



2015 LEADERSHIP INSTITUTE

OCTOBER 7-9, 2015 • SALT LAKE CITY, UTAH

HOSTED BY THE UTAH DIVISION OF ARTS & MUSEUMS

TABLE OF CONTENTS

Welcome to Utah!

1

Agenda at a Glance

2

Sessions & Events

4

General Information

10

Sponsors & Acknowledgments

11

Thank You!

12

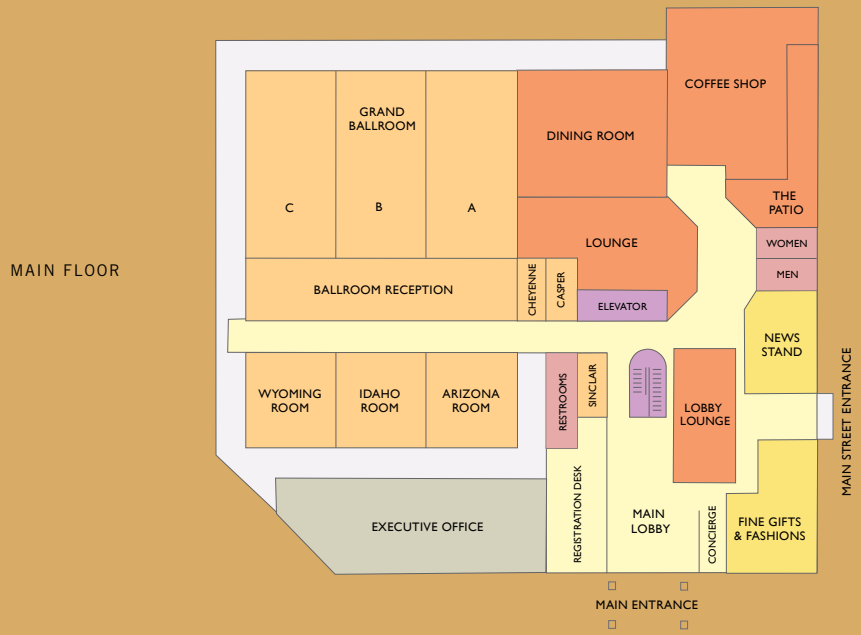
Message from NASA 1st Vice President

15

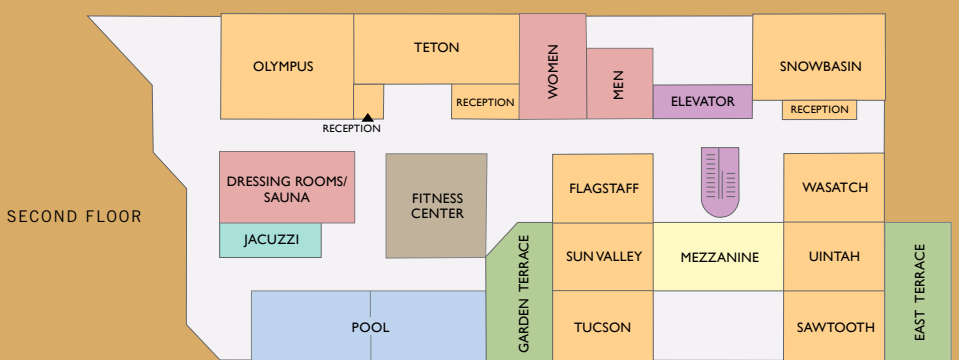
Board & Staff

16

LITTLE AMERICA SALT LAKE CITY | MEETING ROOM MAPS



- MEETING ROOMS
- DINING
- RETAIL SHOPS
- LOBBY AREAS
- FITNESS CENTER
- ELEVATORS & STAIRS
- RESTROOMS & PHONES



Artists



Speakers

Use a QR code scanner on your smartphone or tablet to access more information about Leadership Institute agendas, speakers and artists. This tech tool conserves paper—happy news for the planet as well as for NASA's budget. If you don't have a QR reader, visit your app store for options.

Cover art: *Plan-C Triptych* (detail), by Bonnie Phillips, courtesy Utah Division of Arts & Museums Fine Art Collection

WELCOME TO THE NASAA 2015 LEADERSHIP INSTITUTE IN SALT LAKE CITY, UTAH!

Dear colleagues,

The Utah Division of Arts & Museums and the Department of Heritage & Arts welcome you to Salt Lake City! As the country's first state arts agency, we are very proud to host the NASAA 2015 Leadership Institute. We are excited to share the best of what Salt Lake City has to offer, from the beautiful mountains surrounding us to the thriving arts and culture scene.

During this Institute you will experience a wide range of Utah's artistic treasures, including a world-class dance company and a Grammy-nominated group of young musicians. You will hear the sounds of Polynesia and Latin America right in the middle of Salt Lake City. These artists reflect the diversity of Utah's culture and are a living testament to the state's rich heritage.

We are especially excited to share one of our banner programs with state arts agencies across the nation. The Change Leader program has reshaped how our state works with key players in arts organizations, as well as artists and community leaders. You will get a glimpse of the Change Leader program throughout this leadership conference. We are honored to have NASAA recognize this program, which also has been adopted in Colorado and Idaho.

