

Today's seminar will begin shortly

National Assembly of
State Arts Agencies

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Please complete your phone connection now:

1. Dial the toll free number 1 866 275 3495.
2. Enter the meeting number *4671867* on your phone keypad. Enter the star (*) key before and after the meeting number.
3. **Identify yourself.** Using your **phone** keypad, enter the unique 5-digit participant number from the bottom of your Voice Connection box. Enter the star (*) key before and after the number.

Tip: Find your Voice Connection Box near the lower right hand corner of your screen.

Artists and The Recession

If you have just arrived via the Web, complete your phone connection. Dial 1 866 275 3495 and enter *4671867* on your phone. Then key in your 5-digit ID number (located in the Voice Connection box).

Your Hosts

National Assembly of
State Arts Agencies

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Kelly Barsdate

Chief Program and
Planning Officer



Eric Giles

Learning Services
Manager

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- **View all participants** in the roster to the right
- **Use the “Chat to:” box at any time** to submit a question or get technical help
- **During Q&A breaks** presenters will answer chat questions

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Agenda

Artists and the Recession

Judilee Reed, Leveraging Investments in Creativity (LINC)

State Arts Agency Grants and Services

Angela Han, NASAA

Jesse Rye, NASAA

Resources and Wrap-Up

Kelly Barsdate, NASAA

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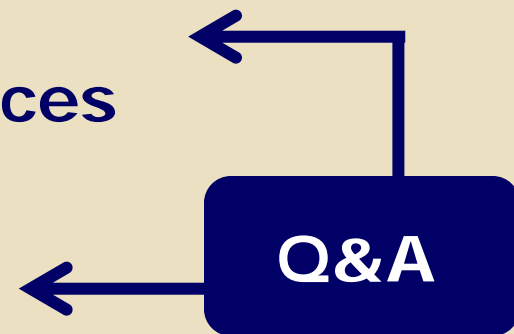
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Artists and the Economic Recession

LINC



Judilee Reed

Executive Director

Leveraging Investments in Creativity



Mission

Leveraging Investments in Creativity (LINC) is a 10-year initiative to improve artists' ability to make work, build social capital, and contribute to democratic values.



