

"BEYOND" GRANT MAKING



Exploring Alternative Models of SAA Intervention

New Directions in State
Arts Agency Grant Making

NASAA Assembly 2007
Baltimore, MD

ALIGNMENT

Does how we...

- Spend our resources
- Choose what to fund
- Measure results
- Spend our time

=



...align with our

- Stated goals
- Justification language
- Values assertions

STATE ARTS AGENCY GOALS (EXCERPTS)

- Provide meaningful arts education as part of all children's K-12 schooling.
- Expand public participation in the arts.
- Strengthen the capacity of cultural organizations.
- Enhance the career development and public recognition of our state's artists.
- Contribute to our state's economic prosperity.
- Encourage community vitality and civic engagement.
- Preserve the cultural heritage and folk traditions of our state for future generations.
- Promote the arts to the public.

What questions should
SAAs ask when
deciding which
strategies to adopt?

What other advice would
you have for SAAs
considering this shift?

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MANAGERIAL IMAGINATION

“Public executives are neither clerks nor martyrs. Instead, they are explorers commissioned by society to search for public value.”

Mark H. Moore

Creating Public Value: Strategic Management in Government