

Today's seminar will begin shortly.

Enable Your Audio!



To listen via your computer, enable your audio speakers.



To listen via phone, dial **1-855-797-9485**. Enter the access code **668 614 225** and the pound (#) key. Then follow the system prompts to synchronize your phone line and web I.D., located under the Event Info tab.

Innovations in Public-Sector Grant Making



Your Host



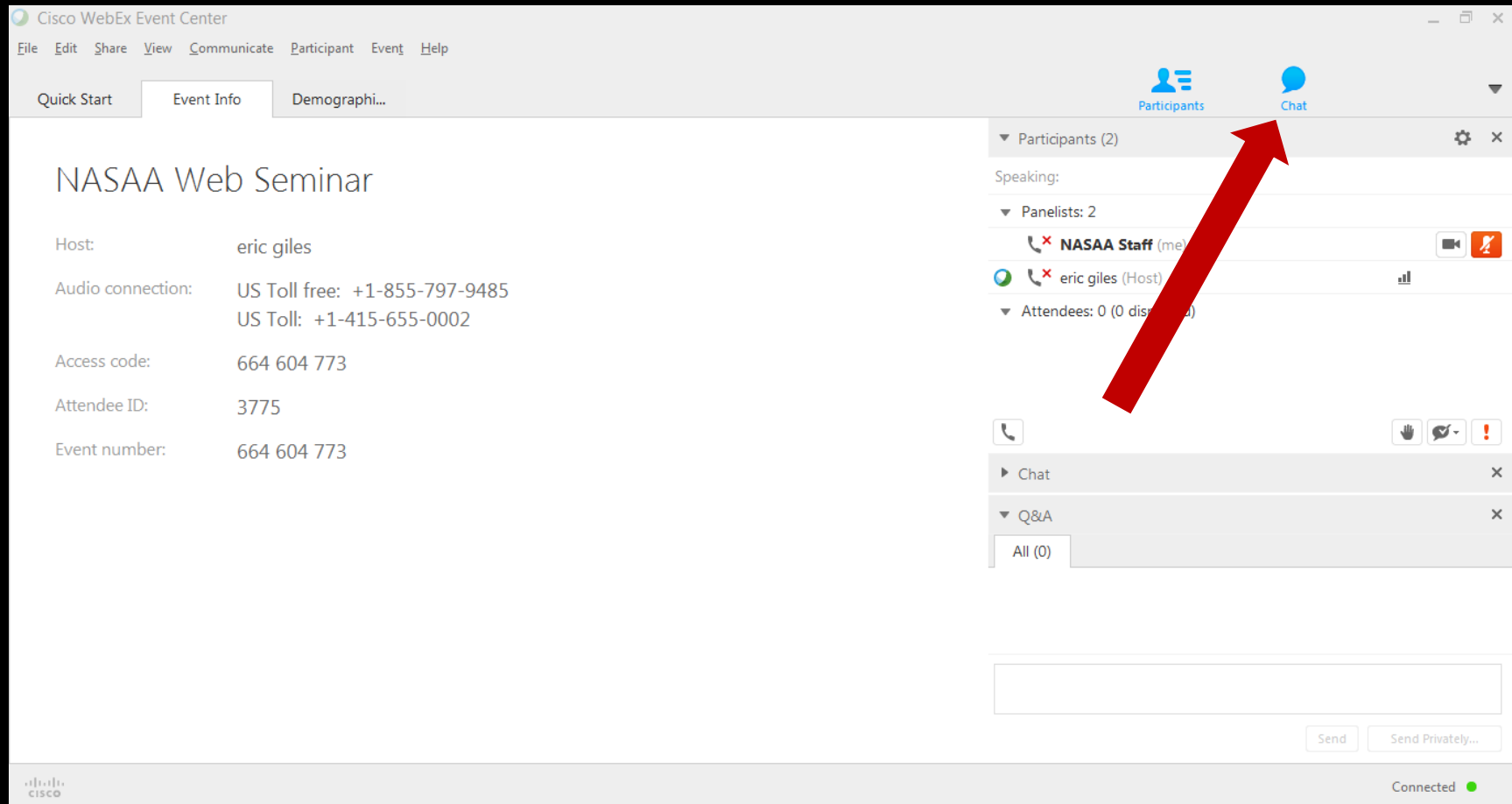
Eric Giles
Learning Services
Manager

Tech Tips

The screenshot shows the Cisco WebEx Event Center interface. The title bar reads "Cisco WebEx Event Center". The menu bar includes "File", "Edit", "Share", "View", "Communicate", "Participant", "Event", and "Help". The tabs are "Quick Start", "Event Info", and "Demographi...". The "Event Info" tab is selected, and a red arrow points to it. The event title is "NASAA Web Seminar". The host is "eric giles". The audio connection information is "US Toll free: +1-855-797-9485" and "US Toll: +1-415-655-0002". The access code is "664 604 773". The attendee ID is "3775". The event number is "664 604 773". On the right side, there are icons for "Participants" and "Chat". Below these, there is a "Participants (2)" section with a "Speaking:" section. The "Panelists: 2" section shows "NASAA Staff (me)" and "eric giles (Host)". The "Attendees: 0 (0 displayed)" section is empty. At the bottom right, there is a "Chat" section and a "Q&A" section. The "All (0)" section is selected. The "Send" and "Send Privately..." buttons are visible. The status bar at the bottom shows "Connected" with a green dot.

If you have joined us today via a telephone, please complete your connection following the system prompts to synchronize your phone line and web identity.

Tech Tips



Cisco WebEx Event Center

File Edit Share View Communicate Participant Event Help