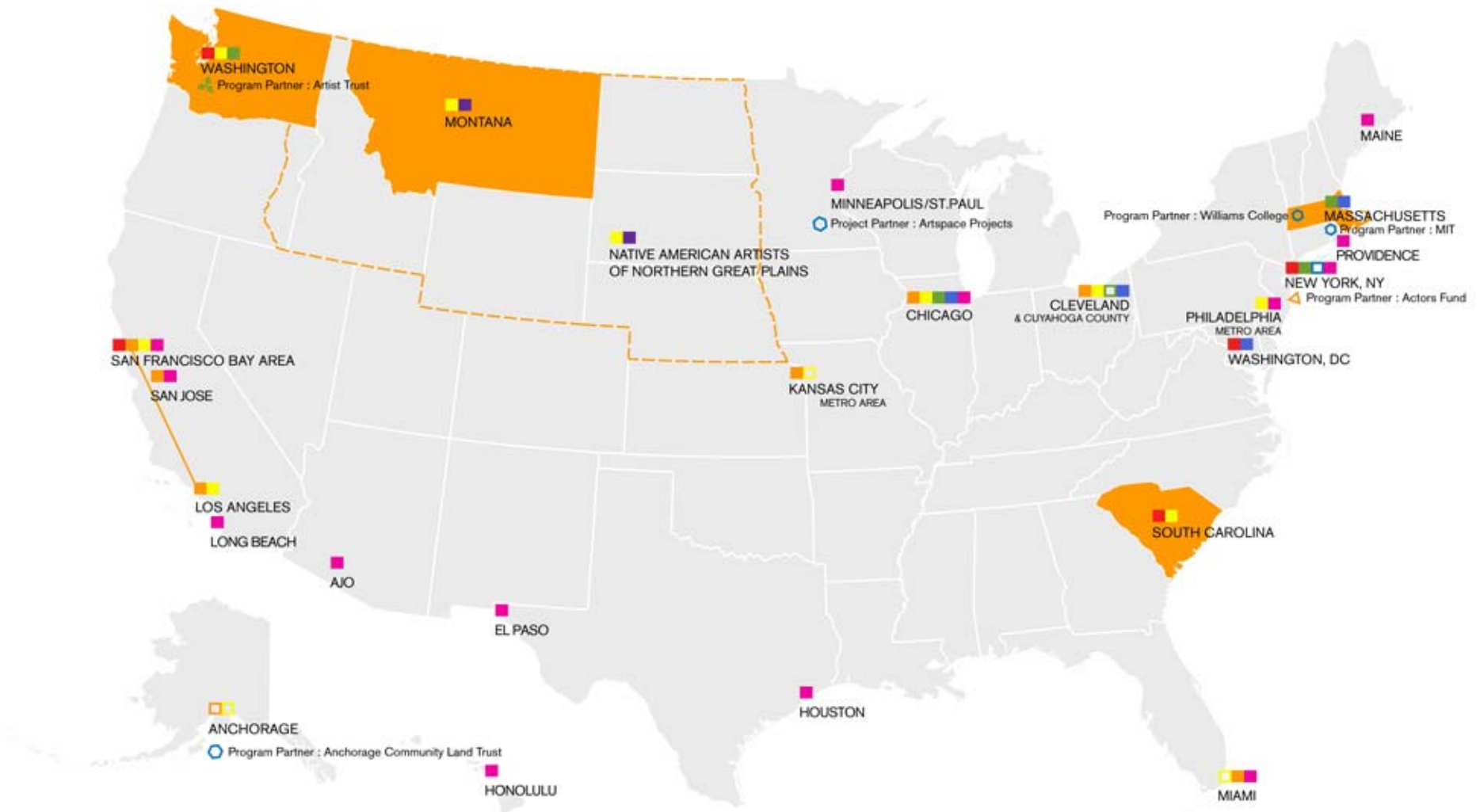
Program areas

Creative Communities

Space for Change: Building Community through
Innovative Art Spaces

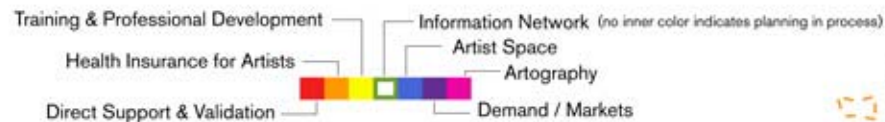
National Artists Health Insurance/Health Care Initiative

Artography



Alaska and Hawai'i are not shown at the same scale as continental United States

LINC GRANTMAKING



Regional Creative Communities

Northern Great Plains Communities

NATIONAL PROGRAM PARTNERS/ PROJECTS

Health Insurance for Artists

Artist Space

Information Network

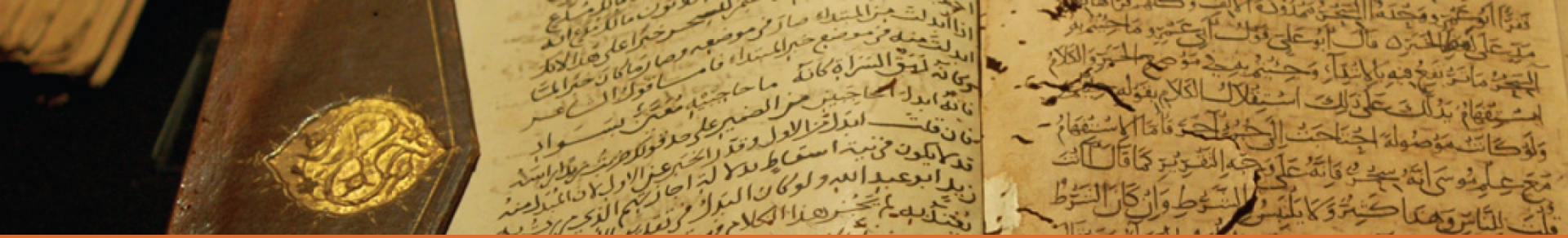


The Artists and the Economic Recession Survey

LINC conducted national survey of artists:

- to gather information on impacts of recession
- to learn about artists' adaptive strategies
- to identify primary needs and concerns