The 2015 Institute takes place in the heart of Salt Lake City, a downtown that blends an intimate, walkable feel with a cosmopolitan array of traditional and contemporary galleries, busy performance spaces, inviting restaurants and bustling nightlife. Having been voted one of America's Five New Foodie Cities last year, you are sure to find fine dining around every corner.

We hope you will take some time to look around and find our small city has a big arts community led by an ambitious vision, much like those who originally came here to make it their home. Enjoy your visit, and once again, welcome!

Sincerely,



Kirsten Darrington
Assistant Director
Utah Division of Arts
& Museums



Julie Fisher
Executive Director
Department of
Heritage & Arts

AGENDA AT A GLANCE

WEDNESDAY, October 7

9:30 a.m. - 4:00 p.m.

NASAA Board Meeting

Olympus Room

1:00 - 5:00 p.m.

Leadership Institute Registration

Lobby (near check-in desk)

6:15 p.m.

Bus departures for opening reception

Meet outside the Little America Hotel main entrance, on the far side of the porte cochère.

6:30 - 8:30 p.m.

Opening Reception

Utah Museum of Fine Arts

Buses return to the hotel at approximately 8:30 p.m.

THURSDAY, October 8

7:30 - 8:30 a.m.

Breakfast

Grand Ballroom A

7:30 - 9:00 a.m.

Leadership Institute Registration

Grand Ballroom Foyer

9:00 - 10:15 a.m.

Welcome & Roll Call

Grand Ballroom B & C

10:30 - 11:45 a.m.

Plenary Discussion: State Arts Agency Change

Grand Ballroom B & C

12:00 - 1:00 p.m.

Networking Luncheon

Grand Ballroom A

1:30 - 3:30 p.m.

Peer Sessions: Leading Change & Meeting Resistance

Chairs and Council Members - *Arizona Room*

Executive Directors - *Wyoming Room*

Deputy Directors - *Idaho Room*

INSTITUTE

3:45 - 5:30 p.m.

Peer Sessions: Open Conversations

Chairs and Council Members - *Arizona Room*

Executive Directors - *Wyoming Room*

Deputy Directors - *Idaho Room*

Evening

Dinner on your own in Salt Lake City

FRIDAY, October 9

8:00 - 9:00 a.m.

Breakfast

Grand Ballroom A

9:00 - 10:30 a.m.

Concurrent Sessions

CAN-flict: Elegant Conflict in Times of Change - *Arizona Room*

Mindful Leadership - *Snowbasin Room*

Innovation Insights from Improv Theatre - *Wyoming Room*

11:00 a.m. - 12:00 p.m.

Plenary Discussion: National Endowment for the Arts

Grand Ballroom B & C

12:00 - 1:00 p.m.

Networking Luncheon

Grand Ballroom A

1:30 - 3:00 p.m.

Concurrent Sessions

New Audiences, New Expectations - *Wyoming Room*

Building Public Will - *Arizona Room*

Inclusive Leadership - *Idaho Room*

3:15 p.m.

Bus departures for closing session

Meet outside the Little America Hotel main entrance, on the far side of the porte cochère.

3:45 - 5:30 p.m.

Institute Wrap-up

Rose Wagner Performing Arts Center

Buses return to the hotel at approximately 5:30 p.m.

SESSIONS & EVENTS

WEDNESDAY, October 7

9:30 A.M. – 4:00 P.M.

NASAA Board Meeting

Olympus Room

All NASAA members are invited to drop by.

1:00 – 5:00 P.M.

Leadership Institute Registration

Lobby (near check-in desk)

6:15 P.M.

Bus departures for opening reception

Meet outside the Little America Hotel main entrance, on the far side of the porte cochère.

6:30 – 8:30 P.M.

Opening Reception

*Utah Museum of Fine Arts
410 Campus Center Drive*

Reconnect with colleagues and explore exhibits featuring the works of contemporary creators as well as more than 5,000 years of art history. Your NASAA Leadership Institute name badge gains you admission to a special exhibition,



Tony Feher installation detail

The British Passion for Landscape. The featured performer is Caleb Chapman's



Caleb Chapman's Crescent Super Band. Photo by Earl Cahill

Crescent Super Band, an award-winning student ensemble that has amazed audiences and critics with its superior talent. Buses return from the museum to the Little America Hotel at 8:30 p.m.

THURSDAY, October 8

7:30 – 8:30 A.M.

Breakfast

Grand Ballroom A

7:30 – 9:00 A.M.

Leadership Institute Registration

Grand Ballroom Foyer

9:00 – 10:15 A.M.

Welcome & Roll Call

Grand Ballroom B & C

Let your voice be heard during the annual roll call of the states, a joyous NASAA tradition! The opening ceremonies include warm welcomes from our Utah hosts as well as the singers and dancers of Island Time II, celebrating the cultures of Utah's diverse

INSTITUTE



Island Time II



Lark & Spur

Polynesian communities, which took root in the state starting in the 1800s.

