

**2012 State Arts Agency Arts Education Managers
Professional Development Institute**

Washington, D.C.

Tuesday, October 2 – Thursday, October 4, 2012

For more than 20 years, the National Assembly of State Arts Agencies (NASAA) and the National Endowment for the Arts have supported the Professional Development Institute (PDI) for state arts agency arts education managers. The PDI provides meaningful leadership development and technical assistance for this diverse field. As a result, arts education managers remain knowledgeable leaders in their field through a peer network that new and seasoned managers find invaluable.

Through a cooperative agreement with the National Endowment for the Arts, NASAA is able to offer a \$500 travel stipend to each state to support their arts education manager's travel costs for the PDI. States are **strongly encouraged** to make every effort to support full participation by their arts education manager.

The focus of this year's PDI is to examine models of influence and how state arts agency arts education managers can effectively make the case for arts education to develop innovative partnerships for a coordinated delivery of arts education. State arts agency arts education managers explore the following **guiding goals**:

- ❖ Learn and build skills to effectively communicate the value of arts education.
- ❖ Develop, refine and implement strategies to effectively communicate the importance of arts education.

Tuesday, October 2

1:00 p.m.

New Managers Luncheon

Busboys and Poets, 5th & K streets, NW

2:00 – 3:00 p.m.

New Managers' Mentors Briefing

Renaissance Washington, DC Downtown Hotel (Meeting Room 6)

3:00-5:00 p.m.

New Managers Orientation

Renaissance Washington, DC Downtown Hotel (Meeting Room 6)

New managers meet their mentors and learn about the arts education collegial network, how to create an Individual Professional Development Plan and why it's important to do so, and various resources and opportunities that are available to state arts agency arts education managers.

6:00 p.m.

Opening Session and Dinner (provided)

Renaissance Washington, DC Downtown Hotel (Meeting Rooms 8 and 9)

Speakers:

- Kim Whitt, Arts Education Director, Mississippi Arts Commission; Chair, Arts Education Advisory Group
- Carlyn Madden, Arts Education Program Manager, DC Commission on the Arts and Humanities
- Lionel Thomas, Executive Director, DC Commission on the Arts and Humanities
- Ayanna Hudson, Director of Arts Education, National Endowment for the Arts
- Philip Horn, Executive Director, Pennsylvania Council on the Arts
- Argy Nestor, Maine Department of Education and State Education Agency Directors of Arts Education
- Nancy Daugherty, Arts Education Specialist, National Endowment for the Arts

Tuesday, October 2, continued

- 7:00 p.m.** **Performance by DC Youth Slam Team**
Open to all high school students in the D.C. metropolitan area, youth participate in weekly writing workshops and monthly youth open mics and slams. Team members have participated in national poetry competitions, such as Brave New Voices and Louder Than A Bomb and at many local venues. Members presented their work at the DC Poetry Out Loud competition this year.

Wednesday, October 3

Breakfast on your own

- 8:00 a.m.** Bus to [Charles Sumner School](#) 17th & M streets, NW
Meet at K Street side of hotel to load bus

Meet in The Mildred E Gibbs Lecture Hall, Room 102
- 8:30-9:00 a.m.** **Keynote Address ~ Models of Influence**
Jonathan Katz, Chief Executive Officer, National Assembly of State Arts Agencies
- 9:00-9:45 a.m.** **Colorado Partnership Presentation**
Sheila Sears, Colorado Creative Industries
Karol Gates, Colorado Department of Education
- 9:45-10:00 a.m.** **Introductions and Frame the Day**
Welcome and Introduction to Sumner School
Overview of Agenda / Framing the Day
- 10:00-10:15 a.m.** **Break**

Return to The Richard L. Hurlbut Memorial Hall
- 10:15-10:30 a.m.** **Warm-Up**
- 10:30-11:45 a.m.** **National Panel ~ Perspectives on Education and the Arts: Painting a Bigger Picture**
Moderated by Sandra Ruppert, Director, Arts Education Partnership

