1. Provides easy access to a wide variety of materials of interest to anyone involved in the work of state arts agencies. 2. For those who are personally involved in the work of NASAA, the website serves as an excellent resource for contact information, policy matters, administrative details, etc. 3. The website is an easily accessible source of information about what is happening nationally that ultimately affects states and local communities. We are frequently so caught up in our immediate "service areas" that we do not have time to research what is happening in Congress, at the NEA, at the national governor's conference, etc.	5/12/2016 7:35 PM
25	SAA map, contact, etc	5/12/2016 4:23 PM
26	Educational articles	5/12/2016 3:49 PM
27	It is very rich in info - and has up to date info on national arts legislation. I appreciate the best practices and highlights on staff changes at SAAa.	5/12/2016 3:43 PM
28	Research materials are always posted and easy to find	5/12/2016 2:52 PM
29	Comparison data about appropriations. Provides important "ED Only" information behind an appropriately considered firewall.	5/12/2016 1:51 PM
30	very detailed and somewhat easy to navigate	5/12/2016 1:24 PM
31	New effort placed on fiscal comparative tools.	5/12/2016 12:56 PM
32	Concisely gives information or the path to such information	5/12/2016 12:51 PM
33	Present a ton of information in easily accessible tabs.	5/12/2016 12:44 PM
34	Provides research and information I know I can trust; I can almost always find information to help me make the case for whatever I'm working on.	5/12/2016 12:11 PM
35	easy to find research	5/12/2016 12:03 PM
36	Webinars, position papers, news, advocacy	5/12/2016 11:47 AM

Q9 What's at least one thing the NASAA website does poorly? Please include as much information as you'd like.

