

Today's seminar will begin shortly.

Enable Your Audio!



To listen via your computer, enable your audio speakers.



To listen via phone, dial **1-855-797-9485**. Enter the access code **661 729 686** and the pound (#) key. Then follow the system prompts to synchronize your phone line and web I.D., located under the Event Info tab.

After the Election

Your Host



Eric Giles
Learning Services
Manager

Tech Tips

The screenshot displays the Cisco WebEx Event Center interface. At the top, there's a menu bar with 'File', 'Edit', 'Share', 'View', 'Communicate', 'Participant', 'Event', and 'Help'. Below this is a sub-menu with 'Quick Start', 'Event Info', and 'Demographi...'. A red arrow points to the 'Event Info' tab. The main content area on the left shows event details for 'NASAA Web Seminar':

- Host: eric giles
- Audio connection: US Toll free: +1-855-797-9485, US Toll: +1-415-655-0002
- Access code: 664 604 773
- Attendee ID: 3775
- Event number: 664 604 773

On the right side, there's a 'Participants (2)' panel. It shows 'Speaking:' with 'Panelists: 2'. The participants listed are 'NASAA Staff (me)' and 'eric giles (Host)'. Below this, it says 'Attendees: 0 (0 displayed)'. At the bottom right, there's a 'Chat' panel and a 'Q&A' panel, both showing 'All (0)'. A 'Send' button and a 'Send Privately...' button are at the bottom right. The status bar at the bottom indicates 'Connected' with a green dot.

If you have joined us today via a telephone, please complete your connection following the system prompts to synchronize your phone line and web identity.

Tech Tips

Cisco WebEx Event Center

File Edit Share View Communicate Participant Event Help

Quick Start Event Info Demographi...

NASAA Web Seminar

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Audio connection: US Toll free: +1-855-797-9485
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Access code: 664 604 773

Attendee ID: 3775

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Participants (2)

Speaking:

Panelists: 2

- NASAA Staff (me)
- eric giles (Host)

Attendees: 0 (0 disconnected)

Chat

Q&A

All (0)

Send Send Privately...

Connected

If you have joined us today via a telephone, please complete your connection following the system prompts to synchronize your phone line and web identity.

Tech Tips

The screenshot shows the Cisco WebEx Event Center interface. The main content area displays a message: "Today's seminar will begin shortly." followed by the National Assembly of State Arts Agencies logo. Below this, a large black box contains the text "Enable Your Audio!" in yellow. Underneath, there are two instructions: "To listen via your computer, enable your audio speakers." with a speaker icon, and "To listen via phone, dial 1-855-797-9485. Enter the access code 666 838 172 and the pound (#) key. Then follow the system prompts to synchronize your phone line and web ID, located under the Event Info tab." with a phone icon. A red arrow points from the phone icon instruction to the chat window on the right. The chat window shows a "Send to:" dropdown menu with "Host" selected, and a text input field with the placeholder "Select a participant in the Send to menu first, type chat message, and send...". The "Send" button is visible. The bottom right corner of the interface shows "Connected" with a green dot.

If you have joined us today via a telephone, please complete your connection following the system prompts to synchronize your phone line and web identity.

