"BEYOND" GRANT MAKING

Exploring Alternative Models of SAA Intervention

New Directions in State Arts Agency Grant Making

NASAA Assembly 2007
Baltimore, MD
ALIGNMENT

Does how we...
• Spend our resources
• Choose what to fund
• Measure results
• Spend our time

= ?

...align with our
• Stated goals
• Justification language
• Values assertions
• Provide meaningful **arts education** as part of all children's K-12 schooling.

• Expand **public participation** in the arts.

• Strengthen the **capacity of cultural organizations**.

• Enhance the career development and public recognition of our state's **artists**.

• Contribute to our state's **economic prosperity**.

• Encourage **community vitality** and civic engagement.

• Preserve the **cultural heritage** and folk traditions of our state for future generations.

• **Promote the arts** to the public.
What questions should SAAs ask when deciding which strategies to adopt?
What other advice would you have for SAAs considering this shift?
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= ?

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“Public executives are neither clerks nor martyrs. Instead, they are explorers commissioned by society to search for public value.”

Mark H. Moore
Creating Public Value: Strategic Management in Government