Quick Start Event Info Demographi...

NASAA Web Seminar

Host: eric giles

Audio connection: US Toll free: +1-855-797-9485
US Toll: +1-415-655-0002

Access code: 664 604 773

Attendee ID: 3775

Event number: 664 604 773

Participants (2)

Speaking:

Panelists: 2

- NASAA Staff (me)
- eric giles (Host)

Attendees: 0 (0 disconnected)

Chat

Q&A

All (0)

Send Send Privately...

Connected

If you have joined us today via a telephone, please complete your connection following the system prompts to synchronize your phone line and web identity.

Tech Tips

The screenshot shows the Cisco WebEx Event Center interface. The main content area displays a message: "Today's seminar will begin shortly." followed by the NASAA logo. Below this, a large black box contains the text "Enable Your Audio!" in yellow. Underneath, there are two instructions: "To listen via your computer, enable your audio speakers." with a speaker icon, and "To listen via phone, dial 1-855-797-9485. Enter the access code 666 838 172 and the pound (#) key. Then follow the system prompts to synchronize your phone line and web ID, located under the Event Info tab." with a phone icon. A red arrow points from the phone icon instruction to the chat window on the right. The chat window shows a "Send to:" dropdown menu with "Host" selected, and a text input field with the placeholder "Select a participant in the Send to menu first, type chat message, and send...". The "Send" button is visible. The bottom right corner of the interface shows "Connected" with a green dot.

If you have joined us today via a telephone, please complete your connection following the system prompts to synchronize your phone line and web identity.

Moderator

Kelly Barsdate
Chief Program and
Planning Officer



- I. State Arts Agency Grant Making**
- II. Grant Innovations from Other Sectors**
- III. Audience Q&A**