I. The Election

II. NASAA and the Transition

III. Audience Q&A





Isaac Brown
Legislative Counsel

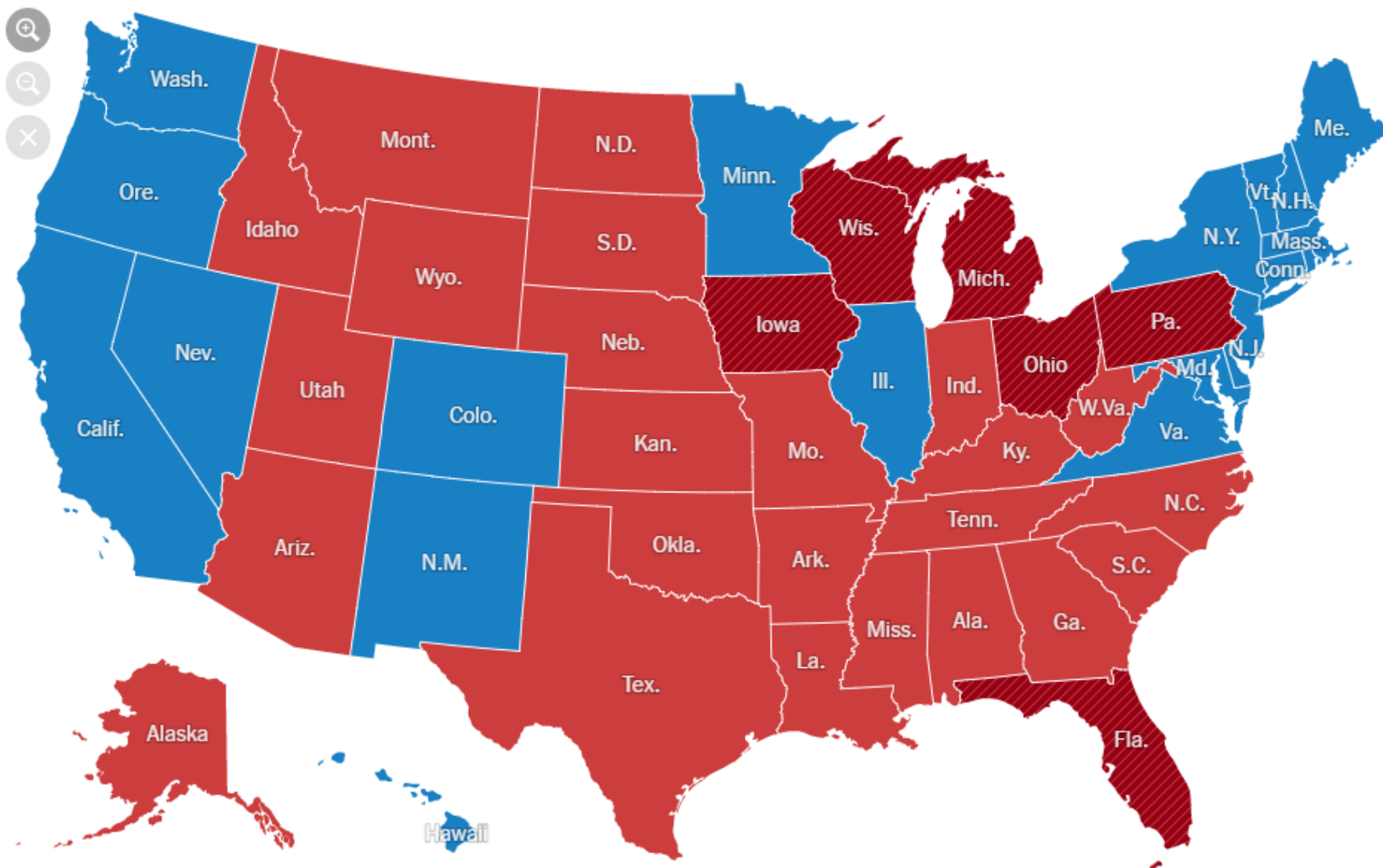
232 Hillary Clinton

306 Donald J. Trump

64,817,808 votes (48.0%)

270 to win

62,510,659 votes (46.3%)



