Today’s seminar will begin shortly

Please complete your phone connection now:

1. Dial the toll free number 1 866 275 3495.

2. Enter the meeting number *4671867* on your phone keypad. Enter the star (*) key before and after the meeting number.

3. Identify yourself. Using your phone keypad, enter the unique 5-digit participant number from the bottom of your Voice Connection box. Enter the star (*) key before and after the number.

Tip: Find your Voice Connection Box near the lower right hand corner of your screen.
State Arts Advocacy in 2012

If you have just arrived via the Web, complete your phone connection. Dial 1 866 275 3495 and enter *4671867* on your phone. Then key in your 5-digit ID number (located in the Voice Connection box).
Your Hosts

If you have just arrived via the Web, complete your phone connection. Dial 1 866 275 3495 and enter *4671867* on your phone. Then key in your 5-digit ID number (located in the Voice Connection box).

Eric Giles
Learning Services Manager

Kelly Barsdate
Chief Program and Planning Officer
Tech Tips

- **View all participants** in the roster to the right.

- **Use the “Chat” box at any time** to submit a question or get technical help.

- **During the Q&A break**, presenters will answer chat questions.

If you have just arrived via the Web, complete your phone connection. Dial 1 866 275 3495 and enter *4671867* on your phone. Then key in your 5-digit ID number (located in the Voice Connection box).
Today’s Format

I. Roundtable Discussion

Pat Boyd
South Dakotans for the Arts

Mike Latvis
ArtServe Michigan

Betty Plumb
South Carolina Arts Alliance

II. Your Questions and Comments
Roundtable Discussion

What are your current policy goals?

- SAA budget
- Dedicated revenue from admissions tax
- Preparing for likely budget veto

- SAA budget
- Arts education funding and implementation

- SAA budget
- Renewal of tourism tax
- Including the arts in education reform
Roundtable Discussion

How do you respond to “essential services only” arguments?
Roundtable Discussion

How supportive is your state legislature?

1 Very Unsupportive
2 Neutral
3 Very Supportive
Tools & Tactics

Michigan depends on the creative state of our economy.

$462,791,322

Based on data from 211 organizations, including 32 of the top 50, in FY2009. Michigan government invested $9,778,309 in these organizations in FY2009.

Michigan’s arts and culture nonprofit sector includes over 2,000 organizations.

Jobs

For every $1.00 Michigan invests in arts and culture, $51 is pumped back into the state’s economy.

$1

More than $2B in tourism.

$152,000,000 in salaries 15,560 jobs

Read More

Vibrant communities

Quality of life

Talent attraction

NASAA State Arts Advocacy in 2012
Tools & Tactics

South Dakotans for the Arts Day at the Legislature: Student’s Capitol Art Show
Tools & Tactics

- Mobilization through social media
- Arts caucus
- Arts Day
How supportive is your state legislature?

1  Very Unsupportive
2  Neutral
3  Supportive
4  Very Supportive
Q & A

Audience Questions
Use the “chat” box.
Follow-up email
www.nasaa-arts.org
Thanks for participating!

Questions or comments about this session? Contact Eric Giles, Learning Services Manager (eric.giles@nasaa-arts.org).

Many thanks to NASAA’s member states and today’s guests for making this session possible. The work of NASAA and of state arts agencies is also supported and strengthened in many ways through funding and programming partnerships with the National Endowment for the Arts.