Helicon Collaborative and Princeton Survey Research Associates International assisted development of survey and analysis of results



Methodology

LINC partnered with 35 arts service organizations to distribute electronic survey

Distributed survey to over 75,000 artists

5,300 completed surveys

Results weighted to reflect national population of artists (based on U.S. Census data)

Snowball survey open until mid-November, to capture information from artists not associated with service organizations



Artists' conditions

Two-thirds hold at least one job in addition to art-making

Two-thirds made less than \$40,000 in 2008

Artists who spend almost all of their time on their artwork have the highest income levels

Those who rely on a mix of income sources earn the least

50% report decrease in art-related income in past year



Artists' conditions (continued)

40% do not have adequate health care

High frequency Internet users are different from other artists in significant ways:

- younger (less than 44 years of age)
- more involved in community activities offline
- more optimistic about the future



Opportunities

40% report spending more time on their artwork during the recession

One third of artists are able to experiment more

One third of artists are experiencing more openness to collaboration

89% think artists have special role in helping communities during these times

75% think this is an inspiring time to be an artist



Primary Concerns

Loss of income (77%)

Rising debt (61%)

Low morale (59%)

Loss of health care (50%)

Helpful Resources

Grants and fellowships (85%)

Showcases (84%)

Networking opportunities (84%)

Supplies and equipment (76%)

Marketing assistance (76%)

Business counseling (65%)



Use the
“Chat to:”
box to ask a
question.



Additional information and resources

www.LINCnet.net

www.ArtsinaChangingAmerica.net

SAA Grants and Services

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Angela Han
Director of Research



Jesse Rye
Policy and Program Associate

State Arts Agency Grants to Artists FY 2008

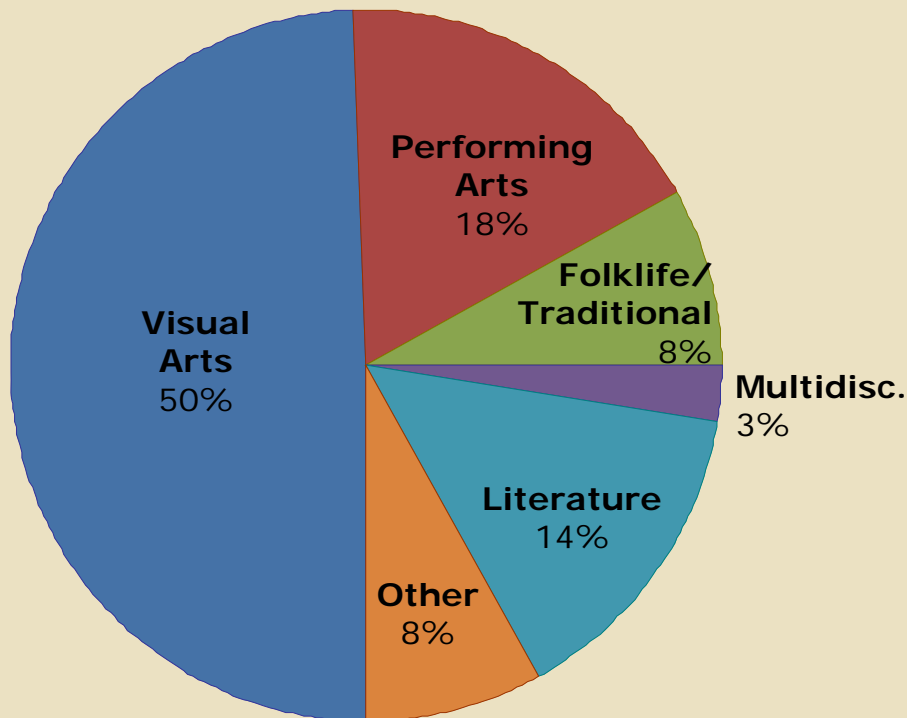
- 2,767 grants (12% of all grants)
- \$8.3 million (3% of grant dollars)
- \$1,500 median grant
- \$5,000 median fellowship

