

# SC LINC/Creative Communities Project

South Carolina Arts Commission

Fall 2008

# Planning

## *Artist Convening (August 2007):*

- Viral marketing via “artist-connectors”
- Pre-meeting survey of registrants
- Artist-presenters from other LINC sites
- Modified “Open Space” format
- “Listeners” from other sectors

# Planning

## *Key issues:*

- Coordinating among ourselves
- Making a living with my art
- Professional development/business planning
- Space

# Planning

*Convening follow-up:*

- Email
- Blog

*Discussion and research*

*Strategy Group meeting (Feb. 2008)*

*Sketch for review by artists/listeners*

# Plan

## *Objectives:*

- increase the number of SC artists who are able to build satisfying, sustainable lives as artists in our state by helping them develop the knowledge, skills, and resources they need to do this

# Plan

## *Objectives (cont'd):*

- increase communication, interaction, and cooperation among artists throughout the state
- raise the profile of artists as valuable contributors to the economy and communities

# Plan

## *Strategies:*

### Artist gatherings

- Large retreats
- Statewide arts conference
- Smaller convenings (discipline specific or issue specific)

# Plan

## *Strategies (cont'd):*

### Business training

- FastTrac
- Artist as Entrepreneur

### Artist Ventures program

- Small start-up grants
- Virtual business incubator

# Plan

## *Challenges:*

“LINC-Think”—new habits of cross-disciplinary working

## Immediate concerns:

- Retreat planning
- Artist selection for business training