

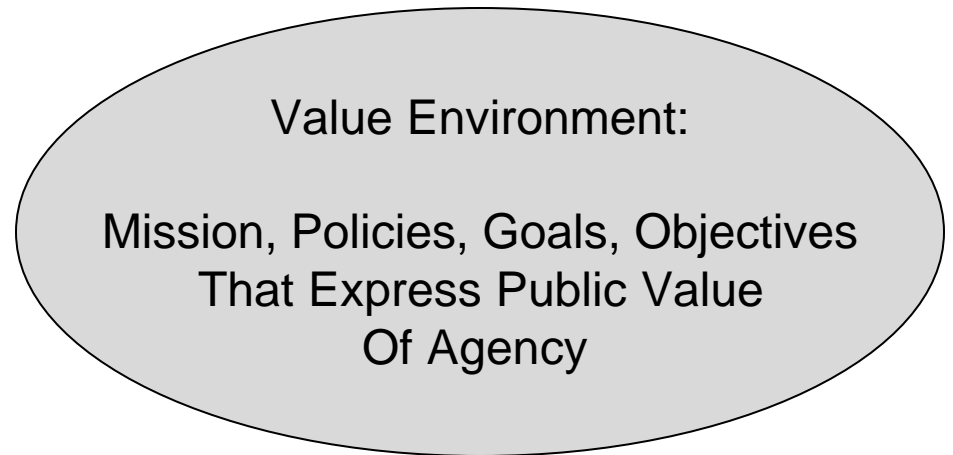
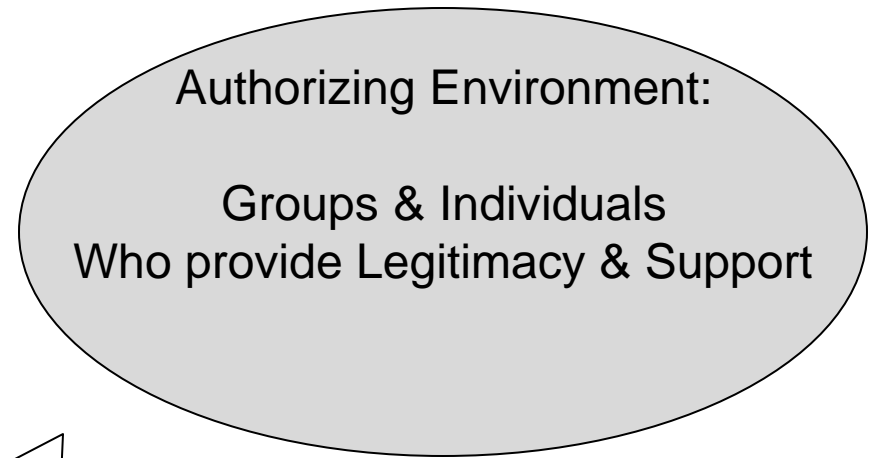
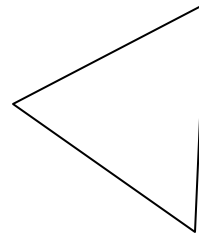
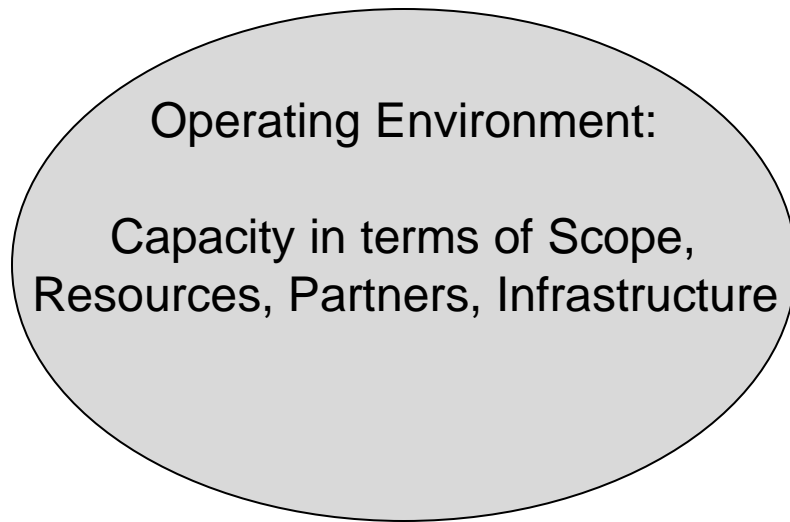
# Public Value and State Arts Agencies

Jonathan Katz  
***Assembly 2007***  
December 7, 2007  
Baltimore, Maryland

# Sources:

- Mark H. Moore, *Creating Public Value: Strategic Management in Government*, 1995
- State Arts Partnerships for Cultural Participation (START) initiative, 2001
- M. H. Moore and Gaylen Williams Moore, *Creating Public Value Through State Arts Agencies*, 2005
- <http://www.nasaa-arts.org>

