

3rd QUARTER PERFORMANCE REPORTS

FY 2014

STATE AND NON-STATE AGENCIES

**Department of Finance
Executive Budget Office**

Fiscal Year 2014 Quarterly Performance Report

Agency:	304 COUNCIL ON THE ARTS
Mission:	The mission of the Alabama State Council on the Arts is to enhance the quality of the life in Alabama by providing access to and support for the state's diverse and rich artistic resources.
Vision:	To provide an environment where all the citizens of Alabama can participate in and appreciate the arts. To support excellence and professionalism in all art forms, to ensure that the arts are accessible to every sector of our population and to support the inclusion of the arts in the education process of Alabama's public school students.

Annual Goals	
1	To support excellence and professionalism in all art forms
2	Incorporate the arts as an essential element in the educational experience of all Alabamians.
3	Provide opportunities for all Alabamians to participate in and appreciate the arts
4	Identify, preserve and present folk traditions
5	Support economic vitality in communities through the arts
6	Increase public recognition and appreciation for the arts, arts organizations and individual artists

Quarterly Objectives and Targets

Performance Objectives	Goal	Unit of Measure	First Quarter		Second Quarter		Third Quarter		Fourth Quarter		Annual	
			Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
1 - Sustain a solid operating base through support for Alabama's professional institutions.	1	% of budget allocation	0		0		0		0		35%	
2 - Support the creation of arts spaces and appropriate other venues where excellence in the arts can be enhanced and practiced.	1	# of grants awarded	0		0		0		0		5	
3 - Provide support to smaller and medium sized groups displaying an ongoing commitment to quality and achieving higher degrees of professionalism both artistically and administratively	1	% of budget allocation	0		0		0		0		70%	
4 - Work closely with the State Department of Education to form and implement a comprehensive plan for arts education in Alabama public schools.	2	# of action meetings	0		0		0		0		5	
5 - Fund and initiate touring programs in schools and communities	2	# of grants awarded	0		0		0		0		35	
6 - Provide professional development opportunities to artists, arts specialists and classroom teachers on arts integration.	2	# of opportunities	0		0		0		0		9	
7 - Provide training to organizations about how to partner with K-12 schools.	2	# of sessions	0		0		0		0		6	

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8 - Provide opportunities for students to have quality arts experiences in the school setting.	2	# of grants awarded	0		0		0		0		40	
9 - Work in partnership with arts organizations and various public agencies to reach at-risk children and institutionalized populations with initiatives that demonstrate how the arts can positively impact lives.	3	# of partnerships	0		0		0		0		5	
10 - Support community base arts projects.	3	# of grants awarded	0		0		0		0		400	
11 - Provide grant support to citizens in every county.	3	# of counties participating	0		0		0		0		67	
12 - Reach at least 15% of the population through their participation in the arts as observers and as active participants.	3	# of people benefitting	0		0		0		0		1.5 million	
13 - Provide financial support for projects undertaken by communities focused on presenting and documenting folk culture.	4	# of grants awarded	0		0		0		0		12	
14 - Help perpetuate the state's rich cultural traditions through apprenticeship activities and educational projects.	4	# of apprenticeships supported	0		0		0		0		20	
15 - Develop working partnerships with design professional and service organizations to offer communities technical assistance with specific planning.	5	# of partnerships	0		0		0		0		3	
19 - Support local arts activities through the Council's grant programs	5	# of cities supported	0		0		0		0		200	
16 - Present a weekly radio program.	6	# of programs produced	13		13		13		13		52	
17 - Plan yearly exhibitions in the Georgine Clarke Alabama Artists Gallery	6	# of exhibitions	0		0		0		0		8	
18 - Expand the Council's website and computer network among artists, arts organizations, general public and appropriate partners interested in arts activities and to promote the arts in the state.	6	# of social media activities and promotion activities	0		0		0		0		5	