

# Today's seminar will begin shortly

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2. Enter the meeting number \*4671867\* on your phone keypad. Enter the star (\*) key before and after the meeting number.
3. **Identify yourself.** Using your **phone** keypad, enter the unique 5-digit participant number from the bottom of your Voice Connection box. Enter the star (\*) key before and after the number.

Tip: Find your Voice Connection Box near the lower right hand corner of your screen.

# Reflecting on the Recession: Arts Grant-Making Trends

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# Your Hosts



**Eric Giles**

Learning Services Manager



**Sue Struve**

Communications Manager

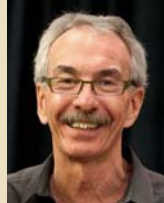
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- **View all participants** in the roster to the right
- **Use the “Chat” box at any time** to submit a question or get technical help
- **During the Q&A break** presenters will answer chat questions

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# Today's Format

## I. Roundtable Discussion



**Tommer Peterson**

Grantmakers in the Arts



**Holly Sidford**

Helicon Collaborative



**Kelly Barsdate**

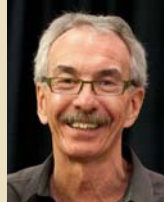
NASAA

## II. Your Questions and Comments

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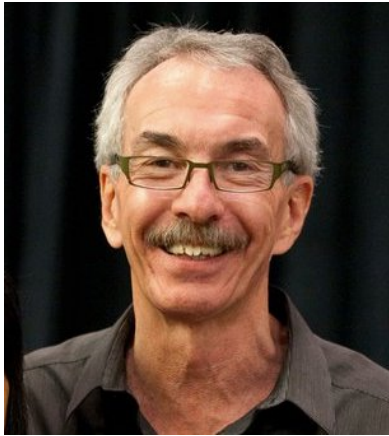
NASAA

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# Grantmakers in the Arts

## Supporting a Creative America



Tommer Peterson  
Deputy Director



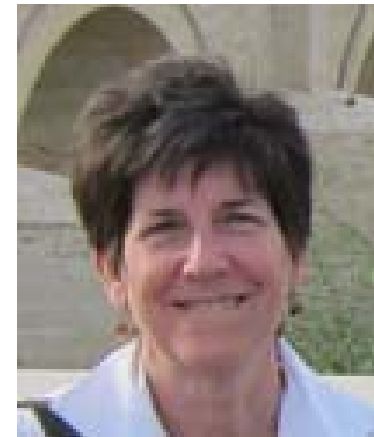
[www.giarts.org/research](http://www.giarts.org/research)

# Helicon Collaborative

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## | Helicon Collaborative – a ‘for benefit’ company

- Strategy development
- Research and analysis
- Program planning, management and assessment
- Leadership coaching
- Other interesting projects



Holly Sidford  
President



# Sources for Helicon's Perspective

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## About the Recession

- Arts Funders and the Recession: A Year Later (GIA, Fall 2010)
- Artists and the Economic Recession (LINC, Spring 2010)
- In the Face of the Recession, What are Funders Doing? (GIA, Summer 2009)
- The Economic Recession's Impact on Arts and Cultural Organisations in Alaska (Rasmuson, Summer 2009)
- The Economic Recession's Impact on Cultural Organisations in Puget Sound (Allen, Spring 2009)

## Related Topics

- Bright Spots and Hard Bargains (Doris Duke, Winter, 2011)
- Arts Funding in California: Where Do We Stand? (Irvine, Fall 2010)
- It's Not About You ... It's About Them – What Motivates Bay Area Donors to Give to the Arts and Artists (San Francisco and East Bay, Spring 2010)

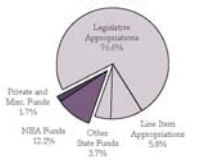
## STATE ARTS AGENCY FUNDING AND GRANT MAKING

Each of America's 50 states and six jurisdictions has a government agency that works to make the cultural, civic, economic and educational life of communities. Through services and grant making, state arts agencies help each state to recognize and develop its unique creative assets. State arts agencies are public entities with council members, grant-adjudication panels and decision making.

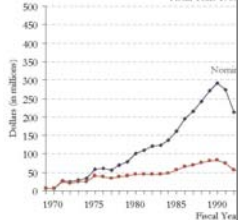
### State Arts Agency Funding

State arts agencies will manage more than \$360 million of this revenue comes from state general fund.

