Public Value and State Arts Agencies

Jonathan Katz
Assembly 2007
December 7, 2007
Baltimore, Maryland
Sources:

- State Arts Partnerships for Cultural Participation (START) initiative, 2001
- M. H. Moore and Gaylen Williams Moore, *Creating Public Value Through State Arts Agencies*, 2005
- http://www.nasaa-arts.org
The Strategic Triangle

Operating Environment:
Capacity in terms of Scope, Resources, Partners, Infrastructure

Authorizing Environment:
Groups & Individuals Who provide Legitimacy & Support

Value Environment:
Mission, Policies, Goals, Objectives That Express Public Value Of Agency
• Who are your authorizers?

• What benefits from government programs would be most highly valued where you live?

• What partners, allies and infrastructure leverage your arts agency’s influence?
As a public agency, we exist to create public value.
The “Value Chain”

- Authorizers
- Agency
- Partners Co-producers Allies
- Public Value
The Strategic Triangle

Operating Environment:
Build Operational Capacity
Able to Carry out the Mission

Authorizing Environment:
Mobilize Political Support

Value Environment:
Express Mission and Goals
in terms of Compelling Public Values
• Placement and Structure
• Mission, Goals, Policies
• Programs and Services
• Planning Process
• Partners
• Communication
• Research and Evaluation