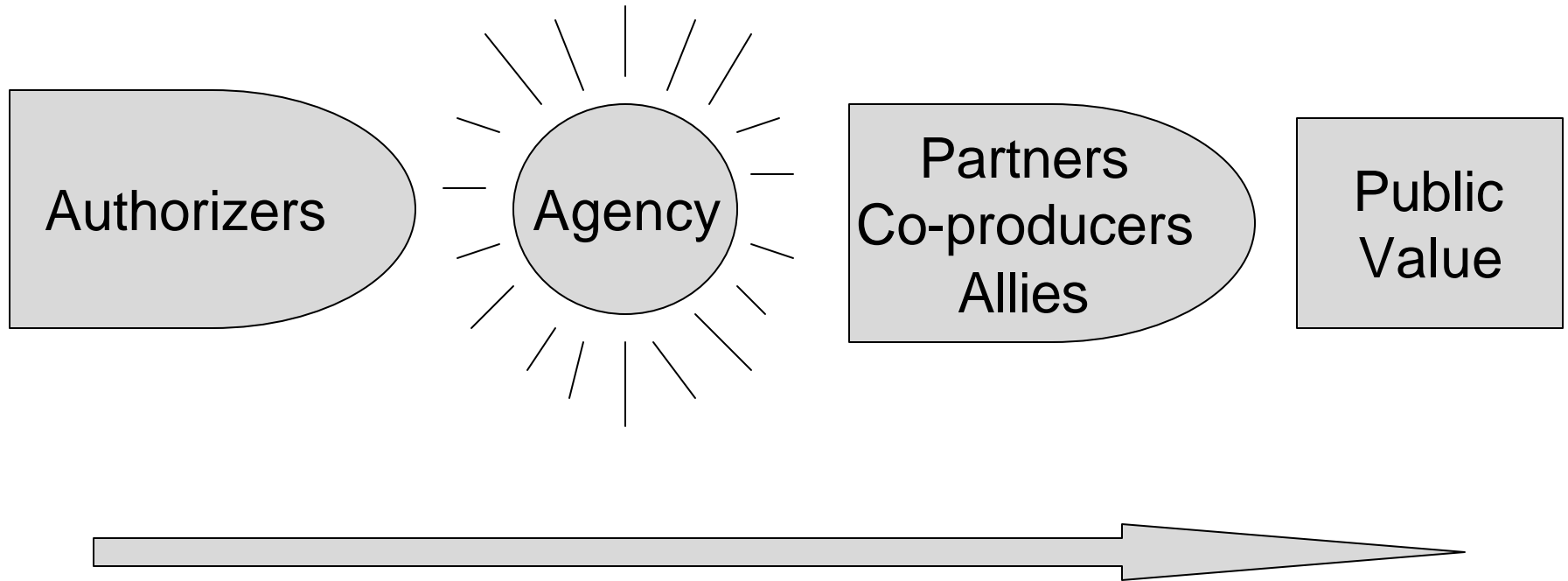
# The Strategic Triangle



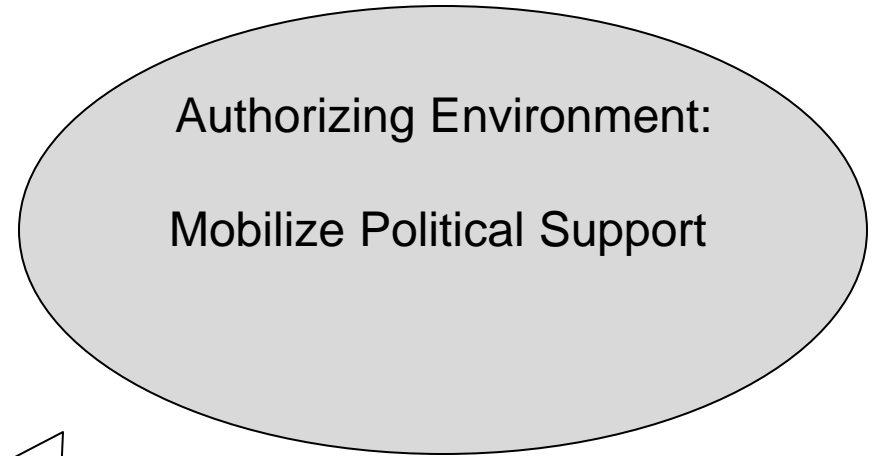
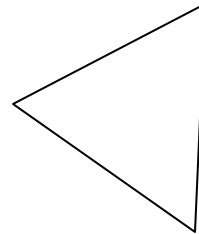
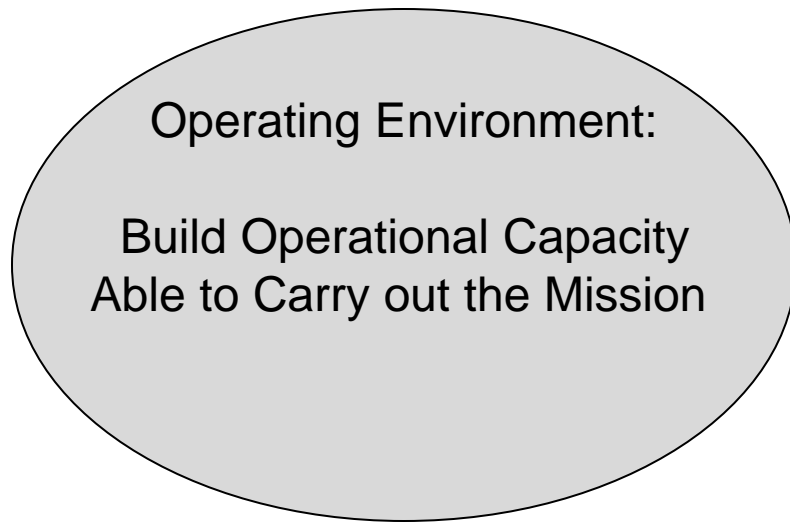
- Who are your authorizers?
- What benefits from government programs would be most highly valued where you live?
- What partners, allies and infrastructure leverage your arts agency's influence?

As a public agency,  
we exist  
*to create public value.*

# The “Value Chain”



# The Strategic Triangle



- Placement and Structure
- Mission, Goals, Policies
- Programs and Services
- Planning Process
- Partners
- Communication
- Research and Evaluation