Dem. Rep. Other No results
Lead Win Flip Lead Win Flip Lead Win Flip

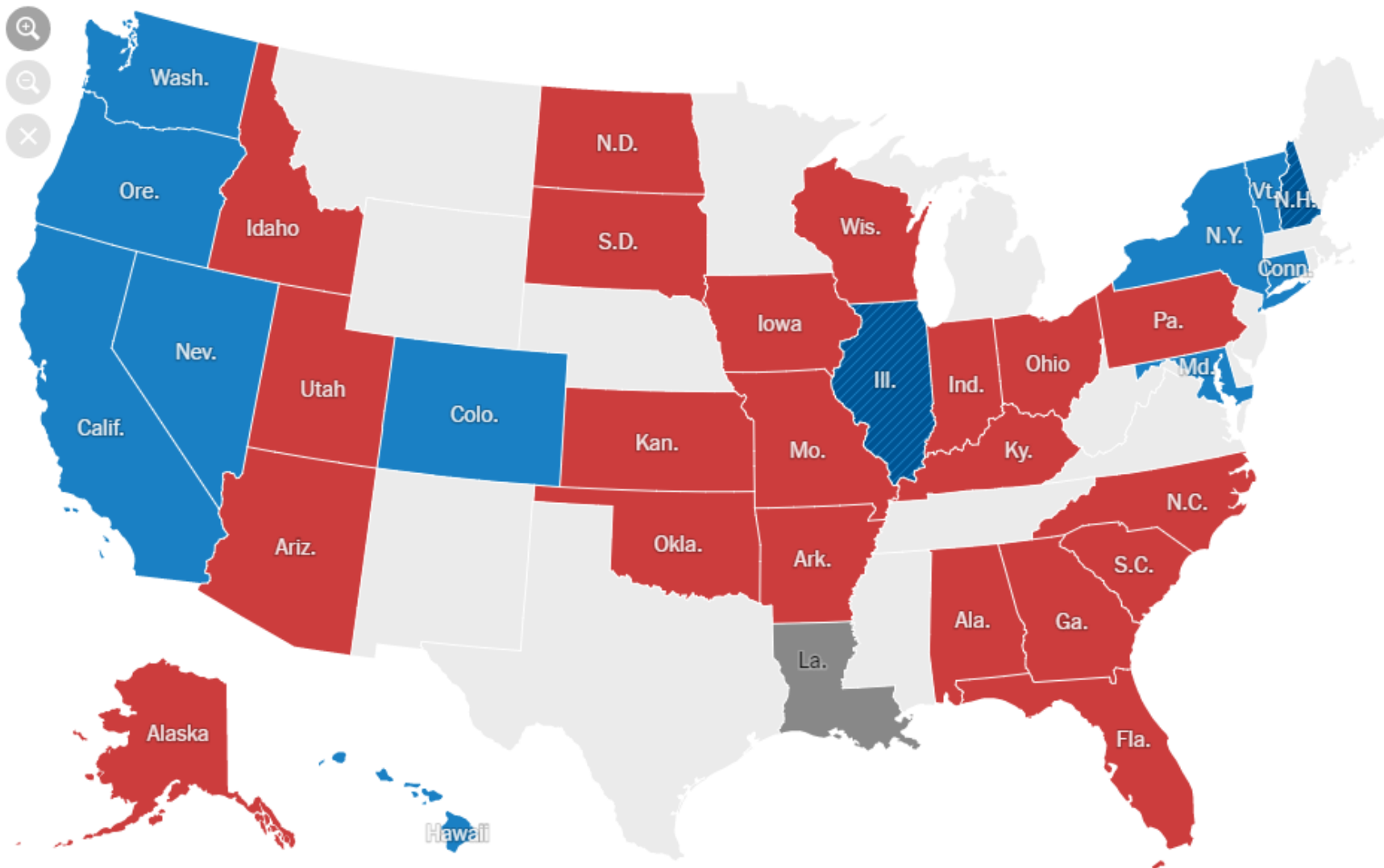
48 Democrats

51 Republicans