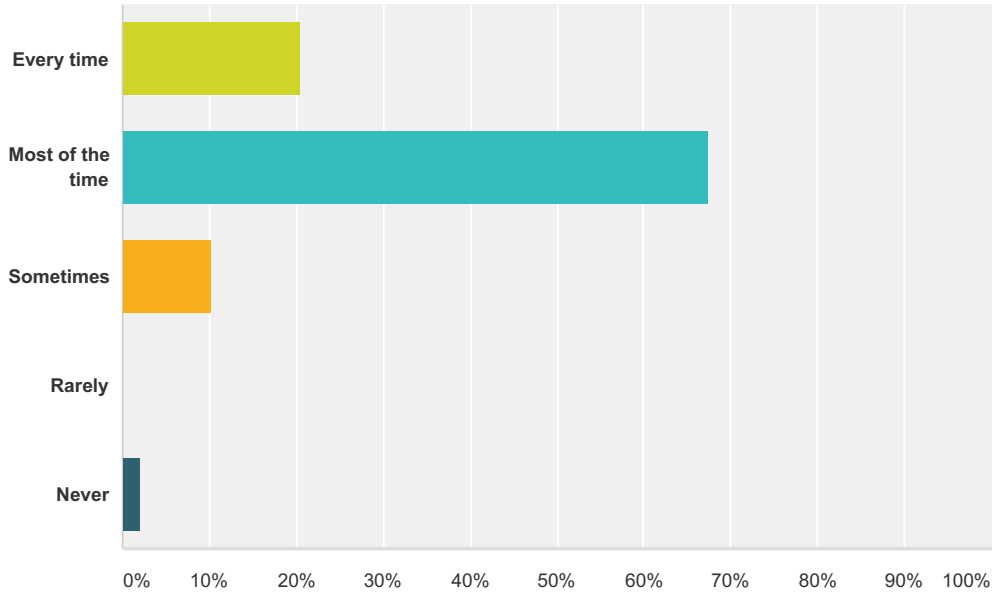
Answered: 28 Skipped: 28

#	Responses	Date
1	Sometimes the route to finding information is a bit complex and difficult to work through. The site does not seem very intuitive.	5/26/2016 10:00 AM
2	I would like to see more updates on federal activities, even if to say that nothing is happening; a highlight about every state arts agency each year (not as hard as you might think); and pages for various agency program staff, e.g. artist services, folklife, community development, etc. It's a bit challenging to get staff members to see NASAA as more than the organization for the ED and board. Oh... infographics work really well for training, and information sharing.	5/25/2016 6:30 PM
3	Some of your reports are outdated.	5/25/2016 4:50 PM
4	unless you know where to find programmatic information it is a little hard to identify where to look first. This is not a big problem because the site is searchable, but I had to put something in this box. It is also hard to find archived information about historical programs.	5/25/2016 4:48 PM
5	Making it easier to locate your next upcoming event	5/25/2016 3:50 PM
6	The website is very text heavy, and there is not much color throughout. Typically, I go to the website to find what I am looking for but do not spend much time browsing because the website is not very inviting.	5/25/2016 3:45 PM
7	It's static and dry. It doesn't draw me in to learn more about the organization. Very dated style.	5/25/2016 3:30 PM
8	Not really sure because I have used it so rarely.	5/24/2016 4:11 PM
9	It is very text heavy - which sometimes makes it cumbersome to navigate.	5/24/2016 2:38 PM
10	It's difficult to access members only materials	5/20/2016 3:18 PM
11	NA	5/20/2016 1:04 PM
12	n/a	5/20/2016 12:32 PM
13	Fonts are a bit small. In addition to the fact sheets I wish there were ways to filter and search summary data.	5/20/2016 12:21 PM
14	I am blessed to live close to DC so I feel I have great accessibility. I wouldn't have the same issues others from farther away might face.	5/20/2016 12:07 PM
15	I do not use the website unless directed there through an email or for conference information. I use AFTA for research articles.	5/17/2016 1:11 PM
16	It's early in my experience on your site, and I haven't found the data I came for (#6) but I am hopeful.	5/16/2016 4:42 PM
17	A bit too "wordy."	5/13/2016 4:15 PM
18	It's often difficult to find the links I need. I often need to do a specific search rather than find a link easily -- and I'm talking about finding Assembly registration (for example), not something obscure.	5/13/2016 12:30 PM
19	to be honest, I don't use it enough to have found issues with it.	5/12/2016 10:15 PM
20	I worry that state arts agencies and NASAA sometimes fail to remember the individual artists and the small arts organizations that are really the heart of what we do. Yes, I know that NASAA represents STATE arts agencies, and the website should certainly not focus on the needs and concerns of individual artists!	5/12/2016 7:35 PM
21	I find it a bit cumbersome to navigate. A lot of info and very dense.	5/12/2016 3:43 PM
22	Design and navigation are dated	5/12/2016 2:52 PM
23	very very text heavy. very. text. heavy.	5/12/2016 1:51 PM
24	n/a -- pretty well organized	5/12/2016 12:56 PM
25	Why is there "members only content"?	5/12/2016 12:44 PM
26	Sometimes have to look multiple places because it's not clear where the specific info is that I want.	5/12/2016 12:11 PM

27	could be a tad more visually interesting, but generally no complaints	5/12/2016 12:03 PM
28	Very little, if any, information on state folk and traditional arts programs, best practices, exemplary projects	5/12/2016 11:47 AM

Q10 When visiting the NASAA website, how often do you find the information you're looking for?

