



# 2006 Annual Membership Report

## SOCIETY FOR THE ARTS IN HEALTHCARE

Serving as President of the Board and Executive Director respectively over the past year has been rewarding and challenging. Rewarding to be part of the dynamic growth in the field of the arts in healthcare – challenging to encourage and sustain this growth through the building and expanding of SAH services. We are delighted to share with you through this report the many accomplishments to date of your organization – growth in membership, finances and services. We extend our great appreciation to the SAH board of directors and staff but most of all to you, our membership for your dedications to enhancing the healing process through the arts in your communities and around the world.

Sincerely,

Elaine Sims  
President

Gay Hanna, MFA, PhD  
Executive Director

### **Society for the Arts in Healthcare**

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Washington, DC 20009  
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[www.thesah.org](http://www.thesah.org)

### **Society for the Arts in Healthcare (SAH)** *Bringing the world of the arts into healthcare*

The Society for the Arts in Healthcare (SAH) is a non-profit 501c3 organization based in Washington, DC. Founded in 1991, SAH is dedicated to promoting the incorporation of the arts as an integral component of healthcare. Funded in part by the National Endowment of the Arts; Johnson & Johnson and the National Institutes of Health/National Institute on Aging, SAH provides program development support through grants, consultant services and the convening of conferences and symposia to a wide range of arts and healthcare institutions nationally. SAH members serve patients and their families in the U.S. and abroad. For further information visit [www.thesah.org](http://www.thesah.org) or call 202-299-9770.

#### **Vision Statement**

All people have access to the healing power of the arts in their healthcare experience

#### **Mission/Purpose**

The Society for the Arts in Healthcare promotes the incorporation of the arts as an integral component of healthcare. Goals include advocacy for the integration of the arts into the planning and operation of healthcare organizations; assisting in professional training and management of fine arts programming in healthcare including artist training; and encouraging the development of best practices and evaluation in the emerging field of arts in healthcare.

#### **Values**

- The arts are essential to the quality of the healthcare experience.
- The arts experience is transformative and enhances our understanding of life.
- The arts embrace diversity and build community.

#### **Strategic Focus 2007-2009**

To document how the arts affect the health care experience (and clinical outcomes) in communities where prevalence of disease (and chronic illness) is associated with socio-economic, environmental, or cultural factors.

# Highlights of 2006

SAH grew by leaps and bounds in 2006. Members benefited from elevated services in professional development; technical assistance; outreach and funding; and research and evaluation studies:

## Professional Development

**Annual Conference:** The 2006 conference, "Vision and Voice," hosted by Northwestern Memorial Hospital and University of Chicago Hospitals marked the 15th annual SAH conference. The conference, chaired by Monica Hork, President of Arts in Health, Ltd., gathered 500 participants for the State of the Arts in Healthcare sessions presented by leaders in the arts and healthcare from the National Endowment for the Arts, Americans for the Arts and The Joint Commission on the Accreditation of Healthcare Organizations.

**Winter Symposium:** SAH co-sponsored with Vanderbilt University Medical Center and Sotheby's, a ground breaking symposium, "The Value and Importance of the Arts in Healthcare Settings," bringing artists, researchers and practitioners to focus on the visual arts. This spectacular two day event held at Sotheby's with tours to the Museum of Modern Art in New York, was chaired by Donna Glassford, Director of Cultural Enrichment at Vanderbilt University Medical Center.

## Technical Assistance

**Society for the Arts in Healthcare Consulting Service (SAHCS):** Through a National Endowment for the Arts Leadership Initiative grant, SAH provides a consulting service to any nonprofit or governmental agency in the U.S. Launched in 2000, through onsite, telephone, and webinar outreach, this program increased service from 20 to 125 clients in 2006. Additional consultants were trained in 2006, building the pool of experts from 12 to 30 in order to better address focus areas such as research, strategic planning, and specific arts disciplines as well as diversify consultations demographically and geographically.

## Outreach and Funding

### *Blair L. Sadler International Healing Arts*

**Competition:** In 2006, SAH celebrated the sixth year of honoring innovative arts projects that improve the quality of the healthcare experience for patients, their families and caregivers. Five exemplary visual, performing and multidisciplinary arts projects were awarded including two student projects. Five arts in healthcare professionals also received honorable mentions.

## *Johnson & Johnson/Society for the Arts in Healthcare Partnership to Promote Arts and Healing grant program:*

The 2006/07 annual Johnson & Johnson/Society for Arts in Healthcare Partnership again expanded to award a total of \$339,850 to 26 selected organizations using art to help bridge the gap between illness and health. \$153,500 in funding was earmarked for HIV/AIDS related projects, an increase of over 50%. A total of 10 grants were awarded in this special funding category and 16 grants were awarded from Johnson & Johnson's general arts in healthcare fund.

**Member's News Brief:** Launched in 2006, monthly SAH news briefs now compile arts in healthcare related articles to keep members current on relevant and recent press on the field from around the globe.