36 Democrats not up for election
Gained 2 seats

50

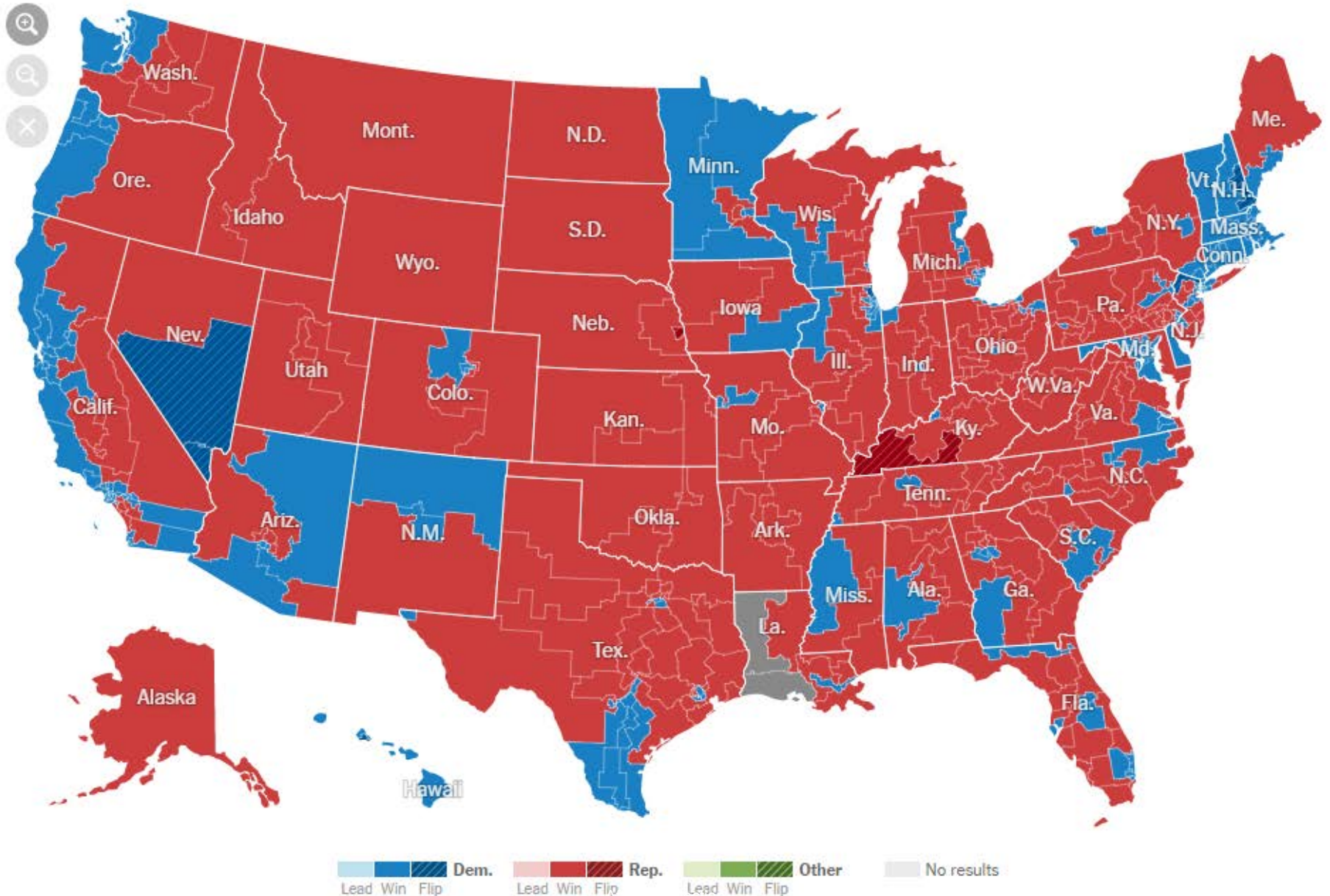
30 Republicans not up for election
Lost 2 seats