- I. State Arts Agency Grant Making**
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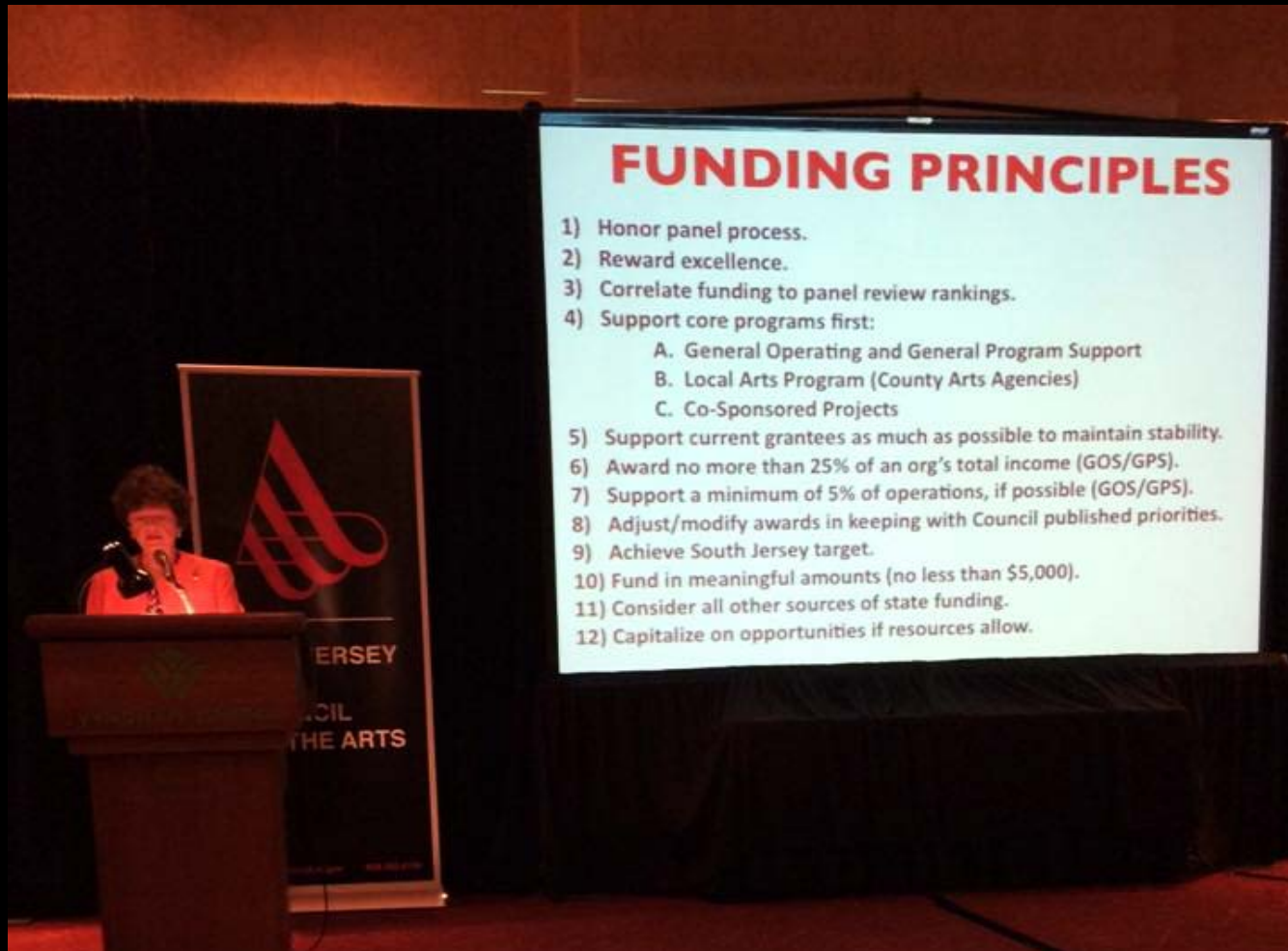
Kentucky Arts Council Arts Day Grantee Recognition



**citizen participation
citizen oversight
transparency
equity
geographic distribution**



ArtsWA
Commission Meeting in Ellensburg, Washington



New Jersey State Council on the Arts Grants Committee Public Meeting



Arizona Commission on the Arts
Grant Adjudication Panel



Arizona Art Tank Competition
Proposal Review Panel

Texas Government Code
Texas Commission on the Arts
Title 4, Subtitle D, Chapter 444,
Subchapter B § 444.024 (c)

“The commission by rule shall adopt equitable procedures for the distribution of grants to recipients who reflect the geographical, cultural, and ethnic diversity of the state's population.”