10:30 – 11:45 A.M.

Plenary Discussion: State Arts Agency Change

Grand Ballroom B & C

What are the most significant transformations occurring among state arts agencies today? What do you hope to do differently in the future? Share your innovations, ideas and aspirations in this whole-group dialogue about state arts agency change.

Moderators: Pam Breaux, CEO, NASAA
Kelly Barsdate, Chief Program and Planning Officer, NASAA

12:00 – 1:00 P.M.

Networking Luncheon

Grand Ballroom A

Network and enjoy the acoustic sounds of Salt Lake City's Lark & Spur.

Meet Our Conference Illustrator

ALECE BIRNBACH



Alece Birnbach is the founder of the Graphic Recording Studio, which produces live visualizations for meetings and special events. Alece uses active listening, annotation and illustration techniques to capture the themes and ideas of convenings in real time, as discussions are occurring. Her work supports participants' learning and helps groups to build consensus and shared visions. Adding to her visual artist skills, Alece has 20 years of corporate experience as an advertising art director and commercial illustrator.



Please silence your phone during all sessions.

SESSIONS & EVENTS

THURSDAY, continued

1:30 – 3:30 P.M.

Peer Sessions: Leading Change & Meeting Resistance

Institute participants gather in job-alike groups during this time. Each session, facilitated by a certified Change Leader instructor, invites you to explore your own attitudes toward change and to consider how you can lead transformation efforts and address various kinds of resistance.

Chairs & Council Members - *Arizona Room*

Executive Directors - *Wyoming Room*

Deputy Directors - *Idaho Room*

3:45 – 5:30 P.M.

Peer Sessions: Open Conversations

After a quick break, groups reconvene for peer-directed discussions about topics of current interest. Agendas are developed by volunteer leaders for each group.

Chairs & Council Members - *Arizona Room*

Executive Directors - *Wyoming Room*

Deputy Directors - *Idaho Room*

EVENING

Dinner on your own in Salt Lake City

Salt Lake City offers a delicious array of restaurants, clubs and pubs. Walk or ride the

TRAX Light Rail to nearby dining and night-life hot spots.

FRIDAY, October 9

8:00 – 9:00 A.M.

Breakfast

Grand Ballroom A

9:00 – 10:30 A.M.

Concurrent Sessions



Speakers

Morning sessions emphasize skills essential to leading change and innovation efforts.

CAN-flict: Elegant Conflict in Times of Change

Arizona Room

They say that the only constant is change, and you can bet on one additional constant—conflict. Conflict is a signal that something is trying to emerge within an evolving system. For public-sector leaders committed to incorporating diverse perspectives, conflict offers an opportunity to embrace the kernel of truth in even the most unskillful transmission. This session offers practical conflict diagnosis and resolution techniques useful at the office, in the board room, in public meetings . . . and perhaps even around your own kitchen table.

Facilitator: Leigh Marz, Marz Consulting



Peer Session Agendas

INSTITUTE

Mindful Leadership

Snowbasin Room

Recent neuroscience research shows that mindfulness and meditation have powerful effects on productivity, health and well-being. These practices have gained traction in many sectors, including health care, education, Fortune 500 companies and professional sports. Of particular interest is the role of mindfulness in strengthening executive functions such as decision making, planning, problem solving, time management and regulating emotions. How can these skills help us to lead and manage change skillfully? What are the applied benefits of this approach? And what can the public arts sector gain from it? Join this session to explore the principles and practices of mindful leadership.

Facilitator: Laura Smith, Chief Advancement Officer, NASAA

Innovation Insights from Improv Theatre

Wyoming Room

The state arts agency environment is increasingly unpredictable, making adaptability and thinking on your feet more important than ever. Even when you have time to plan for change, superior listening, communication and collaboration skills are critical to any innovation effort. Improv theatre is a powerful vehicle for building fluency in all of these essential skills. Contrary to popular

misconceptions, improv abilities are not innate, and are not just for comedians. Everyone can learn—and benefit from—these creative techniques. Develop your own skills in this (participatory!) workshop.

Facilitator: John Windmueller, WIT@Work Director, Washington Improv Theater

11:00 A.M. – 12:00 P.M.

Plenary Discussion: National Endowment for the Arts

Grand Ballroom B & C



Photo by Michael G. Stewart

National Endowment for the Arts Chairman Jane Chu joins the Leadership Institute to reflect on the agency's 50th anniversary and to share her thoughts about the federal-state partnership and the future of the arts in

America. Bring your questions for the chairman to this discussion.

Moderator: Pam Breaux, CEO, NASAA



Please silence your phone during all sessions.

SESSIONS & EVENTS

FRIDAY, continued

12:00 - 1:00 P.M.

Networking Luncheon

Grand Ballroom A



Rio Bravo

Chat with colleagues and enjoy the Tejano-Mex and Latin sounds of Rio Bravo.

1:30 - 3:00 P.M.

Concurrent Sessions

Afternoon sessions explore major trends important to the future success of state arts agencies and their constituents.

