



Flashes of Inspiration Friday, November 14

This showcase includes an array of creative programs, helpful tools and fresh ideas from states and regions using a series of fast-paced and highly visual presentations designed to inform and inspire you in just five minutes apiece. Time will be reserved at the end for networking and Q&A with presenters.

1. Arizona Art Tank: Not Business as Usual, Business *Unusual*

Jaime Dempsey, Deputy Director
Alex Nelson, Director of Arts Learning
Arizona Commission on the Arts

To positively influence and increase public participation in its grant making, the Arizona Commission on the Arts developed Arizona Art Tank, a funding program that favors accessibility and approachability over standard practice. Blending inspiration from the startup industry, "fast pitch" contests and reality television, Arizona Art Tank showcases the intelligence, diversity and entrepreneurial spirit of Arizona's arts sector by making strategic investments in arts-based entrepreneurial ventures.

Arizona Art Tank initiative: www.azarts.gov/azarttank

2. Maryland Traditions: Folklife, Fieldwork and Festival

Clifford Murphy, Director, Maryland Traditions
Maryland State Arts Council

The Maryland Traditions Folklife Festival shows how folklife festivals, built from ongoing fieldwork, can foster greater understanding among communities, generations and artists. It is an indoor/outdoor festival that is free to the public, featuring performances, workshops, craft demos and amazing foods. The festival is held annually in Baltimore and is a program of the Maryland State Arts Council.

Maryland Traditions Folklife Festival: <http://www.msac.org/node/35494>

3. Festival of the Pacific Arts

Monica Okada Guzman, Chairperson
Guam Council on the Arts & Humanities Agency

The Festival of the Pacific Arts is held every four years, bringing together artists and cultural practitioners from around the Pacific region for two weeks of festivity. It is recognized as a major regional cultural event, and is the largest gathering in which Pacific peoples unite to enhance their respect and appreciation of one another. Since 1972, delegations from 27 Pacific Island nations and territories have come together to share and exchange their cultures at Pacific Arts Festivals. Delegations comprised of 2,500 performers, artists and cultural practitioners is expected in 2016, in addition to thousands of visitors from Asia and festival followers. Guam made its bid to host the 12th Festival of Pacific Arts and was awarded this distinction at the 10th Festival held in American Samoa in 2008. It was during the 11th Festival of Pacific Arts, held in the Solomon Islands in July 2012, where Guam officially received the festival flag. The 2016 festival is Guam's opportunity to showcase its unique Chamorro culture that has survived the colonization of the past and the modernization of the present.

4. Summer Youth Employment in the Arts

Tatiana Gant, Executive Director
Illinois Arts Council Agency

Summer Youth Employment in the Arts is a grant program that supports high-school age students in paid internships. Ranging from artistic to administrative, youth gain job skills while deepening community connections.

Summer Youth Employment in the Arts program: <http://www.arts.illinois.gov/SYEA>

5. Leveraging Local / State Advocacy

Jennifer Atwood, Program Officer - Local Cultural Councils
Massachusetts Cultural Council

The Massachusetts Cultural Council's (MCC) Local Cultural Council (LCC) program is the largest grass-roots cultural funding network in the nation, supporting thousands of community based projects in the arts, humanities and sciences annually. Councils are made up of volunteers, creating a network of advocates across the state. This year, MCC partnered with MASSCreative, the state's arts advocacy organization, to empower these councils to advocate for local funds from their municipalities.

MCC home page: <http://massculturalcouncil.org/>
MCC Local Cultural Councils: <http://www.mass-culture.org/>
MASSCreative: <http://www.mass-creative.org/>

6. Council Member Marketing Plan in Big Sky Country

Cyndy Andrus, Chair
Montana Arts Council

The Montana Arts Council's marketing plan is council-led and council-member implemented, describing how governor-appointed council members will market the public value of the agency in their local communities and media and with government officials and other leaders. All projects are council-member developed with action plans, time frames and deliverables. They are not staff-time intensive, and complement the work the staff is already doing.

7. Digesting Data

Jamie Dunlap, Arts in Education Partnerships and Projects, Individual Artist Services
Pennsylvania Council on the Arts

390 residencies throughout Pennsylvania ... 200,000 students impacted ... more than 100 school districts participated in Poetry Out Loud ... \$555,000 worth of support for arts in education... Who cares? What do these numbers mean? This is the problem we have been facing when we try to tell our story and get people to understand the impact of our work in arts in education across Pennsylvania. This snapshot presentation demonstrates the different ways we digest data. What do we do with these numbers and facts and why they are so important to the stories we tell? Hear about the Pennsylvania Council on the Arts's (PCA) three-pronged approach to sharing data using geospatial technology, giant spreadsheets and amazing impact stories from across the state.

PCA home: www.pacouncilonthearts.org

PA Arts Map: www.PaArtsMap.pa.gov

PCA

videos: <http://www.bing.com/videos/search?q=pa+council+on+the+arts+you+tube&FORM=VIRE5#view=detail&mid=F1E3570D0FEB54867BB6F1E3570D0FEB54867BB6>

8. Grants to Advocacy

Chad Badgero, Arts Education Program Manager
Michigan Council for Arts and Cultural Affairs

Learn how the Michigan Council for Arts and Cultural Affairs survived near elimination to continue to provide arts and culture programming in Michigan's K-12 schools and communities through collective impact.

Michigan Council for Arts and Cultural Affairs: <http://ow.ly/CL0zi>

MI Art Tours App: <http://ow.ly/CL1d8>

9. Arts in Health Care

Catherine O'Brian Coordinator, Arts Education & Arts in Health Care Grants
& Programs
New Hampshire State Council on the Arts

New Hampshire's Hospital for Children at Elliot Hospital recently developed a music and art program to complement its Pediatric Integrative Medicine program. The goal of this innovative approach is to incorporate all healing modalities into patient care—something it calls "integrative medicine." The Elliot defines integrative medicine as "an approach to the practice of medicine that makes use of the best available evidence taking into account the whole person (body, mind, and spirit), including all aspects of lifestyle." Through a fiscal year 2014 Arts in Health Care Partnership grant of \$3,500, the New Hampshire State Council on the Arts enabled the hospital to fund two artists skilled in working in health care settings to work with children for approximately eight weeks.

Arts in Healthcare

Spotlight: <http://www.nh.gov/nharts/newsandcalendar/spotlights/2014/Volume1/nhhc.html>

10. TIME: Pull of the Moon

Caitlin Olsen, Media Communications Coordinator and Event Planner
New Mexico Arts

Pull of the Moon was a temporary, site-specific land art installation that took place in a remote part of Coyote Canyon on the Navajo Nation. It was the result of an international collaboration between Chinese dissident artist Ai Weiwei and Navajo artist Bert Benally. Notable not only for its cultural significance but also for its innovation, Pull of the Moon expands the concept of how public art is created, where it is displayed and how it is shared with audiences.

TIME: www.nmarts.org/time

TIME Pull of the Moon: www.timenm.com