The image features a large bronze statue in the foreground, depicting an early Iowa settler in a wide-brimmed hat and a Native American man. The settler stands with one hand on his forehead, while the Native American sits beside him. In the background, the golden dome of the Iowa State Capitol building is visible against a clear blue sky.

“There’s  
an app for  
that?”

*-- early Iowa settler*





# IOWA DEPARTMENT OF CULTURAL AFFAIRS

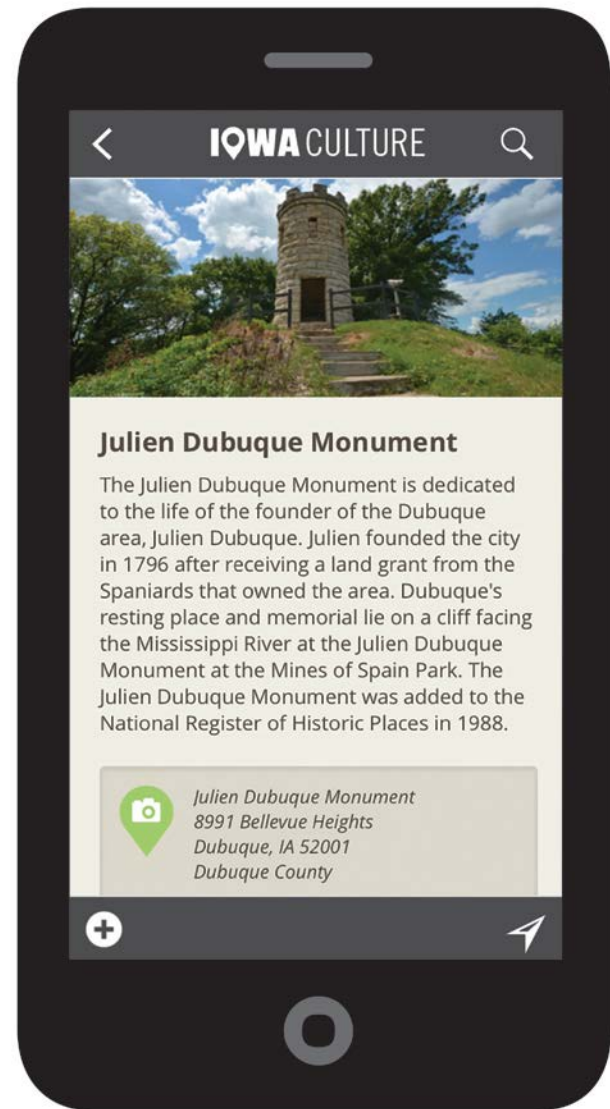
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IOWA ARTS  
COUNCIL

PRODUCE  
IOWA

STATE HISTORICAL  
SOCIETY OF IOWA

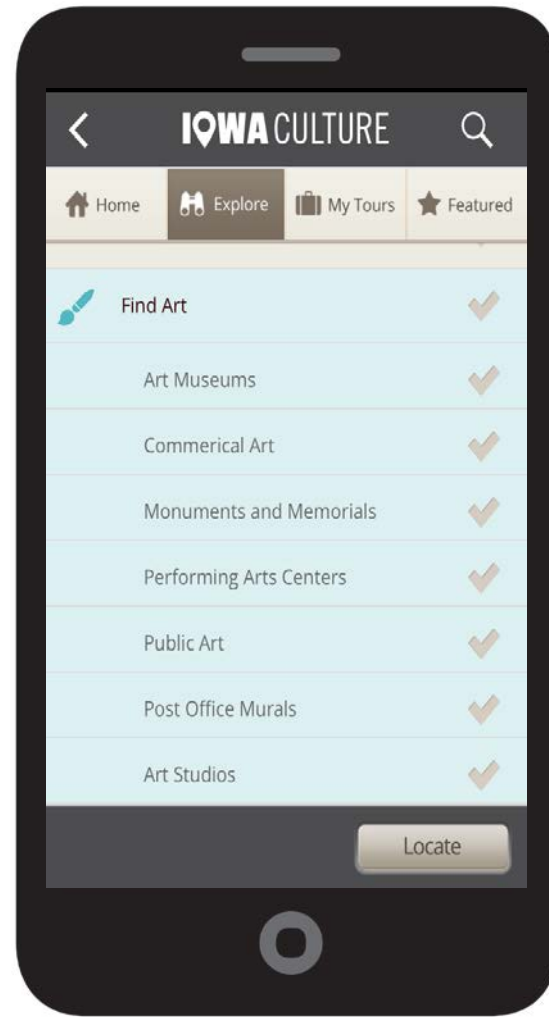
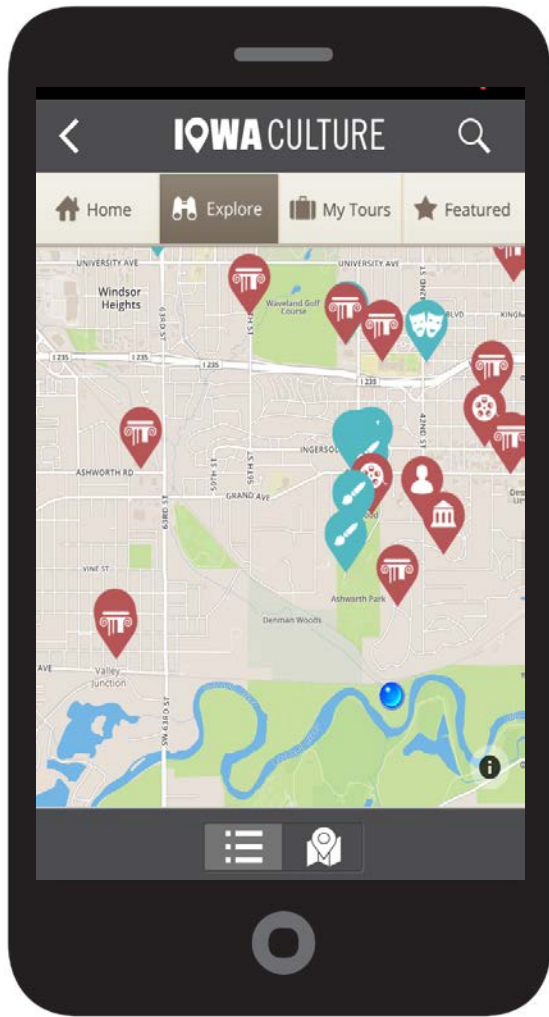
- 99 counties
- Connect and educate
- Find *your* Iowa





- Arts, history, culture sites
- Notable Iowans
- Uniquely Iowa
- 4,000 listings
- 24 categories





Explore | Near Me | My Tours | Featured | Suggest a Place



*Montauk*, Historic Governor's Mansion  
Clermont, Iowa



*Teapot Water Tower*  
Stanton, Iowa





*High Trestle Trail Bridge*  
Des Moines River Valley



- Goal and audience
- Data collection
- Vendor selection
- Apple vs. Android

- Web and / or tablet
- User testing
- Maintenance
- Expense



# IOWA CULTURE

## Find Iowa.

99 counties. 56,272 square miles.  
Unlimited possibilities.

The Iowa Department of Cultural Affairs is proud to bring you a new mobile app, designed to elevate the points of pride that enrich Iowa's 99 counties. Map an adventure across the state, locate nearby points of interest, or search by cultural category for sites to see. Experience Iowa's arts, history and culture.

Suggest a Place

Keep me updated

Submit Photos



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- Launching 2015
- Governor press conference
- Promotional roll out





Thank you. | [matthew.harris@iowa.gov](mailto:matthew.harris@iowa.gov)