Maine Arts Commission Community Survey

Please help us make our state a better place to live, work, play, and visit. This survey will take you about 5 minutes to complete. If you respond by December 15, you will be eligible to receive $50 food and fuel gift cards.

Your personal response will be kept confidential. Only aggregate data will be reported about what residents and visitors think.

1. Please tell us in what Maine County you live. Please select only one; your primary residence.

- Androscoggin
- Aroostook
- Cumberland
- Franklin
- Hancock
- Kennebec
- Knox
- Lincoln
- Oxford
- Piscataquis
- Sagadahoc
- Somerset
- Waldo
- Washington
- York

Next
2. What is your Maine ZIP code (5 digits)? (Your primary residence, please.)

3. What is your Maine resident status?
   - [ ] Full-time
   - [ ] Part-time

Next
4. If you don't live in Maine, in what state or country do you live?

in what state do you live? 

in what other country do you live?
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5. In a few words, what is the one thing you think your community is most known for today?

6. In years to come, in a few words, what do you hope your community will be known for?
7. What types of entertainment/leisure-time activities do you particularly enjoy?
**8. How interested are you in entertainment, creative, and cultural activities?**

- I like them a lot
- I like them
- I don't care much for them
- I don't like them at all
- I'm not really sure
9. How much do you know about entertainment, creative, and cultural activities that take place in your community?

- I know a lot
- I know a little
- I don't know much
- I don't know anything
- I'm not really sure
10. How easy is it to find out about entertainment, creative, and cultural activities that take place in your community?

- Very Easy
- Easy
- Kind of Hard
- Very Hard
- I'm not really sure
**11.** How do you rate the following aspects of entertainment, celebrations, creative, and cultural activities that take place in your community? For “quality”, please consider the activity itself as well as the setting in which the experience takes place.

<table>
<thead>
<tr>
<th>Aspect of Offerings</th>
<th>Excellent</th>
<th>Good</th>
<th>Adequate</th>
<th>Fair</th>
<th>Poor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quality of offerings</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Affordability of offerings</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Availability of offerings</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

[Next button]
12. How important is it for children to have creative and cultural activities in school?

- Very important
- Somewhat important
- Somewhat unimportant
- Very unimportant
- I'm not really sure

13. How important is it for children to have creative and cultural activities available outside of the school day (including after school, weekends and during the summer?)

- Very important
- Somewhat important
- Somewhat unimportant
- Very unimportant
- I'm not really sure
**Maine Arts Commission Community Survey**

Please rate the following on a scale from 1 to 5 with 5 being highest or most important and 1 being lowest or least important.

14. I think entertainment, creative, and cultural activities in my community SHOULD:

<table>
<thead>
<tr>
<th>Contribution</th>
<th>(5) High Priority</th>
<th>(4)</th>
<th>(3) Medium Priority</th>
<th>(2)</th>
<th>(1) Low Priority</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contribute to the quality of life</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Be affordable to all residents to participate</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Be available in more places</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Be more available year-round rather than mostly during the summer season</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Add to our community’s economic vitality</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Reflect our diverse people and cultures</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Preserve our community’s history, heritage and traditions</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Promote opportunities to visitors/tourists</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Attract strong talent to our community and its workforce</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Be supported in part by municipal dollars or tax incentives</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Contribute to the positive image of our community – and our state over all</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Encourage and increase collaboration between locals in making our community a better place</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
</tbody>
</table>
* 15. From the list you just rated, please tell us which ONE is the TOP PRIORITY, in your opinion. (Please check one.)

- Contribute to the quality of life
- Be affordable to all residents to participate
- Be available in more places
- Be more available year-round rather than mostly during the summer season
- Add to our community’s economic vitality
- Reflect our diverse people and cultures
- Preserve our community’s history, heritage and traditions
- Promote opportunities to visitors/tourists
- Attract strong talent to our community and its workforce
- Be supported in part by municipal dollars or tax incentives
- Contribute to the positive image of our community – and our state over all
- Encourage and increase collaboration between locals in making our community a better place
16. Please check all activities in your community (or in Maine) in which you have participated during the last 12 months.

- Made art or performed art myself
- Attended a ticketed (paid) live performance
- Visited an art gallery, art museum, or science museum
- Attended a non-sports event at a college (E.g. concert, play, festival, film, etc.)
- Purchased something handmade by an artist from Maine
- Visited a casino
- Attended a free live performance
- Attended a fair, community festival or celebration
- Visited a zoo, park, preserve, or nature center
- Visited historical site or heritage area
- Attended a K-12 arts program at a school such as a concert or play
- Visited a winery, brewery, or farmer's/green market
17. How far will you travel from your Maine home for entertainment, creative, or cultural opportunities? Please respond for both summer and winter.

<table>
<thead>
<tr>
<th></th>
<th>Up to 30 minutes</th>
<th>Up to an hour</th>
<th>More than an hour</th>
<th>Up to 2 hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Summer</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Winter</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
18. Are there crafts persons, artists, and other creative individuals living in your community?

- Yes
- No
- I'm not sure

Next
CONFIDENTIAL AND FOR GENERAL REPORTING ONLY: Please help us understand the overall responses to this survey better by completing these general questions. Your input will be kept strictly confidential.

19. Your gender:
- Male
- Female

20. Your age:
- Under 18
- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65-74
- 75 or over

Next
21. Your ethnicity:
- White/Caucasian (Non-Hispanic)
- Black/African American
- Hispanic or Latino
- Asian, Pacific Islander, Asian American
- Native American
- Multi-Ethnic/Multiracial
- Other

22. Your highest education level:
- Less than high school
- High school
- Some college/technical school
- Associate Degree
- Bachelor’s Degree
- Master’s Degree
- Doctoral/Professional Degree
23. Please tell us if you have children in your household in the following age groups.

- [ ] Under age 6
- [ ] Ages 6-12
- [ ] Ages 13-17
- [ ] No children in household

24. Please tell us your approximate household income level:

- [ ] Less than $25,000
- [ ] $25,000-$49,999
- [ ] $50,000-$74,999
- [ ] $75,000-$99,999
- [ ] $100,000-$149,999
- [ ] $150,000 or more
25. Did you come to the U.S. as...

☐ An immigrant

☐ A refugee

From what country?
26. Please check below and enter your email address and/or phone number if you would like to:

- [ ] ...enter the drawing for gift cards up to $50
- [ ] ...receive information about entertainment, creative, and cultural activities in Maine

Enter your email address (or phone) here: