

Strategic Plan 2012

Design Survey

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Analyze Results

Edit Survey

Preview Survey

Send Survey >

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Grey Pin Stripe

TITLE & LOGO

Edit Title

Upgrade to Add Logo >



NEBRASKA ARTS COUNCIL

2012 Strategic Planning Survey

+ Add Page

PAGE 1

Edit Page Options

Add Page Logic

Move

Delete

Show this page only

1.

Upgrade to Add More Questions

Edit Question

Move

Delete

Welcome to the Nebraska Arts Council's Strategic Planning Survey

The following survey will inform the Nebraska Arts Council about trends in arts participation and challenges that affect the delivery of arts programs across our state.

Depending on the level of detail you provide, this survey will take between five and ten minutes to complete,

Note: The terms "art" and "artist" as used in this survey are intended to apply to all arts disciplines, i.e. visual art, music, theatre, dance, film, architecture, literature, etc.

Thanks for your assistance. We value your input and appreciate the time you devote to helping us improve our programs and services. Click NEXT below to begin the survey.

Upgrade to Add More Questions

[+ Add Page](#)

PAGE 2

[Edit Page Options](#) ▼[Add Page Logic](#)[Move](#)[Delete](#)[Show this page only](#)

2. General questions

[Upgrade to Add More Questions](#)Q1 [Edit Question](#) ▼ [Add Question Logic](#) [Move](#) [Delete](#)

* 1. I participate in arts or cultural activities in Nebraska:

- Once or more times per month
- 6 to 10 times per year
- 1 to 5 times per year
- I do not participate in arts or cultural activities.

[Upgrade to Add More Questions](#) [Split Page Here](#)Q2 [Edit Question](#) ▼ [Add Question Logic](#) [Move](#) [Delete](#)

* 2. Please classify yourself. Select all that apply:

- I consider myself an arts consumer.
- I have a membership or season ticket to one or more arts or cultural organizations.
- I donate financially to one or more arts or cultural organizations in Nebraska.
- None of the above.

[Upgrade to Add More Questions](#) [Split Page Here](#)Q3 [Edit Question](#) ▼ [Add Question Logic](#) [Move](#) [Delete](#)

* 3. Which of the following would you say best describes the Nebraska Arts Council?

- an educational organization
- a not-for-profit organization
- a grant making organization
- a Nebraska state agency

Upgrade to Add More Questions Split Page Here

Q4 Edit Question ▼ Add Question Logic Move Delete

* 4. Does the involvement of the Nebraska Arts Council in an event or program make you more or less likely to participate?

- More likely
- Less likely
- No difference

Upgrade to Add More Questions Split Page Here

Q5 Edit Question ▼ Add Question Logic Move Delete

* 5. Have you ever contacted an elected official, such as a school board member, mayor, legislator, or congressional representative in support of public funding for the arts?

- Yes
- No
- Not Sure

Other (please specify)

Upgrade to Add More Questions Split Page Here

Q6 Edit Question ▼ Add Question Logic Move Delete

* 6. Do you feel the Nebraska Arts Council provides adequate funds to support arts activities in your community?

- | | | | |
|-----------------------|-----------------------|-----------------------|-----------------------|
| Yes | Somewhat | Not at all | Don't know |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Upgrade to Add More Questions Split Page Here

Q7 Edit Question ▼ Add Question Logic Move Delete

* 7. How important is it to have Nebraska schools offer classes in art, music, or theatre?

Very important Somewhat Very little Not at all important

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Q8 [Edit Question](#) [Add Question Logic](#) [Move](#) [Delete](#)

* 8. Do you believe that multicultural arts programming is valued in your community?

Highly valued Somewhat Not at all

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Q9 [Edit Question](#) [Add Question Logic](#) [Move](#) [Delete](#)

9. Is it important for the Nebraska Arts Council to devote efforts to increase multicultural arts opportunities in your community?