New Audiences, New Expectations

Wyoming Room

The behaviors of U.S. cultural consumers continue to change, reflecting demographic shifts, acute competition for leisure time and technology that fundamentally alters the

way we interact with our world. This session mines Culture Track, the largest national tracking study focused on the attitudes and behaviors of U.S. cultural consumers. It offers insights into audience expectations and motivations and how cultural organizations are responding. Developed by LaPlaca Cohen, Culture Track is the product of more than a decade of research and dedication to producing actionable insights that can help cultural organizations build powerful connections with their audiences.

Presenter: Allison Channing Jones,
Strategist, LaPlaca Cohen

Facilitator: Ryan Stubbs, Research
Director, NASAA

Building Public Will

Arizona Room

Building Public Will for Arts and Culture is a new initiative to make arts and culture a more recognized, valued and expected part of everyday life. Led by Arts Midwest with assistance from Metropolitan Group, this project uses a combination of research, communications and engagement methods to identify what matters most to the public and to reveal the relationship between those values and the arts. Join this session to learn the fundamentals of building public will and to discuss

INSTITUTE

early insights from the initiative and what its findings suggest about how to increase popular support for arts and culture.

Presenter: David Fraher, President & CEO, Arts Midwest

Inclusive Leadership

Idaho Room

Diversity, inclusion, equity—all are critical issues for the arts field. How can state arts agencies address the needs of changing communities through our own policies and practices? How can we, as public agencies, lead by example? The Western States Arts Federation (WESTAF) serves as your resource for this discussion, which draws on WESTAF's 15-year-long Multicultural Initiative as well as the experiences, insights and ideas of session participants.

Presenter: Chrissy Deal, Program Associate, Western States Arts Federation



Hot Club of Zion

3:15 P.M.

Bus departures for closing session

Meet outside the Little America Hotel main entrance, on the far side of the porte cochère.



Ririe-Woodbury Dance Company

3:45 – 5:30 P.M.

Institute Wrap-up

*Rose Wagner Performing Arts Center
138 West, 300 South*

Refreshments and cool jazz from the Hot Club of Zion await you at the Rose Wagner Performing Arts Center. Along with some (brief!) NASAA business and reflections on the past two days, the acclaimed Ririe-Woodbury Dance Company offers a special performance to conclude the Leadership Institute. Buses return to the Little America Hotel after the program.

GENERAL INFORMATION

Meeting Sites

Unless otherwise indicated, all meetings take place at:


The Little America Hotel – Salt Lake City
500 South Main Street
Salt Lake City, Utah 84101
801-596-5700

Registration

The Leadership Institute registration desk is open in the hotel main lobby on Wednesday, October 7, from 1:00 – 5:00 p.m. On Thursday, October 8, the registration desk is open in the Grand Ballroom reception area from 7:30 - 9:00 a.m. If you miss registration, please ask a NASAA staff member for help or stop by the NASAA office in the Casper Room.

Badges

Your name badge is your “admission ticket” to Leadership Institute sessions and special events, so please wear it at all conference functions. If you lose or misplace your badge, ask a NASAA staff member for help.

 Badges with a star sticker indicate a first-time attendee. Please help us welcome all newcomers to our Leadership Institute community!

Business Services

The Little America Hotel concierge offers assistance with printing, copying, faxing and shipping services. A boarding pass printing station is adjacent to the lobby.

Documentation

Please be aware that NASAA uses a variety of media (including photography, illustrations, and video and audio recordings) to capture conference proceedings. NASAA may disseminate selected material, images or recordings for documentation, education and promotional purposes.

Program Design: John Foster,
badpeoplegoodthings.com

Program Layout: Lauren Benson,
Benson Projects LLC

SPONSORS & ACKNOWLEDGMENTS



Windgate Charitable Foundation

SPECIAL THANKS



www.ArtsConsulting.com
(888) 234-4236



Ririe-Woodbury Dance Company

Arts Midwest

Western States Arts Federation (WESTAF)



The work of NASAA and state arts agencies is strengthened in many ways through partnership with the National Endowment for the Arts.

THANK YOU!

These generous individuals and organizations make NASAA's work possible through their support.

\$30,000+

Utah Department of Heritage & Arts¹

Utah Division of Arts & Museums¹

\$25,000-\$29,999

Annenberg Foundation²

Louisiana Office of Cultural Development¹

Windgate Charitable Foundation³

\$15,000-\$19,999

Arts Consulting Group¹

\$5,000-\$9,999

Martha S. MacDonell¹¹

Barbara S. Robinson¹²

Rodrigue Studios¹

\$1,000-\$4,999

Lynda Clark Adelstein¹

Lona A. Barrick⁵

Thomas L. Birch³

Patricia Bizzell⁶

The Daniel Foundation of Alabama³

Camellia El-Antably⁴

Jim Harrison, III³

Todd P. Lowe^{*8}

John and Susan Ostrout²

Clement Alexander Price⁺³

Jeff Rich⁵

Nola Ruth^{*6}

South Arts¹

Diane P. Stewart⁵

Maynard C. Smith Construction Company, Inc.⁴

Ginger Warner⁷

James A. West, Jr.³

\$500-\$999

Americans for the Arts¹

Max Armentrout⁴

Patrice Bugelas-Brandt⁴

Mary Campbell-Zopf³

Stephanie B. Conner^{*5}

Dee and John Fery¹²

Gary Gibbs^{*6}

Julie Henahan⁶

Stephen B. Hill/Hillco, Ltd.¹⁰

Bobby Kadis¹¹

Jonathan Katz⁵

Margot Knight⁴

Susan S. Landis^{*11}

Terri Moreland²

Stephanie O'Keefe¹

Rebecca T. Quinn⁵

Aby Rosen³

Laura S. Smith¹²

Carol Trawick⁴

Craig Watson³

\$250-\$499

Anonymous⁵

Kelly Barsdate⁵

Sharon Beshore⁴

Tom Cordingley²

John Divine⁴

Lu Ellsworth¹¹

Michael Faison⁶

David J. Fraher¹⁰

Virginia Gowski²

Garbo Hearne^{*3}

Henry Horowitz²

Dr. Beth Klingenstein²

William Mandicott^{*6}

Maryland Citizens for the Arts⁵

Ken May^{*6}

David A. Miller⁷

Barbara and Tom Moran⁵

Brenda S. Nienhouse²

Sylvia Prickett³

Mary Regan⁶

Randall Rosenbaum^{*7}

Barbara Saromines-Ganne³

Scott Shanklin-Peterson⁶

Malissa Feruzzi Shriver⁵

Jeannette Sias⁺⁵

Marcia Neuhaus Speck⁵

Charles V. Stanhope⁴

Paul B. Stavros⁹

Susan Steinhauer and Daniel Greenberg⁶

Suzette Surkamer¹³

\$100-\$249

Michael Alexander and Victoria Kirsch⁶

Cyndy Andrus^{*2}

Julia I. Arger²

Peggy J. Baggett⁸

Rita and Mike Basom⁷

Lee and Jacqueline Berry³

Barbara Bershon³

Robert C. Booker¹⁴

Susan Boskoff⁵

Bill and Ruth Botzow¹²

Jean B. Boyer Cowling⁴

John Bracey^{*6}

Mr. and Mrs. William Branstrom³

Pam Breaux⁹

David W. Briggs⁹

Dr. Roger C. Brooks⁵

Benjamin Brown^{*7}

Janet Brown¹

Maren Brown⁵

Patty A. and Robert W. Bryant⁴

Peggy Burnet²

Patsy White Camp³

Michael J. Charron⁴

Citizens for Florida Arts, Inc.¹

Nicolette B. and Peter Clarke¹³

Robert B. Clasen⁵

Shelley Cohn⁹

Maria E. Cole²

Donna Collins²

Theresa Colvin⁵

Gerri Combs¹²

Alan W. Cooper³

Mary Michael Corbett²

Elaine D'Alessandri⁴

Christine D'Arcy⁵

Sherry Davis⁴

Sara Jane DeHoff⁵

Willie J. Dell³

Patricia and Dennis Dewey⁶

Michael Donovan³

Craig Dreeszen⁸

Don Ehman⁴

Karen Ellerbrook⁴

Dawn Enochs⁷

Loie Fecteau^{*7}

Mark Feldman²

Robert Fitzgerald¹

Rachel and Conrad Fowler²

William G. Francis¹⁵

Christian Gaines¹

Tatiana Gant¹

Irwin Gelber, Chair, Vermont Arts Council¹

Sue Gens³

Sara Lee Gibb⁹

Richard A. Givens, II⁵

E. Jeanne Gleason¹

Adam Gottlieb¹

Monica Guzman²

Gay Hanna¹

Nancy Harbour⁶

M. Susan Hardwick³

DONORS

Linda Hatchel³
Dr. Sarah Lynn Hayes⁵
Al Head⁴
Jane Crater Hiatt¹
Lynnette Hiskey¹
Frank Hodsoll¹
Susan C. Hogan³
Fran Holden⁹
Cinda Holt³
Philip Horn⁷
Margaret Hunt^{*5}
Steve and DeEtta King Hunter⁴
Ira J. Jackson, III¹
Julie J. Jacobson⁶
A. Everette James, Jr.²
Muriel P. Johnson⁶
Jackie Kahle and Michael Dell'Orto⁶
Lonny Kaneko²
Mary Kennedy²
Lynn Kessler⁸
George Koch⁶
Ralph Kuebler¹
Carleen Layne²
Dr. Randall and Kelly Lengeling⁴
Deanna Lien¹
Reeve Lindbergh¹
Julia Lowell⁸
Robert L. Lynch²
Esther Mackintosh¹
Shirley Madigan¹
Betty L. Mahoney⁷
Elaine Mariner⁶
Cassandra Mason²
Ray McKinney²
Dorothy and Bill McSweeney¹²
Lori Meadows⁶
Larry and Cindy Meeker²
Nebraska Arts Council¹
New England Foundation for the Arts¹
Tog Newman⁶
Michael Pangburn⁵

Karen L. Paty⁵
Dr. Tom Pearson²
Paula Mitchell Pflueger¹
Anne B. Pope²
Bernice B. Price¹⁰
Billye Proctor Shaw⁸
Judith Ann Rapanos⁶
Lewis* and Maggie Ricci⁴
Bruce A. Richardson⁹
Josephine D'Amato Richardson²
Hannah and Joe Robson¹
Linda Rochester³
Jacques Rodrigue²
Rosita Romero²
Mrs. Carol Rothschild⁴
Mary Margaret Schoenfeld^{*4}
J. Barry Schrenk¹
Karen Sharp²
Sandy Shaughnessy^{*7}
C. Russell Sox³
Karen Stewart⁴
Nancy P. Stewart¹
Richard Q. Stifel⁴
Phyllis J. Stough³
Beverly Strohmeier⁴
Lionell Thomas³
Robin Tryloff¹
Kris Tucker⁵
Margaret Vanderhye¹
Ken Verdoia²
Roanne H. Victor⁴
Richard J. Vierk⁵
Julie S. Vigeland³
Gary Vikan¹
Rosa Lee Vitez-Hall⁴
Lisa and Andy Weil²
Stuart Weiser²
Terry Tempest Williams¹
John W. Willingham³
Timothy Wilson²
Suzanne Wise^{*8}
Rosalind Wyman³
Irma Varela Wynants¹

\$50-\$99

Tim and Lisa Alderman³
Rex Alexander¹
Honorable Carolyn S. Allen²
Lisa Shaffer Anderson³
Brad Bachmeier¹
Barbara Schaffer Bacon²
Dr. Sonya G. Baker and Mr. Michael J. Fazio³
Bassem Bejjani¹
Diane M. Borgman¹
Marian Boyd²
Rich Boyd⁴
Ms. Shawn Brevard⁴
Dale W. Brock¹
Carol R. Brown¹¹
Glenda Carino¹
Myrna Colley-Lee⁴
Merle Jo Crandall⁹
Jaime Dempsey⁵
Marilyn Dore¹
Zon Eastes¹
Michael C. Echols¹
Barbara Edwards³
Arlynn Fishbaugh¹⁰
Mildred Franco⁵
Kathleen Gallegos¹
Julie Hale²
Angela Han²
Karen Hanan¹
Cathy Hernandez³
Mark and Lynn Hofflund¹¹
Dora Hanson James²
Peter Jasso¹
Fritz Jellinghaus, Chairman, Connecticut Arts Council²
Dennis Kavanaugh¹¹
Mary Kelley⁵
Maria Kompare³
Kathy Kuszak³
Michael Lange¹
Judy Langley⁵
Ira Lapidus³
Wayne P. Lawson¹

Liza B. Lewis³
Renee Margocee²
Michael Markey¹
George R. Marks¹
Cindy S. McGhee⁴
Josie Mendoza¹
Jan Mittleider²
Lise Monty⁵
Mrs. H. Taylor Morrisette⁴
Cynthia A. Murray-Beliveau⁴
Lisa Myers¹
Robert Nefsky²
Susan Oetgen¹
Sandra Oxx³
Nina Ozlu Tunceli¹
Joy Pennington⁷
Rhoda A. Pierce⁸
Connie Pirtle²
Shannon Planchon⁴
Sheela Burke Plater¹
Betty Plumb³
Doug and Betsy Purcell²
Mollie Quinlan-Hayes⁴
Julie Richard²
Lisa Robb⁴
Thomas H. Sayre⁹
Dr. and Mrs. Ron Schwartz¹
Dora Shick³
Marty Skomal⁵
Scott Stoner¹
Janice A. Taylor⁵
Marcia Thalhimier²
Dr. Louise Toppin⁴
Nancy Trovillion³
An-Ming Truxes⁵
Randall Vaughn²
Marianne Virgili¹
Lana Gold Walder⁴
Sherman Warner²
Joseph Wathen¹
Lenna M. Watson²
Paul Weagraff⁵
Jan Webb⁷

DONORS

THANK YOU!

Mr. and Mrs. Samuel A. Winans⁵

\$1-\$49

Nathan Alder¹

Rita Baca¹

Dave Boger¹

Carmen Boston⁵

Jason Bowcutt¹

Paddy Bowman¹

Andrew Buchholz¹

Lori Crawford²

Paul and Joyce Dennison¹

Douglas and Justine Estes²

Laura Forbes¹

Ralph Frohsin, Jr.⁸

Sara W. Germain¹

Patricia S. Hanley⁹

Marie Hunter¹

Elaine W. Johnson³

Rick Johnson¹

Marie Junaluska³

Patrick Kelsey²

Phyllis Kennedy¹

Sherry McClymont¹

Darryl D. Mehaffie, Ohio
Arts Council¹

Selina Midkiff³

MaryAnn Miller¹

Shelley Morhaim²

Julianne Morse¹

Jon Newsom¹

Catherine O'Brian¹

Edward C. Oliver⁵

Steve Runk⁶

Terri B. Salazar⁵

Allison Sarmo²

Kathleen T. Setterman¹

Amber Sharples¹

Judge James and Joan Sledge²

Ms. Ann C. Smith³

Carol Templeton⁵

Ardath Weaver²

Shelley Weisberg¹

Ann Weisman⁵

Joan White¹

Gifts Made in Honor

In honor of Kelly Barsdate, problem solver, made by Lisa Robb

In honor of Rita Basom, Wyoming Arts Council, made by
Chris D'Arcy

In honor of Barbara Bershon, Maryland State Arts Council, made
by Shelley Morhaim

In honor of Pam Breaux, made by Cathy Hernandez

In honor of Pam Breaux, made by Bobby Kadis

In honor of Pam Breaux, made by Jeff Rich

In honor of Pam Breaux, made by Philip Horn

In honor of Pam Breaux, made by Suzette Surkamer

In honor of Mary Campbell-Zopf, made by the board of the Ohio
Arts Council

In honor of Colorado Creative Industries, made by Marianne Virgili

In honor of Jean B. Boyer Cowling, Former Chair, Oregon Arts
Commission, made by Chris D'Arcy

In honor of Chris D'Arcy, made by Jean B. Boyer Cowling

In honor of Kay Goodwin, Cabinet Secretary, West Virginia
Education and the Arts, made by Susan S. Landis

In honor of Ruth Gottlieb, made by Adam Gottlieb

In honor of Lynn Martin Graton, made by Sara W. Germain

In honor of Julie Henahan, made by the board of the Ohio
Arts Council

In honor of Philip Horn, made by E. Jeanne Gleason

In honor of Susan S. Landis, made by Susan C. Hogan

In honor of Susan S. Landis, made by Cindy S. McGhee

In honor of Susan S. Landis, made by John and Pat Strickland

In honor of Susan S. Landis, made by Mr. and Mrs.
Samuel A. Winans

In honor of Bill Mandicott for his dedication and service, made by
Barbara Bershon

In honor of the NASAA staff, made by Pam Breaux

In honor of the NASAA staff, made by Anne B. Pope

In honor of the NASAA staff, made by Lisa Robb

In honor of the Ohio Arts Council staff, made by
Mary Campbell-Zopf

In honor of the Ohio Arts Council staff, made by Julie Henahan

In honor of Neely Portera, made by Rebecca T. Quinn

In honor of Pablo Pua'a, a pig who loves art more than most
people, made by Benjamin Brown

In honor of Rebecca T. Quinn, made by Elaine W. Johnson

In honor of Rebecca T. Quinn, made by Lisa and Andy Weil

In honor of Nola Ruth's leadership with the Missouri Arts Council,
made by Marie Hunter

In honor of Will Sellers, made by Rebecca T. Quinn

In honor of Laura Smith, made by Patricia Bizzell

In honor of Kris Tucker, Former Executive Director, ArtsWA, made
by Chris D'Arcy

In memory of Bonnie Bernholz, Former Chair of the Alaska State
Council on the Arts, made by Timothy Wilson

In memory of Rebecca Blunk, made by Cassandra Mason

In memory of Royal Nebeker, Oregon Arts Commissioner 2006-
2013, made by Chris D'Arcy

In memory of George Rodrigue, made by Pam Breaux

In recognition of Theresa Colvin, Executive Director, and all the
staff of the Maryland State Arts Council, made by Bill Mandicott

*2015 NASAA board member

+Deceased

This list acknowledges 2014 and 2015 contributions. The number
after each name identifies the number of years giving, and the
categories reflect the most recent level of giving.

FROM THE 1ST VICE PRESIDENT



Dear friends,

Thank you for attending this Leadership Institute. Gatherings like this remind me how important our state arts agency community is to my work in Texas. I get to hear what's going on in other states, learn from others' experiences and talk through challenges. I'm also reminded that there are people across the country invested in my success—and that I'm never alone, whether I'm coping with trouble or making the most of a new opportunity.

Having a supportive community is one of many reasons I value NASAA—and one of the many reasons I make a personal gift each year. Many of you also support NASAA, and I thank you for your generosity and dedication.

If you haven't already, please consider making a gift while you're here in Utah. With your help, NASAA:

- provides the best **research** and **advocacy tools** to help you make the best case for state funding
- is an experienced **advisor** in hard times, or when you need a trusted sounding board
- tirelessly **protects the 40%** of NEA funds that go to states and regions by representing our interests in Congress.

Because you devote your energy to state arts agencies, you have a unique appreciation for the importance of this work. It's up to those of us who believe in public funding for the arts to make our voices heard. **NASAA is our collective voice and your gift supports all their work on our behalf.** Please give today.

You can make your gift at the registration desk, on-line at www.nasaa-arts.org, or by scanning the QR code below.

Your generosity strengthens our entire state arts agency community. **Thank you!**

Sincerely,

A handwritten signature in cursive that reads "Gary".