**Traveling Exhibitions - Expressions of Courage:** The "Expressions of Courage: Through the Years" exhibition is a collection of winning artwork from previous Expressions of Courage contests. Developed in February 2006 by the Society for the Arts in Healthcare and Ortho-McNeil Neurologics, Inc., the exhibition aims to enhance public awareness of epilepsy and promote the arts as an integral component of healthcare. Selected by curators from the Society for the Arts in Healthcare, the exhibition represents a collection of pieces from nearly 200 winning entries, all of which illustrate both the profound effect that epilepsy can have on a human life and the courage many show in facing it.

## Research and Evaluation Studies

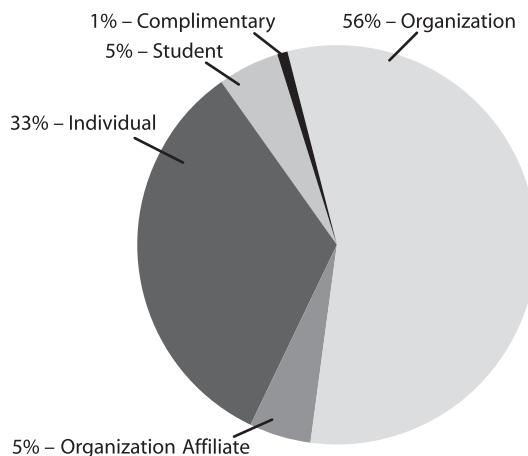
**Vital Visionaries:** Through sponsorship by the National Institutes on Aging/National Institute of Health, SAH managed an evaluation field test based on research suggesting that medical students who interact with older people early in their medical training develop better attitudes towards aging. The field test included four sites where museums partnered with medical schools to connect older people and medical students through the arts. The goal of the program was to improve future doctors' attitudes towards older people and to awaken in older people awareness of their creative possibilities. This study demonstrated significant positive results to be released in 2007.

To find out more about SAH programs and services, visit [www.thesah.org](http://www.thesah.org)

# Membership

SAH membership includes 1,700 organizational, individual and student members. Members reside throughout the U.S., Canada and the United Kingdom as well as in Japan, Denmark, Brazil, Kenya and Australia. Members include a wide variety of arts and healthcare students and professionals such as hospital and arts administrators, physicians and nurses, researchers, art, music, dance, expressive and occupational therapists, child life specialists, artists, architects and designers, psychiatrists, psychologists and social workers and medical, arts, and humanities teachers and students. Organizational members include arts, community and senior centers, hospitals, clinics, hospices and long-term care centers, universities, medical and arts schools, architectural and design firms, museums, foundations and governmental organizations and arts and health advocacy and professional groups.

## Membership By Type



## SAH Board of Directors 06-07

### **President**

Elaine Sims

*University of Michigan Health System  
Gifts of Art Program*

### **1st Vice President**

Janet Eskridge, ATR-BC  
*Children's Hospital*

### **2nd Vice President**

Cam Busch, ATR-BC, RN  
*Art Therapy Consults and Studio*

### **Secretary**

Linda Belans  
*Duke University Medical Center*

### **Treasurer**

Judy Rollins, PhD, RN  
*Rollins & Associates*

Sandra Bertman, PhD  
*Boston College Graduate School of Social Work*

Paula Cleggett  
*The Curb Center for Art, Enterprise and Public Policy, Vanderbilt University*

Gloria Donnelly, PhD, RN, FAAN  
*College of Nursing and Health Professions – Drexel University*

Joan Drescher  
*MASS General Hospital for Children*

Perry Fine, MD  
*Dept. of Anesthesiology, University of Utah*

Lillian Fitzgerald  
*Fitzgerald Fine Arts*

Gerry Herbert  
*The Creative Center, Inc.*

Monica Hork  
*Arts in Health, Ltd.*

Stephen Ingle  
*Creative Kids, Inc.*

Vara Kamin  
*Impressions of Light, Inc.*

### **Audrey Shafer, MD**

*Stanford University School of Medicine  
Veterans Affairs Palo Alto Health Care System*