Very Important Somewhat Not at all No opinion

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[+ Add Page](#)

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3. Artist Y or N

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Q10 [Edit Question](#) [Edit Question Logic \(2\)](#) [Move](#) [Delete](#)

* 10. Would you describe yourself as an ARTIST?

Yes

No

Upgrade to Add More Questions

+ Add Page

PAGE 4

Edit Page Options ▼

Add Page Logic

Move

Delete

[Show this page only](#)

4. Artist Questions

Upgrade to Add More Questions

Q11

Edit Question ▼

Add Question Logic

Move

Delete

* 11. Please choose the statement that best describes you:

- I am a professional artist and pursuit of my art is my sole employment.
- I am an artist, but also engage in other employment.
- I am an artist, but do not rely on my art for employment.
- Other (please specify)

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Split Page Here

Q12

Edit Question ▼

Add Question Logic

Move

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* 12. Over the past three years, have opportunities to create, practice or perform your art:

- Increased
- Decreased
- Stayed the same

Upgrade to Add More Questions

Split Page Here

Q13

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* 13. Please rank the following challenges that you face as an artist living and working in the state of Nebraska with 1 as the most critical and 6 as the least.

Networking with other artists	N/A
Exhibition/performance opportunities	N/A

Studio space/Rehearsal & performance facilities	N/A
---	-----

Marketing/PR	N/A
--------------	-----

Professional development opportunities	N/A
--	-----

Financial resources	N/A
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[Upgrade to Add More Questions](#) [Split Page Here](#)

Q14

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14. If you face challenges not listed above, please describe below:

[Upgrade to Add More Questions](#) [Split Page Here](#)

Q15

[Edit Question](#)[Add Question Logic](#)[Move](#)[Delete](#)

15. Do you utilize any of the following online social media in the creation, marketing or distribution of your art? Check all that apply:

 Kickstarter Twitter Blog Foursquare Email distribution list Facebook YouTube LinkedIn Website

Other (please specify)

[Upgrade to Add More Questions](#) [Split Page Here](#)

Q16

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* 16. Please choose your PRIMARY ART FORM from the list below:

Upgrade to Add More Questions

+ Add Page

PAGE 5

Edit Page Options ▼ Add Page Logic Move Delete

Show this page only

5. ORG Y or N

Upgrade to Add More Questions

Q17 Edit Question ▼ Edit Question Logic (2) Move Delete

* 17. Are you on STAFF, a BOARD MEMBER or a VOLUNTEER at an arts or cultural organization?

- Yes
- No

Upgrade to Add More Questions

+ Add Page

PAGE 6

Edit Page Options ▼ Add Page Logic Move Delete

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6. ORG questions 1

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Q18 Edit Question ▼ Add Question Logic Move Delete

* 18. Please choose your PRIMARY role at an arts or cultural organization in Nebraska:

- I am on STAFF, full or part-time
- I am a BOARD MEMBER
- I am a VOLUNTEER

Upgrade to Add More Questions Split Page Here

Q19 [Edit Question](#) [Add Question Logic](#) [Move](#) [Delete](#)

* 19. Over the past three years, has attendance and public participation at your organization:

- Increased
- Decreased
- Stayed the same

[Upgrade to Add More Questions](#) [Split Page Here](#)Q20 [Edit Question](#) [Edit Question Logic \(3\)](#) [Move](#) [Delete](#)

* 20. Has the organization you are affiliated with received a grant or services from the Nebraska Arts Council in the last three years?

- Yes
- No
- Don't know

[Upgrade to Add More Questions](#)[+ Add Page](#)PAGE 7 [Edit Page Options](#) [Add Page Logic](#) [Move](#) [Delete](#)[Show this page only](#)

7. NAC info

[Upgrade to Add More Questions](#)Q21 [Edit Question](#) [Add Question Logic](#) [Move](#) [Delete](#)

* 21. How critical is Nebraska Arts Council funding and/or services to your organization?

- Very Critical
- Somewhat
- Not at all critical
- Don't know

Why or why not? (optional)

[Upgrade to Add More Questions](#) [Split Page Here](#)

Q22 [Edit Question](#) [Add Question Logic](#) [Move](#) [Delete](#)

* 22. How satisfied are you with the programs and/or services that Nebraska Arts Council provides to your organization?

- Very satisfied
- Somewhat
- Not at all satisfied
- Don't know

Why or why not? (optional)

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[+ Add Page](#)

PAGE 8 [Edit Page Options](#) [Add Page Logic](#) [Move](#) [Delete](#)

[Show this page only](#)

8. MAAA Y or N

[Upgrade to Add More Questions](#)

Q23 [Edit Question](#) [Edit Question Logic \(3\)](#) [Move](#) [Delete](#)

* 23. Has the organization you are affiliated with received a grant or services from the [Mid-America Arts Alliance](#) in the last three years?

- Yes
- No
- Don't know

[Upgrade to Add More Questions](#)

[+ Add Page](#)

PAGE 9 [Edit Page Options](#) [Add Page Logic](#) [Move](#) [Delete](#)

[Show this page only](#)

9. MAAA info

Upgrade to Add More Questions

Q24 [Edit Question](#) [Add Question Logic](#) [Move](#) [Delete](#)

* 24. How critical is Mid-America Arts Alliance funding and/or services to your organization?

- Very Critical
- Somewhat
- Not at all critical
- Don't know

Why or why not? (optional)

Upgrade to Add More Questions [Split Page Here](#)

Q25 [Edit Question](#) [Add Question Logic](#) [Move](#) [Delete](#)

* 25. How satisfied are you with the programs and/or services that Mid-America Arts Alliance provides to your organization?

- Very satisfied
- Somewhat
- Not at all satisfied
- Don't know

Why or why not? (optional)

Upgrade to Add More Questions

[+ Add Page](#)

PAGE 10 [Edit Page Options](#) [Add Page Logic](#) [Move](#) [Delete](#)

[Show this page only](#)

10. ORG questions 2

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Q26 [Edit Question](#) ▼ [Move](#) [Delete](#)

* 26. Please rank the following challenges that your organization faces in delivering arts services and programs with 1 as the most critical and 8 as the least critical.

Board leadership & volunteer recruitment	N/A
Professional development	N/A
Audience development, publicity & PR	N/A
Staffing	N/A
Keeping pace with technology	N/A
Funding	N/A
Educational outreach	N/A
Strategic planning & evaluation	N/A

Upgrade to Add More Questions [Split Page Here](#)Q27 [Edit Question](#) ▼ [Move](#) [Delete](#)

27. If your organization faces challenges not listed above, please describe below:

Upgrade to Add More Questions [Split Page Here](#)Q28 [Edit Question](#) ▼ [Add Question Logic](#) [Move](#) [Delete](#)

* 28. Does your organization utilize any of the following online social media in the creation, marketing or distribution of its arts offerings? Check all that apply:

- | | | |
|--|-------------------------------------|-----------------------------------|
| <input type="checkbox"/> Digital newsletter | <input type="checkbox"/> Facebook | <input type="checkbox"/> Website |
| <input type="checkbox"/> Blog | <input type="checkbox"/> Foursquare | <input type="checkbox"/> YouTube |
| <input type="checkbox"/> Email distribution list | <input type="checkbox"/> Twitter | <input type="checkbox"/> Not sure |

Other (please specify)

Upgrade to Add More Questions Split Page Here

Q29 Edit Question ▼ Add Question Logic Move Delete

* 29. Please choose your organization's PRIMARY ART FORM from the list below:

Upgrade to Add More Questions

+ Add Page

PAGE 11

Edit Page Options ▼ Add Page Logic Move Delete

Show this page only

11. AE Y or N

Upgrade to Add More Questions

Q30 Edit Question ▼ Edit Question Logic (2) Move Delete

* 30. Are you an arts educator?

