

Today's seminar will begin shortly

Please complete your phone connection now:

1. Dial the toll free number 1 866 275 3495.
2. Enter the meeting number *4671867* on your phone keypad. Enter the star (*) key before and after the meeting number.
3. **Identify yourself.** Using your **phone** keypad, enter the unique 5-digit participant number from the bottom of your Voice Connection box. Enter the star (*) key before and after the number.

Tip: Find your Voice Connection Box near the lower right hand corner of your screen.

Energize Your Advocates:

Strategies for Overcoming Advocacy Fatigue

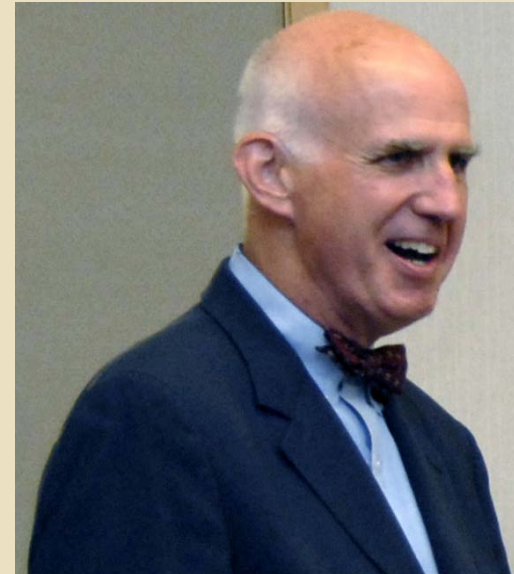
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Your Hosts



Eric Giles

Learning Services Manager



Tom Birch

Legislative Counsel

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- **View all participants** in the roster to the right
- **Use the “Chat” box at any time** to submit a question or get technical help
- **During the Q&A break** presenters will answer chat questions

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I. Roundtable Discussion



Bobby Kadis

North Carolina Arts Council



Jaime Dempsey

Arizona Commission on the Arts



Ann Marie Miller

ArtPride New Jersey

II. Your Questions and Comments

I. Roundtable Discussion



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II. Your Questions and Comments



What are some of the symptoms of and contributors to advocacy fatigue?



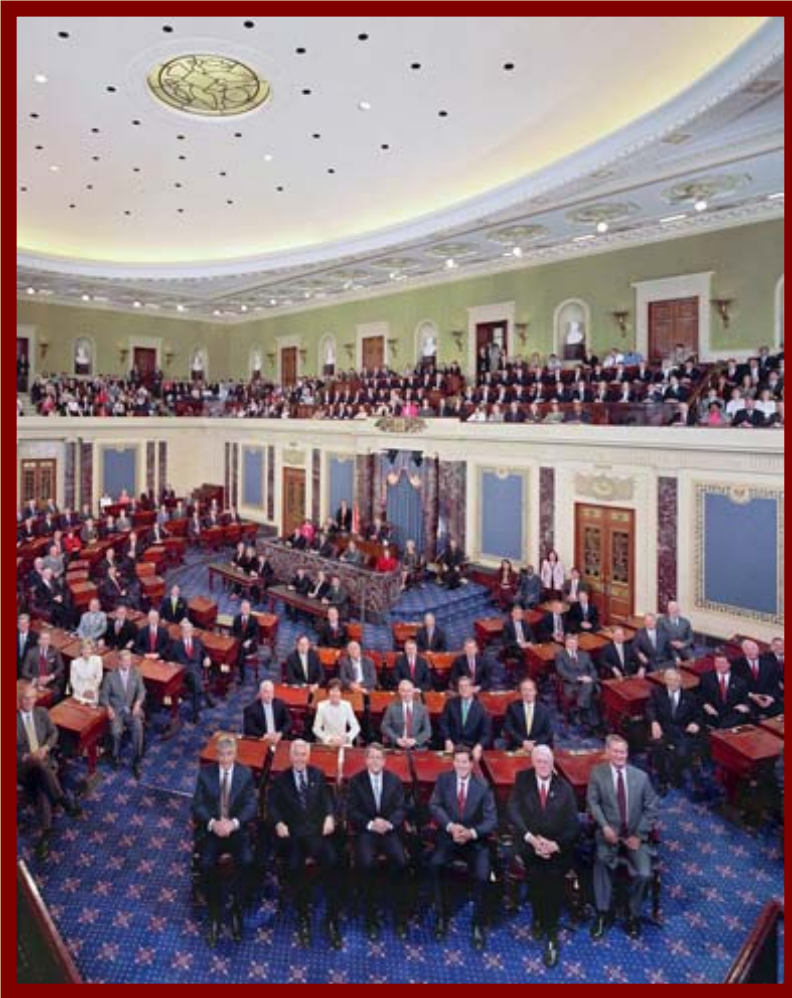
What can you do to
reduce or avoid
advocacy fatigue?



How does the threat
of a crisis affect
advocacy fatigue?



What helps keep your
advocacy message
fresh for your
advocates?



Do legislators suffer
fatigue from hearing
the same message
from the same
advocates?

Audience Questions

Use the “chat” box.

National Assembly of State Arts Agencies

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Making Your Case

[Why Should Government Support the Arts?](#)
[Return on Investment: The Federal Government, States and the Arts](#)
[Fallacies of the Kansas Veto](#)
[What Do I Say? Tips for Advocacy Meetings](#)
[Advocacy and Lobbying: Speaking Up for the Arts](#)
[The Arts in Public Policy: An Advocacy Agenda](#)
[Learning from Legislators](#)
[Contending with Economic Uncertainty—Advocacy Talking Points](#)
[National Governors Association Issue Briefs](#)

Assessing Your Strength

[Arts Advocacy Checklist: A Self-Evaluation Tool for State Arts Agencies](#)^M
[Arts Advocacy Checklist: A Self-Evaluation Tool for Arts Organizations and Advocates](#)

Mobilizing Your Support

[Elections 2010: Campaigning for Public Arts Support](#)
[E-Advocacy: On-Line Strategies for Arts Advocacy](#)
[Advocacy Strategies in an Economic Downturn](#)
[Advocacy for Public Support of the Arts: A Civic Responsibility](#)
[Advocacy by Arts Organizations: Tax Laws and Lobbying](#)
[Access to Power: Building Political Clout for the Arts](#)

State Arts Agency Legislative Appropriations Preview Fiscal Year 2012 A national overview of projected state funding for the arts in the current fiscal year.
Major State Arts Agency Budget and Restructuring Log A short synopsis of zero-budget and restructuring proposals affecting state arts agencies in recent years.

Stay Tuned!

**For information on
future web seminars**

Check the NASAA website for updates!

Thanks for participating!

Questions or comments about this session? Contact Eric Giles,
Learning Services Manager (eric.giles@nasaa-arts.org).

Many thanks to NASAA's member states and today's guests for making this session possible. The work of NASAA and of state arts agencies is also supported and strengthened in many ways through funding and programming partnerships with the National Endowment for the Arts.