Sources of State Arts Agency Revenue  
Fiscal Year 2010



State Arts Agency Total Legislation  
Fiscal Year 1960



state arts  
agency  
overview

march  
2010

<sup>1</sup> Funds discussed in this report exclude funds from the American Rescue Plan Act (ARPA). See page 6 for information about ARPA grants received.

## National Assembly of State Arts Agencies KNOWLEDGE ★ REPRESENTATION ★ COMMUNITY

### STRATEGY SAMPLER STATE ARTS AGENCY GRANT TRENDS

As state arts agencies (SAAs) address environmental shifts—economic, political—many are enacting changes to grant programs. Some are catalyzed by the recession and recent declines in SAA resources, however, are driven by larger environmental trends and may have had the recession not happened. This document reviews a selection of recent changes by state arts agencies to adjust their grants to new budget realities, outlines strategic, long term questions that state arts agencies are asking when revisiting their programs and services. For additional details on comparative grant making data—contact the [NASAA research](#).

#### RECENT GRANT MAKING CHANGES

- **CONSOLIDATING PROGRAMS:** At the beginning of this decade, many state arts agencies have sought to consolidate grant categories to reduce the number of grant programs managed by the agency. This has been done in response to reduced funding circumstances or by a desire for greater clarity/simplicity in design.
- **MODIFYING ELIGIBILITY:** In response to reduced resources, some agencies have tightened guidelines to allow only one grant application per organization. This limits "double dipping" opportunities and reduces the number of applications the state arts agency must process. Other state arts agencies have narrowed eligibility criteria for selected programs in order to focus on a strategic subset of constituents.
- **STREAMLINING PANELS:** Numerous states have adopted "virtual" review panels. Many agencies have also adopted electronic materials review to reduce travel costs and support paperless procedures.
- **STREAMLINING APPLICATIONS:** As award amounts decline, states have attempted to simplify application forms and reporting requirements. Limits to this, since state arts agencies need data to adjudicate awards with government regulations, to document impact and to convey that data.

August 2010

National Assembly of State Arts Agencies

## NASAA's Sources

- Grant statistics
- Budget data
- Guidelines
- Surveys
- Field communications
- Information requests
- Peer dialogue



Kelly Barsdate  
Chief Program and  
Planning Officer

# Roundtable Discussion

National Assembly of  
State Arts Agencies

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**How has the recession  
affected arts grant making?**



# Roundtable Discussion

National Assembly of  
State Arts Agencies

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## How do the arts compare?



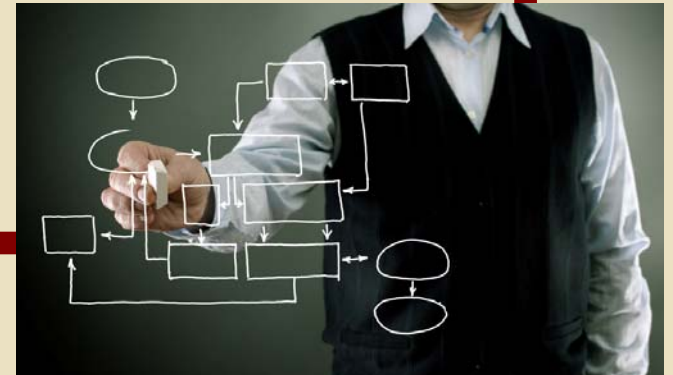
# Roundtable Discussion

National Assembly of  
State Arts Agencies

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## Are grant-making tactics changing?



# Roundtable Discussion

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**How about major strategy  
changes?**





# Roundtable Discussion

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## What about the future?



# Audience Questions

Use the “chat” box.



## **Additional information from:**

- **Grantmakers in the Arts**
- **Helicon Collaborative**
- **NASAA**

**Contact information for presenters**

# National Assembly of State Arts Agencies

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**New & Noteworthy**

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**Key Issues**

- [Why Should Government Support the Arts?](#)
- [Creative Economic Development](#)
- [Arts Education](#)
- [Arts Participation](#)
- [State Arts Agency Funding](#)
- [2010 Arts Advocacy Issue Briefs](#)

**Quick Links**

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**M** = NASAA member-only content

## Stay Tuned!

**March: New NGA research**

**April: New teaching artists  
research**

***Check the NASAA website for updates!***

# Thanks for participating!

Questions or comments about this session? Contact Eric Giles,  
Learning Services Manager ([eric.giles@nasaa-arts.org](mailto:eric.giles@nasaa-arts.org)).

Many thanks to NASAA's member states and today's guests for making this session possible. The work of NASAA and of state arts agencies is also supported and strengthened in many ways through funding and programming partnerships with the National Endowment for the Arts.