Thank you for registering for NASAA's web seminar, **State Arts Advocacy in 2012**. As we mentioned during the session, this follow-up message contains additional resources we hope will be valuable to you.

We will keep you informed as the slides and transcript of the seminar are posted to the NASAA website. If you have questions in the meantime, please don't hesitate to contact NASAA. You can also learn more about past and future web seminars via the NASAA website.

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**Resources**

- Creative State Michigan  
- South Carolina's Creative Cluster Report  
- Convio Guide: Using the Internet for Effective Grassroots Advocacy
Americans for the Arts Local Arts Rapid Response Toolkit

**NASAA Resources**

*Why Should Government Support the Arts?*

*Advocacy Checklist for Arts Organizations and Advocates*

*Additional advocacy tools and services*

**NASAA Advocates**

*Forty Action Strategies*

*Access to Power: Building Political Clout for the Arts*

*Advocacy and Term Limits: Developing Arts Support in the Legislature Early*

*Advocacy for Public Support of the Arts: A Civic Responsibility*

*NASAA Publications on Advocacy*

\[M\] = Content for NASAA members only