Planning

Artist Convening (August 2007):

• Viral marketing via “artist-connectors”
• Pre-meeting survey of registrants
• Artist-presenters from other LINC sites
• Modified “Open Space” format
• “Listeners” from other sectors
Planning

Key issues:

• Coordinating among ourselves
• Making a living with my art
• Professional development/business planning
• Space
Planning

Convening follow-up:
- Email
- Blog

Discussion and research

Strategy Group meeting (Feb. 2008)

Sketch for review by artists/listeners
Plan

Objectives:

• increase the number of SC artists who are able to build satisfying, sustainable lives as artists in our state by helping them develop the knowledge, skills, and resources they need to do this
Plan

Objectives (cont’d):

• increase communication, interaction, and cooperation among artists throughout the state

• raise the profile of artists as valuable contributors to the economy and communities
Plan

Strategies:

Artist gatherings

• Large retreats
• Statewide arts conference
• Smaller convenings (discipline specific or issue specific)
Plan

Strategies (cont’d):

Business training
• FastTrac
• Artist as Entrepreneur

Artist Ventures program
• Small start-up grants
• Virtual business incubator
Plan

Challenges:

“LINC-Think”—new habits of cross-disciplinary working

Immediate concerns:
• Retreat planning
• Artist selection for business training