

National Assembly of State Arts Agencies

KNOWLEDGE ★ REPRESENTATION ★ COMMUNITY

TO: All Session Participants
Arts Participation in America: Trends and Perspectives

DA: 18 August 2009

FR: National Assembly of State Arts Agencies

RE: Arts Participation Resources

Thank you for registering for NASAA's Arts Participation in America Web seminar this afternoon. As we mentioned during the session, this follow up message contains additional resources that we hope will be valuable to you as you continue to explore participation-building strategies in your own state. Another copy of the discussion guide is also attached.

We will be posting transcripts of the seminar to the NASAA Web site. We will send out an e-mail announcing the availability of those notes and visuals in the weeks ahead. If you have questions in the meantime, please don't hesitate to contact NASAA. You can also learn more about [past and future Web seminars](#) via the NASAA Web site.

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PANELISTS' PROGRAMS

Greater Philadelphia Cultural Alliance: [Engage 2020](#), [Breakfast Clubs](#), [List Co-Op](#)
The Wallace Foundation: [Wallace Excellence Awards](#), [Arts for Young People](#)
North Carolina Arts Council: [Arts and Audiences](#)

ARTS PARTICIPATION RESEARCH

- Arts Participation 2008: [Highlights from a National Survey](#), [Supplementary Materials](#)- National Endowment for the Arts

- [Engaging Audiences](#) - The Wallace Foundation
- [Cultural Engagement Index](#) – Philadelphia Cultural Alliance
- [Assessing the Intrinsic Impacts of a Live Performance](#) – Major University Presenters Consortium, WolfBrown
- [Turning First Timers into Life-Timers: Understanding and Reducing Churn](#) - Oliver Wyman Audience Growth Initiative, League of American Orchestras
- [Increasing Arts Demand Through Better Arts Learning](#) - The Wallace Foundation
- [Access, Equity and Quality in Arts Learning](#) - Multiple Presenters Convened by The Wallace Foundation
- [Engaging Art: The Next Great Transformation of America’s Cultural Life](#) – Curb Center for Art, Enterprise and Public Policy
- [Motivations Matter](#) - The Urban Institute
- [A New Framework for Building Participation in the Arts](#) - RAND

ASSORTED PARTICIPATION-BUILDING PROGRAMS

- Free Night of Theatre [evaluation reports](#) and [Best Practices Guide](#) (Theatre Bay Area, Theatre Communications Group)
- [1stfans](#) (Brooklyn Museum)
- [Click: A Crowd-Curated Exhibition](#) (Brooklyn Museum)
- [Active Arts](#) (Music Center of Los Angeles County)
- [Thriving Minds Initiative](#) (Dallas, TX)
- [Confessions of a First Time Opera Goer](#) (Seattle Opera)
- [Live in HD](#) (Opera America)
- [CyberDance](#) (American Dance Festival, Durham, NC)
- [Blumenthal Performing Arts Center Clubs](#) (Charlotte, NC)
- [New American Shakespeare Tavern](#) (Atlanta Shakespeare)

STATE ARTS AGENCY PROGRAMS

- [Arts Participation Initiative](#) - Washington State Arts Commission
- [Statewide Arts Participation Initiative](#) - South Carolina Arts Commission
- [Building Arts Participation](#) - New Jersey State Council on the Arts
- [Arts Participation Seminars](#) - Massachusetts Cultural Council
- [ARTvantage](#) - Maryland State Arts Council
- [Arts Build Communities Grant Program](#) - Kentucky Arts Council
- [Community Arts Grants](#) - Vermont Arts Council
- [Creating Public Value](#) - California Arts Council
- [Arts and Audiences](#) - North Carolina Arts Council

NASAA CONFERENCE PROCEEDINGS

- [Engaging Art: The Next Great Transformation of America’s Cultural Life](#) (Steven Tepper)
- [Engaging Art: What’s the Public Sector Role?](#) (Steven Tepper)
- [Intrinsic Benefits: Understanding Transformative Arts Experiences](#) (Alan Brown)
- [Strengthening Rural Arts Participation](#) (Montana Arts Council)
- [Arts Learning: A Critical Factor in Arts Participation](#) (RAND and The Wallace Foundation)