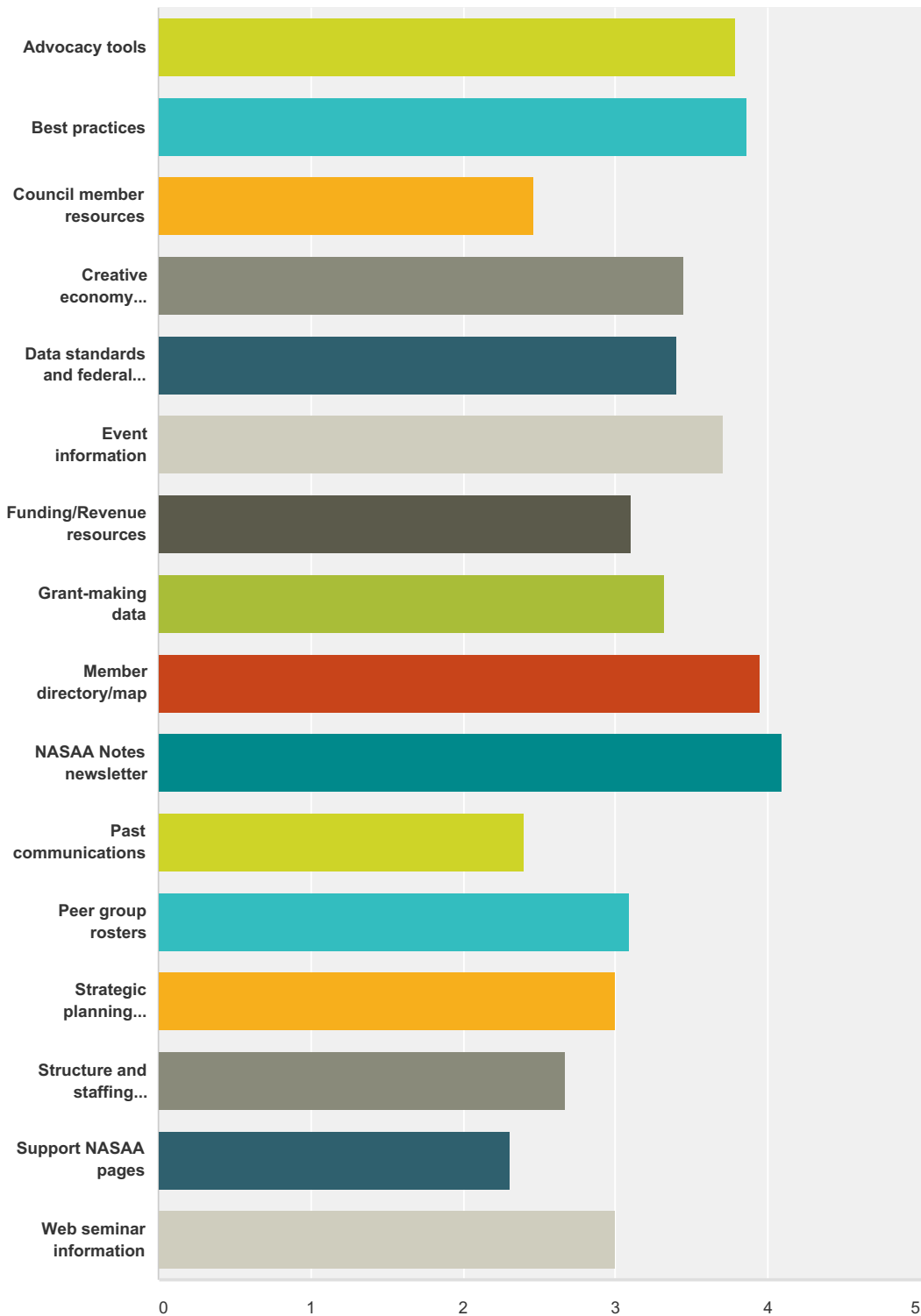
Answered: 49 Skipped: 7



Answer Choices	Responses
Every time	20.41% 10
Most of the time	67.35% 33
Sometimes	10.20% 5
Rarely	0.00% 0
Never	2.04% 1
Total	49

Q11 How valuable to you are these parts of the NASAA website?