194 Democrats

✓ Republicans 240

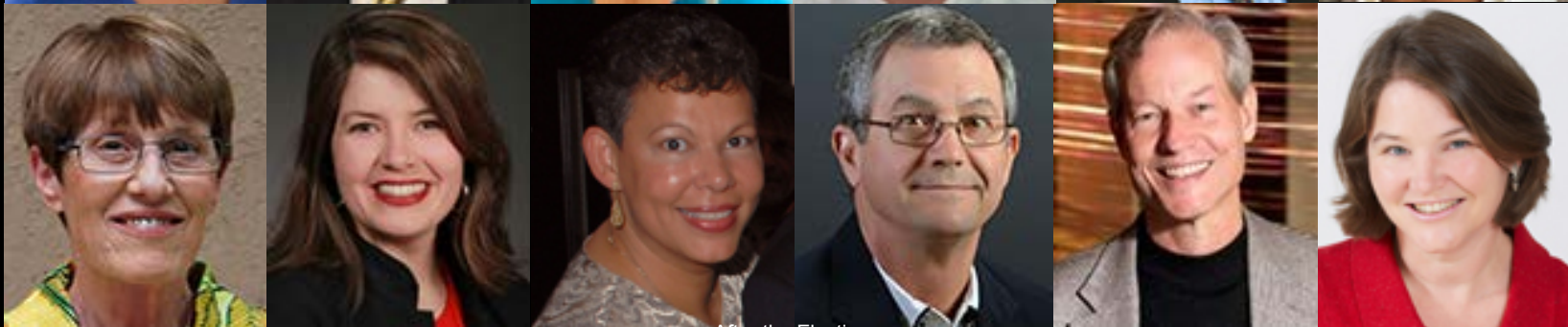
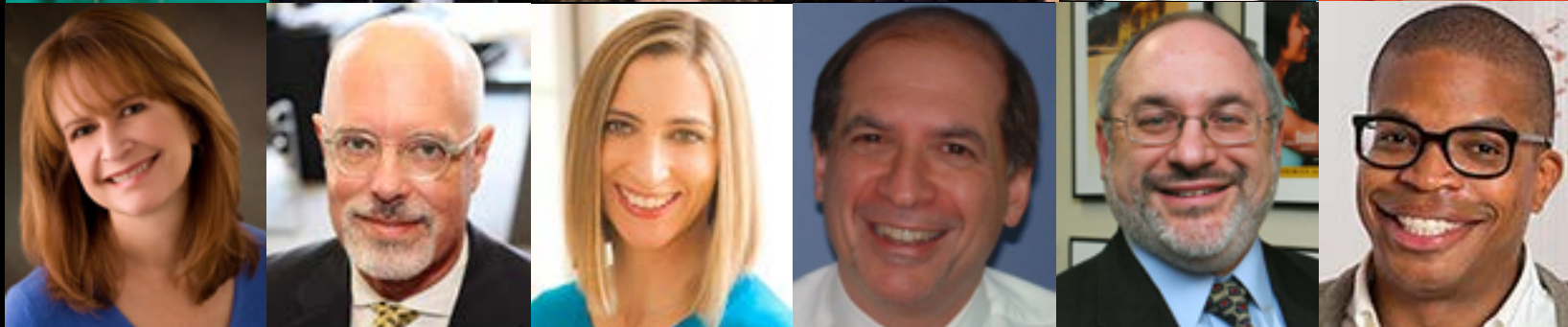
218 to win





Pam Breaux
Chief Executive Officer

- A robust and well-resourced NEA is able to make meaningful investments in the arts.
- A strong federal-state arts partnership reaches communities in every state, jurisdiction and congressional district.
- Federal agency efforts help ensure that all Americans have access to arts education programs.
- All federal agencies have the capacity to address top-priority national issues by drawing on arts and cultural resources.