| Size of Award | # of Foundation Grants | # of NEA Grants | # of SAA Grants |
|-------------------------------|------------------------------|--------------------|--------------------|
| > \$5 million | 31 | - | - |
| \$1 - \$5 million | 348 | 8 | 7 |
| \$500,000 - \$999,999 | 410 | 51 | 21 |
| \$100,000 - \$499,999 | 2,805 | 51 | 326 |
| \$50,000-\$99,999 | 2,824 | 278 | 547 |
| \$25,000-\$49,999 | 4,229 | 658 | 1,132 |
| \$10,000-\$24,999 | 7,656 | 1,012 | 3,599 |
| Under \$10,000 | N/A | 8 | 14,718 |
| Total Arts Grants | 18,303 | 2,066 | 20,350 |
| Median Award \$ Amount | \$ 25,000 | \$ 25,000 | \$ 4,390 |

Sources:

Foundation Grants: GIA Reader, Vol 27, No 1, Winter 2016. Foundation Center sample excludes grants of less than \$10,000.

NEA Grants: arts.gov grants search, FY2015

SAA Grants: Final Descriptive Report records



Photo credit:

Scott Meslow, "How groundbreaking art is already emerging from virtual reality," April 21, 2016, Getty Images
<http://theweek.com/articles/619412/how-groundbreaking-art-already-emerging-from-virtual-reality>

WELCOME
TO OUR ~~MUSEUM~~
~~CENTER~~
~~PLACE~~
THINGY

Photo credit:

<http://museumtwo.blogspot.com/>

Innovations in Public-Sector Grant Making

NASAA

19

Session Partners

National Assembly of
State Arts Agencies
KNOWLEDGE ★ REPRESENTATION ★ COMMUNITY



GRANTCRAFT
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Speakers



Jen Bokoff
Director of
Knowledge Services
GrantCraft



Beth Simone Noveck
Co-Founder and
Director
The GovLab



Andrew Young
Associate Director of
Research
The GovLab

Innovations in Open Grantmaking

National Assembly of State Arts Agencies Webinar



Agenda

- Meet the Presenters
- What is Open Grantmaking?
- Why Open Grantmaking?
- Innovations Pre-Granting
- Innovations in Granting
- Implementation and Assessment
- Discussion and Questions



Meet the Presenters



Jen Bokoff
(@jenbo1)
GrantCraft



Andrew Young
(@_AndrewYoung)
The GovLab



Beth Simone Noveck
(@bethnoveck)
The GovLab

What Is Open Grantmaking?



- Enabling broader and more diverse groups of people to participate
- Mandating more transparency to improve accountability
- Incorporating greater use of data and evidence
(Or some combination of these elements)

Why Open Grantmaking?

- We have a 20th-century system for making billions of dollars of crucial public investments – including over 20,000 grants per year from SAAs
- Data-driven and collaborative technologies allow for more innovative, inclusive approaches to designing, awarding and measuring the impact of grants
- More experimentation will help to uncover what works in practice



The Report

Innovations Pre-Granting

- **Ideation Challenges**
- Improving the Quality of Applications through Matchmaking
- Prioritizing Bottom-Up Participation

Innovations in Granting

- **Open Peer Review and Participatory Judging**
- **Evidence-Based Grantmaking**
- Expert Networking
- **Open Alternatives to Grants**

LEADERSHIP SERIES

INNOVATIONS in OPEN GRANTMAKING

by
Beth Simone Noveck
Andrew Miller
Andrew Young



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a service of Foundation Center

In partnership with



GOVLAB

#opengrantmaking

The Report

Innovations Post-Granting

- Opening Data About Grants, Grantors, and Grantees
- Standardizing Reporting
- Opening Access to Grant-Funded Work Product



Innovations Pre-Grant: Ideation Challenges

Using “the crowd” to brainstorm ideas for the design or goal of the grant itself

Outsiders can be useful in defining the questions funding could help answer or the problems they could help solve

Examples:

- Harvard University Type 1 Diabetes Challenge
- White House Smart Disclosure Initiative



Innovations Pre-Grantting: Ideation Challenges

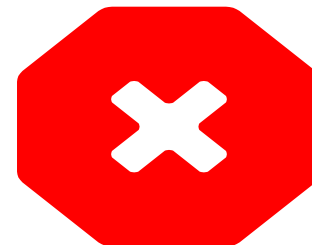
Why Do It?