Answered: 45 Skipped: 11

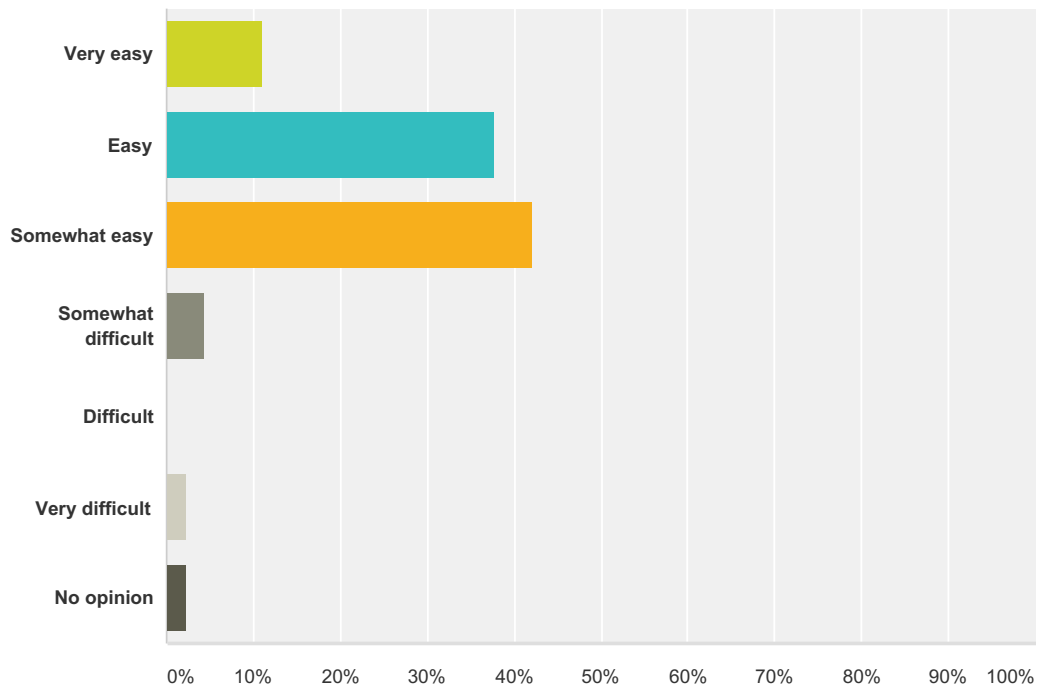


	Highly valuable	Valuable	Average value	Limited value	Not valuable	No opinion	Total	Weighted Average
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Advocacy tools	34.88% 15	44.19% 19	6.98% 3	2.33% 1	2.33% 1	9.30% 4	43	3.79
Best practices	37.21% 16	41.86% 18	9.30% 4	2.33% 1	0.00% 0	9.30% 4	43	3.86
Council member resources	17.07% 7	24.39% 10	12.20% 5	12.20% 5	2.44% 1	31.71% 13	41	2.46
Creative economy resources	20.93% 9	39.53% 17	23.26% 10	4.65% 2	2.33% 1	9.30% 4	43	3.44
Data standards and federal reporting requirements	30.23% 13	25.58% 11	23.26% 10	6.98% 3	2.33% 1	11.63% 5	43	3.40
Event information	31.11% 14	28.89% 13	28.89% 13	6.67% 3	0.00% 0	4.44% 2	45	3.71
Funding/Revenue resources	14.63% 6	39.02% 16	21.95% 9	4.88% 2	4.88% 2	14.63% 6	41	3.10
Grant-making data	19.51% 8	46.34% 19	12.20% 5	4.88% 2	2.44% 1	14.63% 6	41	3.32
Member directory/map	47.62% 20	28.57% 12	9.52% 4	7.14% 3	0.00% 0	7.14% 3	42	3.95
NASAA Notes newsletter	40.91% 18	43.18% 19	6.82% 3	4.55% 2	2.27% 1	2.27% 1	44	4.09
Past communications	2.38% 1	23.81% 10	30.95% 13	19.05% 8	2.38% 1	21.43% 9	42	2.40
Peer group rosters	20.93% 9	37.21% 16	16.28% 7	2.33% 1	2.33% 1	20.93% 9	43	3.09
Strategic planning resources	14.29% 6	33.33% 14	21.43% 9	14.29% 6	2.38% 1	14.29% 6	42	3.00
Structure and staffing resources	2.38% 1	33.33% 14	30.95% 13	11.90% 5	4.76% 2	16.67% 7	42	2.67
Support NASAA pages	4.76% 2	21.43% 9	26.19% 11	19.05% 8	4.76% 2	23.81% 10	42	2.31
Web seminar information	11.90% 5	30.95% 13	28.57% 12	14.29% 6	2.38% 1	11.90% 5	42	3.00

Q12 How easy is it to find what you're looking for on the NASAA website?

