

National Assembly of State Arts Agencies

KNOWLEDGE ★ REPRESENTATION ★ COMMUNITY

**TO: All Session Participants
Building Public Will for the Arts**

DA: October 29, 2009

FR: National Assembly of State Arts Agencies

RE: Public Will Resources

Thank you for participating in NASAA's latest Web seminar on building public will for the arts. To learn more about the resources and tools mentioned during today's session, please see the following links:

- [Metropolitan Group](#)
- [Building Public Will: A Five-Phase Communication Approach to Sustainable Change](#)
- [Tools for Heritage, Arts and Culture](#)
- [Increasing Relevance, Relationships and Results: Principles and Practices for Effective Multicultural Communication](#)
- [Measuring What Matters: The Challenge of Quantifying Social Change](#)

The slides from this seminar, as well as materials from past Web events, are available on the [Web Seminar page](#) of [NASAA's Web site](#). Contact [Dora Shick](#) for a password reminder. We will also be posting complete transcripts of the session to that page, as well as information on upcoming virtual learning events, so visit the site frequently for updates.

As always, NASAA appreciates your participation and feedback. If you have comments or suggestions about NASAA's learning services, please contact [Kelly Barsdate](#), NASAA's chief program and planning officer, or [Eric Giles](#), learning services manager, at any time.

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