State Arts Agency Grants to Artists FY 2008

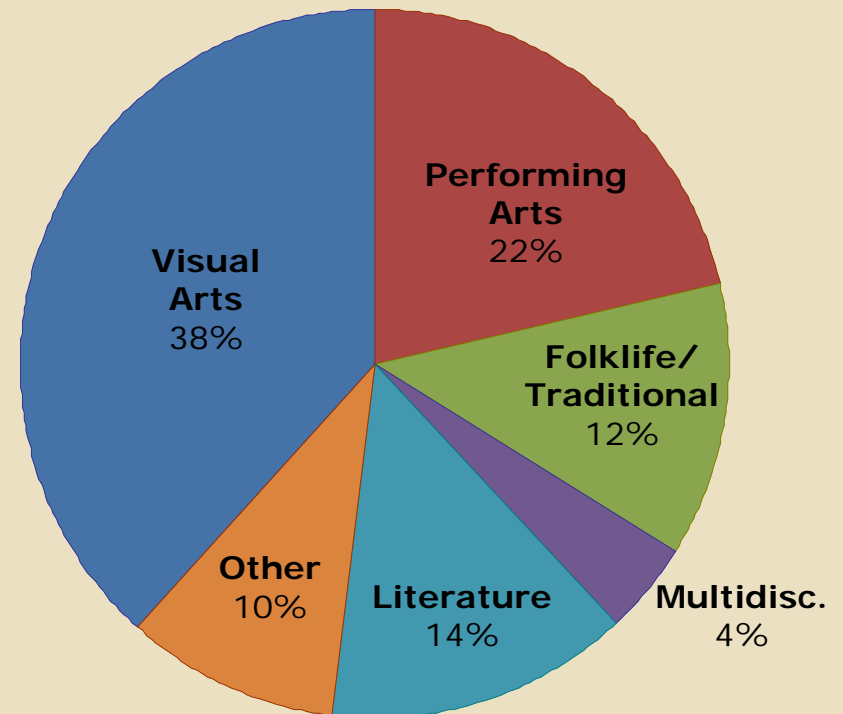
Grant Activity	# of Awards to Artists	% of Awards to Artists	Dollars Awarded to Artists	% of Dollars to Artists
Fellowships	759	27%	\$3,060,064	37%
Artwork Creation	298	11%	\$2,132,311	25%
Performances/Readings/Exhibitions	390	14%	\$597,043	7%
Professional Development	284	10%	\$237,618	3%
Arts Instruction	145	5%	\$419,318	5%
Residencies	118	4%	\$511,845	6%