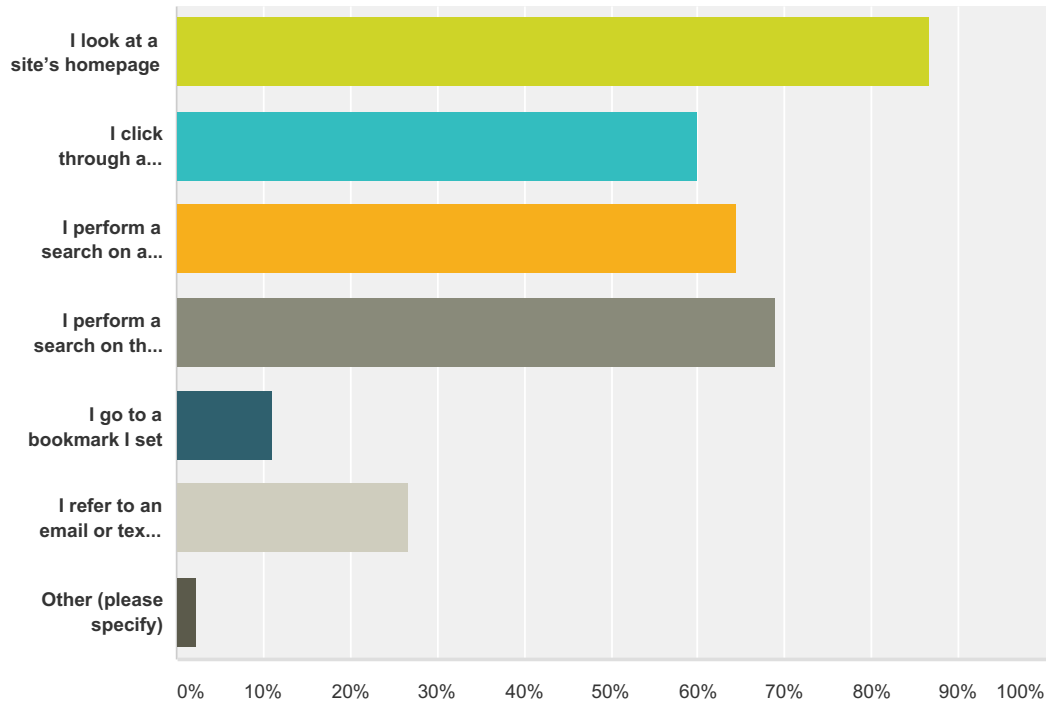
Answered: 45 Skipped: 11



Answer Choices	Responses
Very easy	11.11% 5
Easy	37.78% 17
Somewhat easy	42.22% 19
Somewhat difficult	4.44% 2
Difficult	0.00% 0
Very difficult	2.22% 1
No opinion	2.22% 1
Total	45

Q13 When you're looking for something on any website, not just on the NASAA site, which of the following search techniques do you use? Select all that apply.

Answered: 45 Skipped: 11

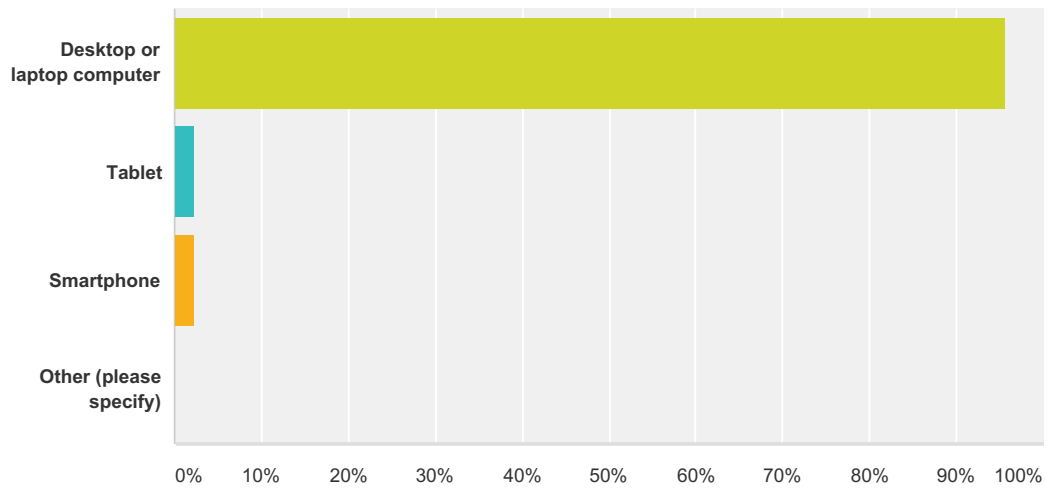


Answer Choices	Responses
I look at a site's homepage	86.67% 39
I click through a site's navigation to find the appropriate page	60.00% 27
I perform a search on a search engine (e.g., Google, Yahoo!, Bing, etc.)	64.44% 29
I perform a search on the site itself (not a search engine)	68.89% 31
I go to a bookmark I set	11.11% 5
I refer to an email or text I sent to myself	26.67% 12
Other (please specify)	2.22% 1
Total Respondents: 45	

#	Other (please specify)	Date
1	my program directors use the resource as much or more than I do and may use it differently	5/20/2016 12:10 PM

Q14 What type of device do you use most when browsing the NASAA website?

