

# Engaging Art?

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*Engaging Art: The Next Great Transformation of America's Cultural Life*

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# Implications for Cultural Organizations

- How can nonprofit cultural organizations increase their relevance?
- Should they embrace these trends or provide a counterbalance?
- How can they re-deploy assets?
- What are indicators of success in this new environment?
- Who are the new partners?

# Implications for State Arts Agencies

- Are SAA's still relevant?
- Should these transformations influence how SAAs give money, to whom, and by what criteria? Who are the new constituents?
- What should arts education look like in this new cultural landscape?

# Pursuing the Public Interest

- What is the public interest in art and art making (aside from the wellbeing of artists or organizations)?
- As public sector organizations, what kinds of experiences should we be promoting?
- Could there be an equivalent “parks and recreation” movement in art and culture? If so, what would it look like and what would the role of SAAs be?



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