Panelists
Bradley Hull, Deputy Executive Director, National Association of State Boards of Education
Kathleen Branch, Director, National Advocacy Services, National School Boards Association
Mary Pat King, Director of Programs and Partnerships, National Parent Teacher Association
- 11:45 a.m.-12:30 p.m.** **Small Group Work and Reflection at Regional Tables**
- 12:30-1:45 p.m.** **Lunch (provided), Rotating Gallery G-3 and G-4**

Return to The Richard L. Hurlbut Memorial Hall
- 1:45-4:00 p.m.** **Putting Ideas into Practice: Learning to Craft Our Stories with [SpeakeasyDC](#)**
SpeakeasyDC teaching artists help arts education managers' understanding of effective narrative storytelling and how it can be used a tool to communicate the value of arts education. Arts education managers begin developing their own stories and spend time practicing and receiving feedback from the group.
- 4:00-4:30 p.m.** **Guided Reflection**
Tatiana Gant, Director, Arts in Education Programs, Illinois Arts Council
- 5:00 p.m.** **Return to hotel**
- 6:30 p.m.** **Dinner on your own**

Thursday, October 4

Renaissance Washington, DC Downtown Hotel (Meeting Rooms 10 and 11)

Breakfast on your own

- 9:00 a.m.** **Overview of Agenda / Framing the Day**
- 9:15-10:15 a.m.** **Proactively Developing Effective, Positive Messaging**
Guided by teaching artists from SpeakeasyDC, select arts education managers present their stories and receive coaching and feedback.
- 10:15-10:45 a.m.** **Next Steps: Using [Mind Mapping](#) to Plan Individual Communications Strategy**
- 10:45-11:15 a.m.** **Recap, Wrap-up, Guided Reflection**
- 11:15 a.m.-12:45 p.m.** **Regional Networking Meetings**
Arts education managers meet with colleagues from their regional group for networking and lunch.

Regions (Arts Education Advisory Group representatives in bold)

South Arts

Kim Whit

Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee

Arts Midwest

Dawn Martinez Oropeza

Illinois, Indiana, Iowa, Michigan, Minnesota, North Dakota, Ohio, South Dakota, Wisconsin

Mid-America

Julie Hale

Arkansas, Missouri, Nebraska, Oklahoma, Texas

New England

Diane Daily

Connecticut, Massachusetts, Maine, New Hampshire, Rhode Island, Vermont

Western

Alex Nelson & Jenice Gharib

Alaska, American Samoa, Arizona, California, Colorado, Guam, Hawaii, Idaho, Montana, Nevada, New Mexico, Northern Marianas, Oregon, Utah, Washington, Wyoming

Mid Atlantic

Jamie Dunlap

Delaware, District of Columbia, Maryland, New Jersey, New York, Pennsylvania, Puerto Rico, U.S. Virgin Islands, Virginia, West Virginia

PDI ENDS

- 1:00 p.m.** **NASAA Assembly begins**
- 3:00-6:00 p.m.** **Arts Education Managers Peer Session**
Renaissance Washington, DC Downtown Hotel (Meeting Rooms 12, 13, and 14)
- Pathways to Delivering Arts Education**
- Update on Arts Education at the National Endowment for the Arts**
Ayanna Hudson, Director of Arts Education, National Endowment for the Arts
- Update on Revision of the National Standards for the Arts**
Lynn Tuttle, Director of Arts Education, Arizona Department of Education
President of the State Education Agency Directors of Arts Education
- Updates to the Kennedy Center Alliance for Arts Education Network**
John Abodeely, John F. Kennedy Center for the Performing Arts
- Updates from National Partners**
Kristen Engebretsen, Americans for the Arts
Michael Holtmann, National Endowment for the Arts
Ethan Clark, National Parent Teacher Association
Traci Slater-Rigaud, President's Committee on the Arts and the Humanities
Paddy Bowman, National Folk Arts Network
Arts Education Partnership
- Open Networking/Small Group Discussions**