Answered: 45 Skipped: 11



Answer Choices	Responses
Desktop or laptop computer	95.56% 43
Tablet	2.22% 1
Smartphone	2.22% 1
Other (please specify)	0.00% 0
Total	45

#	Other (please specify)	Date
	There are no responses.	

Q15 Please explain why you use that type of device when browsing the NASAA site.(eg. "I use a desktop for work," "I prefer using a tablet to a computer," etc.)

Answered: 39 Skipped: 17

#	Responses	Date
1	I use a desktop for work	5/26/2016 10:33 AM
2	Most of my work is done on a desktop or laptop computer.	5/26/2016 10:02 AM
3	Its my preferred machine!	5/25/2016 6:49 PM
4	It's my work computer.	5/25/2016 4:52 PM
5	I am at my office using my desktop	5/25/2016 4:50 PM
6	I use a desktop at work	5/25/2016 4:15 PM
7	This is what I use at work.	5/25/2016 3:56 PM
8	Use a desktop for work	5/25/2016 3:51 PM
9	I only go to the NASAA page when I am at work where I have a desktop	5/25/2016 3:49 PM
10	I use a desktop for work. I think I only visit the NASAA web site once a year to get information about the annual meeting.	5/25/2016 3:32 PM
11	I mostly do this kind of work at my desk at work.	5/24/2016 4:13 PM
12	I find it easier to navigate the site on my laptop	5/24/2016 2:41 PM
13	I am generally viewing the NASAA website from my place of work and using my desktop computer.	5/23/2016 1:38 PM
14	I use a desktop for work. That's the only time I really consult NASAA.	5/20/2016 3:20 PM
15	Most convenient	5/20/2016 1:08 PM
16	I use my laptop at work. I prefer a computer to a smart phone and do not have a tablet.	5/20/2016 1:06 PM
17	There is a LOT of info on the NASAA and it's hard to navigate on anything other than a desktop computer.	5/20/2016 12:34 PM
18	I use a desktop at work and follow-up on reading articles on an ipad at home.	5/20/2016 12:23 PM
19	My state computer at my main worksite in Richmond.	5/20/2016 12:10 PM
20	I use the NASAA for work and when I am in the office using my computer. The other devices are for personal use when I am out & about.	5/17/2016 1:14 PM
21	desktop at work	5/16/2016 4:44 PM
22	Desktop at the office	5/16/2016 10:36 AM
23	It's where I usually am when I have a question.	5/13/2016 4:16 PM
24	I work often from my laptop; my mobile phone is also useful, but prefer working from a laptop for business purposes.	5/13/2016 12:32 PM
25	desktop at work / laptop when working from home.	5/12/2016 10:17 PM
26	I use a desktop at work; when I am home, I use my iPad.	5/12/2016 7:38 PM
27	Use only desktop computer for work. No other device access available.	5/12/2016 4:25 PM
28	I use my desktop at work, at home I use a tablet most of the time. But if I want comprehensive info I most often will use my desktop as I can easily then save the info or incorporate what I find into other applications.	5/12/2016 3:46 PM
29	I am usually at work, where my desktop computer is my primary tool. I use my tablet and my phone at other times.	5/12/2016 2:55 PM
30	because the alternative (a smartphone) tends not to be visible to my aging eyes.	5/12/2016 1:54 PM
31	I use a PC for work	5/12/2016 1:27 PM

32	I use a desktop for work.	5/12/2016 12:58 PM
33	Convenient	5/12/2016 12:53 PM
34	I prefer using a tablet to a computer	5/12/2016 12:46 PM
35	I use a desktop for work	5/12/2016 12:13 PM
36	from my office	5/12/2016 12:04 PM
37	I use a desktop at work.	5/12/2016 11:54 AM
38	I use a desktop for work and a laptop at home	5/12/2016 11:49 AM
39	Desktop at work	5/12/2016 11:33 AM

**Q16 If you could change anything about the NASAA website, what would you change?
Please include as much information as you'd like.**