Gary Gibbs, Ph.D.

Executive Director, Texas Commission on the Arts
1st Vice President, NASAA



Support NASAA

BOARD & STAFF

Utah Division of Arts & Museums

Utah Arts Council Board of Directors

Ken Verdoia, Chair
Cottonwood Heights

Johann Jacobs, Vice Chair
Salt Lake City

Shanan Ballam
Logan

Blair Buswell
Alpine

Caleb Chapman
American Fork

Caitlin Gochnour
Ogden

Tom Alder
Salt Lake City

Pierre Langué
Salt Lake City

Philipp Malzl
Mapleton

Clive Romney
Salt Lake City

Elizabeth Weiler
Woods Cross

Office of Museum Services Advisory Board

Dr. Pam Miller, Chair
Price

Dave Jones, Vice Chair
Salt Lake City

Marie Barlow
Fruit Heights

Gretchen Dietrich
Salt Lake City

Mike Winder
West Valley City

Shane Gosdis
Salt Lake City

Donna Law
Cedar City

Bill Sanders
Layton

Rita Wright
Springville

Carl Camp
Fillmore

Utah Division of Arts & Museums Staff

Kirsten Darrington
Assistant Director

Laurel Cannon Alder
Grants Manager

Hilary Amnah
Community Arts

Felicia Baca
Visual Arts & Exhibitions

Fletcher Booth
Public Art & Traveling
Exhibitions

Claudia Borjas
Arts Education

Jason Bowcutt
Community & Performing Arts

Racquel Cornali
Community Arts

Adrienne Decker
Folk Arts Specialist

Laura Durham
Marketing & Communications
Manager

Jim Glenn
Collections, Public & Design Arts

Alyssa Hickman Grove
Literary Arts & CRM Support

Justin Howland
Chase Home Museum of Utah
Folk Arts

Jean Tokuda Irwin
Arts Education Manager

Emily Johnson
Collections Registrar

Jennifer Ortiz
Museum Specialist

Sabrina Sanders
Visual Arts

David Wicai
Support Services

NASAA also thanks the Utah
Department of Heritage & Arts

Julie Fisher
Executive Director

Brian Somers
Deputy Director

INSTITUTE

NASAA Board of Directors

1ST VICE PRESIDENT

Gary Gibbs, Ph.D.
Executive Director
Texas Commission on the Arts

2ND VICE PRESIDENT

John Bracey
Executive Director
Michigan Council for Arts &
Cultural Affairs

TREASURER

Loie Fecteau
Executive Director
New Mexico Arts

SECRETARY

Benjamin Brown
Chair
Alaska State Council on the Arts

Directors

Alex Aldrich
Executive Director
Vermont Arts Council

Cyndy Andrus
Chair
Montana Arts Council

Stephanie Conner
Chair
Tennessee Arts Commission

Garbo Hearne
Former Chair
Arkansas Arts Council

Margaret Hunt
Director
Colorado Creative Industries

Susan Landis
Chair
West Virginia Commission
on the Arts

Todd Lowe
Council Member
Kentucky Arts Council

Bill Mandicott
Former Chair
Maryland State Arts Council

Ken May
Executive Director
South Carolina Arts Commission

Lewis Ricci
Executive Director
Indiana Arts Commission

Randall Rosenbaum
Executive Director
Rhode Island State Council
on the Arts

Nola Ruth
Chair
Missouri Arts Council

Sandy Shaughnessy
Division Director
Florida Division of
Cultural Affairs

Suzanne Wise
Executive Director
Nebraska Arts Council

ADVISORY MEMBER

Mary Margaret Schoenfeld
National Coordinator
U.S. Regional Arts Organizations

NASAA Staff

Pam Breaux
Chief Executive Officer

Kelly J. Barsdate
Chief Program and
Planning Officer

Laura Smith, CFRE
Chief Advancement Officer

Isaac Brown
Legislative Counsel

Henry Clapp
Research Associate

Jessica Galvano
Executive Associate

Eric Giles
Learning Services Manager

Kelly Liu
Grants Data Associate

Susan Oetgen
Professional Development
Institute Manager

Paul Pietsch
Research Manager

Sylvia Prickett
Director of Administration

Dora Shick
Development and
Membership Manager

Traci Slater-Rigaud
Director, National Arts and
Humanities Youth Program
Awards

Sue Struve
Communications Manager

Ryan Stubbs
Research Director

COOL CITY. HOT FUN.

Great ideas for your Grand Rapids stay!



Frederik Meijer Gardens & Sculpture Park. One of the world's top 30 must-see museums.



ArtPrize. Global art competition fills downtown with 1,500+ works of art.



Great Food. America's "#2 most affordable foodie city" offers a delectable Food Trail.



Beer City USA. 40+ amazing craft breweries on the Beer City Ale Trail.

Grand Rapids Welcomes

National Assembly of State Arts Agencies

Assembly 2016, September 14 – 17



Find more things to do at
ExperienceGR.com

Experience
GRAND RAPIDS
CONVENTION & VISITORS BUREAU