Yes

No

Upgrade to Add More Questions

+ Add Page

PAGE 12

Edit Page Options ▼ Add Page Logic Move Delete

Show this page only

12. AE Questions

Upgrade to Add More Questions

Q31 [Edit Question](#) [Add Question Logic](#) [Move](#) [Delete](#)

* 31. Please choose all that apply:

- I teach in a K-12 public or private school
- I teach in a post-secondary institution (college, university, or continuing education)
- I am an arts educator for an arts, cultural, or nonprofit organization
- I am a self-employed arts instructor
- Other (please specify)

[Upgrade to Add More Questions](#) [Split Page Here](#)

Q32 [Edit Question](#) [Add Question Logic](#) [Move](#) [Delete](#)

* 32. Over the past three years, has the student enrollment in your classes or workshops:

- Increased
 Decreased
 Stayed the same

[Upgrade to Add More Questions](#) [Split Page Here](#)

Q33 [Edit Question](#) [Move](#) [Delete](#)

* 33. Please rank the following challenges that you face in providing arts education to students in your school and/or community with 1 as the most critical and 7 as the least.

Guidance and support from the Nebraska Dept of Education	N/A
Class scheduling or instructional time	N/A
Administrative/district support	N/A
Guidance and support from the Nebraska Arts Council	N/A
Space/facilities	N/A
Your own professional development	N/A
Community support	N/A

[Upgrade to Add More Questions](#) [Split Page Here](#)

Q34 [Edit Question](#) [Move](#) [Delete](#)

34. If you face challenges as an arts educator not listed above, please describe below:

Upgrade to Add More Questions Split Page Here

Q35 Edit Question Add Question Logic Move Delete

* 35. Do you utilize any of the following online social media in the teaching of the arts? Check all that apply:

- LinkedIn
- Facebook
- Twitter
- Blog
- Foursquare
- Website
- Email distribution list
- Blackboard
- YouTube

Other (please specify)

Upgrade to Add More Questions Split Page Here

Q36 Edit Question Add Question Logic Move Delete

* 36. Please choose the PRIMARY ART FORM you teach from the list below:

Upgrade to Add More Questions

+ Add Page

PAGE 13 Edit Page Options Move Delete

Show this page only

13. END questions

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Q37 Edit Question Add Question Logic Move Delete

* 37. Please enter the the US Congressional District where you reside:
If unsure of your district, see the MAP links below.

- 1st District: Congressman Jeff Fortenberry [see MAP](#)
- 2nd District: Congressman Lee Terry [see MAP](#)
- 3rd District: Congressman Adrian M. Smith [see MAP](#)
- Other, please specify

[Upgrade to Add More Questions](#) [Split Page Here](#)

Q38 [Edit Question](#) ▼ [Move](#) [Delete](#)

* 38. Please enter your five-digit zip code:

[Upgrade to Add More Questions](#) [Split Page Here](#)

Q39 [Edit Question](#) ▼ [Add Question Logic](#) [Move](#) [Delete](#)

* 39. Please enter your age range:

- 18 - 30
- 31 - 40
- 41 - 50
- 51 - 60
- 61 - 70
- over 70
- prefer not to answer

[Upgrade to Add More Questions](#) [Split Page Here](#)

Q40 [Edit Question](#) ▼ [Add Question Logic](#) [Move](#) [Delete](#)

* 40. Please describe your race/ethnicity.

- Asian
- Black (African American)
- Hispanic (Latin American)
- White

- Multi
- Other
- Prefer not to answer

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Q41 [Edit Question](#) [Add Question Logic](#) [Move](#) [Delete](#)



* 41. What is your gender?

- Female
- Male

[Upgrade to Add More Questions](#) [Split Page Here](#)

Q42 [Edit Question](#) [Add Question Logic](#) [Move](#) [Delete](#)

* 42. What is the highest level of education you have completed?

- Some high school or less
- High School Graduate
- Some college
- College Graduate
- Some Graduate school
- Post-Graduate degree

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Q43 [Edit Question](#) [Move](#) [Delete](#)

43. Please feel free to share any additional thoughts or comments regarding your responses to this survey.