Answered: 20 Skipped: 36

#	Responses	Date
1	The format is okay, but a little on the bland side.	5/25/2016 4:55 PM
2	This is probably impossible to code, but when you go to the SAA directory or links to a state, it would be awesome to have all the info about that state easily accessible in one place, instead of having to go to each section to find their work.	5/25/2016 4:54 PM
3	Nothing at this time.	5/25/2016 3:56 PM
4	Easier to navigate	5/25/2016 3:51 PM
5	I would prefer to see larger text and more images throughout the website. There is a lot of great data within your resources, so it might be good to incorporate that into infographics or something that can be downloaded.	5/25/2016 3:50 PM
6	Make it visually interesting. NASAA represents the arts and this site isn't artistic. Also, no social media links front and center on the home page.	5/25/2016 3:33 PM
7	Don't know	5/24/2016 4:14 PM
8	Though a challenging change - I would take a deep dive into content and attempt to streamline some of what is posted. There are a lot of options/tabs and places to search for information.	5/24/2016 2:43 PM
9	NA	5/20/2016 1:07 PM
10	More colorful	5/17/2016 1:15 PM
11	visuals -- too much plain text	5/16/2016 4:44 PM
12	Any website can always be updated. But I would say that being an arts resource there could be creativity evident in graphics etc.	5/13/2016 4:18 PM
13	More user-friendly, better flow and easier access to information I want.	5/13/2016 12:32 PM
14	"Pictures are worth a 1000 words," and graphs, charts, maps as well. What about a one screen "pictogram" that states how many phone requests for information were rec'd in one year; how many email requests; how many people participated in teleconferences, how many minutes of committee meetings, how many trips to the NEA or the Hill, etc. etc. Something both fun to read and an impressive look at a year's worth of work at NASAA.	5/12/2016 7:48 PM
15	Very easy to find SAA info. Not always easy to find NASAA conference info, which is needed ahead of time for state budgeting.	5/12/2016 4:28 PM
16	easier navigation tools	5/12/2016 3:49 PM
17	I think the content is fine, my concern is more that the design and content delivery be updated	5/12/2016 3:15 PM
18	How much text there is on it.	5/12/2016 2:01 PM
19	a more attractive design...since we are promoting the arts...maybe front page can have more arts/culture	5/12/2016 1:29 PM
20	more visually interesting	5/12/2016 12:04 PM

Q17 What would make the NASAA website more valuable to you? Please include as much information as you'd like.

Answered: 18 Skipped: 38

#	Responses	Date
1	More content that is up-to-date and relevant.	5/25/2016 4:55 PM
2	Your website is a very helpful resource. I use it first before I reach out to other SAAs when I have a question about precedents in other states since it gives me enough background to ask good questions. Perhaps more of an overview about each state beyond the contact information and search features would be helpful.	5/25/2016 4:54 PM
3	Nothing at this time.	5/25/2016 3:56 PM
4	Easier to navigate	5/25/2016 3:51 PM
5	Social media sites.	5/25/2016 3:33 PM
6	Don't know	5/24/2016 4:14 PM
7	NA	5/20/2016 1:07 PM
8	perhaps aspects that were tailored to each state.	5/20/2016 12:35 PM
9	Being able to filter information. Way to connect with peer funders	5/20/2016 12:24 PM
10	Serves my needs - membership org for SAAs and provides solid resources for this group.	5/17/2016 1:15 PM
11	I have always been able to find what I need or I am guided to the person who can help me. I am very satisfied.	5/13/2016 4:18 PM
12	It is difficult to respond . . . I use the website frequently and refer members of our state council as well as arts administrators to the site with considerable frequency. You have very talented staff at NASAA; be sure that they each have opportunities to prepare material for inclusion . . . and that people using the website then can contact them for further details.	5/12/2016 7:48 PM
13	Member reports relating to specific program areas - NASAA is very responsive when we ask for info about certain kinds of data relating to SAA or other national trends/situations. Would be so nice to have these kinds of reports available to SAA staff,	5/12/2016 4:28 PM
14	determine what pages are hit the most oftn, and make those easier to get to -- I would suspect most users are generally looking for the same things so incorporate shortcuts or quick clicks to get to that info easily. FArnly, I use the newsletter most often and then access the website through links in the newsletter.	5/12/2016 3:49 PM
15	Less text.	5/12/2016 2:01 PM
16	It would be nice to have a "feature of the day" that would highlight one item/event that could be of interest to the readership. This could be a legislative event, artistic event, historical event, etc... the same way Wikipedia features a small selected items on its home page. One new thing to learn every day.	5/12/2016 12:48 PM
17	Navigation info from front page that is more clear.	5/12/2016 12:15 PM
18	hard to imagine much more that I would personally use	5/12/2016 12:04 PM