

[View Text-only Version](#) | [View Web Version](#)



RESOURCES: Energizing Your Advocates

Thank you for registering for NASAA's web seminar on Energize your Advocates: Strategies for Overcoming Advocacy Fatigue. As we mentioned during the session, this follow-up message contains additional resources we hope will be valuable to you.

If you registered for the session on behalf of a group, please share these materials with the colleagues who gathered with you today.

We will keep you informed as the slides and transcript of the seminar become available. If you have questions in the meantime, please don't hesitate to contact NASAA.

Presenter Contact Information

Bobby Kadis
Chair
North Carolina Arts Council
clayman2001@aol.com

Jaime Dempsey
Deputy Director
Arizona Commission on the Arts
(602) 771-6520
jdempsey@azarts.gov

Ann Marie Miller
Executive Director
ArtPride New Jersey
(609) 479-3377
artpride@artpridenj.com

Tom Birch
Legislative Counsel
NASAA
(202) 347-3666
bircht@earthlink.net

Recommended Reading

[Building Public Value](#)– annual guide to advocacy from the Arizona Commission on the Arts aimed at providing grantees with the tools and guidance they need to become effective advocates for the arts.

[Training for the Legislative Marathon](#) – short article from Associations Now discussing how government relations professionals can help their volunteers face the challenge of advocacy

fatigue.

[Using the Internet for Effective Grassroots Advocacy](#)– excellent guide outlining the fundamentals of online advocacy and its role in mobilizing and fostering loyalty in advocates.

[Forty Action Strategies](#) - 40 proven strategies used by volunteer and professional arts advocates from around the country to help increase the visibility of the arts and strengthen support for the arts among the public and with public officials.

[Arts Advocates in the Legislature](#)- Learn how arts caucus members become allies for arts advocates and the caucus becomes a point of entry into the legislature for advocacy.

[The Arts in Public Policy](#) - The message for advocates should be clear: government spending on the arts fares better when legislators understand how the arts can advance their own policy agendas. When you know how to put the arts on the public policy agenda, arts funding turns out to be everyone's business.

[Advocacy Strategies in an Economic Downturn](#) - Find out how arts advocates can develop a creative response to a state's fiscal constraints, aligning their budget priorities with the political realities.

NASAA's mission is to strengthen state arts agencies.

[About NASAA](#) | [About State Arts Agencies](#) | [Member Benefits](#) | [Contact NASAA](#)
 National Assembly of State Arts Agencies
 1029 Vermont Avenue, NW, 2nd Floor | Washington, DC 20005
 202-347-6352 | fax: 202-737-0526 | TDD: 202-347-5948 | nasaa@nasaa-arts.org
[Terms of Use](#) / [Privacy Policy](#) © National Assembly of State Arts Agencies.

NASAA members and colleagues receive routine e-mail communications on issues important to state arts agencies and their constituents. If you have questions or concerns about this e-mail message, please contact us: sue.struve@nasaa-arts.org 202-347-6352 x109. [Unsubscribe](#)