- Diversity of Input
- Flexibility
- Buzz



Why Not to Do It?

- Institutional Constraints
- Times



Innovations in Granting: Open Peer Review and Participatory Judging

More open judging processes can involve opportunities for public input at the outset to narrow a broader field or, later on, to select final winners from a shortlist

This input could consist of public comments or voting, judging by panels of outside peer reviewers, or a combination of both

Examples:

- Case Foundation's 'Making It Your Own Awards'
- Wikimedia Foundation



Innovations in Granting: Open Peer Review and Participatory Judging

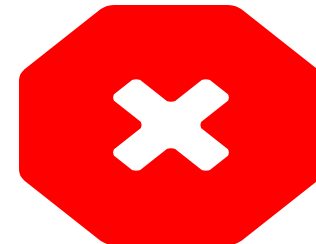
Why Do It?

- Smarter Judging
- Community
- Legitimacy
- Skill Building



Why Not to Do It?

- Confidentiality
- Timing
- Popularity



Innovations in Granting: Evidence-Based Grantmaking

Greater openness can lead to the availability of more and better evidence, which, in turn, could enable funders to use data to help steer money toward interventions that have already been proven to create economic and scientific value

One technique involves giving more money where there is more evidence and giving smaller amounts to riskier and more entrepreneurial endeavors

Examples:

- Arnold Foundation's Pay for Success
- Department of Education's i3



Innovations in Granting: Evidence-Based Grantmaking

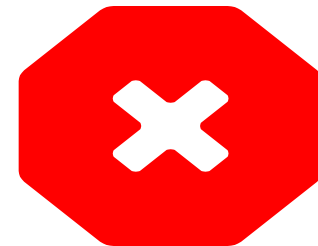
Why Do It?

- Cost Savings
- Entrepreneurial Innovation



Why Not to Do It?

- When Impact is Less Quantifiable



Innovations in Granting: Open Alternatives to Grants

Through crowdfunding, micropayments, and prize-backed challenges, government can use its convening power to harness more broad-based sources of funds and collaborate with private sector partners to fund innovation in new ways and generate problem-solving ideas

Examples:

- NASA's Center of Excellence for Collaborative Innovation (CoECI)
- ASPCA's Rachael Ray \$100K Challenge



Innovations in Granting: Open Alternatives to Grants

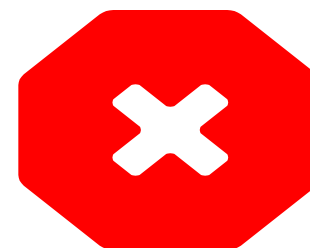
Why Do It?

- Cost Efficiency
- Community



Why Not to Do It?

- Legal Constraints
- Legitimacy



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Learning across Sectors



Getting from Here to There: Implementation and Assessment

Thank You!

Jen Bokoff (@jenbo1), GrantCraft

Beth Simone Noveck (@bethnoveck), The GovLab

Andrew Young (@_AndrewYoung), The GovLab



GOVLAB



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What's on your mind?



Chat

Innovations in Public-Sector Grant Making



Jen Bokoff
GrantCraft



**Beth Simone
Noveck**
The GovLab



Andrew Young
The GovLab

www.nasaa-arts.org

National Assembly of State Arts Agencies

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[Public Art](#)

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[Grant Making](#)

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[Best Practices](#)

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[Ask NASAA](#)



Community

State arts

» More

al in the

Cultural

Houston



New & Noteworthy

New! NASAA Assembly 2016
Proceedings and Photos

2016 State Legislative
Roundup **M**

Key Issues

State Arts Agency Appropriations

Why Should Government Support the
Arts?

Creative Economic Development

Quick Links

State Arts Agency Directory

NASAA Notes Newsletter

Federal Updates

For Council Members

Thank you

Thanks for participating!

Questions or comments about this session?
Contact NASAA Learning Services Manager Eric Giles:
eric.giles@nasaa-arts.org

Support from NASAA's member state arts agencies and the National Endowment for the Arts
made this session possible.