KANA TANAKA, Cascade (detail), 2013. Washington State University, Spokane
Photo courtesy of the artist
Background

Art in Public Places Program

Our Goal

Build public awareness and understanding of the State Art Collection by enabling online exploration of the State Art Collection through interactive web resources.
Product Selection

- App/mobile ready format
- Complimentary to searchable online collection database
- Users across the cultural sector
- Integrated mapping
- Easy to use and flexible
- Ongoing upgrades supported by third party vendor
Our Choice

STORY

• 3rd party vendor
• Used across the region
  • Variety of cultural/heritage institutions
  • Critical mass of users
App Use

- 37 public artworks statewide
- Focus on:
  - Quality of art & images
  - Geographic spread
  - Visibility of artwork
  - Media variety
- 2013: 3,800 views
- 2014: 6,700 views
Ann Storrs, Highland Fling (during its dedication), 2011. Shadle Park High School, Spokane. Photo courtesy of the artist