Today’s seminar will begin shortly

Please complete your phone connection now:

1. **Dial the toll free number** 1 866 275 3495.

2. **Enter the meeting number** *4671867* on your phone keypad. Enter the star (*) key before and after the meeting number.

**3. Identify yourself.** Using your **phone** keypad, enter the unique 5-digit participant number from the bottom of your Voice Connection box. Enter the star (*) key before and after the number.

Tip: Find your Voice Connection Box near the lower right hand corner of your screen.
Energize Your Advocates: Strategies for Overcoming Advocacy Fatigue

If you have just arrived via the Web, complete your phone connection. Dial 1 866 275 3495 and enter *4671867* on your phone. Then key in your 5-digit ID number (located in the Voice Connection box).
Your Hosts

Eric Giles
Learning Services Manager

Tom Birch
Legislative Counsel

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• **View all participants** in the roster to the right

• **Use the “Chat” box at any time** to submit a question or get technical help

• **During the Q&A break** presenters will answer chat questions

If you have just arrived via the Web, complete your phone connection. Dial 1 866 275 3495 and enter *4671867* on your phone. Then key in your 5-digit ID number (located in the Voice Connection box).
Today’s Format

I. Roundtable Discussion

Bobby Kadis
North Carolina Arts Council

Jaime Dempsey
Arizona Commission on the Arts

Ann Marie Miller
ArtPride New Jersey

II. Your Questions and Comments
Today’s Format

I. Roundtable Discussion

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II. Your Questions and Comments
What are some of the symptoms of and contributors to advocacy fatigue?
What can you do to reduce or avoid advocacy fatigue?
How does the threat of a crisis affect advocacy fatigue?
What helps keep your advocacy message fresh for your advocates?
Do legislators suffer fatigue from hearing the same message from the same advocates?
Audience Questions

Use the “chat” box.
Resources

Making Your Case

- Why Should Government Support the Arts?
- Return on Investment: The Federal Government, States and the Arts
- Fallacies of the Kansas Veto
- What Do I Say? Tips for Advocacy Meetings
- Advocacy and Lobbying: Speaking Up for the Arts
- The Arts in Public Policy: An Advocacy Agenda
- Learning from Legislators
- Contending with Economic Uncertainty—Advocacy Talking Points
- National Governors Association Issue Briefs

Assessing Your Strength

- Arts Advocacy Checklist: A Self-Evaluation Tool for State Arts Agencies
- Arts Advocacy Checklist: A Self-Evaluation Tool for Arts Organizations and Advocates

Mobilizing Your Support

- Elections 2010: Campaigning for Public Arts Support
- E-Advocacy: On-Line Strategies for Arts Advocacy
- Advocacy Strategies in an Economic Downturn
- Advocacy for Public Support of the Arts: A Civic Responsibility
- Advocacy by Arts Organizations: Tax Laws and Lobbying
- Access to Power: Building Political Clout for the Arts
Stay Tuned!

For information on future web seminars

Check the NASAA website for updates!
Thanks for participating!

Questions or comments about this session? Contact Eric Giles, Learning Services Manager (eric.giles@nasaa-arts.org).

Many thanks to NASAA’s member states and today’s guests for making this session possible. The work of NASAA and of state arts agencies is also supported and strengthened in many ways through funding and programming partnerships with the National Endowment for the Arts.