### **Jill Sonke-Henderson**

*Center for the Arts in Healthcare Research & Education*

**Paul Szniewajs**  
*Snow City Arts Foundation*

### **Staff**

**Gay Hanna, MFA, PhD**  
*Executive Director*

**Sarah Kemp**  
*Operations Manager*

**Patricia Dubroof**  
*Program Coordinator*

**Evlyn Baker**  
*Administrative Assistant*

**Beverly Orr**  
*Finance Manager*

## Statement of Financial Position – December 31, 2006

|   | 2006             | 2005             |
|---|------------------|------------------|
| <b>ASSETS</b>                           |                  |                  |
| Current assets                          |                  |                  |
| Cash and cash equivalents               | \$464,033        | \$340,878        |
| Accounts receivable                     | 1,236            | 42,588           |
| Grants receivable                       | 20,230           | 39,542           |
| Inventory                               | –                | 18,871           |
| Prepaid expenses                        | 47,940           | 16,295           |
| <b>Total current assets</b>             | <b>\$533,439</b> | <b>\$458,174</b> |
| Property and equipment                  |                  |                  |
| Furniture and equipment                 | 6,002            | 3,333            |
| Software                                | 487              | 487              |
| Less accumulated depreciation           | (3,189)          | (1,756)          |
| <b>Net property and equipment</b>       | <b>3,300</b>     | <b>2,064</b>     |
| Other assets                            |                  |                  |
| Deposits                                | 800              | 800              |
| <b>Total assets</b>                     | <b>\$537,539</b> | <b>\$461,038</b> |
| <b>LIABILITIES</b>                      |                  |                  |
| Current liabilities                     |                  |                  |
| Accounts payable and accrued expenses   | \$50,813         | \$21,497         |
| Deferred revenue                        | 23,245           | 47,736           |
| Current portion of note payable         | –                | 3,593            |
| <b>Total current liabilities</b>        | <b>74,058</b>    | <b>72,826</b>    |
| Long-term liabilities                   |                  |                  |
| Note payable                            | 3,593            | 3,593            |
| Less current portion                    | (3,593)          | (3,593)          |
| <b>Total long term liabilities</b>      | <b>–</b>         | <b>–</b>         |
| <b>Total liabilities</b>                | <b>74,058</b>    | <b>72,826</b>    |
| <b>NET ASSETS</b>                       |                  |                  |
| Unrestricted                            | 42,381           | 27,492           |
| Temporarily restricted                  | 421,100          | 360,720          |
| <b>Total net assets</b>                 | <b>463,481</b>   | <b>388,212</b>   |
| <b>Total liabilities and net assets</b> | <b>\$537,539</b> | <b>\$461,038</b> |

## Statement of Activities – December 31, 2006

|                                       | Unrestricted    | Temporarily Restricted | Total            | 2005 Total       |
|---------------------------------------|-----------------|------------------------|------------------|------------------|
| <b>SUPPORT AND REVENUE</b>            |                 |                        |                  |                  |
| Grants - Foundation                   | \$ 80,150       | \$339,850              | \$420,000        | \$355,000        |
| Conferences                           | 186,122         | –                      | 186,122          | –                |
| Membership dues                       | 128,895         | –                      | 128,895          | 127,508          |
| Grants - Government                   | 105,201         | –                      | 105,201          | 39,008           |
| Contributions - General               | 6,270           | –                      | 6,270            | 14,585           |
| Publication revenue                   | 2,740           | –                      | 2,740            | 1,630            |
| Contributions - Board                 | 2,053           | –                      | 2,053            | 1,325            |
| Interest                              | 1,424           | –                      | 1,424            | 535              |
| Other income                          | –               | –                      | –                | 116              |
| Net assets released from restrictions | 279,470         | (279,470)              | –                | –                |
| <b>Total support and revenue</b>      | <b>792,325</b>  | <b>60,380</b>          | <b>852,705</b>   | <b>539,707</b>   |
| <b>EXPENSES</b>                       |                 |                        |                  |                  |
| <i>Program services:</i>              |                 |                        |                  |                  |
| Human resources                       | 312,532         | –                      | 312,532          | 120,564          |
| Conferences                           | 175,712         | –                      | 175,712          | 4,025            |
| Advocacy and outreach                 | 105,088         | –                      | 105,088          | 30,336           |
| Research and evaluation               | 61,784          | –                      | 61,784           | 16,950           |
| Program exhibits                      | 14,031          | –                      | 14,031           | 3,572            |
| <b>Total program services</b>         | <b>669,147</b>  | –                      | <b>669,147</b>   | <b>175,447</b>   |
| <i>Supporting services:</i>           |                 |                        |                  |                  |
| General and administrative            | 78,374          | –                      | 78,374           | 63,855           |
| Fundraising                           | 29,915          | –                      | 29,915           | 4,271            |
| <b>Total supporting services</b>      | <b>108,289</b>  | –                      | <b>108,289</b>   | <b>88,126</b>    |
| <b>Total expenses</b>                 | <b>777,436</b>  | –                      | <b>777,436</b>   | <b>263,573</b>   |
| <b>CHANGE IN NET ASSETS</b>           | <b>14,889</b>   | <b>60,380</b>          | <b>75,269</b>    | <b>276,134</b>   |
| <b>NET ASSETS, BEGINNING OF YEAR</b>  | <b>27,492</b>   | <b>360,720</b>         | <b>388,212</b>   | <b>112,078</b>   |
| <b>NET ASSETS, END OF YEAR</b>        | <b>\$42,381</b> | <b>\$421,100</b>       | <b>\$463,481</b> | <b>\$388,212</b> |