State Arts Agency Grants to Artists FY 2008

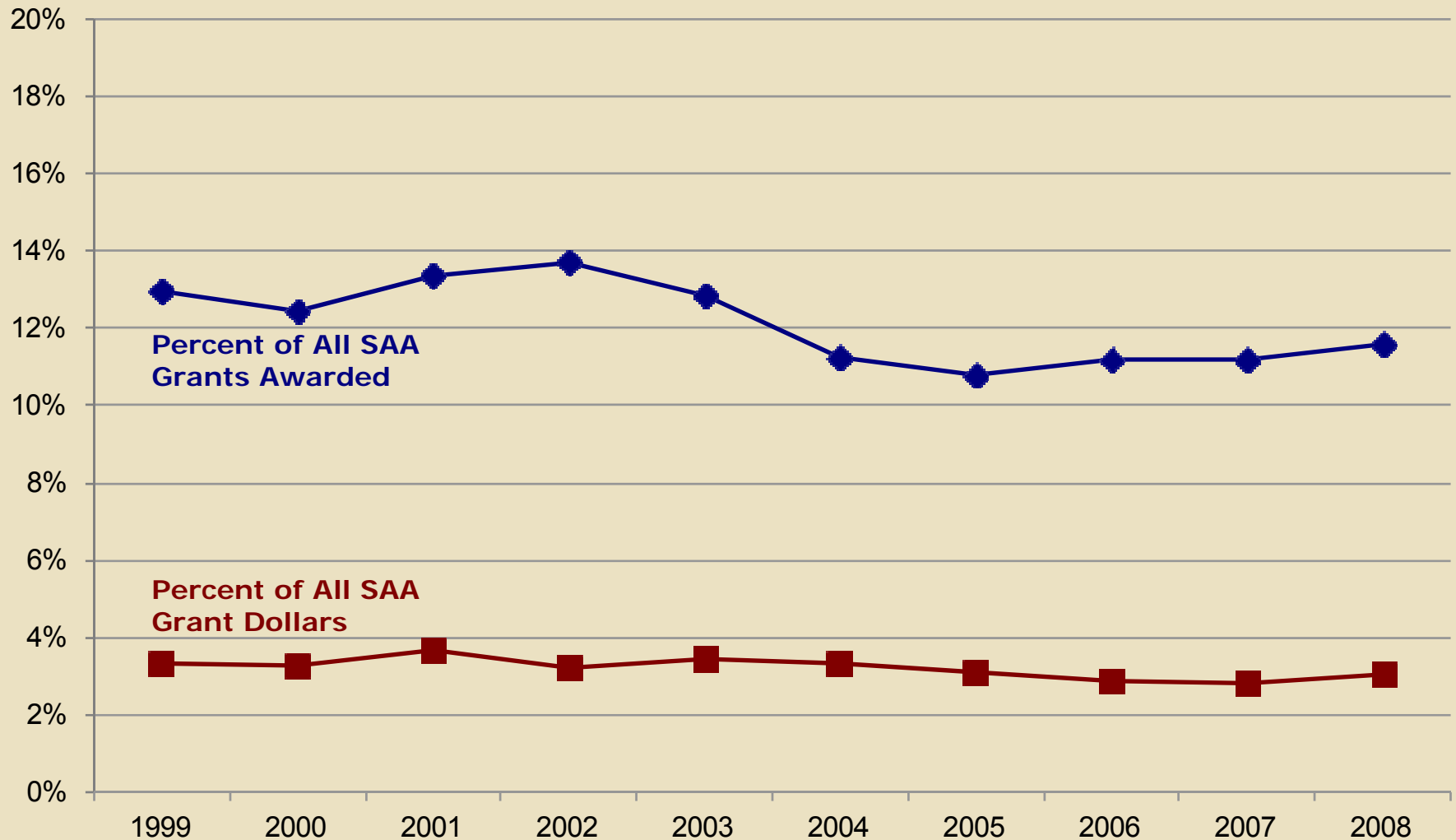
Grant Dollars



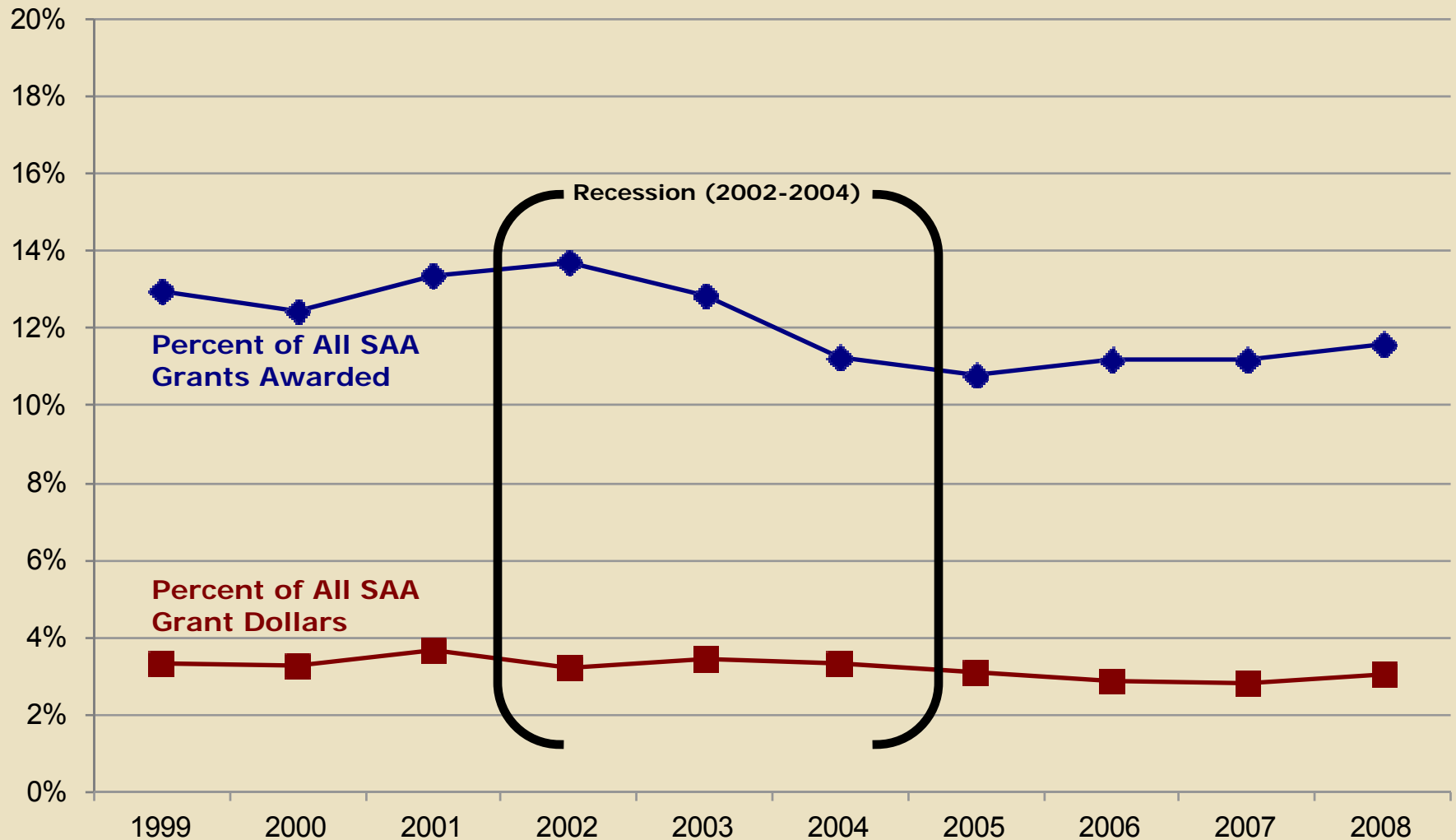
Number of Grants



Grants to Individual Artists Over Time



Grants to Individual Artists Over Time



Fiscal Year 2010 Appropriations

- Loss of \$32.8 million 2009-10
- 37 states reported decreases
- 19% median decrease
- For more information: *Legislative Appropriations Annual Survey* report

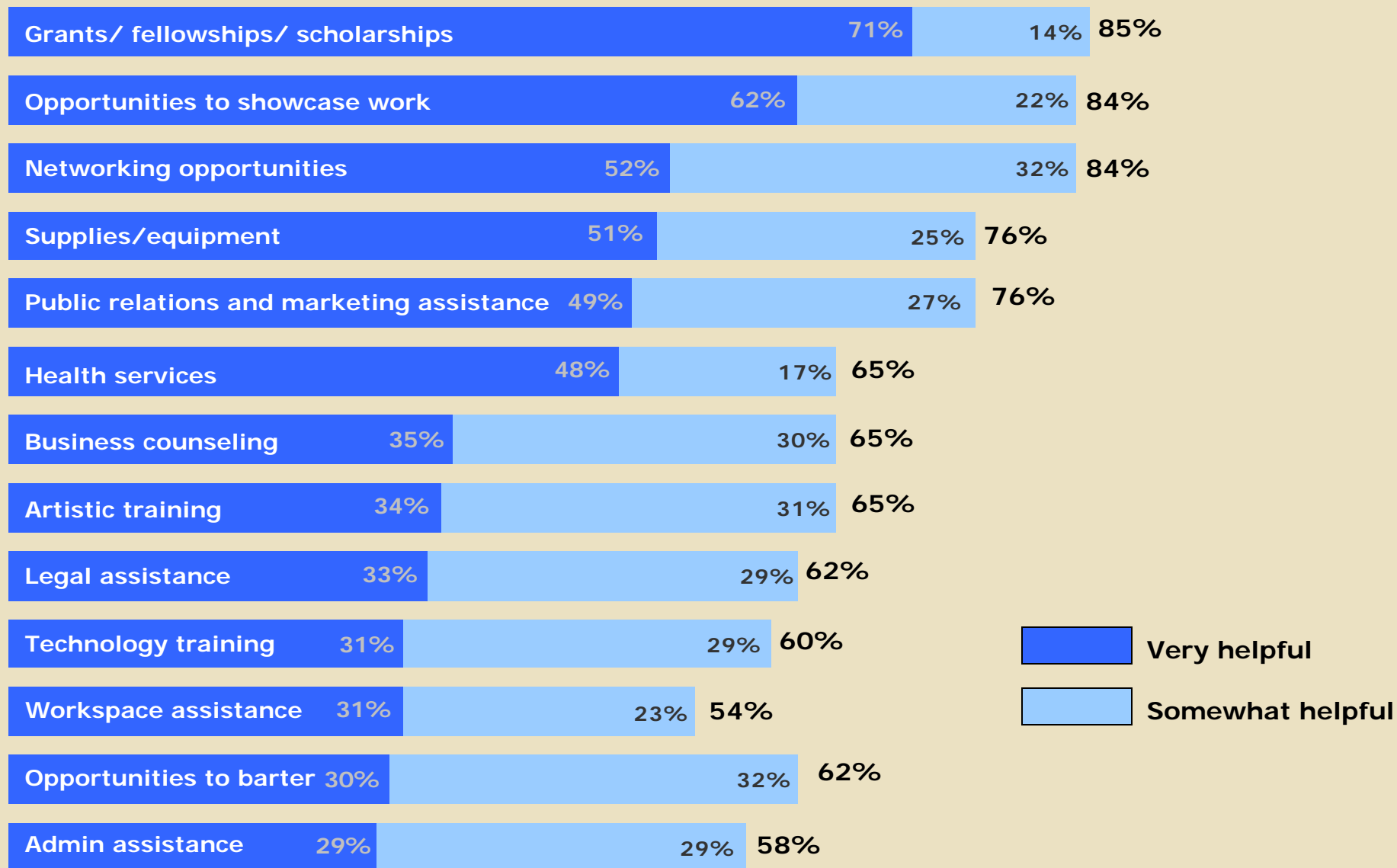
Fiscal Year 2010 Grants

- Grant reductions
- Program suspensions
- Reduced number of awards
- Program revisions
- Effects on artist awards

Resources Artists Would Find Most Helpful

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Source: Leveraging Investments in Creativity

Opportunities to Showcase Work

- Registries, Rosters and Directories
- Exhibitions
- Statewide Art Collections
- Public Art Programs
- Awards and Designations



Creating Networking Opportunities

- Peer to Peer
- Artist to Expert
- Artist to Marketplace



Information Resources

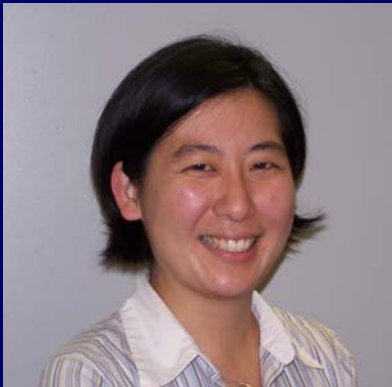
- Online Resource Centers
- Newsletters
- Blogs



Food for Thought

- Renewed Focus on OPM
- Importance of “Buy Local” movement
- Advocacy

Q & A



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More Resources

www.lincnet.net

Report of survey findings. Additional information on LINC resources and initiatives.

www.nasaa-arts.org

Research on SAA grants. Conference and Web seminar materials.

State to State

Monthly NOTES column featuring creative SAA programs, including many for artists.

Post-seminar e-mail

Additional links, contact information and state arts agency examples.

Save the Date!

Creative Leadership

February 24, 3:00-4:30 p.m. EST

Thanks for participating!

Questions or comments about this session? Contact Eric Giles,
Learning Services Manager (eric.giles@nasaa-arts.org).

Many thanks to NASAA's member states and today's guests for making this session possible. The work of NASAA and of state arts agencies is also supported and strengthened in many ways through funding and programming partnerships with the National Endowment for the Arts.