

| Key to Arts and Cultural Industries<br>U.S., 2022         |   |   |                                       |  |  |   |
|---|---|---|---------------------------------------|--|--|---|
| Industry Group  | Arts and cultural value added to U.S. GDP (In millions) | Percent of industry's total production composed of arts and cultural goods and services | Change in real value added: 2021-2022 | Arts and cultural employment (thousands) | Change in arts and cultural employment 2021-2022 | Example establishments  |
| <b>All arts and cultural industries</b>                   | <b>\$1,102,085</b>                                      |   | <b>4.8%</b>                           | <b>5,176</b>                             | <b>6.4%</b>                                      | <b>n/a</b>  |
| Performing arts organizations                             | \$17,780  | 97.3%   | 76.5%                                 | 122                                      | 43.5%  | Theater companies; dance companies; symphony orchestras; opera companies; circuses. Includes taxable and tax-exempt organizations.  |
| Performing arts presenters                                | \$20,964  | 79.3%   | 70.0%                                 | 118                                      | 43.9%  | Live theater and art center operators; music festivals. Labeled "Promoters of performing arts and similar events" in the national income and product accounts.  |
| Independent artists, writers, and performers              | \$47,279  | 98.1%   | 18.4%                                 | 59                                       | 18.0%  | Independent artists; independent authors; independent songwriters.  |
| Agents and managers                                       | \$5,945   | 51.5%   | 55.3%                                 | 15                                       | 15.4%  | Agents, theatrical talent; literary agents.   |
| Museums (non-government)                                  | \$12,857  | 91.2%   | 6.9%                                  | 146                                      | 14.1%  | Non-government museums; non-government botanical gardens and zoos; non-government nature parks.   |
| Creative advertising                                      | \$51,324  | 42.9%   | 5.8%                                  | 209                                      | 9.4%   | Advertising agencies.   |
| Architectural services                                    | \$30,622  | 73.7%   | 10.9%                                 | 149                                      | 6.4%   | Architectural services.   |
| Landscape architectural services                          | \$4,299   | 93.5%   | 13.9%                                 | 33                                       | 3.1%   | Landscape design services; garden-planning services.  |
| Interior design services                                  | \$18,721  | 99.4%   | 10.8%                                 | 54                                       | 12.5%  | Interior design services; decorator consulting services.  |
| Industrial design services                                | \$3,666   | 99.2%   | 7.2%                                  | 18                                       | -18.2%   | Industrial design services; automobile design services; furniture design services.  |
| Graphic design services                                   | \$10,921  | 98.5%   | 9.6%                                  | 59                                       | 5.4%   | Graphic design services; commercial art studios; commercial illustrators.   |
| Other specialized design services                         | \$1,672   | 62.9%   | 13.4%                                 | 12                                       | 20.0%  | Jewelry design services; lighting design services; textile design services.   |
| Computer systems design                                   | \$3,676   | 1.7%  | 46.0%                                 | 21                                       | 40.0%  | Computer integration systems design services supporting sound recording and motion picture production.  |
| Photography and photo-finishing services                  | \$8,585   | 98.6%   | -3.3%                                 | 57                                       | 14.0%  | Photography studios, portrait; photography studios, commercial. Excludes one-hour photo-developing services.  |
| Fine arts schools   | \$3,767   | 39.6%   | 24.0%                                 | 141                                      | 8.5%   | Dance studios; ceramics instruction; ballet schools; photography schools.   |
| Private education services                                | \$6,964   | 2.9%  | 7.3%                                  | 79                                       | 1.3%   | Referred to as "education services.;" Private, K-12 and postsecondary art classes.  |
| Rental and leasing  | \$5,696   | 23.1%   | 2.8%                                  | 19                                       | 11.8%  | Theatrical costume rental; motion picture wardrobe rental.  |
| Grant-making and giving services                          | \$1,159   | 4.0%  | 5.7%                                  | 10                                       | 11.1%  | Establishments engaged in raising funds for a wide range of social and welfare activities.  |
| Unions  | \$871   | 1.4%  | -1.6%                                 | 9  | -10.0%   | Establishments engaged in promoting the interests of organized labor and union employees.   |
| Government  | \$129,944   | 8.3%  | 4.3%                                  | 1,189                                    | 2.4%   | Federal, state, local: K-12, postsecondary art classes; public museums; public libraries; cultural agencies; public nature parks.   |
| Theatrical ticket agencies                                | \$611   | 2.8%  | 43.8%                                 | 5  | 25.0%  | Referred to as "Other support services" in the national income and product accounts. Real value added not calculated due to relatively large subsidies in 2020.   |
| Publishing  | \$112,495   | 31.6%   | 4.6%                                  | 271                                      | -16.9%   | Book publishers; newspaper publishers; art print publishers; arts-related software publishing.  |
| Motion picture and video industries                       | \$78,747  | 98.1%   | 6.5%                                  | 413                                      | 20.8%  | Motion picture production and distribution; television show production; cartoon production and distribution; cinemas; film festivals.   |
| Sound recording   | \$19,925  | 99.2%   | 18.9%                                 | 20                                       | 11.1%  | Record producers; music publishers; sound recording studios.  |
| Broadcasting  | \$154,520   | 51.6%   | 3.2%                                  | 370                                      | 0.5%   | Radio, television, and cable broadcasting--excluding sports.  |
| Web publishing and streaming                              | \$171,671   | 85.0%   | -1.4%                                 | 296                                      | 35.2%  | Referred to in the national income and product accounts as "other information services"; internet publishing and broadcasting; music archives; film archives; comic syndicates; news photo distribution services. |
| Musical instrument manufacturing                          | \$1,191   | 92.9%   | -1.2%                                 | 11                                       | 10.0%  | Violins and parts manufacturing; keyboards, piano, and organ manufacturing; guitars and parts, electric and non-electric, manufacturing.  |
| Custom architectural woodwork and metalwork manufacturing | \$3,800   | 13.7%   | -16.6%                                | 39                                       | 8.3%   | Architectural woodwork and fixtures manufacturing; custom architectural millwork manufacturing.   |
| Jewelry and silverware manufacturing                      | \$3,054   | 91.3%   | 10.5%                                 | 21                                       | 10.5%  | Manufacturing, engraving, chasing, or etching precious metal solid or precious metal clad jewelry.  |
| Other goods manufacturing                                 | \$3,745   | 14.2%   | -0.2%                                 | 32                                       | 0.0%   | Pottery manufacturing; stained and blown-glass manufacturing; motion picture equipment.   |
| Printed Goods Manufacturing                               | \$5,853   | 13.9%   | -6.5%                                 | 52                                       | 2.0%   | Book printing; lithographic printing; screen printing.  |
| Arts-related construction                                 | \$15,553  | 22.0%   | -14.3%                                | 142                                      | 3.6%   | Construction of new arts and cultural structures, e.g., libraries, museums.   |
| Arts wholesale and transportation industries              | \$56,840  | 2.5%  | -4.0%                                 | 244                                      | 3.4%   | Wholesale trade and trade margins of arts-related goods.  |
| Arts retail trade   | \$59,966  | 3.7%  | -7.3%                                 | 578                                      | -1.7%  | Art dealers/galleries; music/music instrument stores; art-supply stores; book stores, including internet retail; florist shops.   |
| All Other Industries                                      | \$27,403  | 0.2%  | 4.7%                                  | 162                                      | 7.3%   | Refers to arts and cultural goods and services produced by non-arts industries. For example, a sawmill producing custom architectural woodwork or an engineering firm offering industrial design services.        |

<sup>1</sup> "Real" refers to estimates adjusted for inflation.