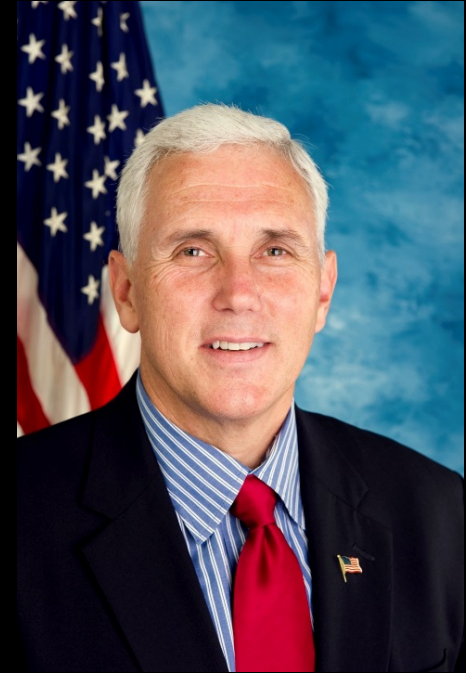








President-elect
Donald J. Trump



Vice President-elect
Mike Pence

What can you do?

National Assembly of State Arts Agencies

KNOWLEDGE • REPRESENTATION • COMMUNITY

The Practical Advocate Three Simple Ways to Advocate for the Arts

Your voice matters in arts advocacy. If you are a board member or employee of an arts organization, an artist, a volunteer, a donor or an audience member, your message carries a special power: there is nothing that captures the attention of elected officials more than the hometown constituent point of view. This edition of *The Practical Advocate* offers three easy ways to voice your support for the arts in your state. None of them are complicated, and none involve lobbying or asking for money. All are easy and effective!

Now is an especially important time to get involved. Elections for 5,915 state legislative seats took place in November 2016—that's more than 80% of all state legislative positions. Some newly elected officials will be unfamiliar with issues relating to public support for the arts. For incumbents who retained their seats, a new term presents a fresh opportunity for legislators to make their mark on state policy. And you never know who will be appointed to committees that influence decisions about the arts. So the time is ripe to lay a strong foundation of understanding.

1. Congratulate the Winners

Once the legislators representing your state House and Senate district are sworn in, drop them a note to congratulate them on their election success. The note can be brief and it should not ask for anything. Instead, your goal is to establish contact and show that the arts are an involved part of the electorate.

It doesn't matter whether you share the official's party affiliation or political philosophy. Hearing from you at the outset of a term will set a positive tone for future consideration of policies and funding decisions affecting the arts.

Addresses can be found on your [state legislature's website](#). Or try [Cicero](#), an on-line database that provides state and federal legislators' postal mail and e-mail addresses, phone numbers, websites, Facebook pages and Twitter handles.

An initial note has even more power if a follow-up communication reinforces the connection. Good times to drop a line to your representative or senator are when you receive a grant from your state arts agency or launch a new program or initiative. Use these occasions to describe the impact of the arts on people your organization serves.

What Should I Say?

Here is a sample note of congratulations to a newly elected state legislator. Personalize the communication by mentioning issues pertinent to your community or by enclosing materials from your organization.

Dear Representative Jones:

Congratulations on your election to the state legislature. As a resident and voter in House District 14, I want to thank you for your service to our great state and to Springville, a town we're both proud to call home.

I also am writing to express appreciation for the support the legislature has provided for the arts in Springville. I'm a board member of Vivid Youth Corps, which recently received a grant from the State Arts Council. The funds helped our students (mostly low-income middle schoolers) channel their energies into creative community service. They restored the fading trim on our downtown bandstand and completed a new mural on the playground of Tidings Elementary School. I've attached a photo. Look at those kids grinning and standing tall!

I know you face a full legislative agenda that includes many issues important to our whole community. The arts can help with those goals, especially improving education and attracting more businesses to Springville, in a way that respects our quality of life. I'd be happy to serve as a resource on these topics.

Congratulations again and best wishes for the legislative session ahead.

Sincerely,

Jane Gordon

2. Extend an Invitation

Arts events allow politicians to directly experience what your organization does. Events also make tangible the broad base of support that the arts have. Legislators see the impact of your work firsthand and may also spot friends and supporters in the crowd.

- **Invite an elected official** (and his or her spouse) to attend a performance or exhibition, a community arts event, a school activity or a training program.
- **Acknowledge** the presence of the official at the event.
- **Thank** him or her for funding your state arts council.

The best time for an invitation is when your legislature is out of session, when most politicians are present in their home districts. If your event includes any special activities for donors (such as a reception, backstage tour or introductions to performers), consider including the legislator.



Oregon 3rd graders share their love for the arts and STEAM learning with Congresswoman Suzanne Bonamici.

3. Give Prominent Credit

If you are a state arts agency grantee, your award will come with requirements for acknowledging support from the state through use of a logo or special language. This is far more than a bureaucratic exercise—it's an essential way of showing that public arts funding is important to your community. Securing public funding is an achievement, so **wear it with pride!** Place the state arts agency's logo in a prominent spot on your website and materials. (Don't bury it at the back.) Consider celebrating your award in your newsletter or via social media channels.

Engage in Ongoing Advocacy

When you follow the steps above you gain dual influence: you are a *constituent* with a *relationship* the legislator recognizes. This makes your participation in later advocacy efforts doubly meaningful. Pathways to further participation:

- Sign up to receive regular communications from your [state arts agency](#) and keep them apprised of interactions you have with elected officials.
- Most states have **citizen arts advocacy groups** that follow legislative action and notify the field of important developments. Stay in the loop by following your advocacy group's Facebook page, Twitter feed or e-mail bulletins. Show your support by becoming a member.
- Attend your state's **arts day** at the state capital.

Handy Resources

[Who's Who in Government Arts Funding](#) shows how federal, state and local funding works; who benefits; and how arts advocacy is organized.

[Why Should Government Support the Arts?](#) answers tough questions about public support for the arts. It includes research citations backing up the key arguments.



NASAA is the membership organization serving America's state and jurisdictional arts agencies. We are a national, not-for-profit, nonpartisan association that provides advocacy, research, training and networking services to state arts agencies and their constituents. Our work is driven by a strong belief that the arts are essential to a thriving democracy and that the public, private and nonprofit sectors each have a vital role to play in achieving that vision. To learn more, visit [www.nasaa-arts.org](#).
Image credits: Hillsboro School District, Minnesota Citizens for the Arts

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TV-14

How can NASAA assist you?

After the Election

Looking Ahead to 2017: What's on the Agenda?

- Appropriations
- Affordable Care Act repeal?
- Tax reform
- Infrastructure legislation
- Committee assignments remain a question mark.

What's on your mind?



Chat

National Assembly of State Arts Agencies

KNOWLEDGE ★ REPRESENTATION ★ COMMUNITY



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Inspiring Young Imagina

The North Dakota Arts Council and other state arts agencies support programs that foster academic success. » [More](#)

Science and art merge in Jamestown fifth graders' work with plastic bottles and paint, modeled after Chihuly glass sculptures. Photo by Rebecca Engelman



New & Noteworthy

New! Three Simple Ways to Advocate for the Arts

New! NASAA Assembly 2016 Proceedings and Photos

2016 State Legislative Roundup **M**

Diversity Policies & Programs

Who's Who in Government Arts Funding

NASAA Leadership Awardees

Arts & Military Strategy Sampler

NASAA Accomplishments

Key Issues

State Arts Agency Appropriations

Why Should Government Support the Arts?

Creative Economic Development

New Engines of Growth: Five Roles for Arts, Culture and Design from NGA

Arts Education

Quick Links

[State Arts Agency Directory](#)

[NASAA Notes Newsletter](#)

[Federal Updates](#)

[For Council Members](#)

[Web Seminars](#)

[Your Gift at Work](#)

[NASAA Board of Directors](#)

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M = NASAA member-only content

www.nasaa-arts.org

After the Election

Thank you

Thanks for participating!

Questions or comments about this session?
Contact NASAA Learning Services Manager Eric Giles:
eric.giles@nasaa-arts.org

Support from NASAA's member state arts agencies and the National Endowment for the Arts
made this session possible.