

Today's seminar will begin shortly

Please complete your phone connection now:

1. Dial the toll free number 1 866 275 3495.
2. Enter the meeting number *4671867* on your phone keypad. Enter the star (*) key before and after the meeting number.
3. **Identify yourself.** Using your **phone** keypad, enter the unique 5-digit participant number from the bottom of your Voice Connection box. Enter the star (*) key before and after the number.

Tip: Find your Voice Connection Box near the lower right hand corner of your screen.



State Arts Advocacy in 2012

If you have just arrived via the Web, complete your phone connection. Dial 1 866 275 3495 and enter *4671867* on your phone. Then key in your 5-digit ID number (located in the Voice Connection box).

Your Hosts



Eric Giles

Learning Services
Manager



Kelly Barsdate

Chief Program
and Planning Officer

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- **View all participants** in the roster to the right.
- **Use the “Chat” box at any time** to submit a question or get technical help.
- **During the Q&A break**, presenters will answer chat questions.

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Today's Format

I. Roundtable Discussion



Pat Boyd
South Dakotans
for the Arts



Mike Latvis
ArtServe
Michigan



Betty Plumb
South Carolina
Arts Alliance

II. Your Questions and Comments

Roundtable Discussion

What are your current policy goals?



- SAA budget
- Dedicated revenue from admissions tax
- Preparing for likely budget veto



- SAA budget
- Arts education funding and implementation



- SAA budget
- Renewal of tourism tax
- Including the arts in education reform

Roundtable Discussion



How do you respond to “essential services only” arguments?

Roundtable Discussion

How supportive is your state legislature?



1

Very
Unsupportive



2



3

Neutral



4

Very
Supportive



5

Very
Supportive

Tools & Tactics

**MICHIGAN
DEPENDS ON THE
CREATIVE *state*
OF OUR ECONOMY.**



**JOBS
TAX REVENUE
VIBRANT COMMUNITIES
QUALITY OF LIFE
TALENT ATTRACTION**

\$462,791,322*

• Based on data from **211 organizations**, including 32 of the top 50, in FY2009
Michigan government invested \$9,778,309 in these organizations in FY2009



Michigan's arts and culture nonprofit sector includes over 2,000 organizations

WATCH IT GROW

\$51

For every \$1.00 Michigan invests in arts and culture, \$51 is pumped back into the state's economy

\$1

More than **\$2B** in Tourism [Read More](#)

\$152,000,000
IN SALARIES 15,560 JOBS [Read More](#)

Tools & Tactics

South Dakotans for the Arts Day at the Legislature: Student's Capitol Art Show



Tools & Tactics

- Mobilization through social media
- Arts caucus
- Arts Day



Audience Results

How supportive is your state legislature?



1

Very
Unsupportive



2



3

Neutral



4

Very
Supportive



5

Very
Supportive

Q & A

Audience Questions

Use the "chat" box.



Resources

Follow-up email
www.nasaa-arts.org

The screenshot shows the homepage of the National Assembly of State Arts Agencies. The header features the organization's name in a serif font, with the tagline 'KNOWLEDGE ★ REPRESENTATION ★ COMMUNITY' below it. A search bar with the text 'Google™ Custom Search' and a 'Search NASAA' button is located in the top right. A dark blue navigation bar contains the following menu items: 'About', 'Research', 'Learning Services', 'Advocacy', 'Publications', 'Support', and 'My NASAA'. The 'Advocacy' menu item is highlighted with a pink oval, and a dropdown menu is visible below it, containing the following items: 'Federal Updates', 'Advocacy Tools', and 'Advocacy Services'. The main content area features a large article titled 'Developing Young Imagination' with a sub-headline 'State arts agencies, including the California Arts Council, provide young people with access to arts and cultural opportunities that enhance their success in school. » More'. Below this is another article snippet: 'Music LA, a program of the Los Angeles Department of Cultural Affairs, gives youth from underserved areas of Los Angeles the chance to study music with professional teaching artists.' At the bottom, there is a row of five small images: a banner that says 'ART IN THE PARK', a group of children playing trumpets, a woman speaking, a person working at a desk, and a group of children playing trumpets. A large image of children playing trumpets is also visible on the right side of the page.

Thanks for participating!

Questions or comments about this session? Contact Eric Giles,
Learning Services Manager (eric.giles@nasaa-arts.org).

Many thanks to NASAA's member states and today's guests for making this session possible. The work of NASAA and of state arts agencies is also supported and strengthened in many ways through funding and programming partnerships with the National Endowment for the Arts.