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ArtsWA | **Glenda Carino, Communications Manager**
STATE ART COLLECTION | STORY APP

KANA TANAKA, *Cascade* (detail), 2013. Washington State University, Spokane
Photo courtesy of the artist



Background

Art in Public Places Program

Our Goal

Build public awareness and understanding of the State Art Collection by **enabling online exploration of the State Art Collection** through interactive web resources.



DAVID FRANKLIN, *Upper Willapa Valley: River* (detail), 2010
Willapa Valley High & Menlo Middle Schools
Photo courtesy of the artist





Product Selection

- App/mobile ready format
- Complimentary to searchable online collection database
- Users across the cultural sector
- Integrated mapping
- Easy to use and flexible
- Ongoing upgrades supported by third party vendor



MICHAEL BROPHY, *Forest, Mountain, Sound*
(detail), 2010
Mount Rainier High School, Des Moines
Photo courtesy of the artist





Our Choice

STORY

- 3rd party vendor
- Used across the region
 - Variety of cultural/heritage institutions
 - Critical mass of users



GARY BATES, *Rain Scale* (detail) 2009,
Green River Community College, Auburn
Photo courtesy of the artist
*Recipient of Public Art Network's
prestigious Year in Review award, 2009*

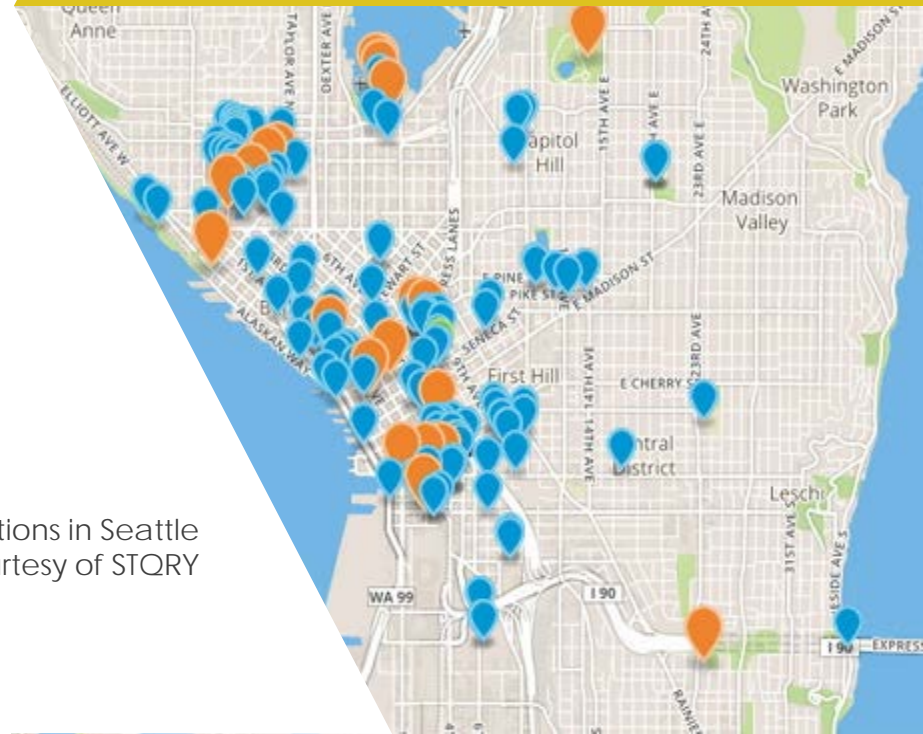


App Use

- 37 public artworks statewide
- Focus on:
 - Quality of art & images
 - Geographic spread
 - Visibility of artwork
 - Media variety
- 2013: 3,800 views
- 2014: 6,700 views



STORY locations in Seattle
Map courtesy of STORY





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ANN STORRS, *Highland Fling* (during its dedication), 2011. Shadle Park High School, Spokane.
Photo courtesy of the artist