Ten Great Reasons to Support Public Art

1. **It's public!** Everyone has access to public art. It's directly in the public sphere and not confined to galleries or museums.

2. Public art **enriches physical environments**, bringing streetscapes, plazas, government buildings and schools to life.

3. Public art is a great tool for **civic engagement**, building social capital and encouraging civil discourse.

4. Public art installations provide professional **opportunities for artists** and cultivate an environment in which the creative class thrives.

5. **It boosts local economies.** Businesses supply materials and labor; restaurants, hotels and transportation companies benefit from a site that attracts visitors.

6. Public art is an investment in place making—measured by livability and quality of life—that also engenders **community pride.**

7. Through documentation and celebration, public art connects citizens to their neighbors and their **shared history**, making cultural heritage a tangible community asset.

8. Public art enlivens places where people work, which can improve employee **morale, productivity and respect.**

9. Public art creates **supportive learning environments.** It opens eyes—and minds! It attracts students to environments conducive to both learning and fun.

10. Public art can raise **public awareness** about important community issues, such as environmental stewardship and respect for diversity.

Want more? See NASAA’s [Percent for Art Policy Brief](http://www.nasaa-arts.org/).