Today's seminar will begin shortly



Please complete your phone connection now:

- 1. Dial the toll free number 1 866 275 3495.
- 2. Enter the meeting number *4671867* on your phone keypad. Enter the star (*) key before and after the meeting number.
- **3. Identify yourself**. Using your **phone** keypad, enter the unique <u>5-digit participant number</u> from the bottom of your Voice Connection box. Enter the star (*) key before and after the number.

Tip: Find your Voice Connection Box near the lower right hand corner of your screen.



Resources for Rural Development The USDA and the Arts

If you have just arrived via the Web, complete your phone connection. Dial 1 866 275 3495 and enter *4671867* on your phone. Then key in your 5-digit ID number (located in the Voice Connection box).

Your Hosts



Eric GilesLearning Services Manager



Sue Struve
Communications Manager

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- View all participants in the roster to the right
- Use the "Chat" box at any time to submit a question or get technical help
- During the Q&A break presenters will answer chat questions

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Today's Format

I. The USDA and the Arts



Doug O'Brien

Deputy Under Secretary U.S. Department of Agriculture, Rural Development

Tammye Treviño

Administrator U.S. Department of Agriculture, Rural Development

II. Your Questions and Comments

Today's Format



I. The USDA and the Arts



Doug O'Brien
Deputy Under Secretary
U.S. Department of Agriculture,
Rural Development



Tammye Treviño
Administrator
U.S. Department of Agriculture,
Rural Development

II. Your Questions and Comments

The USDA and the Arts

"The emergence of nontraditional arts magnets . . . demonstrates the ability of some rural areas to attract creative talent and is related to the growing number of initiatives promoting rural cultural tourism."

Source: Tim Wojan, "Arts Employment Is Burgeoning in Some Rural Areas," *Amber Waves, USDA Economic Research Service, November 2007.*



Rural Development and the Arts

A comprehensive approach to economic and community development in rural areas:

Housing

Infrastructure

Business Development



USDA Rural Development Resources

> \$155 billion portfolio of loans

> \$20 billion in loans, loan guarantees and grants administered last fiscal year



Rural Development and the Arts

What is our stake in the arts?

- > Increases quality of life for an area
- > Creates a more competitive place to recruit businesses
- Can directly create jobs

Census data shows an increase of arts and design workers and entertainers in rural areas not adjacent to cities.



Programs to Assist the Arts

Loans, guarantees and grants:

- ➤ May be used to construct, enlarge or improve community facilities
- Can include costs to acquire land needed for a facility, refinance existing debt, pay necessary professional fees and purchase equipment required for its operation



Eligibility Criteria for Community Facilities (CF) Funding

Eligible Entity

Public bodies, not-for-profits and federally recognized Indian tribes AND not including private affairs or commercial business undertakings

Eligible Rural Area

Cities, towns and census designated places (CDPs) of 20,000 or fewer AND primarily serving rural areas



Priorities for CF Funding

- Size of the rural communities
- Median household income (MHI)
- Health care, public safety and projects consistent with the state strategic plan

Loan funds are awarded based on financial feasibility, repayment ability and broad-based community support.



Contact Your Rural Development Office

http://www.rurdev.usda.gov/recd_map.html





Ravalli County Economic Development Authority

Received \$175,105 to support the Montana Arts Council's Montana Artrepreneur Program



Crow's Shadow Institute of the Arts

- Received support from Rural Development and partner organizations
- Provides artistic opportunities for Native Americans on the Umatilla Reservation in Oregon





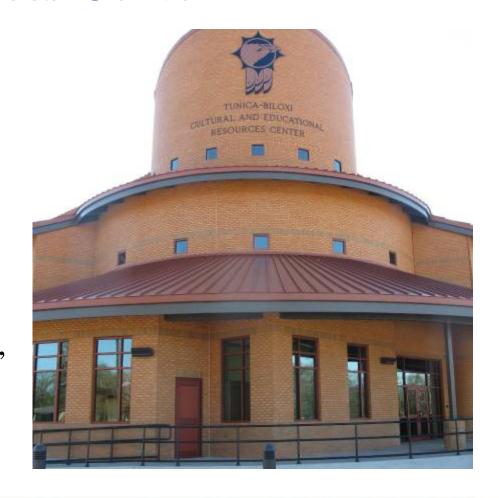
Lillith Lidseen Performing Arts Association

➤ Rural Development helped purchase and renovate a 250-seat Playhouse in Hayesville, North Carolina.



Tunica – Biloxi Cultural and Educational Resources Center

- ➤ Received \$3,500,000 for construction on the Tunica-Biloxi Tribe of Louisiana's reservation
- ➤ Houses displays of cultural and historical artifacts, library, auditorium, and offices





Audience Questions

Use the "chat" box.



Follow-up email will contain links to resources.

Stay tuned for future web seminar announcements.

Check the NASAA website for updates!

21

Thanks for participating!

Questions or comments about this session? Contact Eric Giles, Learning Services Manager (eric.giles@nasaa-arts.org).

Many thanks to NASAA's member states and today's guests for making this session possible. The work of NASAA and of state arts agencies is also supported and strengthened in many ways through funding and programming partnerships with the National Endowment for the Arts.